

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 1

Q.1 What is or was the most important thing your mother has ever done for you?

Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
She was always there to support me when I needed her	673	323	351	75	142	114	116	99	126	218	231	225	190	190	139	154	128	288
	33%	33%	34%	33%	41%	35%	32%	34%	27%	38%	34%	30%	35%	34%	34%	31%	41%	34%
					cFgH	H		h		K							Q	
She taught me to do the right thing	363	180	183	24	43	50	58	67	121	67	108	188	100	100	65	97	40	140
	18%	18%	18%	11%	12%	15%	16%	23%	26%	12%	16%	25%	19%	18%	16%	20%	13%	17%
							c	CDEF	CDEF		i	IJ						
She showed me the value of hard work	227	104	123	19	30	30	31	29	87	49	62	116	50	73	61	43	35	89
	11%	11%	12%	8%	9%	9%	9%	10%	19%	9%	9%	15%	9%	13%	15%	9%	11%	11%
									CDEFG			IJ		IO	LO			
She gave me everything that I needed	219	116	103	35	50	45	45	19	25	85	90	44	60	76	38	45	41	110
	11%	12%	10%	16%	14%	14%	13%	6%	5%	15%	13%	6%	11%	13%	9%	9%	13%	13%
				GH	GH	GH	GH			K	K			nO				
She was a positive role model to me	133	66	67	27	15	26	27	13	25	42	53	38	47	28	23	36	21	63
	7%	7%	7%	12%	4%	8%	8%	4%	5%	7%	8%	5%	9%	5%	5%	7%	7%	7%
				DFGH		dg					K		Mn					
She taught me to believe in myself	81	40	40	18	11	10	14	11	17	29	24	28	24	23	11	22	15	29
	4%	4%	4%	8%	3%	3%	4%	4%	4%	5%	4%	4%	4%	4%	3%	4%	5%	3%
				DEfGH														
She spoke up for me	47	25	22	8	8	6	12	7	6	15	18	13	9	14	8	16	6	20
	2%	3%	2%	3%	2%	2%	3%	2%	1%	3%	3%	2%	2%	3%	2%	3%	2%	2%
				h			H									I		
She had fun with me	32	17	16	4	9	6	7	2	4	14	13	5	9	6	10	8	3	14
	2%	2%	2%	2%	3%	2%	2%	1%	1%	2%	2%	1%	2%	1%	2%	2%	1%	2%
					gh					K	k							
None of these	201	94	107	12	27	28	43	44	47	39	72	90	44	45	54	57	20	79
	10%	10%	10%	5%	8%	9%	12%	15%	10%	7%	10%	12%	8%	8%	13%	12%	6%	9%
							Cd	CDEh	c		l	l			LM	lm		
Not applicable - I have never had a mother / I have not had contact with my mother	39	19	20	3	12	9	4	6	6	15	13	12	7	7	6	19	6	16
	2%	2%	2%	1%	3%	3%	1%	2%	1%	3%	2%	2%	1%	1%	2%	4%	2%	2%
					fh											LMn		

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

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Absolutes/col percents

Table 2

Q.1 What is or was the most important thing your mother has ever done for you?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
She was always there to support me when I needed her	673	57	31	586	36	78	62	58	41	73	84	98	54
	33%	32%	31%	34%	43%	34%	37%	32%	27%	38%	31%	35%	31%
					lkm		i			i			
She taught me to do the right thing	363	23	17	323	14	39	29	42	40	33	49	41	34
	18%	13%	17%	19%	17%	17%	17%	23%	26%	17%	18%	15%	19%
				a			AL	AFgjkL					
She showed me the value of hard work	227	29	12	185	8	31	23	9	15	18	29	31	21
	11%	17%	12%	11%	9%	13%	14%	5%	10%	9%	11%	11%	12%
		DHJ	h			H	H			h	H	H	
She gave me everything that I needed	219	12	13	194	7	22	14	20	17	14	45	35	19
	11%	7%	13%	11%	9%	10%	8%	11%	11%	7%	17%	13%	11%
				a							AeFGJ	aj	
She was a positive role model to me	133	17	10	107	8	12	11	15	7	12	14	18	9
	7%	9%	10%	6%	9%	5%	7%	8%	5%	6%	5%	6%	5%
She taught me to believe in myself	81	7	3	70	2	11	6	6	7	7	9	12	11
	4%	4%	3%	4%	2%	5%	3%	3%	4%	3%	3%	4%	6%
She spoke up for me	47	7	4	36	2	6	2	7	3	6	6	1	3
	2%	4%	4%	2%	2%	3%	1%	4%	2%	3%	2%	*	2%
		dL	L			l		L		L			
She had fun with me	32	3	2	27	-	7	3	2	3	1	5	5	1
	2%	1%	2%	2%	-	3%	2%	1%	2%	*	2%	2%	1%
						j							
None of these	201	22	7	172	6	20	13	15	15	28	18	38	19
	10%	12%	7%	10%	7%	9%	8%	8%	10%	14%	7%	13%	11%
		k								bfgHK		gK	
Not applicable - I have never had a mother / I have not had contact with my mother	39	1	1	38	2	4	5	7	3	2	8	-	6
	2%	*	1%	2%	2%	2%	3%	4%	2%	1%	3%	-	3%
					L	l	AL	AjL	L		aL		AL

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

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ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 3

Q.2 Thinking of well-known mothers, either fictional or real, or from the past or present, what one person would you name as the ideal mother?

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
Princess Diana	95	37	58	3	13	20	16	22	21	16	36	42	23	27	19	25	13	48
	5%	4%	6%	2%	4%	6%	5%	7%	4%	3%	5%	6%	4%	5%	5%	5%	4%	6%
			a			C	c	Cd	c		l	l						
My own mother	74	43	31	11	13	13	12	11	14	24	25	25	19	25	13	18	12	39
	4%	4%	3%	5%	4%	4%	3%	4%	3%	4%	4%	3%	3%	4%	3%	4%	4%	5%
Mother Teresa	57	31	26	4	12	16	10	4	11	16	26	15	15	16	10	15	12	27
	3%	3%	3%	2%	3%	5%	3%	2%	2%	3%	4%	2%	3%	3%	3%	3%	4%	3%
						cGh					k							
The Queen	34	24	9	2	2	1	8	10	11	4	9	20	9	10	9	5	4	14
	2%	2%	1%	1%	1%	*	2%	3%	2%	1%	1%	3%	2%	2%	2%	1%	1%	2%
			B				dE	cDE	dE			lj						
Michelle Obama	29	11	18	8	4	9	3	1	4	12	12	4	13	9	4	3	7	15
	1%	1%	2%	3%	1%	3%	1%	*	1%	2%	2%	1%	2%	2%	1%	1%	2%	2%
				dFGH		fGH				K	K		O					
Molly Weasley	28	13	16	9	8	4	4	3	-	17	8	3	12	10	2	4	9	12
	1%	1%	2%	4%	2%	1%	1%	1%	-	3%	1%	*	2%	2%	*	1%	3%	1%
				EFGH	H	H	H	h		JK	k		No	n				
Mary Poppins	26	15	11	2	3	8	4	5	3	5	13	8	4	9	8	4	3	17
	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	2%	2%	1%	1%	2%
						H												
Virgin Mary	23	14	10	1	2	6	4	2	9	3	10	10	10	6	2	5	3	10
	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	*	1%	1%	1%
													n					
Marmie / Mrs March	21	2	19	1	-	4	3	2	12	1	6	14	8	7	4	2	1	6
	1%	*	2%	*	-	1%	1%	1%	3%	*	1%	2%	1%	1%	1%	*	*	1%
			A			d			cDf		i	l	o					
Marge Simpson	17	13	5	9	2	4	1	2	-	11	5	2	5	6	4	3	4	5
	1%	1%	*	4%	*	1%	*	1%	-	2%	1%	*	1%	1%	1%	1%	1%	1%
			b		DEFGH	H				JK								
Mention of Other family member	13	7	6	1	2	4	1	2	4	3	5	6	6	1	3	4	2	6
	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%
													m					
Kate Middleton / The Duchess of Cambridge	11	2	9	*	3	2	3	1	2	3	5	3	4	3	-	5	2	3
	1%	*	1%	*	1%	*	1%	*	*	1%	1%	*	1%	*	-	1%	1%	*
			a												n			
Olivia Walton	11	6	5	-	-	-	3	6	3	-	3	8	1	2	5	4	2	5
	1%	1%	*	-	-	-	1%	2%	1%	-	*	1%	*	*	1%	1%	1%	1%
								cDE				l						

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

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Table 4

Q.2 Thinking of well-known mothers, either fictional or real, or from the past or present, what one person would you name as the ideal mother?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
Princess Diana	95	3	6	86	4	10	8	11	4	16	13	15	5
	5%	2%	5%	5%	5%	4%	5%	6%	3%	8%	5%	5%	3%
			a	a				A		AIM	a	a	
My own mother	74	7	11	57	-	9	10	7	2	3	12	10	4
	4%	4%	11%	3%	-	4%	6%	4%	1%	1%	4%	4%	2%
		e	DAEFHIJKLM		e	EiJm	e			e	e		
Mother Teresa	57	4	2	51	2	8	3	6	1	7	18	2	4
	3%	2%	2%	3%	2%	3%	2%	3%	*	4%	7%	1%	2%
						il		l		il	abGILm		
The Queen	34	3	4	27	2	3	1	3	-	2	2	10	4
	2%	2%	4%	2%	2%	1%	*	2%	-	1%	1%	4%	2%
			dGIK		i							GIK	i
Michelle Obama	29	1	-	27	1	5	1	3	-	-	11	5	2
	1%	1%	-	2%	1%	2%	1%	2%	-	-	4%	2%	1%
						j		j			abglJ	j	
Molly Weasley	28	1	1	26	2	7	1	1	4	2	1	2	6
	1%	1%	1%	2%	3%	3%	1%	1%	3%	1%	1%	1%	3%
						hKI			k				ahKI
Mary Poppins	26	1	2	23	1	1	2	1	3	3	3	8	1
	1%	*	2%	1%	1%	1%	1%	1%	2%	2%	1%	3%	*
												afm	
Virgin Mary	23	1	2	20	-	2	1	6	1	3	4	3	1
	1%	1%	2%	1%	-	1%	1%	3%	1%	1%	2%	1%	*
								aglM					
Marmie / Mrs March	21	3	-	18	-	3	1	2	1	6	-	5	-
	1%	2%	-	1%	-	1%	1%	1%	1%	3%	-	2%	-
		k						k		bKM		Km	
Marge Simpson	17	3	2	12	2	4	2	2	-	-	1	1	-
	1%	2%	2%	1%	2%	2%	1%	1%	-	-	*	*	-
		jm	jm		iJklm	jm							
Mention of Other family member	13	1	1	11	1	2	2	2	1	3	-	1	-
	1%	*	1%	1%	1%	1%	1%	1%	*	1%	-	*	-
			k				k			k			
Kate Middleton / The Duchess of Cambridge	11	-	-	11	1	1	-	2	-	2	3	3	-
	1%	-	-	1%	1%	1%	-	1%	-	1%	1%	1%	-
Olivia Walton	11	2	2	8	-	1	1	2	2	-	-	1	1
	1%	1%	2%	*	-	*	1%	1%	1%	-	-	*	*
			jk					k					

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

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Table 4

Q.2 Thinking of well-known mothers, either fictional or real, or from the past or present, what one person would you name as the ideal mother?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
Victoria Beckham	11	1	-	10	1	3	-	1	-	1	1	-	2
	1%	*	-	1%	1%	1%	-	1%	-	1%	*	-	1%
						l							l
Mention of Other Royal	8	1	-	7	-	-	1	1	1	2	1	1	1
	*	1%	-	*	-	-	1%	1%	*	1%	*	*	*
Nothing / none	1208	114	58	1036	52	120	106	100	105	109	146	173	125
	60%	64%	57%	60%	61%	52%	63%	55%	69%	56%	54%	62%	71%
Other answers	272	Fk					F		bFHJK		F		BFHJKI
	272	25	10	237	14	43	23	22	20	28	36	32	20
	13%	14%	10%	14%	17%	19%	13%	12%	13%	15%	13%	11%	11%
						bhLm							
Don't know / no comment	77	8	1	69	3	10	5	8	7	8	16	9	3
	4%	4%	1%	4%	3%	4%	3%	5%	5%	4%	6%	3%	2%
		b		b				b	b		BM		

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

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Mothers Survey

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Absolutes/col percents

Table 5

Gender**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)	
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851	
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847	
Male	983	983	-	98	156	168	181	158	223	254	349	381	309	244	229	201	150	489	
	49%	100%	-	43%	45%	52%	50%	53%	48%	44%	51%	50%	57%	43%	55%	40%	48%	58%	
		B				c		Cd			l	i	MO		MO			P	
Female	1032	-	1032	128	190	157	178	138	241	318	334	379	230	317	186	298	163	358	
	51%	-	100%	57%	55%	48%	50%	47%	52%	56%	49%	50%	43%	57%	45%	60%	52%	42%	
			A	eG		g										LN		LN	Q

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

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Absolutes/col percents

Table 6
Gender
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
Male	983	85	48	850	40	119	85	82	83	83	139	137	82
	49%	48%	48%	49%	48%	51%	50%	45%	55%	43%	52%	49%	46%
Female	1032	93	52	887	44	113	84	99	68	110	129	143	95
	51%	52%	52%	51%	52%	49%	50%	55%	45%	57%	48%	51%	54%
								i		ik			

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

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Absolutes/col percents

Table 7

Age**Base: All respondents**

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
18-24	226	98	128	226	-	-	-	-	-	226	-	-	71	78	44	32	39	89
	11%	10%	12%	100%	-	-	-	-	-	39%	-	-	13%	14%	11%	6%	12%	10%
				DEFGH						JK			O	O	O			
25-34	346	156	190	-	346	-	-	-	-	346	-	-	102	90	64	90	77	202
	17%	16%	18%	-	100%	-	-	-	-	61%	-	-	19%	16%	16%	18%	25%	24%
					CEFGH					JK								
35-44	324	168	157	-	-	324	-	-	-	-	324	-	104	87	69	64	84	191
	16%	17%	15%	-	-	100%	-	-	-	-	47%	-	19%	15%	17%	13%	27%	22%
						CDFGH							mO					
45-54	359	181	178	-	-	-	359	-	-	-	359	-	92	108	70	89	70	188
	18%	18%	17%	-	-	-	100%	-	-	-	53%	-	17%	19%	17%	18%	22%	22%
							CDEGH						IK					
55-64	296	158	138	-	-	-	-	296	-	-	-	296	54	77	81	84	37	133
	15%	16%	13%	-	-	-	-	100%	-	-	-	39%	10%	14%	20%	17%	12%	16%
								CDEFH					IJ	I	LM	L		
65+	464	223	241	-	-	-	-	-	464	-	-	464	116	121	86	140	8	46
	23%	23%	23%	-	-	-	-	-	100%	-	-	61%	22%	22%	21%	28%	3%	5%
									CDEFG				IJ			LMN		p
NET: 18-34	572	254	318	226	346	-	-	-	-	572	-	-	173	168	109	123	115	290
	28%	26%	31%	100%	100%	-	-	-	-	100%	-	-	32%	30%	26%	25%	37%	34%
			A	EFGH	EFGH					JK			nO	o				
NET: 35-54	683	349	334	-	-	324	359	-	-	-	683	-	196	195	139	153	154	378
	34%	35%	32%	-	-	100%	100%	-	-	-	100%	-	36%	35%	33%	31%	49%	45%
						CDGH	CDGH				IK		o					
NET: 55+	760	381	379	-	-	-	-	296	464	-	-	760	171	198	167	224	45	179
	38%	39%	37%	-	-	-	-	100%	100%	-	-	100%	32%	35%	40%	45%	14%	21%
								CDEF	CDEF				IJ		L	LM		P
Average age	47.82	48.60b	47.07	21.47	29.65C	39.43CD	49.70CDE	59.70CDEF	71.02CDEFG	26.42	44.83I	66.61J	46.13	46.83	47.75	50.80LMN	40.19	42.27P

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

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Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 8

Age**Base: All respondents**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
18-24	226	20	11	195	12	26	17	18	21	10	39	31	22
	11%	11%	11%	11%	14%	11%	10%	10%	14%	5%	15%	11%	12%
		J	j		J	J	j	j	J		J	J	J
25-34	346	29	11	306	7	42	22	36	22	24	76	58	19
	17%	17%	11%	18%	9%	18%	13%	20%	14%	12%	28%	21%	11%
		e				em		bEgJM			ABEFGHJIM	BEGJM	
35-44	324	23	22	279	11	40	32	24	20	24	53	43	32
	16%	13%	22%	16%	13%	17%	19%	13%	13%	13%	20%	15%	18%
			ahij								aj		
45-54	359	37	13	308	18	35	38	36	29	40	47	47	19
	18%	21%	13%	18%	21%	15%	22%	20%	19%	20%	17%	17%	11%
		M			M		bFM	M	M	M	m		
55-64	296	29	19	248	14	34	26	25	28	33	25	40	23
	15%	16%	19%	14%	17%	14%	15%	14%	18%	17%	9%	14%	13%
		K	K		k		k		K	K		k	
65+	464	38	24	401	23	55	35	42	32	62	29	61	62
	23%	22%	24%	23%	27%	24%	20%	23%	21%	32%	11%	22%	35%
		K	K		K	K	K	K	K	AfGHIKL		K	AbFGHIKL
NET: 18-34	572	49	22	501	19	68	39	54	42	34	115	89	41
	28%	28%	22%	29%	22%	29%	23%	30%	28%	18%	43%	32%	23%
		J			J			J	J		ABEFGHIJLM	bgJm	
NET: 35-54	683	61	35	587	29	75	70	61	49	64	100	89	51
	34%	34%	35%	34%	34%	33%	41%	33%	32%	33%	37%	32%	29%
							flM				m		
NET: 55+	760	67	44	649	37	88	61	67	60	96	54	102	86
	38%	38%	43%	37%	44%	38%	36%	37%	40%	49%	20%	36%	48%
		K	K		K	K	K	K	K	AFGHIKL		K	afGHKL
Average age	47.82	47.90K	49.07K	47.74	50.16K	47.52K	47.98K	47.90K	48.54K	53.15AbFGHIKL	41.13	46.92K	51.13fKL

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 9
Social Grade
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
A	150	84	66	29	26	25	19	20	31	55	45	51	150	-	-	-	16	78
	7%	9%	6%	13%	8%	8%	5%	7%	7%	10%	7%	7%	28%	-	-	-	5%	9%
		b		deFGH						jk			MNO					P
B	389	225	164	42	76	79	73	35	85	118	151	120	389	-	-	-	92	180
	19%	23%	16%	19%	22%	24%	20%	12%	18%	21%	22%	16%	72%	-	-	-	29%	21%
		B		G	G	Gh	G		G	K	K		MNO				Q	
C1	562	244	317	78	90	87	108	77	121	168	195	198	-	562	-	-	121	232
	28%	25%	31%	35%	26%	27%	30%	26%	26%	29%	29%	26%	-	100%	-	-	39%	27%
			A	DeGH										LNO			Q	
C2	415	229	186	44	64	69	70	81	86	109	139	167	-	-	415	-	49	219
	21%	23%	18%	20%	19%	21%	19%	27%	19%	19%	20%	22%	-	-	100%	-	16%	26%
		B						cDeFH							LMO			P
D	258	102	156	24	66	44	38	43	43	90	82	86	-	-	-	258	35	134
	13%	10%	15%	11%	19%	13%	11%	14%	9%	16%	12%	11%	-	-	-	52%	11%	16%
			A		CeFH	h		H		JK						LMN		p
E	242	100	142	8	24	21	51	41	97	32	71	138	-	-	-	242	*	4
	12%	10%	14%	4%	7%	6%	14%	14%	21%	6%	10%	18%	-	-	-	48%	*	*
			A				CDE	CDE	CDEFG		I	IJ				LMN		
NET: AB	539	309	230	71	102	104	92	54	116	173	196	171	539	-	-	-	108	258
	27%	31%	22%	31%	29%	32%	26%	18%	25%	30%	29%	22%	100%	-	-	-	34%	30%
		B		G	G	fGH	G		G	K	K		MNO					
NET: ABC1	1101	553	548	149	192	191	200	132	238	341	391	369	539	562	-	-	229	490
	55%	56%	53%	66%	55%	59%	56%	44%	51%	60%	57%	49%	100%	100%	-	-	73%	58%
				DFGH	G	GH	G		g	K	K		NO	NO			Q	
NET: C2DE	914	430	484	77	155	133	159	165	226	231	292	391	-	-	415	499	84	357
	45%	44%	47%	34%	45%	41%	44%	56%	49%	40%	43%	51%	-	-	100%	100%	27%	42%
				C			C	CDEFh	CE			IJ			LM	LM		P
NET: DE	499	201	298	32	90	64	89	84	140	123	153	224	-	-	-	499	36	138
	25%	20%	29%	14%	26%	20%	25%	28%	30%	21%	22%	29%	-	-	-	100%	11%	16%
			A		Ce		C	CE	CE			IJ			LMN			p

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q
Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 10
Social Grade
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
A	150	12	6	132	4	9	15	11	18	11	24	23	17
	7%	7%	6%	8%	4%	4%	9%	6%	12%	6%	9%	8%	10%
							f		eFhj		f	f	F
B	389	39	16	334	15	34	31	29	26	47	67	57	29
	19%	22%	16%	19%	18%	15%	18%	16%	17%	24%	25%	20%	16%
		f								Fhm	FHM		
C1	562	53	28	480	23	67	50	32	35	59	79	82	53
	28%	30%	28%	28%	27%	29%	29%	18%	23%	30%	30%	29%	30%
		H	h			H	H			H	H	H	H
C2	415	31	25	359	16	50	37	51	32	33	47	64	31
	21%	17%	24%	21%	19%	21%	22%	28%	21%	17%	18%	23%	17%
								AJKM					
D	258	22	18	218	13	28	21	25	21	23	30	37	20
	13%	12%	18%	13%	15%	12%	12%	14%	14%	12%	11%	13%	11%
E	242	20	8	213	14	43	15	34	20	21	21	18	28
	12%	12%	8%	12%	17%	18%	9%	19%	13%	11%	8%	6%	16%
		I			bgKL	aBGJKL		aBGJKL	L				bgKL
NET: AB	539	51	22	466	19	44	46	40	44	58	91	80	46
	27%	29%	22%	27%	22%	19%	27%	22%	29%	30%	34%	28%	26%
		F					f		F		BeFH	F	
NET: ABC1	1101	104	50	946	41	111	96	72	79	116	170	161	99
	55%	59%	50%	54%	49%	48%	57%	40%	52%	60%	64%	58%	56%
		FH					H		H	eFH	BEFHI	FH	H
NET: C2DE	914	73	50	791	43	121	73	110	72	77	98	119	78
	45%	41%	50%	46%	51%	52%	43%	60%	48%	40%	36%	42%	44%
			K		jk	AJKL		AGIJKLM		K			
NET: DE	499	42	26	431	27	71	36	59	40	45	51	55	48
	25%	24%	26%	25%	32%	31%	21%	33%	27%	23%	19%	20%	27%
					gKL	GKL		aGjKL	k				kl

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 11
GO Region
Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
Scotland	177	85	93	20	29	23	37	29	38	49	61	67	51	53	31	42	31	70
	9%	9%	9%	9%	8%	7%	10%	10%	8%	9%	9%	9%	9%	10%	7%	8%	10%	8%
North East	85	40	44	12	7	11	18	14	23	19	29	37	19	23	16	27	10	30
	4%	4%	4%	5%	2%	3%	5%	5%	5%	3%	4%	5%	3%	4%	4%	5%	3%	4%
				d			d	d	d									
North West	232	119	113	26	42	40	35	34	55	68	75	88	44	67	50	71	44	82
	11%	12%	11%	11%	12%	12%	10%	11%	12%	12%	11%	12%	8%	12%	12%	14%	14%	10%
													L	I	L	Q		
Yorkshire & Humberside	169	85	84	17	22	32	38	26	35	39	70	61	46	50	37	36	31	72
	8%	9%	8%	8%	6%	10%	11%	9%	7%	7%	10%	8%	9%	9%	9%	7%	10%	8%
							d				I							
West Midlands	181	82	99	18	36	24	36	25	42	54	61	67	40	32	51	59	16	78
	9%	8%	10%	8%	10%	7%	10%	8%	9%	9%	9%	9%	7%	6%	12%	12%	5%	9%
															LM	LM		P
East Midlands	151	83	68	21	22	20	29	28	32	42	49	60	44	35	32	40	16	70
	7%	8%	7%	9%	6%	6%	8%	9%	7%	7%	7%	8%	8%	6%	8%	8%	5%	8%
																		p
Wales	101	48	52	11	11	22	13	19	24	22	35	44	22	28	25	26	17	42
	5%	5%	5%	5%	3%	7%	4%	7%	5%	4%	5%	6%	4%	5%	6%	5%	5%	5%
						df		d										
Eastern	193	83	110	10	24	24	40	33	62	34	64	96	58	59	33	45	28	74
	10%	8%	11%	4%	7%	8%	11%	11%	13%	6%	9%	13%	11%	10%	8%	9%	9%	9%
							Cd	Cd	CDE		I	Ij						
London	268	139	129	39	76	53	47	25	29	115	100	54	91	79	47	51	48	139
	13%	14%	13%	17%	22%	16%	13%	8%	6%	20%	15%	7%	17%	14%	11%	10%	15%	16%
				GH	FGH	GH	gH			JK	K		NO	o				
South East	280	137	143	31	58	43	47	40	61	89	89	102	80	82	64	55	42	135
	14%	14%	14%	14%	17%	13%	13%	14%	13%	16%	13%	13%	15%	15%	15%	11%	13%	16%
													o		o			
South West	177	82	95	22	19	32	19	23	62	41	51	86	46	53	31	48	31	55
	9%	8%	9%	10%	5%	10%	5%	8%	13%	7%	7%	11%	9%	9%	7%	10%	10%	7%
				df		df			DFG				IJ				q	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q
Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 12
GO Region
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
Scotland	177	177	-	-	-	-	-	-	-	-	-	-	-
	9%	100%	-	-	-	-	-	-	-	-	-	-	-
		DBEFGHIJKLM											
North East	85	-	-	85	85	-	-	-	-	-	-	-	-
	4%	-	-	5%	100%	-	-	-	-	-	-	-	-
				AB	ABFGHIJKLM								
North West	232	-	-	232	-	232	-	-	-	-	-	-	-
	11%	-	-	13%	-	100%	-	-	-	-	-	-	-
				AB	ABEGHIJKLM								
Yorkshire & Humberside	169	-	-	169	-	-	169	-	-	-	-	-	-
	8%	-	-	10%	-	-	100%	-	-	-	-	-	-
				AB	ABEFHIJKLM								
West Midlands	181	-	-	181	-	-	-	181	-	-	-	-	-
	9%	-	-	10%	-	-	-	100%	-	-	-	-	-
				AB	ABEFGIJKLM								
East Midlands	151	-	-	151	-	-	-	-	151	-	-	-	-
	7%	-	-	9%	-	-	-	-	100%	-	-	-	-
				AB	ABEFGHJKLM								
Wales	101	-	101	-	-	-	-	-	-	-	-	-	-
	5%	-	100%	-	-	-	-	-	-	-	-	-	-
		DAEFGHIJKLM											
Eastern	193	-	-	193	-	-	-	-	-	193	-	-	-
	10%	-	-	11%	-	-	-	-	-	100%	-	-	-
				AB	ABEFGHIKLM								
London	268	-	-	268	-	-	-	-	-	-	268	-	-
	13%	-	-	15%	-	-	-	-	-	-	100%	-	-
				AB	ABEFGHIJLM								
South East	280	-	-	280	-	-	-	-	-	-	-	280	-
	14%	-	-	16%	-	-	-	-	-	-	-	100%	-
				AB	ABEFGHIJKM								
South West	177	-	-	177	-	-	-	-	-	-	-	-	177
	9%	-	-	10%	-	-	-	-	-	-	-	-	100%
				AB	ABEFGHIJKL								

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 13

Have you taken a foreign holiday in the last 3 years?

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
Yes	1259	636	624	189	240	220	202	158	251	429	422	409	418	364	235	243	235	575
	62%	65%	60%	84%	69%	68%	56%	53%	54%	75%	62%	54%	78%	65%	57%	49%	75%	68%
		b		DEFGH	FGH	FGH				JK	K		MNO	NO	O		Q	
No	756	347	408	37	107	104	156	138	213	144	261	352	121	198	180	257	79	272
	38%	35%	40%	16%	31%	32%	44%	47%	46%	25%	38%	46%	22%	35%	43%	51%	25%	32%
			a		C	C	CDE	CDE	CDE		I	IJ		L	LM	LMN		P

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 14
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
Yes	1259	115	58	1087	41	134	114	108	91	104	208	188	98
	62%	65%	57%	63%	48%	58%	67%	60%	61%	54%	78%	67%	55%
		EJm					EfJM		e		ABEFGHIJLM	EFJM	
No	756	62	43	650	44	98	55	73	60	90	60	92	79
	38%	35%	43%	37%	52%	42%	33%	40%	39%	46%	22%	33%	45%
		K	K		AGIKL	gKL	K	K	K	AGKL		K	aGKL

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 15
Tenure
Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
NET: Homeowners	1306	664	641	110	176	193	250	200	376	286	443	577	430	375	268	233	209	545
	65%	68%	62%	49%	51%	60%	70%	68%	81%	50%	65%	76%	80%	67%	65%	47%	67%	64%
		B				CD	CDE	CDE	CDEFG		I	IJ	MNO	O	O			
Owned outright without mortgage	728	352	376	54	49	37	111	127	351	102	148	478	209	228	134	156	61	222
	36%	36%	36%	24%	14%	11%	31%	43%	76%	18%	22%	63%	39%	41%	32%	31%	20%	26%
				DE			cDE	CDEF	CDEFG		IJ	nO	NO					P
Owned with a mortgage or loan	578	313	265	56	127	157	139	74	25	183	296	99	221	147	134	77	148	323
	29%	32%	26%	25%	37%	48%	39%	25%	5%	32%	43%	13%	41%	26%	32%	15%	47%	38%
		B		H	CGH	CDFGH	CGH	H		K	IK		MNO	O	mO		Q	
NET: Renters	674	301	372	103	161	126	107	93	84	264	233	177	101	178	137	258	103	283
	33%	31%	36%	46%	46%	39%	30%	31%	18%	46%	34%	23%	19%	32%	33%	52%	33%	33%
			A	FGH	eFGH	FgH	H	H		JK	K		L	L	LMN			
Rented from the council	262	118	144	25	52	46	45	53	40	77	92	93	21	58	47	136	38	96
	13%	12%	14%	11%	15%	14%	13%	18%	9%	13%	13%	12%	4%	10%	11%	27%	12%	11%
				H		H	h	CfH						L	L	LMN		
Rented from a housing association	139	55	84	20	29	23	23	19	25	49	45	44	12	36	32	59	14	45
	7%	6%	8%	9%	8%	7%	6%	6%	5%	9%	7%	6%	2%	6%	8%	12%	5%	5%
			A							k			L	L	LMn			
Rented from someone else	273	128	145	58	79	57	38	21	18	137	96	40	68	84	58	63	50	142
	14%	13%	14%	26%	23%	18%	11%	7%	4%	24%	14%	5%	13%	15%	14%	13%	16%	17%
				EFGH	FGH	FGH	H	h		JK	K							
Rent free	36	18	18	13	9	5	2	3	4	23	7	6	9	9	10	9	2	19
	2%	2%	2%	6%	3%	2%	*	1%	1%	4%	1%	1%	2%	2%	2%	2%	1%	2%
				dEFGH	Fh					JK								p

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q
Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 16
Tenure
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
NET: Homeowners	1306	115	66	1125	54	139	123	127	97	142	139	184	119
	65%	65%	65%	65%	64%	60%	73%	70%	64%	74%	52%	66%	67%
		K	K		k	k	FK	fK	K	aFIKl		K	K
Owned outright without mortgage	728	57	40	631	32	65	68	69	57	86	65	103	85
	36%	32%	40%	36%	38%	28%	40%	38%	38%	45%	24%	37%	48%
		k	FK		K		FK	FK	fK	AFK		fK	AFhiKL
Owned with a mortgage or loan	578	58	25	495	22	74	55	58	40	56	74	81	34
	29%	33%	25%	28%	26%	32%	32%	32%	26%	29%	28%	29%	19%
		M				M	M	M		M	m	M	
NET: Renters	674	61	31	581	30	84	42	51	51	50	123	91	58
	33%	34%	31%	33%	36%	36%	25%	28%	34%	26%	46%	33%	33%
		g			g	GJ			g		ABFGHIJLM		
Rented from the council	262	31	12	218	17	25	17	23	21	22	55	27	12
	13%	18%	12%	13%	21%	11%	10%	13%	14%	11%	20%	10%	7%
		dfGjLM			FGjLM			m	M		bFGhJLM		
Rented from a housing association	139	13	7	119	6	27	3	6	9	12	21	19	18
	7%	7%	7%	7%	7%	12%	2%	3%	6%	6%	8%	7%	10%
		Gh	G		G	GHijl			g	G	Gh	G	GH
Rented from someone else	273	17	12	244	7	32	22	22	22	17	48	46	28
	14%	9%	12%	14%	8%	14%	13%	12%	14%	9%	18%	16%	16%
				a							AeJ	AeJ	aJ
Rent free	36	2	3	30	-	8	4	3	3	1	6	5	1
	2%	1%	3%	2%	-	3%	3%	2%	2%	*	2%	2%	*
			Jm			Jm	j						

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 17

What is the highest educational level that you have achieved to date?

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
No formal education	19	12	7	-	4	2	3	4	6	4	5	10	1	3	4	12	5	2
	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	*	*	1%	2%	1%	*
																LM	Q	
Primary	18	13	6	1	5	-	1	6	6	6	1	12	-	1	12	5	2	7
	1%	1%	1%	*	2%	-	*	2%	1%	1%	*	2%	-	*	3%	1%	1%	1%
					Ef			cEF	e	J		J			LMO	L		
Secondary school, high school, 6th form/ college, GCSE's, ALevels, BTEC, NVQ levels 1 to 3, etc.	1182	512	670	104	148	159	222	217	333	252	381	550	190	313	294	385	139	449
	59%	52%	65%	46%	43%	49%	62%	73%	72%	44%	56%	72%	35%	56%	71%	77%	44%	53%
			A				CDE	CDEF	CDEF		I	IJ		L	LM	LMn		P
University degree or equivalent professional qualification, NVQ level 4, etc.	511	308	204	65	113	106	94	52	81	178	200	133	207	170	73	62	99	273
	25%	31%	20%	29%	33%	33%	26%	18%	17%	31%	29%	18%	38%	30%	18%	12%	32%	32%
		B		GH	fGH	fGH	GH			K	K		MNO	NO	o			
Higher university degree, doctorate, MBA, NVQ level 5, etc.	210	105	105	20	60	50	35	15	31	79	85	46	122	46	21	21	64	100
	10%	11%	10%	9%	17%	15%	10%	5%	7%	14%	12%	6%	23%	8%	5%	4%	20%	12%
					CFGH	CFGH	G			K	K		MNO	nO			Q	
Still in full time education	44	13	31	35	7	1	-	-	-	42	1	-	13	23	5	2	3	4
	2%	1%	3%	16%	2%	*	-	-	-	7%	*	-	2%	4%	1%	*	1%	*
			A	DEFGH	eFGH					JK			O	NO				
Don't know	6	4	2	-	1	1	2	-	2	1	3	2	1	1	1	3	-	1
	*	*	*	-	*	*	*	-	1%	*	*	*	*	*	*	1%	-	*
Prefer not to answer	24	17	8	1	9	4	3	2	6	10	7	7	5	4	5	11	1	11
	1%	2%	1%	*	3%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	*	1%
		b			cfg											m		

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 18

What is the highest educational level that you have achieved to date?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
No formal education	19	4	-	15	2	3	1	1	-	1	4	-	2
	1%	2%	-	1%	2%	1%	1%	1%	-	1%	1%	-	1%
		dL			L	l					l		l
Primary	18	1	2	16	-	3	3	4	-	1	3	1	1
	1%	*	2%	1%	-	1%	2%	2%	-	1%	1%	*	1%
Secondary school, high school, 6th form/ college, GCSE's, ALevels, BTEC, NVQ levels 1 to 3, etc.	1182	88	57	1037	62	143	96	120	100	129	100	172	115
	59%	50%	56%	60%	73%	62%	57%	66%	66%	67%	37%	62%	65%
		K	K	A	ABfGKI	AK	K	AgK	AK	AgK		AK	AK
University degree or equivalent professional qualification, NVQ level 4, etc.	511	51	32	428	13	55	45	43	37	37	97	62	39
	25%	29%	32%	25%	16%	24%	26%	23%	25%	19%	36%	22%	22%
		EJ	EJlm				e				EFGHIJLM		
Higher university degree, doctorate, MBA, NVQ level 5, etc.	210	25	8	178	5	16	19	13	9	21	45	34	16
	10%	14%	8%	10%	6%	7%	11%	7%	6%	11%	17%	12%	9%
		eFHI									BEFHIM	fhl	
Still in full time education	44	8	2	34	2	6	3	2	2	1	11	6	2
	2%	4%	2%	2%	2%	3%	2%	1%	1%	1%	4%	2%	1%
		dhJm									J		
Don't know	6	-	-	6	-	1	-	-	2	1	2	-	-
	*	-	-	*	-	1%	-	-	1%	*	1%	-	-
									l				
Prefer not to answer	24	1	-	23	1	3	3	-	1	2	6	5	1
	1%	1%	-	1%	1%	1%	2%	-	1%	1%	2%	2%	1%
											h	h	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 19

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
Yes - responsible for half or more of the items bought	1797	842	955	142	307	301	339	286	422	449	640	708	472	498	370	458	279	755
	89%	86%	93%	63%	89%	93%	95%	97%	91%	78%	94%	93%	87%	89%	89%	92%	89%	89%
			A		C	Cd	CDh	CDEH	C		I	I				L		
No - not responsible for most of the items bought	218	141	77	84	39	23	20	10	42	123	42	52	67	64	45	42	34	92
	11%	14%	7%	37%	11%	7%	5%	3%	9%	22%	6%	7%	13%	11%	11%	8%	11%	11%
		B		DEFGH	eFG	G			fG	JK			O					

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 20

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
Yes - responsible for half or more of the items bought	1797	155	91	1551	79	215	157	161	136	171	240	242	151
	89%	87%	90%	89%	93%	93%	93%	89%	90%	88%	90%	86%	85%
No - not responsible for most of the items bought	218	22	10	186	6	17	12	20	15	23	28	38	27
	11%	13%	10%	11%	7%	7%	7%	11%	10%	12%	10%	14%	15%
		fg										FG	eFG

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 21
How many cars are there in your household?
Base: All respondents

	Total	Gender		Age								Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
No cars in the household	423	177	246	53	85	70	77	57	80	138	147	138	67	103	63	190	63	136
	21%	18%	24%	24%	24%	22%	22%	19%	17%	24%	22%	18%	12%	18%	15%	38%	20%	16%
NET: Any	1592	806	786	173	262	254	281	239	383	434	535	622	473	458	352	310	251	711
	79%	82%	76%	76%	76%	78%	78%	81%	83%	76%	78%	82%	88%	82%	85%	62%	80%	84%
		B	A	h	H				cD	K		I	MO	O	O			LMN
1	817	396	422	53	126	120	130	139	250	179	249	389	200	245	176	195	111	331
	41%	40%	41%	23%	36%	37%	36%	47%	54%	31%	37%	51%	37%	44%	43%	39%	35%	39%
					C	C	C	CDEF	CDEFg		i	IJ		L				
2	590	307	282	60	92	117	122	83	116	152	239	199	205	161	137	86	99	277
	29%	31%	27%	27%	26%	36%	34%	28%	25%	27%	35%	26%	38%	29%	33%	17%	31%	33%
		b				CDGH	cDH				IK		MO	O	O			
3+	185	103	82	59	44	18	30	17	17	103	47	34	67	52	38	28	41	102
	9%	10%	8%	26%	13%	5%	8%	6%	4%	18%	7%	5%	13%	9%	9%	6%	13%	12%
		b		DEFGH	EFGH		H			JK	k		mO	O	o			

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q
Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 22
How many cars are there in your household?
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
No cars in the household	423	40	13	370	14	62	36	34	25	26	107	40	24
	21%	23%	13%	21%	16%	27%	22%	19%	17%	14%	40%	14%	14%
		bJLM		b		BehJLM	bjlm				ABEFGHIJLM		
NET: Any	1592	137	88	1367	71	169	133	148	126	167	161	240	153
	79%	77%	87%	79%	84%	73%	78%	81%	83%	86%	60%	86%	86%
		K	daFgK		fK	K	K	fK	FK	AFgK		AFgK	AFgK
1	817	67	48	702	39	102	59	72	70	88	101	93	78
	41%	38%	48%	40%	46%	44%	35%	40%	46%	46%	38%	33%	44%
			GkL		gL	gL			GL	GL			gL
2	590	59	29	502	20	50	67	62	41	61	45	96	60
	29%	33%	29%	29%	24%	22%	40%	34%	27%	32%	17%	34%	34%
		FK	K				bEFIK	FK	K	FK		FK	FK
3+	185	11	10	164	11	18	7	14	14	18	15	51	16
	9%	6%	10%	9%	13%	8%	4%	8%	10%	9%	6%	18%	9%
			g		aGK				g	g		AbFGHIJKM	g

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 23

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
White	1843	891	952	187	296	278	333	292	457	483	611	749	473	527	391	452	274	766
	91%	91%	92%	83%	85%	86%	93%	99%	99%	84%	90%	99%	88%	94%	94%	90%	87%	90%
NET: BAME	153	77	76	36	40	45	22	3	7	76	67	10	60	30	20	44	36	71
	8%	8%	7%	16%	11%	14%	6%	1%	1%	13%	10%	1%	11%	5%	5%	9%	11%	8%
				FGH	FGH	FGH	GH			jK	K		MN			MN		
Mixed	34	15	19	7	9	7	6	1	3	17	13	4	10	5	5	15	9	11
	2%	1%	2%	3%	3%	2%	2%	*	1%	3%	2%	1%	2%	1%	1%	3%	3%	1%
				GH	GH	G	g			K	K					M		
Asian	68	45	22	18	20	21	8	*	1	38	29	1	24	12	12	19	13	35
	3%	5%	2%	8%	6%	6%	2%	*	*	7%	4%	*	4%	2%	3%	4%	4%	4%
				B	FGH	FGH	GH			jK	K		M					
Black	28	8	20	3	5	12	4	2	1	9	15	3	13	7	-	8	7	13
	1%	1%	2%	2%	2%	4%	1%	1%	*	2%	2%	*	2%	1%	-	2%	2%	2%
				a	h	FGH				k	K		N	N		N		
Chinese	13	5	8	4	3	2	3	-	-	7	5	-	8	5	-	-	2	8
	1%	*	1%	2%	1%	1%	1%	-	-	1%	1%	-	1%	1%	-	-	1%	1%
				GH	h	h	h			K	K		NO	o				
Other ethnic group	11	5	7	3	2	3	1	-	1	5	4	1	5	1	3	3	4	3
	1%	*	1%	1%	1%	1%	*	-	*	1%	1%	*	1%	*	1%	1%	1%	*
				g						k			M					
Prefer not to answer	19	15	4	2	11	2	3	1	-	13	4	1	6	5	3	4	4	10
	1%	1%	*	1%	3%	1%	1%	*	-	2%	1%	*	1%	1%	1%	1%	1%	1%
				B	h	EFGH	h			JK								

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

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Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 24

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
White	1843	173	96	1574	82	219	162	167	141	183	186	264	171
	91%	97%	96%	91%	97%	94%	96%	92%	93%	95%	69%	94%	96%
		DHIK	K		K	K	K	K	K	K		K	hK
NET: BAME	153	4	4	145	3	11	7	15	9	8	74	12	6
	8%	2%	4%	8%	3%	5%	4%	8%	6%	4%	28%	4%	3%
			A					Am	a		ABEFGHIJLM		
Mixed	34	-	3	32	*	-	4	5	3	3	13	1	3
	2%	-	3%	2%	1%	-	2%	3%	2%	1%	5%	*	2%
			AFI	a			aFI	AFL	af	f	AeFJLm		f
Asian	68	1	1	66	-	10	1	9	4	1	33	6	3
	3%	*	1%	4%	-	4%	*	5%	3%	*	12%	2%	2%
			A			AeGJ		AbEGJIm	agj		ABEFGHIJLM		
Black	28	1	1	26	*	2	-	-	2	3	14	4	-
	1%	1%	1%	1%	1%	1%	-	-	2%	2%	5%	1%	-
										ghm	AbeFGHijLM		
Chinese	13	*	-	12	1	-	1	1	-	1	6	2	-
	1%	*	-	1%	1%	-	*	*	-	1%	2%	1%	-
					f						Fim		
Other ethnic group	11	1	-	10	1	-	2	-	-	-	7	-	-
	1%	1%	-	1%	1%	-	1%	-	-	-	3%	-	-
							l				FHIJLM		
Prefer not to answer	19	1	*	18	-	2	-	-	1	2	8	4	1
	1%	*	*	1%	-	1%	-	-	*	1%	3%	1%	*
											afGHm		

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

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Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 25

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
Christian	959	464	495	68	93	123	165	174	336	161	288	510	231	265	209	253	125	376
	48%	47%	48%	30%	27%	38%	46%	59%	72%	28%	42%	67%	43%	47%	51%	51%	40%	44%
NET: Other	131	64	67	14	37	29	22	11	18	51	51	29	39	26	35	31	25	56
	6%	7%	6%	6%	11%	9%	6%	4%	4%	9%	7%	4%	7%	5%	8%	6%	8%	7%
Muslim	51	25	26	8	21	12	5	-	4	30	17	4	11	8	14	18	9	19
	3%	2%	3%	4%	6%	4%	1%	-	1%	5%	3%	1%	2%	1%	3%	4%	3%	2%
Hindu	7	5	2	1	1	4	1	-	1	1	5	1	4	-	2	1	3	2
	*	1%	*	*	*	1%	*	-	*	*	1%	*	1%	-	*	*	1%	*
Jewish	12	7	5	-	1	2	3	2	4	1	5	6	7	2	1	1	1	6
	1%	1%	*	-	*	1%	1%	1%	1%	*	1%	1%	1%	*	*	*	*	1%
Sikh	1	1	-	-	-	1	-	-	-	-	1	-	1	-	-	-	-	1
	*	*	-	-	-	*	-	-	-	-	*	-	*	-	-	-	-	*
Buddhist	20	6	14	1	4	1	6	4	4	5	7	9	7	4	6	4	-	13
	1%	1%	1%	*	1%	*	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%
Other	40	21	19	4	10	9	7	5	5	14	16	9	9	12	12	7	12	15
	2%	2%	2%	2%	3%	3%	2%	2%	1%	3%	2%	1%	2%	2%	3%	1%	4%	2%
None	879	422	457	137	198	165	167	105	107	334	332	212	254	260	162	203	158	386
	44%	43%	44%	61%	57%	51%	47%	35%	23%	58%	49%	28%	47%	46%	39%	41%	50%	46%
Prefer not to say	46	33	13	7	18	7	5	6	3	25	12	9	15	10	9	12	6	28
	2%	3%	1%	3%	5%	2%	1%	2%	1%	4%	2%	1%	3%	2%	2%	2%	2%	3%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

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Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 26

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
Christian	959	84	57	818	38	117	78	95	73	91	109	131	86
	48%	47%	56%	47%	45%	50%	46%	52%	48%	47%	41%	47%	49%
			dK			k		K					
NET: Other	131	7	3	120	2	15	6	12	6	9	52	13	5
	6%	4%	3%	7%	2%	7%	4%	7%	4%	5%	19%	5%	3%
											ABEFGHIJLM		
Muslim	51	1	1	49	*	7	1	6	2	3	24	5	1
	3%	*	1%	3%	1%	3%	*	3%	1%	2%	9%	2%	*
			a			agm		AGm			ABEFGHIJLM		
Hindu	7	-	-	7	-	-	-	1	-	-	3	1	2
	*	-	-	*	-	-	-	*	-	-	1%	*	1%
Jewish	12	-	1	10	-	2	-	1	-	1	5	1	1
	1%	-	1%	1%	-	1%	-	*	-	1%	2%	*	*
											agl		
Sikh	1	-	-	1	-	-	-	1	-	-	-	-	-
	*	-	-	*	-	-	-	1%	-	-	-	-	-
Buddhist	20	1	-	19	-	1	3	2	2	2	7	3	1
	1%	*	-	1%	-	*	2%	1%	1%	1%	3%	1%	*
											f		
Other	40	5	1	33	1	6	2	2	2	3	12	3	1
	2%	3%	1%	2%	1%	3%	1%	1%	1%	2%	4%	1%	1%
											hiLM		
None	879	83	39	757	43	98	83	70	72	90	95	124	84
	44%	47%	39%	44%	51%	42%	49%	38%	47%	47%	35%	44%	47%
		K			hK		hK		K	K		k	K
Prefer not to say	46	4	1	41	2	2	2	4	1	3	13	12	2
	2%	2%	1%	2%	2%	1%	1%	2%	1%	2%	5%	4%	1%
											Fglm	FIm	

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 27
Which of the following best describes where you live?
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
NET: Urban	1578	786	791	184	296	261	285	219	332	481	546	551	416	446	318	398	261	668
	78%	80%	77%	82%	86%	81%	79%	74%	71%	84%	80%	72%	77%	79%	77%	80%	83%	79%
				gH	FGH	gH	H			JK	K							
Urban - Population over 10,000	811	450	361	113	170	137	136	115	139	284	273	254	221	246	160	184	151	359
	40%	46%	35%	50%	49%	42%	38%	39%	30%	50%	40%	33%	41%	44%	39%	37%	48%	42%
				B	eFGH	FGH	H	H	H	JK	K			O				
Town and Fringe	767	337	430	71	126	124	149	105	192	197	273	297	195	199	158	214	110	309
	38%	34%	42%	31%	36%	38%	41%	35%	41%	34%	40%	39%	36%	36%	38%	43%	35%	36%
				A			C		C		i					LM		
NET: Rural	437	197	240	41	50	63	74	77	132	91	137	209	124	116	96	101	52	179
	22%	20%	23%	18%	14%	19%	21%	26%	29%	16%	20%	28%	23%	21%	23%	20%	17%	21%
							D	cDe	CDEF		i	IJ						
Village	388	177	211	36	49	59	59	68	117	85	118	185	103	101	86	97	45	160
	19%	18%	20%	16%	14%	18%	16%	23%	25%	15%	17%	24%	19%	18%	21%	19%	14%	19%
								cDF	CDEF			IJ						
Hamlet & Isolated Dwelling	49	20	29	5	1	4	15	9	16	6	19	24	20	15	10	4	7	19
	2%	2%	3%	2%	*	1%	4%	3%	3%	1%	3%	3%	4%	3%	2%	1%	2%	2%
				d			DE	D	De		I	I	O	O	o			

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q
Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 28

Which of the following best describes where you live?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
NET: Urban	1578	129	71	1378	70	197	125	161	105	129	265	206	118
	78%	73%	70%	79%	83%	85%	74%	89%	69%	67%	99%	74%	67%
				AB	ablJIM	ABGIJLM		ABGIJLM			ABEFGHIJLM		
Urban - Population over 10,000	811	65	32	715	33	93	52	87	45	45	229	81	49
	40%	36%	32%	41%	39%	40%	31%	48%	30%	23%	86%	29%	28%
		Jm		b	Jm	giJLM		ABGIJLM			ABEFGHIJLM		
Town and Fringe	767	64	39	663	38	104	73	74	60	84	36	125	69
	38%	36%	39%	38%	45%	45%	43%	41%	40%	43%	13%	45%	39%
		K	K		K	aK	K	K	K	K		K	K
NET: Rural	437	48	30	359	14	34	45	20	46	64	3	74	59
	22%	27%	30%	21%	17%	15%	26%	11%	31%	33%	1%	26%	33%
		DeFHK	DeFHK		K	K	FHK	K	EFHK	EFHK		eFHK	EFHK
Village	388	36	27	325	13	30	45	15	44	56	3	73	47
	19%	20%	27%	19%	15%	13%	26%	8%	29%	29%	1%	26%	27%
		fHK	deFHK		hK	K	eFHK	K	aEFHK	aEFHK		eFHK	eFHK
Hamlet & Isolated Dwelling	49	12	3	35	1	5	-	5	2	8	-	1	12
	2%	7%	3%	2%	2%	2%	-	3%	2%	4%	-	*	7%
		DeFGhKL	gKI		k	gK		GKL	k	GKL			FGIKL

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Mothers Survey

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Absolutes/col percents

Table 29

Which of the following best describes your current working status?

Base: All respondents

	Total	Gender		Age								Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
NET: Working	1161	639	522	127	278	274	258	170	54	406	532	223	366	353	268	174	313	847
	58%	65%	51%	56%	80%	85%	72%	57%	12%	71%	78%	29%	68%	63%	65%	35%	100%	100%
		B		H	CFGH	CFGH	CGH	H		K	IK		mO	O	O			
Working full time working 30 hours per week or more	915	562	353	102	238	227	203	132	13	340	430	145	316	268	216	115	255	660
	45%	57%	34%	45%	69%	70%	57%	44%	3%	59%	63%	19%	59%	48%	52%	23%	81%	78%
		B		H	CFGH	CFGH	CGH	H		K	K		MnO	O	O			
Working part time working between 8 and 29 hours per week	246	77	169	25	40	47	55	38	40	65	102	78	50	85	53	59	59	187
	12%	8%	16%	11%	12%	15%	15%	13%	9%	11%	15%	10%	9%	15%	13%	12%	19%	22%
			A			H	H	h			IK			L				
NET: Not working	854	345	510	99	68	50	101	127	410	167	151	537	173	209	146	326	-	-
	42%	35%	49%	44%	20%	15%	28%	43%	88%	29%	22%	71%	32%	37%	35%	65%	-	-
			A	DEF			DE	DEF	CDEFG	J		IJ		I		LMN		
Not working but seeking work or temporarily unemployed or sick	73	43	29	12	16	11	22	10	1	28	34	11	7	7	6	53	-	-
	4%	4%	3%	5%	5%	3%	6%	4%	*	5%	5%	1%	1%	1%	1%	11%	-	-
		b		H	H	H	H	H		K	K					LMN		
Not working and not seeking work/student	158	63	95	80	18	7	25	28	-	98	32	28	29	50	14	65	-	-
	8%	6%	9%	35%	5%	2%	7%	9%	-	17%	5%	4%	5%	9%	3%	13%	-	-
			A	DEFGH	eH	H	EH	dEH		JK				LN		LMN		
Retired on a state pension only	156	48	109	-	-	-	-	5	151	-	-	156	10	14	23	109	-	-
	8%	5%	11%	-	-	-	-	2%	33%	-	-	21%	2%	3%	6%	22%	-	-
			A					cDEF	CDEFG			IJ			LM	LMN		
Retired with a private pension	310	178	132	-	1	-	3	53	253	1	3	306	109	113	56	32	-	-
	15%	18%	13%	-	*	-	1%	18%	55%	*	*	40%	20%	20%	13%	6%	-	-
		B						CDEF	CDEFG			IJ	NO	NO	O			
House person, housewife, househusband, etc.	158	12	146	7	33	32	51	31	5	40	83	36	19	24	48	68	-	-
	8%	1%	14%	3%	10%	10%	14%	10%	1%	7%	12%	5%	4%	4%	11%	14%	-	-
			A		CH	CH	CdeH	CH			IK				LM	LM		

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 30

Which of the following best describes your current working status?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
NET: Working	1161	101	59	1001	40	126	102	94	85	102	187	178	86
	58%	57%	59%	58%	47%	54%	60%	52%	56%	52%	70%	63%	48%
							eM				AbEFgHIJM	EfHJM	
Working full time working 30 hours per week or more	915	83	50	782	33	100	85	75	69	68	158	135	60
	45%	47%	49%	45%	39%	43%	50%	41%	45%	35%	59%	48%	34%
		JM	JM			m	JM		jM		AEFgHIJLM	JM	
Working part time working between 8 and 29 hours per week	246	18	10	219	7	27	17	19	17	34	29	43	26
	12%	10%	10%	13%	8%	12%	10%	11%	11%	18%	11%	15%	15%
										Abeghk			
NET: Not working	854	77	42	736	44	105	67	87	66	92	81	103	92
	42%	43%	41%	42%	53%	46%	40%	48%	44%	48%	30%	37%	52%
		K	k		gKL	KI	k	KL	K	KL			GKL
Not working but seeking work or temporarily unemployed or sick	73	7	1	65	6	12	4	10	9	5	9	7	4
	4%	4%	1%	4%	8%	5%	2%	5%	6%	2%	3%	2%	2%
					BgjLM			bm	blm				
Not working and not seeking work/student	158	23	6	128	6	19	16	12	12	4	25	19	15
	8%	13%	6%	7%	7%	8%	9%	7%	8%	2%	9%	7%	9%
		DbhJL	j		J	J	J	J	J		J	J	J
Retired on a state pension only	156	6	10	140	10	26	8	19	14	21	5	13	23
	8%	3%	10%	8%	12%	11%	5%	10%	9%	11%	2%	5%	13%
			AKI	A	AgKL	AGKL	k	AgKL	AKI	AGKL		k	AGKL
Retired with a private pension	310	32	17	261	16	31	27	25	25	43	22	41	31
	15%	18%	17%	15%	19%	13%	16%	14%	16%	22%	8%	15%	18%
		K	K		K		K	k	K	FhKI		K	K
House person, housewife, househusband, etc.	158	8	7	143	6	18	12	21	6	19	20	23	18
	8%	5%	7%	8%	7%	8%	7%	12%	4%	10%	8%	8%	10%
								AI		ai			ai

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 31

Do you work in any of the following occupations?

Base: All respondents who work

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	1167	630	537	120	257	284	278	174	54	377	562	228	399	379	210	179	316	851
Weighted base	1161	639	522	127*	278	274	258	170	54*	406	532	223	366	353	268	174	313	847
NET: Public Sector	313	150	163	39	77	84	70	37	8	115	154	45	108	121	49	36	313	-
	27%	23%	31%	30%	28%	30%	27%	22%	15%	28%	29%	20%	29%	34%	18%	20%	100%	-
A nationalised industry/state corporation	23	15	8	3	10	6	1	3	-	13	8	3	7	5	3	8	23	-
	2%	2%	2%	2%	4%	2%	1%	2%	-	3%	1%	1%	2%	1%	1%	5%	7%	-
					F											IMN	Q	
Central government or civil service (inclu	26	21	5	1	9	6	8	1	1	10	14	2	17	7	2	1	26	-
	2%	3%	1%	*	3%	2%	3%	1%	2%	2%	3%	1%	5%	2%	1%	*	8%	-
					B								mNO				Q	
Local government or council (including fi	111	50	61	17	22	33	25	13	1	39	58	14	37	48	17	10	111	-
	10%	8%	12%	13%	8%	12%	10%	8%	1%	10%	11%	6%	10%	14%	6%	6%	36%	-
					A		H							NO			Q	
A university, or other grant funded establ	37	14	23	5	9	12	7	4	-	14	19	4	22	12	3	-	37	-
	3%	2%	4%	4%	3%	5%	3%	3%	-	3%	4%	2%	6%	3%	1%	-	12%	-
					a								NO	nO			Q	
A health authority or NHS Trust	65	22	44	3	19	17	18	8	1	22	34	9	16	31	7	11	65	-
	6%	3%	8%	2%	7%	6%	7%	5%	3%	5%	6%	4%	4%	9%	3%	6%	21%	-
					A		c							LN		n	Q	
The armed forces	2	2	-	1	-	*	1	-	-	1	1	-	-	-	2	*	2	-
	*	*	-	1%	-	*	*	-	-	*	*	-	-	-	1%	*	1%	-
					De					D				L	I		Q	
Other public sector occupation (Please s	48	26	22	10	7	9	10	6	5	17	19	11	9	19	15	5	48	-
	4%	4%	4%	8%	3%	3%	4%	4%	9%	4%	4%	5%	2%	5%	6%	3%	15%	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

* small base

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 31

Do you work in any of the following occupations?

Base: All respondents who work

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Weighted base	1161	639	522	127*	278	274	258	170	54*	406	532	223	366	353	268	174	313	847
NET: Private Sector	847	489	358	89	202	191	188	133	46	290	378	179	258	232	219	138	-	847
	73%	77%	69%	70%	72%	70%	73%	78%	85%	72%	71%	80%	71%	66%	82%	80%	-	100%
		B						e	CdEf			IJ			LM	LM		P
A charity, voluntary organisation or trust	38	18	20	3	6	12	8	5	2	10	20	8	12	15	7	4	-	38
	3%	3%	4%	2%	2%	4%	3%	3%	5%	2%	4%	4%	3%	4%	2%	2%	-	4%
																		P
Self-employed (Private sector)	130	64	66	12	16	33	27	26	16	28	60	42	36	33	40	21	-	130
	11%	10%	13%	10%	6%	12%	10%	16%	29%	7%	11%	19%	10%	9%	15%	12%	-	15%
						D	d	D	CDEFG		I	IJ			Im			P
None of the above/ I work in the Private	680	407	273	73	180	145	153	101	28	253	298	129	210	184	173	113	-	680
	59%	64%	52%	58%	65%	53%	59%	60%	51%	62%	56%	58%	57%	52%	64%	65%	-	80%
		B			E					j					M	IM		P

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

* small base

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 32

Do you work in any of the following occupations?

Base: All respondents who work

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1167	112	61	994	41	113	109	101	87	103	176	175	89
Weighted base	1161	101*	59*	1001	40*	126*	102*	94*	85*	102*	187	178	86*
NET: Public Sector	313	31	17	265	10	44	31	16	16	28	48	42	31
	27%	31%	29%	27%	24%	35%	30%	17%	18%	27%	26%	24%	36%
		Hi				HIi	Hi						HIi
A nationalised industry/state corporation	23	3	1	20	*	6	1	1	1	1	3	3	3
	2%	3%	2%	2%	1%	5%	1%	1%	1%	1%	2%	2%	4%
						j							
Central government or civil service (inclu	26	2	2	22	-	5	1	1	2	2	3	4	4
	2%	2%	3%	2%	-	4%	1%	1%	3%	2%	2%	2%	4%
Local government or council (including fi	111	10	7	95	5	13	8	6	4	12	19	18	9
	10%	9%	11%	10%	13%	10%	8%	6%	5%	12%	10%	10%	10%
A university, or other grant funded establ	37	3	-	34	*	6	8	2	3	3	5	6	2
	3%	3%	-	3%	1%	5%	8%	2%	3%	3%	3%	3%	2%
						BhKm							
A health authority or NHS Trust	65	7	3	55	1	11	6	2	3	6	9	5	12
	6%	7%	6%	6%	3%	9%	5%	2%	4%	6%	5%	3%	13%
						hl							egHIjKL
The armed forces	2	1	*	1	-	-	-	1	-	-	-	-	-
	*	1%	1%	*	-	-	-	1%	-	-	-	-	-
		D											
Other public sector occupation (Please s	48	5	4	38	2	3	7	4	2	4	9	5	2
	4%	5%	7%	4%	6%	2%	7%	4%	3%	4%	5%	3%	2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 32

Do you work in any of the following occupations?

Base: All respondents who work

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	1161	101*	59*	1001	40*	126*	102*	94*	85*	102*	187	178	86*
NET: Private Sector	847	70	42	735	30	82	72	78	70	74	139	135	55
	73%	69%	71%	73%	76%	65%	70%	83%	82%	73%	74%	76%	64%
								AFGM	aFgM			fm	
A charity, voluntary organisation or trust	38	5	3	30	-	4	4	4	-	5	7	5	2
	3%	5%	4%	3%	-	3%	3%	4%	-	5%	4%	3%	2%
		l	i					i		i	i		
Self-employed (Private sector)	130	12	6	112	2	14	9	7	9	8	23	28	12
	11%	12%	10%	11%	5%	11%	8%	8%	11%	8%	12%	16%	14%
												eghj	
None of the above/ I work in the Private	680	53	33	593	28	64	59	67	60	61	109	103	41
	59%	53%	56%	59%	71%	51%	58%	71%	71%	60%	58%	58%	48%
					aFM			AbFgKLM	AFgkIM				

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 33

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
No children aged 18 or under	1429	718	712	195	183	126	204	262	459	378	330	720	379	412	265	372	188	532
	71%	73%	69%	86%	53%	39%	57%	88%	99%	66%	48%	95%	70%	73%	64%	75%	60%	63%
NET: Yes	574	259	316	29	159	197	152	33	5	187	349	38	158	144	149	123	124	307
	29%	26%	31%	13%	46%	61%	42%	11%	1%	33%	51%	5%	29%	26%	36%	25%	40%	36%
			A	H	CGH	CDFGH	CGH	H		K	IK		o		IMO			
NET: Any 5-18	455	196	260	12	96	165	145	33	5	108	309	38	125	113	120	97	97	243
	23%	20%	25%	5%	28%	51%	40%	11%	1%	19%	45%	5%	23%	20%	29%	19%	31%	29%
			A	H	CGH	CDFGH	CDGH	CH		K	IK				IMO			
NET: Any 11-18	288	137	151	8	26	95	125	29	5	34	219	34	81	64	82	61	64	154
	14%	14%	15%	3%	8%	29%	35%	10%	1%	6%	32%	5%	15%	11%	20%	12%	20%	18%
				h	cH	CDGH	CDGH	CH			IK		m		IMO			
Yes - children aged under 5 years old	224	100	124	21	104	83	12	2	-	126	96	2	65	52	59	48	47	119
	11%	10%	12%	9%	30%	26%	3%	1%	-	22%	14%	*	12%	9%	14%	10%	15%	14%
				FGH	CFGH	CFGH	GH	h		JK	K				Mo			
Yes - children aged 5 to 10 years old	267	105	162	7	89	120	46	5	-	96	166	5	74	68	66	59	53	144
	13%	11%	16%	3%	26%	37%	13%	2%	-	17%	24%	1%	14%	12%	16%	12%	17%	17%
			A	H	CFGH	CDFGH	CGH	H		K	IK							
Yes - children aged 11 to 15 years old	227	105	122	4	26	87	90	16	4	30	177	20	66	54	59	49	52	120
	11%	11%	12%	2%	8%	27%	25%	5%	1%	5%	26%	3%	12%	10%	14%	10%	17%	14%
					CH	CDGH	CDGH	CH		K	IK				mo			
Yes - children aged 16 to 18 years old	113	53	61	4	4	22	65	15	4	8	87	19	29	17	35	31	25	55
	6%	5%	6%	2%	1%	7%	18%	5%	1%	1%	13%	2%	5%	3%	8%	6%	8%	6%
						CDH	CDEGH	cDH			IK		m		M	M		
Refused	11	7	4	2	4	1	2	1	-	6	3	1	2	5	-	4	2	8
	1%	1%	*	1%	1%	*	1%	*	-	1%	*	*	*	1%	-	1%	*	1%
				h	H					K				n		n		

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 34

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
No children aged 18 or under	1429	127	76	1226	67	165	115	119	116	136	186	195	128
	71%	72%	75%	71%	79%	71%	68%	65%	77%	70%	69%	69%	72%
NET: Yes	574	49	25	500	18	67	52	63	35	56	81	81	47
	29%	28%	25%	29%	21%	29%	31%	35%	23%	29%	30%	29%	27%
NET: Any 5-18	455	36	21	398	18	54	40	53	30	47	55	61	39
	23%	20%	21%	23%	21%	24%	24%	29%	20%	24%	20%	22%	22%
NET: Any 11-18	288	22	10	256	9	40	29	36	19	33	30	35	26
	14%	12%	10%	15%	10%	17%	17%	20%	13%	17%	11%	13%	15%
Yes - children aged under 5 years old	224	23	11	190	5	19	22	23	14	15	40	36	15
	11%	13%	11%	11%	5%	8%	13%	13%	9%	8%	15%	13%	9%
		e					e	e			EFJm	ej	
Yes - children aged 5 to 10 years old	267	25	14	227	12	25	24	36	17	27	37	32	19
	13%	14%	14%	13%	15%	11%	14%	20%	11%	14%	14%	11%	11%
								FILM					
Yes - children aged 11 to 15 years old	227	14	10	203	3	32	23	28	15	27	24	27	23
	11%	8%	10%	12%	4%	14%	14%	15%	10%	14%	9%	10%	13%
						aE	aE	AEKl		aE			E
Yes - children aged 16 to 18 years old	113	11	2	100	6	13	12	14	7	13	14	15	6
	6%	6%	2%	6%	7%	5%	7%	8%	4%	7%	5%	5%	3%
							b	b		b			
Refused	11	1	-	11	-	-	3	-	-	1	1	4	2
	1%	*	-	1%	-	-	2%	-	-	1%	*	2%	1%
							f					f	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 35

Which of the following ITV regions do you live in?

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
Anglia	235	100	136	20	36	33	43	33	70	57	76	103	70	69	40	57	37	93
	12%	10%	13%	9%	10%	10%	12%	11%	15%	10%	11%	14%	13%	12%	10%	11%	12%	11%
Border	31	15	16	2	3	7	6	2	11	5	13	13	7	8	9	7	5	10
	2%	2%	2%	1%	1%	2%	2%	1%	2%	1%	2%	2%	1%	1%	2%	1%	1%	1%
Central	274	138	136	28	43	42	57	43	61	70	99	105	65	54	76	79	21	125
	14%	14%	13%	12%	12%	13%	16%	15%	13%	12%	15%	14%	12%	10%	18%	16%	7%	15%
															LM	IM		P
Granada	207	108	98	23	37	34	31	33	49	60	64	82	41	61	39	66	38	74
	10%	11%	10%	10%	11%	10%	9%	11%	11%	11%	9%	11%	8%	11%	9%	13%	12%	9%
London	360	185	175	47	88	64	64	49	49	135	128	97	117	116	63	64	66	175
	18%	19%	17%	21%	25%	20%	18%	16%	11%	24%	19%	13%	22%	21%	15%	13%	21%	21%
				H	FGH	H	H	H		JK	K		NO	nO		L		q
Meridian	195	92	103	24	42	31	29	24	45	66	60	69	54	51	47	43	23	101
	10%	9%	10%	10%	12%	10%	8%	8%	10%	11%	9%	9%	10%	9%	11%	9%	7%	12%
																		P
STV	161	77	84	17	28	19	36	28	33	45	55	61	47	48	26	40	30	64
	8%	8%	8%	8%	8%	6%	10%	9%	7%	8%	8%	8%	9%	9%	6%	8%	10%	8%
							E											
Tyne Tees	81	38	43	11	7	9	16	14	23	18	25	37	19	20	16	26	8	30
	4%	4%	4%	5%	2%	3%	5%	5%	5%	3%	4%	5%	3%	3%	4%	5%	2%	4%
							d	d	d									
Wales	101	48	52	10	12	22	14	18	24	22	36	43	23	28	25	26	17	42
	5%	5%	5%	5%	3%	7%	4%	6%	5%	4%	5%	6%	4%	5%	6%	5%	5%	5%
							df											
West	55	28	27	8	9	11	8	4	15	16	20	19	15	15	8	17	10	20
	3%	3%	3%	3%	2%	3%	2%	1%	3%	3%	3%	3%	3%	3%	2%	4%	3%	2%
Westcountry	113	49	64	16	13	19	10	17	39	29	29	55	28	33	22	31	21	30
	6%	5%	6%	7%	4%	6%	3%	6%	8%	5%	4%	7%	5%	6%	5%	6%	7%	4%
				F		f		f	DF			J						Q
Yorkshire	202	105	97	21	28	33	43	31	45	49	77	76	55	59	44	44	38	83
	10%	11%	9%	9%	8%	10%	12%	11%	10%	9%	11%	10%	10%	10%	11%	9%	12%	10%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q
Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 36

Which of the following ITV regions do you live in?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
Anglia	235	-	-	235	-	-	-	5	26	174	-	30	1
	12%	-	-	14%	-	-	-	3%	17%	90%	-	11%	*
				AB				AFGKm	ABEFGHKIM	ABEFGHIKLM		ABEFGHKM	
Border	31	13	-	18	2	17	-	-	-	-	-	-	-
	2%	7%	-	1%	2%	7%	-	-	-	-	-	-	-
		DBeGHIJKLM			ghjKLm		BeGHIJKLM						
Central	274	4	2	269	1	1	-	167	94	-	2	3	2
	14%	2%	2%	15%	1%	1%	-	92%	62%	-	1%	1%	1%
		gj	j	AB				ABEFGIJKLM	ABEFGJKLM				
Granada	207	-	-	207	-	207	-	-	-	-	-	-	-
	10%	-	-	12%	-	89%	-	-	-	-	-	-	-
				AB	ABEGHIJKLM								
London	360	1	-	360	-	-	-	-	*	19	264	75	1
	18%	*	-	21%	-	-	-	-	*	10%	99%	27%	*
				AB						ABEFGHIM	ABEFGHIJLM	ABEFGHIJM	
Meridian	195	-	-	195	-	1	-	*	1	-	2	171	20
	10%	-	-	11%	-	*	-	*	*	-	1%	61%	11%
				AB								ABEFGHIJKM	ABEFGHIJK
STV	161	160	-	1	-	-	-	-	-	-	-	1	-
	8%	90%	-	*	-	-	-	-	-	-	-	*	-
		DBEFGHIJKLM											
Tyne Tees	81	-	-	81	81	-	-	-	-	-	-	-	-
	4%	-	-	5%	95%	-	-	-	-	-	-	-	-
				AB	ABFGHIJKLM								
Wales	101	-	99	1	*	-	-	-	-	-	-	-	1
	5%	-	98%	*	1%	-	-	-	-	-	-	-	1%
		DAEFGHIJKLM											
West	55	-	-	55	-	4	-	9	1	-	-	-	41
	3%	-	-	3%	-	2%	-	5%	1%	-	-	-	23%
				Ab		kl		ABeGIJKL					ABEFGHIJKL
Westcountry	113	-	-	113	-	-	-	1	1	-	-	-	112
	6%	-	-	7%	-	-	-	*	*	-	-	-	63%
				AB									ABEFGHIJKL
Yorkshire	202	-	-	202	1	2	169	-	29	*	-	-	-
	10%	-	-	12%	1%	1%	100%	-	19%	*	-	-	-
				AB	kl		ABEFGHIJKLM		ABEFHJKLM				

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 37
Marital Status
Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
Single	545	278	268	180	130	86	77	43	30	310	163	73	144	170	92	138	106	255
	27%	28%	26%	80%	37%	26%	22%	14%	6%	54%	24%	10%	27%	30%	22%	28%	34%	30%
				DEFGH	EFGH	GH	GH	H		JK	K			N				
NET: Married/ Civil partnership/ co habiting	1196	614	582	45	209	216	242	186	298	254	458	484	351	320	285	241	185	515
	59%	62%	56%	20%	60%	67%	67%	63%	64%	44%	67%	64%	65%	57%	69%	48%	59%	61%
		B			C	C	Cd	C	C		I	I	MO	O	MO			
Married	894	473	421	8	126	135	192	152	280	134	328	432	269	218	237	170	129	354
	44%	48%	41%	4%	36%	42%	54%	51%	60%	23%	48%	57%	50%	39%	57%	34%	41%	42%
		B			C	C	CDE	CDE	CDEFG		I	IJ	MO		LMO			
Civil Partnership	19	10	9	1	8	1	5	-	3	10	6	3	2	8	3	5	3	10
	1%	1%	1%	1%	2%	*	1%	-	1%	2%	1%	*	*	1%	1%	1%	1%	1%
					EGh		G			K				I				
Co Habiting	284	131	152	35	75	80	45	33	16	110	124	49	80	94	45	66	53	151
	14%	13%	15%	16%	22%	25%	12%	11%	3%	19%	18%	6%	15%	17%	11%	13%	17%	18%
				H	FGH	CFGH	H	H		K	K			N				
NET: Widowed/ separated/ divorced	261	85	176	-	3	20	38	66	135	3	58	201	43	69	35	114	19	70
	13%	9%	17%	-	1%	6%	11%	22%	29%	*	8%	26%	8%	12%	9%	23%	6%	8%
			A			CD	CDE	CDEF	CDEFg		I	IJ		Ln		LMN		
Widowed	93	29	64	-	1	2	5	15	69	1	7	84	15	27	11	40	3	14
	5%	3%	6%	-	*	*	1%	5%	15%	*	1%	11%	3%	5%	3%	8%	1%	2%
			A				c	CDEF	CDEFG			IJ		I		LMN		
Separated	22	11	11	-	-	9	5	6	2	-	14	8	3	4	3	11	4	8
	1%	1%	1%	-	-	3%	1%	2%	*	-	2%	1%	1%	1%	1%	2%	1%	1%
						CDH	cD	cDh			I	I				Lm		
Divorced	147	45	102	-	1	9	28	45	63	1	37	109	25	38	21	63	12	48
	7%	5%	10%	-	*	3%	8%	15%	14%	*	5%	14%	5%	7%	5%	13%	4%	6%
			A			CD	CDE	CDEF	CDEF		I	IJ				LMN		
Prefer not to answer	12	6	6	1	5	3	1	1	1	6	4	2	1	3	2	6	3	8
	1%	1%	1%	*	1%	1%	*	1%	*	1%	1%	*	*	1%	*	1%	1%	1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q
 Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 38
Marital Status
Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
Single	545	41	24	480	20	76	48	40	39	36	105	72	44
	27%	23%	24%	28%	24%	33%	28%	22%	26%	19%	39%	26%	25%
						AHJm	J				ABEGHIJLM	j	
NET: Married/ Civil partnership/ co habiting	1196	107	63	1027	55	121	112	117	89	127	131	173	103
	59%	60%	62%	59%	65%	52%	66%	64%	59%	66%	49%	62%	58%
		K	K		fK		FK	FK	k	FK		FK	k
Married	894	72	50	773	44	91	85	93	54	104	93	133	77
	44%	40%	49%	45%	52%	39%	50%	51%	36%	54%	35%	47%	43%
			IK		aIK		aFIK	AFIK		AFIKm		fIK	k
Civil Partnership	19	2	-	17	-	1	1	4	4	2	3	-	2
	1%	1%	-	1%	-	*	*	2%	3%	1%	1%	-	1%
								L	fL		l		l
Co Habiting	284	33	13	237	11	29	27	20	30	22	35	41	24
	14%	19%	13%	14%	13%	12%	16%	11%	20%	11%	13%	14%	13%
									fhJk				
NET: Widowed/ separated/ divorced	261	29	13	220	10	35	10	24	23	27	28	32	30
	13%	16%	13%	13%	12%	15%	6%	13%	15%	14%	11%	11%	17%
		G	g			G		G	G	G		g	Gk
Widowed	93	7	4	83	5	13	6	10	10	9	10	5	13
	5%	4%	4%	5%	6%	6%	4%	5%	7%	5%	4%	2%	7%
					L	L		l	L				L
Separated	22	4	1	17	1	2	1	2	1	4	2	1	1
	1%	2%	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	1%
Divorced	147	18	9	120	3	19	2	13	12	14	15	25	17
	7%	10%	9%	7%	4%	8%	1%	7%	8%	7%	6%	9%	9%
		G	G			G		G	G	G	G	G	G
Prefer not to answer	12	1	1	10	-	-	-	1	1	3	3	3	1
	1%	*	1%	1%	-	-	-	*	*	1%	1%	1%	*

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 39

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Total	Gender		Age							Social Grade				Employment Sector			
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
Glasgow	79	38	40	13	12	6	15	15	19	24	20	34	21	22	10	25	15	26
	4%	4%	4%	6%	3%	2%	4%	5%	4%	4%	3%	4%	4%	4%	3%	5%	5%	3%
Edinburgh	80	36	44	9	17	16	18	10	11	26	34	20	22	27	18	13	13	37
	4%	4%	4%	4%	5%	5%	5%	3%	2%	4%	5%	3%	4%	5%	4%	3%	4%	4%
Newcastle	88	41	47	14	6	11	15	15	26	20	26	41	21	22	18	26	9	31
	4%	4%	5%	6%	2%	3%	4%	5%	6%	4%	4%	5%	4%	4%	4%	5%	3%	4%
Leeds	89	45	44	10	14	20	14	12	19	25	34	31	28	25	20	16	18	38
	4%	5%	4%	5%	4%	6%	4%	4%	4%	4%	5%	4%	5%	5%	5%	3%	6%	5%
Hull	41	19	22	5	2	6	11	10	7	7	17	17	10	10	9	12	6	19
	2%	2%	2%	2%	1%	2%	3%	4%	1%	1%	2%	2%	2%	2%	2%	2%	2%	2%
Sheffield	51	28	23	6	11	5	13	4	12	18	18	15	10	20	9	13	8	20
	3%	3%	2%	3%	3%	2%	4%	1%	3%	3%	3%	2%	2%	3%	2%	3%	3%	2%
Manchester	162	81	82	16	29	32	24	23	39	45	56	61	32	46	42	43	32	61
	8%	8%	8%	7%	8%	10%	7%	8%	8%	8%	8%	8%	6%	8%	10%	9%	10%	7%
Liverpool	69	32	36	6	12	12	10	12	16	18	22	28	8	22	10	28	8	28
	3%	3%	4%	3%	3%	4%	3%	4%	4%	3%	3%	4%	2%	4%	3%	6%	3%	3%
Nottingham	88	52	36	10	9	13	21	19	16	19	34	35	24	20	20	24	9	43
	4%	5%	4%	4%	3%	4%	6%	7%	3%	3%	5%	5%	5%	4%	5%	5%	3%	5%
Birmingham	169	75	94	18	34	24	35	21	37	52	59	57	39	28	47	55	15	74
	8%	8%	9%	8%	10%	7%	10%	7%	8%	9%	9%	8%	7%	5%	11%	11%	5%	9%
Norwich	90	37	53	5	14	16	13	12	29	20	29	41	21	30	20	19	14	37
	4%	4%	5%	2%	4%	5%	4%	4%	6%	3%	4%	5%	4%	5%	5%	4%	4%	4%
Milton Keynes	80	35	45	13	10	10	11	7	29	23	21	36	31	19	15	15	12	27
	4%	4%	4%	6%	3%	3%	3%	2%	6%	4%	3%	5%	6%	3%	4%	3%	4%	3%
Brighton	29	13	16	4	7	4	4	5	6	11	8	11	3	8	14	4	1	17
	1%	1%	2%	2%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	3%	1%	*	2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 39

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
Oxford	31	12	18	5	8	4	4	3	6	14	8	9	10	7	8	7	8	14
	2%	1%	2%	2%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	3%	2%
London	451	220	231	47	105	83	85	64	67	153	168	131	134	145	73	98	79	215
	22%	22%	22%	21%	30%	26%	24%	21%	14%	27%	25%	17%	25%	26%	18%	20%	25%	25%
				H	CfGH	H	H	H		K	K		No	NO				
Southampton	74	38	36	12	13	11	8	9	21	25	19	30	27	20	15	11	8	36
	4%	4%	3%	5%	4%	3%	2%	3%	5%	4%	3%	4%	5%	4%	4%	2%	3%	4%
				f									O					
Bristol	85	43	41	9	9	18	8	11	30	18	26	41	25	24	13	22	13	28
	4%	4%	4%	4%	3%	6%	2%	4%	6%	3%	4%	5%	5%	4%	3%	5%	4%	3%
						dF			DF			i						
Plymouth	57	26	31	6	9	8	10	6	18	15	18	24	15	14	9	18	14	13
	3%	3%	3%	3%	2%	2%	3%	2%	4%	3%	3%	3%	3%	2%	2%	4%	4%	2%
																	Q	
Cardiff	76	40	35	7	10	14	12	16	18	17	26	33	17	23	17	19	16	32
	4%	4%	3%	3%	3%	4%	3%	5%	4%	3%	4%	4%	3%	4%	4%	4%	5%	4%
None of these	127	71	56	10	13	13	27	24	40	23	40	64	40	30	27	31	14	51
	6%	7%	5%	4%	4%	4%	8%	8%	9%	4%	6%	8%	7%	5%	6%	6%	5%	6%
							De	DE	cDE				lj					

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 40

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
Glasgow	79	77	-	1	-	1	-	-	-	-	-	-	-
	4%	44%	-	*	-	1%	-	-	-	-	-	-	-
		DBEFGHIJKLM											
Edinburgh	80	77	-	2	2	1	-	-	-	-	-	-	-
	4%	44%	-	*	2%	*	-	-	-	-	-	-	-
		DBEFGHIJKLM											
		ghjKLM											
Newcastle	88	-	-	88	78	8	1	-	-	-	2	-	-
	4%	-	-	5%	92%	3%	*	-	-	-	1%	-	-
		AB ABEFGHIJKLM AbgHIJKLM											
Leeds	89	-	-	89	-	2	87	-	-	-	-	-	-
	4%	-	-	5%	-	1%	51%	-	-	-	-	-	-
		AB ABEFGHIJKLM											
Hull	41	-	-	41	1	-	34	-	6	-	-	-	-
	2%	-	-	2%	1%	-	20%	-	4%	-	-	-	-
		A fkl ABEFGHIJKLM AbFHJKLM											
Sheffield	51	-	-	51	-	1	40	-	10	-	-	-	-
	3%	-	-	3%	-	*	24%	-	7%	-	-	-	-
		A ABEFGHIJKLM ABEFHJKLM											
Manchester	162	-	4	158	1	146	1	8	2	-	-	-	-
	8%	-	4%	9%	1%	63%	1%	4%	2%	-	-	-	-
		AgJKLM A ABEGHIJKLM AGJKLM jkL											
Liverpool	69	-	11	58	-	58	-	1	-	-	-	-	-
	3%	-	10%	3%	-	25%	-	*	-	-	-	-	-
		DAEGHIJKLM A ABEGHIJKLM											
Nottingham	88	-	-	88	-	-	1	2	82	4	-	-	-
	4%	-	-	5%	-	-	*	1%	54%	2%	-	-	-
		AB ABEFGHJKLM afKLM											
Birmingham	169	-	2	167	-	-	-	157	9	-	-	1	-
	8%	-	2%	10%	-	-	-	87%	6%	-	-	*	-
		afjKLM AB ABEFGJKLM AEFJKLM											
Norwich	90	-	-	90	-	-	-	*	1	86	-	2	-
	4%	-	-	5%	-	-	-	*	1%	45%	-	1%	-
		AB ABEFGHIKLM											
Milton Keynes	80	-	-	80	-	-	-	2	25	30	-	24	-
	4%	-	-	5%	-	-	-	1%	16%	15%	-	9%	-
		AB k ABEFGHKLM ABEFGHKLM ABEFGHKM											
Brighton	29	-	-	29	-	-	-	-	-	-	-	29	-
	1%	-	-	2%	-	-	-	-	-	-	-	10%	-
		a ABEFGHIJKM											

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

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Mothers Survey

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Absolutes/col percents

Table 40

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
Oxford	31	-	*	31	-	-	-	*	1	-	-	25	4
	2%	-	*	2%	-	-	-	*	1%	-	-	9%	2%
				a								ABEFGHIJKM	AFghJK
London	451	-	*	451	-	-	-	-	*	60	265	126	-
	22%	-	*	26%	-	-	-	-	*	31%	99%	45%	-
				AB						ABEFGHIM	ABEFGHIJLM	ABEFGHIJM	
Southampton	74	-	-	74	-	-	-	-	-	-	1	54	19
	4%	-	-	4%	-	-	-	-	-	-	*	19%	11%
				AB								ABEFGHIJKM	ABEFGHIJK
Bristol	85	-	1	83	-	-	-	3	-	-	-	-	80
	4%	-	1%	5%	-	-	-	2%	-	-	-	-	45%
				fkl				afjkl					ABEFGHIJKL
Plymouth	57	-	-	57	-	-	-	-	-	-	-	-	57
	3%	-	-	3%	-	-	-	-	-	-	-	-	32%
				Ab									ABEFGHIJKL
Cardiff	76	-	75	1	*	-	-	*	-	-	-	-	-
	4%	-	74%	*	1%	-	-	*	-	-	-	-	-
				DAEFGHIJKLM									
None of these	127	23	7	97	3	15	7	7	14	14	1	19	17
	6%	13%	7%	6%	4%	6%	4%	4%	10%	7%	*	7%	9%
		DEFGHJKL	K		K	K	K	K	ghK	K		K	gHK

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 41

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
Up to £7,000 (3.5)	72	30	41	18	12	3	15	14	9	31	18	23	2	19	7	43	6	12
	4%	3%	4%	8%	4%	1%	4%	5%	2%	5%	3%	3%	*	3%	2%	9%	2%	1%
				DEFH	E		Eh	EH		JK				L	I	LMN		
£7,001 to (10.5) £14,000	296	110	186	17	41	44	46	54	93	58	90	147	19	55	48	173	17	84
	15%	11%	18%	8%	12%	13%	13%	18%	20%	10%	13%	19%	4%	10%	12%	35%	5%	10%
			A			C	c	CdF	CDEF			IJ		L	L	LMN		P
£14,001 to (17.5) £21,000	282	116	165	14	33	35	47	54	98	47	83	152	31	103	57	91	40	93
	14%	12%	16%	6%	10%	11%	13%	18%	21%	8%	12%	20%	6%	18%	14%	18%	13%	11%
			A			c	C	CDEf	CDEF			IJ		L	L	L		
£21,001 to (24.5) £28,000	300	148	152	23	43	52	43	53	87	66	94	140	63	92	83	63	43	123
	15%	15%	15%	10%	12%	16%	12%	18%	19%	12%	14%	18%	12%	16%	20%	13%	14%	15%
						c		CdF	CDF			IJ		Lo	LO			
£28,001 to (31) £34,000	231	108	123	16	51	25	40	37	62	67	66	99	50	66	70	44	29	105
	11%	11%	12%	7%	15%	8%	11%	12%	13%	12%	10%	13%	9%	12%	17%	9%	9%	12%
					CE			ce	CE			j			LMO			
£34,001 to (37.5) £41,000	149	87	62	20	28	37	34	14	17	48	71	31	62	42	33	13	35	85
	7%	9%	6%	9%	8%	11%	9%	5%	4%	8%	10%	4%	11%	7%	8%	3%	11%	10%
		B		gH	H	GH	GH			K	K		MO	O	O			
£41,001 to (44.5) £48,000	127	71	56	16	29	30	22	9	23	44	51	31	50	37	30	10	25	74
	6%	7%	5%	7%	8%	9%	6%	3%	5%	8%	8%	4%	9%	7%	7%	2%	8%	9%
				G	Gh	GH	g			K	K		O	O	O			
£48,001 to (51.5) £55,000	79	47	32	8	20	21	17	4	9	28	38	13	44	25	7	4	24	41
	4%	5%	3%	4%	6%	6%	5%	1%	2%	5%	6%	2%	8%	4%	2%	1%	8%	5%
		b			GH	GH	GH			K	K		MNO	NO				
£55,001 to (58.5) £62,000	52	32	20	8	14	10	12	6	2	22	22	8	25	12	11	3	15	27
	3%	3%	2%	3%	4%	3%	3%	2%	1%	4%	3%	1%	5%	2%	3%	1%	5%	3%
		b		H	H	H	H	h		K	K		MO	o	O			
£62,001 to (65.5) £69,000	49	35	14	6	10	14	11	8	-	17	25	8	31	8	11	-	15	30
	2%	4%	1%	3%	3%	4%	3%	3%	-	3%	4%	1%	6%	1%	3%	-	5%	4%
		B		H	H	H	H	H		K	K		MNO	O	O			
£69,001 to (72.5) £76,000	41	22	19	6	7	8	12	4	4	13	20	8	18	16	5	2	12	22
	2%	2%	2%	3%	2%	3%	3%	1%	1%	2%	3%	1%	3%	3%	1%	*	4%	3%
						gH					K		NO	nO				
£76,001 to (79.5) £83,000	17	10	7	5	7	5	1	-	-	11	6	-	10	7	-	-	3	13
	1%	1%	1%	2%	2%	2%	*	-	-	2%	1%	-	2%	1%	-	-	1%	2%
				FGH	FGH	fGH				K	K		NO	nO				
£83,001 or more (86)	98	63	35	22	15	20	22	10	8	38	43	18	68	18	11	1	24	58
	5%	6%	3%	10%	4%	6%	6%	3%	2%	7%	6%	2%	13%	3%	3%	*	8%	7%
		B		DGH	H	H	H			K	K		MNO	O	O			

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q
Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 41

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Total	Gender		Age								Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
Prefer not to answer	222	103	120	47	36	21	36	30	52	83	57	82	66	61	43	52	26	78
	11%	10%	12%	21%	11%	7%	10%	10%	11%	15%	8%	11%	12%	11%	10%	10%	8%	9%
				DEF GH	e				E	JK								
Average income (£000's)	31.87	35.38B	28.49	39.06FGH	35.10GH	36.68GH	34.26GH	26.73h	24.24	36.55K	35.43K	25.22	46.78MNO	31.47O	30.25O	17.93	40.11q	37.28

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 42

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
Up to £7,000 (3.5)	72	8	2	61	2	8	2	8	7	5	12	4	14
	4%	5%	2%	4%	3%	3%	1%	4%	4%	3%	4%	1%	8%
		gL						gl	gl		gl		bfGJL
£7,001 to (10.5) £14,000	296	22	16	257	20	44	21	34	30	23	30	28	27
	15%	12%	16%	15%	24%	19%	13%	19%	20%	12%	11%	10%	15%
					AGJKL	jKL		jKL	ajKL				
£14,001 to (17.5) £21,000	282	21	18	243	12	45	27	21	21	35	21	28	33
	14%	12%	18%	14%	14%	19%	16%	12%	14%	18%	8%	10%	18%
			Kl		k	ahKL	Kl	k	KL				hKL
£21,001 to (24.5) £28,000	300	25	14	261	13	28	23	37	28	29	28	44	32
	15%	14%	14%	15%	15%	12%	14%	20%	18%	15%	10%	16%	18%
								FK	K				K
£28,001 to (31) £34,000	231	26	11	195	11	25	19	18	11	28	21	37	24
	11%	15%	10%	11%	13%	11%	11%	10%	7%	15%	8%	13%	13%
		IK								IK		ik	ik
£34,001 to (37.5) £41,000	149	12	7	131	7	17	13	18	13	16	17	22	7
	7%	7%	7%	8%	8%	7%	8%	10%	9%	8%	6%	8%	4%
								M					
£41,001 to (44.5) £48,000	127	10	6	111	4	10	17	10	9	16	18	19	9
	6%	6%	6%	6%	5%	4%	10%	6%	6%	8%	7%	7%	5%
							F						
£48,001 to (51.5) £55,000	79	11	9	60	2	9	11	4	2	6	11	11	3
	4%	6%	9%	3%	2%	4%	7%	2%	1%	3%	4%	4%	2%
		dhIM	DeHIjIM				HIM						
£55,001 to (58.5) £62,000	52	5	-	47	2	12	3	3	1	4	11	9	2
	3%	3%	-	3%	3%	5%	1%	1%	1%	2%	4%	3%	1%
						BghIM					bim	b	
£62,001 to (65.5) £69,000	49	4	2	43	1	9	6	2	2	-	13	6	4
	2%	2%	2%	2%	1%	4%	4%	1%	1%	-	5%	2%	2%
		J	j			hJ	hJ				HiJ	j	J
£69,001 to (72.5) £76,000	41	5	1	35	3	-	2	5	2	5	12	5	1
	2%	3%	1%	2%	4%	-	1%	3%	1%	3%	4%	2%	1%
		F			F		F			F	FgM	f	
£76,001 to (79.5) £83,000	17	-	-	17	-	1	2	1	1	2	7	1	1
	1%	-	-	1%	-	*	1%	1%	1%	1%	3%	*	1%
											Afl		
£83,001 or more (86)	98	7	3	88	2	7	7	4	8	6	25	19	10
	5%	4%	3%	5%	3%	3%	4%	2%	5%	3%	9%	7%	6%
											AbeFGHJ	fH	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by ComRes

Mothers Survey
ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 42

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
Prefer not to answer	222	21	13	189	5	17	16	16	17	18	42	48	10
	11%	12%	13%	11%	6%	8%	10%	9%	11%	9%	16%	17%	6%
		m	M						m	EFhjM	EFGHJM		
Average income (£000's)	31.87	32.26hm	29.29	31.98	28.11	29.11	33.27efHIM	28.1	28.46	30.69	40.33ABEFGHIJ	35.54BEFHJM	28.1
											M		

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 43

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2015	983	1032	230	320	339	387	312	427	550	726	739	584	597	322	512	316	851
Weighted base	2015	983	1032	226	346	324	359	296	464	572	683	760	539	562	415	499	313	847
NET: Yes	425	190	235	25	58	47	81	90	125	82	129	215	66	106	73	180	44	110
	21%	19%	23%	11%	17%	15%	23%	30%	27%	14%	19%	28%	12%	19%	18%	36%	14%	13%
Yes - physical condition	263	124	139	7	21	24	54	59	98	27	78	157	39	64	53	107	15	59
	13%	13%	13%	3%	6%	7%	15%	20%	21%	5%	11%	21%	7%	11%	13%	21%	5%	7%
Yes - mental condition	159	65	94	16	37	32	43	27	4	53	75	31	25	37	23	74	20	51
	8%	7%	9%	7%	11%	10%	12%	9%	1%	9%	11%	4%	5%	7%	6%	15%	6%	6%
Yes - disability	143	66	77	1	16	14	25	41	45	17	39	87	16	32	19	76	10	27
	7%	7%	7%	1%	4%	4%	7%	14%	10%	3%	6%	11%	3%	6%	5%	15%	3%	3%
Yes - other	20	8	13	3	2	1	3	8	3	5	4	11	1	10	3	6	5	5
	1%	1%	1%	1%	1%	*	1%	3%	1%	1%	1%	1%	*	2%	1%	1%	2%	1%
No	1541	776	765	198	278	267	266	198	334	476	533	532	467	439	329	306	263	719
	76%	79%	74%	88%	80%	82%	74%	67%	72%	83%	78%	70%	87%	78%	79%	61%	84%	85%
Prefer not to say	48	16	32	3	10	10	11	8	5	14	21	13	6	16	12	14	6	18
	2%	2%	3%	2%	3%	3%	3%	3%	1%	2%	3%	2%	1%	3%	3%	3%	2%	2%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Prepared by ComRes

Mothers Survey

ONLINE Fieldwork: 2nd - 4th March 2018

Absolutes/col percents

Table 44

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2015	195	106	1714	87	212	177	191	153	189	246	278	181
Weighted base	2015	177	101*	1737	85*	232	169	181	151	193	268	280	177
NET: Yes	425	39	15	372	19	51	36	41	31	47	50	51	47
	21%	22%	15%	21%	22%	22%	21%	23%	20%	24%	19%	18%	26%
										b			Bkl
Yes - physical condition	263	24	10	228	17	31	25	26	20	33	26	28	22
	13%	14%	10%	13%	20%	13%	15%	14%	13%	17%	10%	10%	12%
					bKL					KL			
Yes - mental condition	159	15	6	138	2	20	13	19	10	14	25	18	16
	8%	8%	6%	8%	3%	9%	8%	10%	7%	7%	9%	6%	9%
		e			e		E			e			e
Yes - disability	143	14	5	124	7	15	5	11	9	20	16	18	22
	7%	8%	5%	7%	9%	7%	3%	6%	6%	10%	6%	7%	12%
		g			g					G			bFGHIKL
Yes - other	20	-	1	19	-	4	1	2	2	2	6	2	1
	1%	-	1%	1%	-	2%	1%	1%	1%	1%	2%	1%	1%
					a					a			
No	1541	134	83	1324	63	176	130	141	117	139	211	222	126
	76%	76%	82%	76%	75%	76%	77%	77%	77%	72%	79%	79%	71%
			jm							m	jm		
Prefer not to say	48	4	3	41	3	5	4	-	4	8	7	7	4
	2%	2%	3%	2%	3%	2%	2%	-	2%	4%	3%	3%	2%
		H	H		H	h	h		h	H	H	H	H

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by ComRes