



BBC BRISTOL MAYORAL ELECTION

METHODOLOGY NOTE

ComRes interviewed 500 adults living in the Bristol City Council area by telephone from 10th to 15th October 2012. Data were weighted to be representative of all Bristol residents aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

Bristol Mayoral Election Poll 10th to 15th October 2012, CATI

Absolutes/col percents 16 Oct 2012

Table 5

Q1. Are you or are you not aware that there will be an election for the position of Mayor of Bristol later this year?

Base: All respondents

	TOTAL	Sex		Age			Income				Ethnic Group	
		Male (a)	Female (b)	18 to 34 (c)	35 to 54 (d)	55+ (e)	Under £21k (f)	£21-£34k (g)	£34-£55k (h)	£55+ (i)	White (j)	Non-White and mixed (k)
Unweighted Base	500	250	250	199	162	139	198	100	89	46	427	62
Weighted Base	500	251	249	214	155	131	197	101*	88*	46*	435	55*
NET: Aware	448	230	218	174	146	127	181	85	81	43	396	44
	90%	92%	87%	81%	94%C	97%C	92%g	84%	92%	92%	91%K	79%
Aware of the election and know when it will be held	152	80	72	41	53	58	63	23	30	20	134	14
	30%	32%	29%	19%	34%C	44%C	32%	23%	34%	43%g	31%	26%
Aware of the election but do not know when it will be held	296	149	147	133	94	69	118	62	51	23	263	29
	59%	60%	59%	62%	60%	53%	60%	61%	58%	49%	60%	53%
Not aware of the election	52	21	31	40	9	3	16	16	7	4	39	12
	11%	8%	12%	19%DE	6%	3%	8%	16%f	8%	8%	9%	21%J

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e - f/g/h/i - j/k

* small base

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Table 5

Q1. Are you or are you not aware that there will be an election for the position of Mayor of Bristol later this year?

Base: All respondents

	TOTAL	Awareness		Intention to Vote		Mayoral Salary			Recommend as place to live	
		Net: Aware (a)	Not aware (b)	Net: Yes (c)	Net: No (d)	Too high (e)	About right (f)	Too low (g)	Net: Yes (h)	Net: No (i)
Unweighted Base	500	451	49	319	136	176	239	60	464	35
Weighted Base	500	448	52*	318	137	174	243	59*	464	35*
NET: Aware	448	448	-	303	109	156	215	58	415	31
	90%	100%B	-	95%D	80%	89%	88%	98%ef	90%	90%
Aware of the election and know when it will be held	152	152	-	124	19	54	65	29	133	17
	30%	34%B	-	39%D	14%	31%	27%	49%eF	29%	50%h
Aware of the election but do not know when it will be held	296	296	-	179	90	102	150	29	282	14
	59%	66%B	-	56%	66%	58%	62%	49%	61%i	40%
Not aware of the election	52	-	52	15	28	19	28	1	49	4
	11%	-	100%A	5%	20%C	11%g	11%g	2%	10%	10%

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d - e/f/g - h/i

*** small base**

Bristol Mayoral Election Poll 10th to 15th October 2012, CATI

Absolutes/col percents 16 Oct 2012

Table 6

**Q2. On the 15th of November, an election will be held for the position of Mayor of Bristol.
Thinking about this election, do you intend to vote, or not?**

Base: All respondents

	TOTAL	Sex		Age			Income				Ethnic Group	
		Male (a)	Female (b)	18 to 34 (c)	35 to 54 (d)	55+ (e)	Under £21k (f)	£21-£34k (g)	£34-£55k (h)	£55+ (i)	White (j)	Non-White and mixed (k)
Unweighted Base	500	250	250	199	162	139	198	100	89	46	427	62
Weighted Base	500	251	249	214	155	131	197	101*	88*	46*	435	55*
NET: Yes	318	171	147	122	108	88	118	58	67	33	277	34
	64%	68% ^b	59%	57%	70% ^c	67%	60%	57%	77% ^{FG}	71%	64%	61%
Yes, definitely	185	100	85	64	57	64	65	34	41	21	163	17
	37%	40%	34%	30%	37%	49% ^{Cd}	33%	33%	47% ^f	46%	38%	30%
Yes, probably	133	70	63	58	51	24	53	25	26	12	114	17
	26%	28%	25%	27%	32% ^E	19%	27%	24%	30%	26%	26%	31%
NET: No	137	56	81	72	38	26	61	33	16	10	118	17
	27%	23%	32% ^a	34% ^E	25%	20%	31% ^h	33% ^h	19%	21%	27%	31%
No, probably not	64	26	38	42	14	8	25	15	7	6	51	11
	13%	10%	15%	20% ^{DE}	9%	6%	13%	15%	8%	14%	12%	20%
No, definitely not	73	31	43	31	25	18	36	18	10	3	67	6
	15%	12%	17%	14%	16%	14%	18%	18%	11%	7%	15%	11%
Don't know	45	24	21	20	9	16	18	10	4	3	39	5
	9%	10%	9%	9%	6%	12% ^d	9%	10%	4%	7%	9%	8%

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e - f/g/h/i - j/k

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Table 6

**Q2. On the 15th of November, an election will be held for the position of Mayor of Bristol.
Thinking about this election, do you intend to vote, or not?**

Base: All respondents

	TOTAL	Awareness		Intention to Vote		Mayoral Salary			Recommend as place to live	
		Net: Aware (a)	Not aware (b)	Net: Yes (c)	Net: No (d)	Too high (e)	About right (f)	Too low (g)	Net: Yes (h)	Net: No (i)
Unweighted Base	500	451	49	319	136	176	239	60	464	35
Weighted Base	500	448	52*	318	137	174	243	59*	464	35*
NET: Yes	318	303	15	318	-	94	165	47	300	17
	64%	68%B	29%	100%D	-	54%	68%E	80%E	65%	49%
Yes, definitely	185	182	3	185	-	49	97	33	174	10
	37%	41%B	5%	58%D	-	28%	40%e	56%Ef	38%	28%
Yes, probably	133	121	12	133	-	45	69	14	126	7
	26%	27%	23%	42%D	-	26%	28%	24%	27%	20%
NET: No	137	109	28	-	137	62	57	9	122	15
	27%	24%	54%A	-	100%C	35%fG	24%	15%	26%	43%h
No, probably not	64	50	14	-	64	22	32	4	59	4
	13%	11%	27%A	-	46%C	13%	13%	7%	13%	13%
No, definitely not	73	59	14	-	73	39	25	5	63	11
	15%	13%	27%a	-	54%C	23%Fg	10%	9%	13%	31%H
Don't know	45	36	9	-	-	18	20	3	42	3
	9%	8%	18%a	-	-	10%	9%	4%	9%	8%

Proportions/Mean: Columns Tested (1%, 5% risk level) - a/b - c/d - e/f/g - h/i

*** small base**

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10th to 15th October 2012, CATI

Absolutes/col percents 16 Oct 2012

Table 7

Q3(a). I am now going to read to you a list of priorities that the Mayor could focus on.

- Transport

Base: All respondents

	TOTAL	Sex		Age			Income				Ethnic Group		
		Male (a)	Female (b)	18 to 34 (c)	35 to 54 (d)	55+ (e)	Under £21k (f)	£21-£34k (g)	£34-£55k (h)	£55+ (i)	White (j)	Non-White and mixed (k)	
Unweighted Base	500	250	250	199	162	139	198	100	89	46	427	62	
Weighted Base	500	251	249	214	155	131	197	101*	88*	46*	435	55*	
NET: Top box	(8-10)	329	150	179	124	116	90	127	67	63	30	285	40
		66%	60%	72%A	58%	75% ^C	69% ^c	65%	66%	72%	64%	66%	72%
10	131	58	72	49	45	37	50	25	23	14	106	23	
	26%	23%	29%	23%	29%	28%	25%	24%	26%	30%	24%	41% ^J	
9	70	30	40	24	31	15	29	16	15	6	62	8	
	14%	12%	16%	11%	20% ^c	12%	15%	16%	18%	13%	14%	15%	
8	128	62	67	51	40	37	49	27	24	10	117	9	
	26%	25%	27%	24%	26%	29%	25%	26%	28%	22%	27%	16%	
NET: Middle	(3-7)	159	92	67	87	34	38	64	33	23	16	141	14
		32%	37% ^b	27%	41% ^{De}	22%	29%	33%	32%	26%	34%	32%	26%
7	81	43	38	50	17	14	29	17	12	9	71	10	
	16%	17%	15%	23% ^{DE}	11%	11%	15%	17%	14%	20%	16%	18%	
6	37	25	12	19	6	12	14	8	4	3	34	2	
	7%	10% ^b	5%	9% ^d	4%	9% ^d	7%	8%	5%	5%	8%	4%	
5	23	13	11	7	8	8	11	5	5	1	20	2	
	5%	5%	4%	3%	5%	6%	6%	5%	6%	2%	5%	3%	
4	9	5	4	5	2	3	5	1	-	3	7	1	
	2%	2%	2%	2%	1%	2%	3%	1%	-	6% ^h	2%	1%	
3	8	6	2	5	2	1	4	1	1	-	8	-	
	2%	3%	1%	3%	1%	1%	2%	1%	1%	-	2%	-	
NET: Bottom box	(0-2)	10	7	4	3	5	3	5	-	2	1	8	1
		2%	3%	1%	1%	3%	2%	3%	-	2%	2%	2%	2%
2	3	2	1	-	3	-	1	-	2	-	2	-	
	1%	1%	-	-	2%	-	-	-	2%	-	-	-	
1	2	1	1	-	1	1	1	-	-	-	2	-	
	-	-	-	-	1%	1%	-	-	-	-	1%	-	
0	5	4	2	3	1	2	3	-	-	1	4	1	
	1%	1%	1%	1%	-	1%	2%	-	-	2%	1%	2%	
Don't know	1	1	-	1	-	-	-	1	-	-	1	-	
	-	1%	-	1%	-	-	-	2%	-	-	-	-	
Mean	7.91	7.66	8.16 ^A	7.73	8.14	7.92	7.79	8.06	8.09	7.93	7.88	8.41 ^j	
Standard deviation	1.96	2.09	1.80	1.91	1.98	2.02	2.12	1.60	1.79	2.08	1.92	1.94	
Standard error	0.09	0.13	0.11	0.14	0.16	0.17	0.15	0.16	0.19	0.31	0.09	0.25	

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e - f/g/h/i - j/k

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Q3(a). I am now going to read to you a list of priorities that the Mayor could focus on.

- Transport

Base: All respondents

	TOTAL	Awareness		Intention to Vote		Mayoral Salary			Recomm as place to live	
		Net: Aware (a)	Not aware (b)	Net: Yes (c)	Net: No (d)	Too high (e)	About right (f)	Too low (g)	Net: Yes (h)	Net: No (i)
Unweighted Base	500	451	49	319	136	176	239	60	464	35
Weighted Base	500	448	52*	318	137	174	243	59*	464	35*
NET: Top box	(8-10)	329	304	26	220	82	108	45	306	24
		66%	68%b	49%	69%	60%	62%	76%e	66%	68%
10	131	117	14	87	34	49	58	19	120	11
	26%	26%	27%	27%	25%	28%	24%	32%	26%	31%
9	70	68	2	45	18	22	33	9	66	4
	14%	15%b	4%	14%	13%	12%	14%	14%	14%	11%
8	128	119	10	88	31	38	69	18	120	9
	26%	27%	18%	28%	22%	21%	28%	30%	26%	25%
NET: Middle	(3-7)	159	134	25	93	51	80	13	149	9
		32%	30%	49%A	29%	37%	33%	22%	32%	27%
7	81	70	11	47	25	26	44	9	74	6
	16%	16%	22%	15%	18%	15%	18%	15%	16%	17%
6	37	30	7	22	13	14	18	1	36	1
	7%	7%	13%	7%	9%	8%	7%	2%	8%	2%
5	23	19	4	14	7	10	13	-	23	-
	5%	4%	8%	4%	5%	6%	5%	-	5%	-
4	9	8	1	5	2	3	5	1	9	-
	2%	2%	2%	2%	1%	2%	2%	2%	2%	-
3	8	6	2	4	4	5	1	2	5	3
	2%	1%	4%	1%	3%	3%	1%	3%	1%	8%h
NET: Bottom box	(0-2)	10	9	1	5	5	8	1	8	2
		2%	2%	2%	2%	3%	5%F	*	2%	6%
2	3	3	-	2	1	2	-	1	3	-
	1%	1%	-	1%	1%	1%	-	2%f	1%	-
1	2	2	-	2	-	1	1	-	1	1
	-	-	-	1%	-	1%	-	-	-	3%h
0	5	4	1	1	4	5	-	-	4	1
	1%	1%	2%	-	3%c	3%F	-	-	1%	3%
Don't know	1	1	-	-	-	-	1	-	1	-
	-	-	-	-	-	-	1%	-	-	-
Mean	7.91	7.97	7.43	8.02	7.64	7.65	7.99	8.25	7.93	7.72
Standard deviation	1.96	1.93	2.20	1.87	2.23	2.39	1.66	1.83	1.91	2.61
Standard error	0.09	0.09	0.31	0.10	0.19	0.18	0.11	0.24	0.09	0.44

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Table 8

Q3(b). I am now going to read to you a list of priorities that the Mayor could focus on.

- Schools

Base: All respondents

	TOTAL	Sex		Age			Income				Ethnic Group	
		Male (a)	Female (b)	18 to 34 (c)	35 to 54 (d)	55+ (e)	Under £21k (f)	£21-£34k (g)	£34-£55k (h)	£55+ (i)	White (j)	Non-White and mixed (k)
Unweighted Base	500	250	250	199	162	139	198	100	89	46	427	62
Weighted Base	500	251	249	214	155	131	197	101*	88*	46*	435	55*
NET: Top box	(8-10)	364	179	184	165	118	140	75	67	34	318	42
		73%	72%	74%	77%E	76%E	71%	74%	77%	75%	73%	76%
10	175	72	102	81	63	30	71	37	28	20	144	29
	35%	29%	41%A	38%E	41%E	23%	36%	36%	31%	43%	33%	53%J
9	77	41	36	32	24	21	27	15	19	9	71	5
	16%	17%	14%	15%	15%	16%	13%	15%	22%	19%	16%	9%
8	112	66	46	52	31	29	43	24	21	6	102	8
	22%	26%b	19%	24%	20%	22%	22%	23%	24%	13%	24%	15%
NET: Middle	(3-7)	115	61	54	43	32	39	47	24	17	102	8
		23%	24%	22%	20%	21%	30%c	24%	23%	19%	23%	15%
7	52	29	23	21	14	16	21	11	5	8	46	5
	11%	12%	9%	10%	9%	13%	11%	11%	6%	17%h	11%	8%
6	24	11	13	10	5	10	12	2	5	1	22	1
	5%	5%	5%	5%	3%	7%	6%	2%	5%	2%	5%	2%
5	27	13	13	8	10	9	9	8	4	2	23	2
	5%	5%	5%	3%	6%	7%	5%	8%	5%	4%	5%	3%
4	10	6	4	3	3	4	4	3	2	-	8	1
	2%	2%	2%	2%	2%	3%	2%	3%	2%	-	2%	1%
3	2	1	1	1	1	-	1	-	1	-	2	-
	-	-	-	-	1%	-	-	-	1%	-	-	-
NET: Bottom box	(0-2)	15	8	7	5	4	6	1	4	1	11	4
		3%	3%	3%	2%	2%	5%	2%	1%	2%	2%	7%
2	5	3	2	2	1	2	-	-	3	1	4	1
	1%	1%	1%	1%	-	2%	-	-	3%f	2%f	1%	2%
1	5	3	2	1	2	2	2	1	1	-	4	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%
0	5	3	2	2	1	2	3	-	-	-	2	2
	1%	1%	1%	1%	1%	2%	2%	-	-	-	1%	4%J
Don't know	7	2	4	1	1	5	4	1	-	-	5	1
	1%	1%	2%	-	1%	4%c	2%	1%	-	-	1%	2%
Mean	8.19	8.03	8.34	8.35E	8.37E	7.67	8.20	8.30	8.15	8.57	8.20	8.37
Standard deviation	2.07	2.06	2.07	1.93	2.02	2.27	2.06	1.88	2.10	1.76	1.96	2.60
Standard error	0.09	0.13	0.13	0.14	0.16	0.20	0.15	0.19	0.22	0.26	0.10	0.33

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e - f/g/h/i - j/k

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Table 8

Q3(b). I am now going to read to you a list of priorities that the Mayor could focus on.

- Schools

Base: All respondents

	TOTAL	Awareness		Intention to Vote		Mayoral Salary			Recommend as place to live	
		Net: Aware (a)	Not aware (b)	Net: Yes (c)	Net: No (d)	Too high (e)	About right (f)	Too low (g)	Net: Yes (h)	Net: No (i)
Unweighted Base	500	451	49	319	136	176	239	60	464	35
Weighted Base	500	448	52*	318	137	174	243	59*	464	35*
NET: Top box	(8-10)	364	42	230	103	124	186	39	336	26
		73%	72%	80%	72%	71%	77%	66%	72%	75%
10	175	153	22	107	51	72	75	18	159	16
	35%	34%	41%	34%	37%	42% ^f	31%	31%	34%	46%
9	77	72	5	50	19	19	51	4	69	8
	16%	16%	9%	16%	14%	11%	21% ^{Eg}	7%	15%	24%
8	112	97	15	73	33	33	60	16	109	2
	22%	22%	29%	23%	24%	19%	25%	28%	24% ⁱ	6%
NET: Middle	(3-7)	115	5	81	24	39	48	19	109	6
		23%	24% ^b	10%	25%	17%	20%	33% ^f	23%	16%
7	52	51	1	39	11	15	25	10	50	2
	11%	12% ^b	1%	12%	8%	8%	10%	18%	11%	4%
6	24	24	-	14	6	11	8	2	24	1
	5%	5%	-	4%	4%	6%	3%	3%	5%	2%
5	27	24	3	19	5	8	10	5	24	2
	5%	5%	5%	6%	3%	5%	4%	9%	5%	7%
4	10	8	2	8	1	4	5	1	9	1
	2%	2%	4%	2%	1%	2%	2%	1%	2%	3%
3	2	2	-	1	1	1	-	1	2	-
	-	-	-	-	1%	1%	-	2%	-	-
NET: Bottom box	(0-2)	15	4	5	8	5	9	1	13	2
		3%	8% ^a	2%	6% ^c	3%	4%	1%	3%	5%
2	5	4	1	2	2	1	3	1	5	-
	1%	1%	3%	1%	2%	1%	2%	1%	1%	-
1	5	3	2	2	2	2	3	-	4	1
	1%	1%	4%	1%	2%	1%	1%	-	1%	3%
0	5	4	1	1	3	2	3	-	4	1
	1%	1%	2%	-	2% ^c	1%	1%	-	1%	2%
Don't know	7	6	1	3	3	6	-	-	5	1
	1%	1%	2%	1%	2%	3% ^F	-	-	1%	3%
Mean	8.19	8.20	8.06	8.23	8.15	8.26	8.19	7.98	8.17	8.36
Standard deviation	2.07	2.00	2.62	1.87	2.35	2.16	2.07	1.87	2.03	2.56
Standard error	0.09	0.09	0.38	0.11	0.20	0.17	0.13	0.24	0.09	0.44

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d - e/f/g - h/i

* small base

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Table 9

Q3(c). I am now going to read to you a list of priorities that the Mayor could focus on.

- Care for the elderly and vulnerable

Base: All respondents

	TOTAL	Sex		Age			Income				Ethnic Group		
		Male (a)	Female (b)	18 to 34 (c)	35 to 54 (d)	55+ (e)	Under £21k (f)	£21-£34k (g)	£34-£55k (h)	£55+ (i)	White (j)	Non-White and mixed (k)	
Unweighted Base	500	250	250	199	162	139	198	100	89	46	427	62	
Weighted Base	500	251	249	214	155	131	197	101*	88*	46*	435	55*	
NET: Top box	(8-10)	398	188	210	156	127	115	172	77	68	30	353	42
		80%	75%	84%a	73%	82%c	88%C	87%ghl	75%	77%	64%	81%	75%
10		197	82	115	75	62	61	102	31	27	11	172	23
		39%	33%	46%A	35%	40%	47%c	52%GHI	31%	31%	24%	40%	42%
9		74	35	39	31	23	20	33	15	14	4	66	7
		15%	14%	16%	14%	15%	15%	17%	15%	15%	9%	15%	13%
8		127	71	57	51	43	34	37	30	27	15	114	11
		26%	28%	23%	24%	27%	26%	19%	29%f	31%f	32%	26%	21%
NET: Middle	(3-7)	96	61	35	57	27	12	23	24	20	16	78	13
		19%	24%B	14%	27%dE	17%e	9%	12%	24%F	23%f	36%F	18%	23%
7		58	36	22	33	17	8	12	17	13	9	48	7
		12%	14%	9%	15%e	11%	6%	6%	17%F	15%f	18%F	11%	13%
6		21	14	7	14	5	2	8	3	3	5	17	3
		4%	6%	3%	7%	3%	2%	4%	3%	4%	10%	4%	6%
5		13	8	5	8	4	1	3	3	2	2	9	2
		3%	3%	2%	4%	3%	1%	2%	3%	2%	5%	2%	4%
4		2	1	1	2	-	-	-	1	-	1	2	-
		-	1%	-	1%	-	-	-	1%	-	2%f	1%	-
3		2	1	1	1	1	-	-	-	2	-	2	-
		-	-	-	-	-	-	-	-	2%f	-	-	-
NET: Bottom box	(0-2)	5	2	3	1	1	3	2	-	-	-	3	1
		1%	1%	1%	*	1%	2%	1%	-	-	-	1%	2%
2		1	-	1	-	1	-	1	-	-	-	1	-
		-	-	-	-	1%	-	-	-	-	-	-	-
1		2	1	1	-	-	2	-	-	-	-	2	-
		1%	1%	1%	-	-	2%	-	-	-	-	1%	-
0		2	1	1	1	-	1	1	-	-	-	-	1
		-	-	-	-	-	-	-	-	-	-	-	1%J
Don't know		1	-	1	-	-	1	-	1	-	-	1	-
		-	-	-	-	-	1%	-	1%	-	-	-	-
Mean	8.55	8.34	8.77A	8.36	8.62	8.79c	8.96GHI	8.42	8.39	7.94	8.60	8.47	
Standard deviation	1.62	1.63	1.59	1.64	1.50	1.70	1.45	1.39	1.51	1.58	1.54	1.85	
Standard error	0.07	0.10	0.10	0.12	0.12	0.14	0.10	0.14	0.16	0.23	0.07	0.23	

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e - f/g/h/i - j/k

* small base

Prepared by ComRes

Bristol Mayoral Election Poll

10th to 15th October 2012, CATI

Absolutes/col percents 16 Oct 2012

Table 9

Q3(c). I am now going to read to you a list of priorities that the Mayor could focus on.

- Care for the elderly and vulnerable

Base: All respondents

	TOTAL	Awareness		Intention to Vote		Mayoral Salary			Recomm as place to live	
		Net: Aware (a)	Not aware (b)	Net: Yes (c)	Net: No (d)	Too high (e)	About right (f)	Too low (g)	Net: Yes (h)	Net: No (i)
Unweighted Base	500	451	49	319	136	176	239	60	464	35
Weighted Base	500	448	52*	318	137	174	243	59*	464	35*
NET: Top box	(8-10)	398	356	42	254	145	197	37	368	30
		80%	80%	80%	80%	83%G	81%G	63%	79%	85%
10	197	172	25	112	61	93	74	18	176	21
	39%	38%	49%	35%	44%	54%FG	31%	30%	38%	60%h
9	74	67	7	53	16	21	45	4	68	5
	15%	15%	13%	17%	12%	12%	18%g	7%	15%	14%
8	127	118	9	89	34	31	78	15	124	4
	26%	26%	18%	28%	25%	18%	32%E	26%	27%i	11%
NET: Middle	(3-7)	96	86	9	60	27	42	22	90	5
		19%	19%	18%	19%	16%	17%	37%EF	19%	15%
7	58	54	4	37	16	18	25	12	54	3
	12%	12%	8%	12%	12%	10%	10%	20%f	12%	9%
6	21	19	2	14	4	4	8	7	20	1
	4%	4%	4%	5%	3%	2%	3%	11%Ef	4%	3%
5	13	11	2	8	4	4	7	2	12	1
	3%	3%	4%	2%	3%	2%	3%	4%	3%	3%
4	2	1	1	1	-	-	2	-	2	-
	-	-	2%	-	-	-	1%	-	-	-
3	2	2	-	-	2	1	-	1	2	-
	-	1%	-	-	1%c	1%	-	2%	-	-
NET: Bottom box	(0-2)	5	4	1	2	1	3	-	5	-
		1%	1%	2%	1%	1%	1%	-	1%	-
2	1	1	-	-	-	-	1	-	1	-
	-	-	-	-	-	-	1%	-	-	-
1	2	2	-	2	-	1	1	-	2	-
	1%	1%	-	1%	-	1%	1%	-	1%	-
0	2	1	1	-	1	1	1	-	2	-
	-	-	2%	-	-	-	-	-	-	-
Don't know	1	1	-	1	-	-	1	-	1	-
	-	-	-	-	-	-	-	-	-	-
Mean	8.55	8.55	8.62	8.53	8.63	8.86FG	8.42	8.06	8.51	9.08h
Standard deviation	1.62	1.58	1.94	1.50	1.63	1.63	1.59	1.64	1.63	1.38
Standard error	0.07	0.07	0.28	0.08	0.14	0.12	0.10	0.21	0.08	0.23

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d - e/f/g - h/i

* small base

Prepared by ComRes

Bristol Mayoral Election Poll

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Absolutes/col percents 16 Oct 2012

Table 10

Q3(d). I am now going to read to you a list of priorities that the Mayor could focus on.

- Economic regeneration of the city

Base: All respondents

	TOTAL	Sex		Age			Income				Ethnic Group	
		Male (a)	Female (b)	18 to 34 (c)	35 to 54 (d)	55+ (e)	Under £21k (f)	£21-£34k (g)	£34-£55k (h)	£55+ (i)	White (j)	Non-White and mixed (k)
Unweighted Base	500	250	250	199	162	139	198	100	89	46	427	62
Weighted Base	500	251	249	214	155	131	197	101*	88*	46*	435	55*
NET: Top box	(8-10)	285	149	136	107	96	82	55	60	32	254	28
		57%	60%	54%	50%	62% ^c	63% ^c	52%	54%	69% ^f	58%	50%
10		91	47	44	26	38	27	34	15	17	76	13
		18%	19%	17%	12%	24% ^C	20% ^c	17%	15%	20%	17%	23%
9		67	37	30	25	23	19	24	11	17	60	6
		13%	15%	12%	12%	15%	15%	12%	11%	20%	14%	11%
8		127	65	62	56	35	36	44	29	26	118	9
		25%	26%	25%	26%	23%	28%	23%	29%	29%	27%	16%
NET: Middle	(3-7)	191	91	100	99	51	41	83	43	27	165	22
		38%	36%	40%	46% ^{dE}	33%	31%	42%	42%	31%	28%	39%
7		90	43	47	48	25	18	35	24	14	77	11
		18%	17%	19%	22%	16%	14%	18%	24%	16%	18%	20%
6		44	21	23	22	11	11	21	9	6	41	3
		9%	8%	9%	10%	7%	8%	10%	9%	6%	9%	5%
5		43	20	23	23	10	10	22	6	6	35	6
		9%	8%	9%	11%	7%	7%	11%	6%	7%	8%	11%
4		9	5	4	5	3	2	2	3	1	9	1
		2%	2%	2%	2%	2%	2%	1%	2%	1%	2%	1%
3		5	2	3	2	2	1	4	1	-	4	1
		1%	1%	1%	1%	1%	1%	2%	1%	-	1%	2%
NET: Bottom box	(0-2)	12	6	6	5	3	4	5	1	1	8	3
		2%	2%	2%	2%	2%	3%	3%	1%	3%	2%	5%
2		4	2	2	-	2	2	1	-	-	4	-
		1%	1%	1%	-	1%	1%	1%	-	-	1%	-
1		2	1	1	1	-	1	-	-	1	2	-
		1%	-	1%	1%	-	1%	-	-	3% ^f	1%	-
0		5	3	2	4	1	1	3	-	-	2	3
		1%	1%	1%	2%	1%	-	2%	-	-	-	5% ^J
Don't know		11	4	8	3	5	3	6	3	1	8	3
		2%	2%	3%	1%	3%	3%	3%	2%	1%	2%	6%
Mean		7.59	7.65	7.52	7.29	7.86 ^C	7.75 ^c	7.40	7.59	8.06 ^F	7.96	7.38
Standard deviation		1.96	1.96	1.96	1.94	1.94	1.96	2.07	1.67	1.49	1.87	2.50
Standard error		0.09	0.13	0.13	0.14	0.16	0.17	0.15	0.17	0.16	0.28	0.33

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e - f/g/h/i - j/k

* small base

Prepared by ComRes

Bristol Mayoral Election Poll

10th to 15th October 2012, CATI

Absolutes/col percents 16 Oct 2012

Table 10

Q3(d). I am now going to read to you a list of priorities that the Mayor could focus on.

- Economic regeneration of the city

Base: All respondents

	TOTAL	Awareness		Intention to Vote		Mayoral Salary			Recomm as place to live	
		Net: Aware (a)	Not aware (b)	Net: Yes (c)	Net: No (d)	Too high (e)	About right (f)	Too low (g)	Net: Yes (h)	Net: No (i)
Unweighted Base	500	451	49	319	136	176	239	60	464	35
Weighted Base	500	448	52*	318	137	174	243	59*	464	35*
NET: Top box	(8-10)	285	262	194	64	89	148	41	267	18
		57%	59%	61%D	47%	51%	61%e	70%e	58%	53%
10	91	85	6	63	22	30	38	17	81	10
	18%	19%	11%	20%	16%	17%	16%	29%ef	17%	29%
9	67	65	2	53	10	18	36	12	66	1
	13%	15%b	4%	17%D	7%	10%	15%	20%	14%	4%
8	127	112	15	78	33	40	74	12	120	7
	25%	25%	29%	25%	24%	23%	30%	20%	26%	20%
NET: Middle	(3-7)	191	166	114	64	72	88	16	177	14
		38%	37%	36%	46%c	41%	36%	28%	38%	39%
7	90	80	10	58	27	32	47	6	85	5
	18%	18%	19%	18%	20%	18%	20%	9%	18%	13%
6	44	39	5	24	15	15	20	7	41	4
	9%	9%	10%	7%	11%	8%	8%	13%	9%	11%
5	43	33	10	23	17	20	14	2	39	3
	9%	7%	19%A	7%	12%	12%f	6%	4%	8%	10%
4	9	9	-	5	3	2	7	-	7	2
	2%	2%	-	2%	3%	1%	3%	-	2%	5%
3	5	5	-	4	1	4	-	1	5	-
	1%	1%	-	1%	1%	2%f	-	2%f	1%	-
NET: Bottom box	(0-2)	12	7	3	6	8	3	-	10	2
		2%	2%	1%	4%c	5%f	1%	-	2%	5%
2	4	3	1	-	3	3	1	-	3	1
	1%	1%	2%	-	2%c	2%	-	-	1%	2%
1	2	1	1	1	1	1	1	-	2	-
	1%	-	2%a	-	1%	1%	1%	-	1%	-
0	5	3	2	2	2	4	1	-	4	1
	1%	1%	4%	1%	1%	3%	-	-	1%	3%
Don't know	11	11	-	7	3	5	4	2	10	1
	2%	2%	-	2%	2%	3%	1%	3%	2%	3%
Mean	7.59	7.69B	6.72	7.81D	7.15	7.23	7.72e	8.25Ef	7.60	7.35
Standard deviation	1.96	1.88	2.36	1.81	2.12	2.29	1.70	1.68	1.92	2.50
Standard error	0.09	0.09	0.34	0.10	0.18	0.18	0.11	0.22	0.09	0.43

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d - e/f/g - h/i

* small base

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Bristol Mayoral Election Poll

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Absolutes/col percents 16 Oct 2012

Table 11

Q3(e). I am now going to read to you a list of priorities that the Mayor could focus on.

- Council spending

Base: All respondents

	TOTAL	Sex		Age			Income				Ethnic Group	
		Male (a)	Female (b)	18 to 34 (c)	35 to 54 (d)	55+ (e)	Under £21k (f)	£21-£34k (g)	£34-£55k (h)	£55+ (i)	White (j)	Non-White and mixed (k)
Unweighted Base	500	250	250	199	162	139	198	100	89	46	427	62
Weighted Base	500	251	249	214	155	131	197	101*	88*	46*	435	55*
NET: Top box	(8-10)	275	125	150	108	93	74	52	50	23	235	36
		55%	50%	60%a	50%	60%	56%	56%	51%	49%	54%	66%
10	118	54	63	48	38	32	50	23	21	11	95	21
	24%	22%	25%	22%	24%	24%	25%	23%	24%	24%	22%	37%J
9	55	22	33	19	20	17	24	8	11	5	47	7
	11%	9%	13%	9%	13%	13%	12%	8%	12%	10%	11%	12%
8	102	48	54	42	35	25	37	21	19	7	93	9
	20%	19%	22%	19%	23%	19%	19%	20%	22%	15%	21%	16%
NET: Middle	(3-7)	195	104	91	98	51	46	44	33	23	174	17
		39%	41%	36%	46% ^d	33%	35%	43%	37%	49%	40%	31%
7	84	53	31	40	32	12	20	23	18	14	74	9
	17%	21% ^b	12%	19% ^e	21% ^E	9%	10%	23% ^F	21% ^f	31% ^F	17%	16%
6	46	20	26	31	6	9	15	14	5	6	43	3
	9%	8%	11%	15% ^{De}	4%	7%	8%	14%	6%	13%	10%	6%
5	55	24	32	24	10	21	33	7	7	1	50	4
	11%	9%	13%	11%	6%	16% ^D	17% ^{gi}	7%	8%	3%	12%	8%
4	5	4	1	2	2	1	1	-	2	1	5	-
	1%	2%	-	1%	1%	1%	1%	-	2%	2%	1%	-
3	4	3	1	-	1	3	3	-	-	-	2	1
	1%	1%	-	-	1%	3% ^c	2%	-	-	-	-	2%
NET: Bottom box	(0-2)	14	13	2	3	6	4	1	5	1	13	-
		3%	5% ^B	1%	1%	4%	2%	1%	5%	2%	3%	-
2	7	6	1	3	2	3	3	1	3	-	7	-
	1%	2%	1%	1%	1%	2%	1%	1%	3%	-	2%	-
1	4	4	-	-	2	2	1	-	1	-	4	-
	1%	2%	-	-	1%	1%	-	-	1%	-	1%	-
0	4	3	1	-	2	2	1	-	1	1	2	-
	1%	1%	-	-	1%	1%	-	-	1%	2%	-	-
Don't know	16	9	7	6	6	5	9	4	-	-	13	2
	3%	4%	3%	3%	4%	4%	5% ^h	4%	-	-	3%	3%
Mean	7.61	7.38	7.83 ^a	7.59	7.81	7.40	7.60	7.73	7.57	7.67	7.55	8.30 ^J
Standard deviation	2.07	2.25	1.85	1.82	2.07	2.42	2.14	1.73	2.20	1.94	2.04	1.77
Standard error	0.09	0.14	0.12	0.13	0.17	0.21	0.16	0.18	0.23	0.29	0.10	0.23

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e - f/g/h/i - j/k

* small base

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Bristol Mayoral Election Poll

10th to 15th October 2012, CATI

Absolutes/col percents 16 Oct 2012

Table 11

Q3(e). I am now going to read to you a list of priorities that the Mayor could focus on.

- Council spending

Base: All respondents

	TOTAL	Awareness		Intention to Vote		Mayoral Salary			Recommend as place to live	
		Net: Aware (a)	Not aware (b)	Net: Yes (c)	Net: No (d)	Too high (e)	About right (f)	Too low (g)	Net: Yes (h)	Net: No (i)
Unweighted Base	500	451	49	319	136	176	239	60	464	35
Weighted Base	500	448	52*	318	137	174	243	59*	464	35*
NET: Top box	(8-10)	275	29	170	81	91	137	32	260	14
		55%	55%	54%	59%	52%	56%	55%	56%	41%
10	118	104	14	70	37	44	51	17	108	9
	24%	23%	26%	22%	27%	25%	21%	28%	23%	26%
9	55	48	7	38	13	10	37	6	55	-
	11%	11%	13%	12%	9%	6%	15%E	10%	12%i	-
8	102	94	8	62	31	37	49	10	96	5
	20%	21%	15%	19%	22%	21%	20%	17%	21%	14%
NET: Middle	(3-7)	195	20	130	46	65	97	26	180	15
		39%	37%	41%	33%	38%	40%	43%	39%	43%
7	84	74	10	53	24	24	43	15	80	4
	17%	17%	19%	17%	18%	14%	18%	25%e	17%	11%
6	46	41	6	35	5	11	29	3	45	1
	9%	9%	11%	11%d	4%	6%	12%	6%	10%	3%
5	55	51	4	36	15	27	20	7	46	9
	11%	11%	8%	11%	11%	16%f	8%	11%	10%	25%H
4	5	5	-	5	-	-	4	1	5	-
	1%	1%	-	2%	-	-	2%	1%	1%	-
3	4	4	-	1	2	2	1	-	3	1
	1%	1%	-	-	1%	1%	-	-	1%	4%h
NET: Bottom box	(0-2)	14	2	9	5	11	1	1	12	3
		3%	5%	3%	4%	6%F	1%	2%	3%	8%
2	7	5	2	6	2	5	1	1	6	1
	1%	1%	5%	2%	1%	3%	1%	2%	1%	3%
1	4	4	-	3	1	3	-	-	4	-
	1%	1%	-	1%	1%	2%f	-	-	1%	-
0	4	4	-	1	3	4	-	-	2	2
	1%	1%	-	-	2%	2%f	-	-	-	5%H
Don't know	16	14	2	9	5	7	8	-	13	3
	3%	3%	3%	3%	4%	4%	3%	-	3%	9%h
Mean	7.61	7.59	7.74	7.56	7.71	7.28	7.79e	7.80	7.67i	6.75
Standard deviation	2.07	2.07	2.08	2.02	2.23	2.47	1.73	1.90	1.99	2.86
Standard error	0.09	0.10	0.30	0.11	0.20	0.19	0.11	0.24	0.09	0.51

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d - e/f/g - h/i

* small base

Prepared by ComRes

Bristol Mayoral Election Poll

10th to 15th October 2012, CATI

Absolutes/col percents 16 Oct 2012

Table 12

Q3(f). I am now going to read to you a list of priorities that the Mayor could focus on.

- Promoting Bristol nationally and internationally

Base: All respondents

	TOTAL	Sex		Age			Income				Ethnic Group		
		Male (a)	Female (b)	18 to 34 (c)	35 to 54 (d)	55+ (e)	Under £21k (f)	£21-£34k (g)	£34-£55k (h)	£55+ (i)	White (j)	Non-White and mixed (k)	
Unweighted Base	500	250	250	199	162	139	198	100	89	46	427	62	
Weighted Base	500	251	249	214	155	131	197	101*	88*	46*	435	55*	
NET: Top box	(8-10)	204	94	110	79	70	55	86	37	32	20	168	33
		41%	38%	44%	37%	45%	42%	44%	37%	37%	42%	39%	60%J
10		91	39	52	33	32	26	46	12	15	7	71	18
		18%	16%	21%	15%	21%	20%	24%g	12%	17%	14%	16%	33%J
9		34	17	18	9	17	9	13	8	7	3	27	6
		7%	7%	7%	4%	11% ^C	7%	7%	8%	8%	6%	6%	11%
8		80	38	41	38	21	21	28	18	11	10	70	9
		16%	15%	16%	17%	14%	16%	14%	17%	12%	22%	16%	16%
NET: Middle	(3-7)	263	137	125	118	78	67	98	57	52	23	237	20
		53%	55%	50%	55%	50%	51%	50%	56%	59%	50%	55% ^K	36%
7		73	38	35	33	20	20	26	20	12	3	66	6
		15%	15%	14%	16%	13%	15%	13%	19%	13%	7%	15%	11%
6		67	33	34	28	22	18	26	16	11	7	62	4
		13%	13%	14%	13%	14%	13%	13%	16%	13%	16%	14%	8%
5		76	38	38	36	20	20	30	14	18	6	64	9
		15%	15%	15%	17%	13%	15%	15%	14%	20%	14%	15%	16%
4		31	16	14	14	11	6	10	3	9	4	30	-
		6%	6%	6%	7%	7%	5%	5%	3%	10%	9%	7% ^k	-
3		16	12	4	7	6	4	6	4	2	2	15	1
		3%	5%	2%	3%	3%	3%	3%	4%	3%	4%	4%	1%
NET: Bottom box	(0-2)	29	17	12	18	6	5	10	7	4	3	26	2
		6%	7%	5%	9%	4%	4%	5%	7%	4%	8%	6%	4%
2		14	8	6	11	1	2	4	6	-	2	12	1
		3%	3%	2%	5% ^d	1%	1%	2%	6% ^h	-	4%	3%	2%
1		6	3	3	4	1	1	2	-	3	1	5	-
		1%	1%	1%	2%	-	1%	1%	-	3%	2%	1%	-
0		10	7	3	3	4	3	3	1	1	1	8	1
		2%	3%	1%	1%	2%	2%	2%	1%	1%	2%	2%	2%
Don't know		4	1	2	-	1	3	2	-	-	-	4	-
		1%	1%	1%	-	1%	2% ^c	1%	-	-	-	1%	-
Mean	6.74	6.52	6.97 ^a	6.45	6.99 ^c	6.94	6.97	6.61	6.58	6.47	6.65	7.68 ^J	
Standard deviation	2.43	2.50	2.35	2.45	2.44	2.36	2.46	2.26	2.40	2.52	2.41	2.35	
Standard error	0.11	0.16	0.15	0.17	0.19	0.20	0.18	0.23	0.25	0.37	0.12	0.30	

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e - f/g/h/i - j/k

* small base

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Bristol Mayoral Election Poll

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Absolutes/col percents 16 Oct 2012

Table 12

Q3(f). I am now going to read to you a list of priorities that the Mayor could focus on.

- Promoting Bristol nationally and internationally

Base: All respondents

	TOTAL	Awareness		Intention to Vote		Mayoral Salary			Recommend as place to live	
		Net: Aware (a)	Not aware (b)	Net: Yes (c)	Net: No (d)	Too high (e)	About right (f)	Too low (g)	Net: Yes (h)	Net: No (i)
Unweighted Base	500	451	49	319	136	176	239	60	464	35
Weighted Base	500	448	52*	318	137	174	243	59*	464	35*
NET: Top box	(8-10)	204	21	131	58	67	106	21	188	16
		41%	41%	41%	43%	39%	44%	36%	41%	46%
10	91	84	7	53	31	37	41	5	85	6
	18%	19%	13%	17%	23%	21%g	17%	9%	18%	16%
9	34	33	2	24	6	9	23	2	31	3
	7%	7%	3%	7%	5%	5%	9%	3%	7%	9%
8	80	67	13	55	21	22	42	14	72	7
	16%	15%	24%	17%	15%	13%	17%	23%	16%	21%
NET: Middle	(3-7)	263	24	170	70	87	129	33	249	12
		53%	47%	53%	51%	50%	53%	56%	54%i	35%
7	73	68	5	42	23	24	36	8	70	3
	15%	15%	10%	13%	17%	14%	15%	14%	15%	8%
6	67	63	4	50	13	22	33	12	65	2
	13%	14%	9%	16%	9%	12%	13%	20%	14%	6%
5	76	67	9	45	24	28	33	10	71	4
	15%	15%	16%	14%	17%	16%	13%	17%	15%	13%
4	31	25	5	21	7	7	20	4	27	2
	6%	6%	10%	7%	5%	4%	8%	6%	6%	7%
3	16	15	1	12	3	7	9	-	15	1
	3%	3%	2%	4%	2%	4%	4%	-	3%	2%
NET: Bottom box	(0-2)	29	7	16	8	17	7	5	23	6
		6%	12%a	5%	6%	10%F	3%	8%	5%	19%H
2	14	9	5	8	3	9	3	2	12	2
	3%	2%	9%A	3%	2%	5%f	1%	3%	3%	5%
1	6	5	1	4	1	2	1	2	5	1
	1%	1%	2%	1%	1%	1%	1%	3%	1%	2%
0	10	9	1	4	5	6	2	1	6	4
	2%	2%	2%	1%	3%	4%	1%	2%	1%	11%H
Don't know	4	4	-	1	1	2	1	-	4	-
	1%	1%	-	-	1%	1%	1%	-	1%	-
Mean	6.74	6.80	6.25	6.74	6.86	6.55	6.92	6.40	6.80	6.11
Standard deviation	2.43	2.41	2.61	2.36	2.53	2.72	2.24	2.25	2.35	3.27
Standard error	0.11	0.11	0.37	0.13	0.22	0.21	0.15	0.29	0.11	0.55

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d - e/f/g - h/i

* small base

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Bristol Mayoral Election Poll

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Absolutes/col percents 16 Oct 2012

Table 13

Q3(g). I am now going to read to you a list of priorities that the Mayor could focus on.

- Social housing

Base: All respondents

	TOTAL	Sex		Age			Income				Ethnic Group		
		Male (a)	Female (b)	18 to 34 (c)	35 to 54 (d)	55+ (e)	Under £21k (f)	£21-£34k (g)	£34-£55k (h)	£55+ (i)	White (j)	Non-White and mixed (k)	
Unweighted Base	500	250	250	199	162	139	198	100	89	46	427	62	
Weighted Base	500	251	249	214	155	131	197	101*	88*	46*	435	55*	
NET: Top box	(8-10)	223	97	126	87	71	65	101	45	35	15	194	27
		45%	39%	51%A	41%	46%	50%	51%i	44%	40%	33%	45%	49%
10	79	35	45	25	29	25	46	11	8	7	68	11	
	16%	14%	18%	12%	19%	19%	23%gH	11%	9%	15%	16%	20%	
9	42	18	24	15	12	14	19	9	8	2	36	6	
	8%	7%	10%	7%	8%	11%	10%	9%	9%	4%	8%	11%	
8	102	45	57	47	30	25	36	25	19	6	90	10	
	20%	18%	23%	22%	19%	19%	18%	25%	22%	14%	21%	17%	
NET: Middle	(3-7)	253	138	115	114	80	59	88	57	49	26	221	25
		51%	55%b	46%	53%	52%	45%	45%	56%	56%	57%	51%	45%
7	95	45	50	44	29	22	33	25	14	9	85	9	
	19%	18%	20%	20%	19%	17%	17%	25%	16%	20%	20%	16%	
6	63	39	24	32	16	15	21	14	13	7	57	4	
	13%	16%	10%	15%	10%	12%	11%	14%	15%	16%	13%	8%	
5	64	37	27	27	23	14	23	10	16	6	54	10	
	13%	15%	11%	13%	15%	11%	12%	10%	19%	13%	12%	18%	
4	19	9	10	8	6	6	7	5	3	2	16	1	
	4%	4%	4%	4%	4%	4%	3%	5%	3%	4%	4%	2%	
3	12	8	4	3	6	2	4	1	3	2	9	1	
	2%	3%	1%	1%	4%	2%	2%	1%	3%	4%	2%	1%	
NET: Bottom box	(0-2)	15	12	3	8	3	4	3	-	3	5	12	3
		3%	5%b	1%	4%	2%	3%	2%	-	3%	10%FG	3%	5%
2	4	4	1	3	-	1	2	-	1	1	3	1	
	1%	1%	-	2%	-	1%	1%	-	1%	3%	1%	2%	
1	6	4	2	4	1	1	-	-	2	2	6	-	
	1%	2%	1%	2%	1%	1%	-	-	2%f	5%Fg	1%	-	
0	4	4	1	1	2	2	1	-	-	1	2	2	
	1%	1%	-	-	1%	1%	1%	-	-	2%	-	3%j	
Don't know	9	4	5	5	1	3	4	-	1	-	8	1	
	2%	1%	2%	2%	-	2%	2%	-	1%	-	2%	2%	
Mean	7.08	6.77	7.39A	6.93	7.13	7.27	7.45hI	7.20i	6.75	6.37	7.11	7.15	
Standard deviation	2.12	2.24	1.95	2.03	2.17	2.21	2.10	1.66	2.04	2.59	2.06	2.41	
Standard error	0.10	0.14	0.12	0.15	0.17	0.19	0.15	0.17	0.22	0.38	0.10	0.31	

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e - f/g/h/i - j/k

* small base

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Bristol Mayoral Election Poll

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Table 13

Q3(g). I am now going to read to you a list of priorities that the Mayor could focus on.

- Social housing

Base: All respondents

	TOTAL	Awareness		Intention to Vote		Mayoral Salary			Recomm as place to live		
		Net: Aware (a)	Not aware (b)	Net: Yes (c)	Net: No (d)	Too high (e)	About right (f)	Too low (g)	Net: Yes (h)	Net: No (i)	
Unweighted Base	500	451	49	319	136	176	239	60	464	35	
Weighted Base	500	448	52*	318	137	174	243	59*	464	35*	
NET: Top box	(8-10)	223	200	23	146	62	83	106	25	204	19
		45%	45%	44%	46%	45%	48%	44%	42%	44%	55%
10	79	71	9	49	24	38	33	7	68	11	
	16%	16%	16%	15%	18%	22%f	14%	11%	15%	32%H	
9	42	39	3	23	14	18	16	6	39	3	
	8%	9%	6%	7%	10%	10%	7%	10%	8%	7%	
8	102	90	11	74	24	28	57	12	97	5	
	20%	20%	22%	23%	17%	16%	24%	20%	21%	15%	
NET: Middle	(3-7)	253	225	28	164	64	85	32	239	13	
		51%	50%	54%	52%	47%	49%	54%	52%	37%	
7	95	86	9	59	27	27	57	7	91	3	
	19%	19%	16%	19%	19%	15%	23%	12%	20%	10%	
6	63	57	7	45	8	23	31	7	55	7	
	13%	13%	13%	14%d	6%	13%	13%	13%	12%	20%	
5	64	55	9	39	21	24	27	11	63	1	
	13%	12%	17%	13%	15%	14%	11%	18%	14%	2%	
4	19	18	1	15	4	7	7	3	18	1	
	4%	4%	3%	5%	3%	4%	3%	5%	4%	2%	
3	12	9	3	6	5	4	3	4	11	1	
	2%	2%	5%	2%	3%	2%	1%	7%f	2%	3%	
NET: Bottom box	(0-2)	15	14	1	5	7	7	2	12	3	
		3%	3%	2%	2%	5%c	3%	4%	3%	8%	
2	4	4	-	-	3	-	3	1	2	2	
	1%	1%	-	-	3% C	-	1%	2% e	-	6% H	
1	6	6	-	4	1	2	3	1	6	-	
	1%	1%	-	1%	1%	1%	1%	2%	1%	-	
0	4	4	1	1	3	3	1	-	4	1	
	1%	1%	2%	-	2%	2%	-	-	1%	3%	
Don't know	9	9	-	3	4	2	6	-	9	-	
	2%	2%	-	1%	3%	1%	2%	-	2%	-	
Mean	7.08	7.09	6.96	7.14	7.01	7.22	7.13	6.64	7.06	7.38	
Standard deviation	2.12	2.12	2.18	1.97	2.39	2.27	1.94	2.27	2.08	2.66	
Standard error	0.10	0.10	0.31	0.11	0.21	0.17	0.13	0.29	0.10	0.45	

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d - e/f/g - h/i

* small base

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Table 14

Q3(h). I am now going to read to you a list of priorities that the Mayor could focus on.

- Planning - house-building, big building projects like the Arena, Enterprise Zone and sports stadia, conservation, urban design.

Base: All respondents

	TOTAL	Sex		Age			Income				Ethnic Group		
		Male (a)	Female (b)	18 to 34 (c)	35 to 54 (d)	55+ (e)	Under £21k (f)	£21-£34k (g)	£34-£55k (h)	£55+ (i)	White (j)	Non-White and mixed (k)	
Unweighted Base	500	250	250	199	162	139	198	100	89	46	427	62	
Weighted Base	500	251	249	214	155	131	197	101*	88*	46*	435	55*	
NET: Top box	(8-10)	208	100	108	74	73	61	83	41	36	23	176	29
		42%	40%	43%	34%	47% ^c	46% ^c	42%	40%	41%	49%	40%	52%
10		75	43	32	24	27	24	27	14	16	7	64	9
		15%	17%	13%	11%	18%	18%	14%	14%	19%	14%	15%	17%
9		39	15	24	14	15	9	18	7	8	4	34	5
		8%	6%	10%	7%	10%	7%	9%	7%	9%	9%	8%	9%
8		94	42	52	35	31	28	39	20	12	12	78	15
		19%	17%	21%	17%	20%	21%	20%	19%	13%	26%	18%	27%
NET: Middle	(3-7)	260	132	127	129	73	58	97	57	49	21	229	26
		52%	53%	51%	60% ^{dE}	47%	44%	49%	56%	56%	45%	53%	46%
7		94	48	46	37	29	28	26	23	21	9	88	5
		19%	19%	18%	17%	19%	21%	13%	22%	24% ^f	19%	20% ^k	8%
6		53	28	24	31	16	5	19	10	14	3	50	1
		10%	11%	10%	15% ^E	11% ^e	4%	10%	10%	16%	6%	12% ^k	2%
5		70	32	39	35	21	15	32	13	11	8	56	14
		14%	13%	15%	16%	13%	12%	16%	13%	13%	17%	13%	24% ^j
4		29	15	14	18	5	7	14	6	3	1	22	6
		6%	6%	6%	8% ^d	3%	5%	7%	6%	3%	3%	5%	10%
3		14	9	5	8	2	4	5	5	1	-	13	1
		3%	4%	2%	4%	1%	3%	3%	5%	1%	-	3%	1%
NET: Bottom box	(0-2)	26	16	10	12	6	8	14	4	2	3	24	1
		5%	6%	4%	6%	4%	6%	7%	4%	3%	6%	6%	2%
2		12	8	4	7	2	4	6	3	1	2	12	-
		2%	3%	2%	3%	1%	3%	3%	3%	1%	4%	3%	-
1		6	4	2	2	2	2	3	-	-	-	6	-
		1%	2%	1%	1%	1%	1%	2%	-	-	-	1%	-
0		8	4	4	3	2	3	4	1	1	1	6	1
		2%	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%	2%
Don't know		7	3	4	-	3	4	2	-	-	-	6	-
		1%	1%	1%	-	2%	3% ^c	1%	-	-	-	1%	-
Mean	6.82	6.75	6.89	6.43	7.20 ^C	7.00 ^c	6.62	6.79	7.17	7.04	6.81	6.97	
Standard deviation	2.31	2.41	2.21	2.28	2.18	2.43	2.45	2.22	2.07	2.23	2.30	2.27	
Standard error	0.10	0.15	0.14	0.16	0.17	0.21	0.18	0.22	0.22	0.33	0.11	0.29	

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e - f/g/h/i - j/k

* small base

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Absolutes/col percents 16 Oct 2012

Table 14

Q3(h). I am now going to read to you a list of priorities that the Mayor could focus on.

- Planning - house-building, big building projects like the Arena, Enterprise Zone and sports stadia, conservation, urban design.

Base: All respondents

	TOTAL	Awareness		Intention to Vote		Mayoral Salary			Recomm as place to live		
		Net: Aware (a)	Not aware (b)	Net: Yes (c)	Net: No (d)	Too high (e)	About right (f)	Too low (g)	Net: Yes (h)	Net: No (i)	
Unweighted Base	500	451	49	319	136	176	239	60	464	35	
Weighted Base	500	448	52*	318	137	174	243	59*	464	35*	
NET: Top box	(8-10)	208	188	20	135	52	71	97	31	195	12
		42%	42%	39%	43%	38%	41%	40%	53%	42%	35%
10	75	64	10	44	22	30	29	15	68	7	
	15%	14%	20%	14%	16%	17%	12%	25% ^f	15%	21%	
9	39	38	1	30	7	10	21	5	37	2	
	8%	9%	2%	9%	5%	6%	9%	9%	8%	5%	
8	94	85	9	62	23	32	48	11	90	3	
	19%	19%	16%	19%	17%	18%	20%	19%	20%	10%	
NET: Middle	(3-7)	260	230	30	164	72	88	132	24	243	16
		52%	51%	57%	51%	52%	50%	54%	41%	52%	46%
7	94	86	7	69	21	28	50	9	89	4	
	19%	19%	14%	22%	15%	16%	20%	16%	19%	12%	
6	53	46	7	32	17	15	31	7	47	4	
	10%	10%	13%	10%	12%	8%	13%	12%	10%	12%	
5	70	63	7	41	21	29	34	6	67	4	
	14%	14%	14%	13%	15%	17%	14%	10%	14%	10%	
4	29	25	4	15	9	12	9	2	28	1	
	6%	6%	7%	5%	7%	7%	4%	3%	6%	2%	
3	14	9	5	6	4	4	8	-	11	3	
	3%	2%	9%A	2%	3%	2%	3%	-	2%	8%h	
NET: Bottom box	(0-2)	26	24	2	14	12	10	4	19	7	
		5%	5%	3%	4%	9%	4%	6%	4%	19%H	
2	12	11	1	8	4	4	7	2	11	1	
	2%	3%	2%	3%	3%	2%	3%	3%	3%	3%	
1	6	6	-	4	2	3	2	1	4	2	
	1%	1%	-	1%	2%	2%	1%	1%	1%	7%H	
0	8	7	1	2	6	5	1	1	4	4	
	2%	2%	2%	1%	4%C	3%	-	2%	1%	10%H	
Don't know	7	6	1	5	1	3	3	-	7	-	
	1%	1%	1%	1%	1%	2%	1%	-	1%	-	
Mean	6.82	6.84	6.61	6.96d	6.47	6.66	6.83	7.33	6.89i	5.87	
Standard deviation	2.31	2.29	2.48	2.16	2.60	2.52	2.13	2.41	2.20	3.34	
Standard error	0.10	0.11	0.36	0.12	0.22	0.19	0.14	0.31	0.10	0.57	

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d - e/f/g - h/i

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Bristol Mayoral Election Poll

10th to 15th October 2012, CATI

Absolutes/col percents 16 Oct 2012

Table 15

Q3(i). I am now going to read to you a list of priorities that the Mayor could focus on.

- Environment and waste - recycling schemes, green projects, bin collections and street cleaning.

Base: All respondents

	TOTAL	Sex		Age			Income				Ethnic Group		
		Male (a)	Female (b)	18 to 34 (c)	35 to 54 (d)	55+ (e)	Under £21k (f)	£21-£34k (g)	£34-£55k (h)	£55+ (i)	White (j)	Non-White and mixed (k)	
Unweighted Base	500	250	250	199	162	139	198	100	89	46	427	62	
Weighted Base	500	251	249	214	155	131	197	101*	88*	46*	435	55*	
NET: Top box	(8-10)	314	139	174	142	95	77	132	71	47	26	273	37
		63%	56%	70%A	66%	61%	59%	67%h	70%h	54%	56%	63%	67%
10	119	50	69	51	32	36	54	26	17	7	96	20	
	24%	20%	28%	24%	21%	27%	27%	26%	19%	15%	22%	36%j	
9	59	26	33	23	21	15	26	14	9	5	55	4	
	12%	11%	13%	11%	13%	12%	13%	14%	11%	10%	13%	8%	
8	136	63	73	68	42	26	52	31	21	14	122	13	
	27%	25%	29%	32%e	27%	20%	27%	30%	24%	31%	28%	23%	
NET: Middle	(3-7)	168	99	69	67	55	45	58	30	38	17	149	16
		34%	39%B	28%	31%	36%	35%	29%	30%	43%f	38%	34%	28%
7	69	45	25	29	19	21	21	14	19	6	64	6	
	14%	18%b	10%	14%	12%	16%	11%	13%	22%f	13%	15%	10%	
6	46	26	20	20	15	11	21	3	8	9	39	5	
	9%	10%	8%	9%	10%	8%	10%g	3%	9%	18%G	9%	9%	
5	34	17	17	12	15	7	11	8	6	3	30	3	
	7%	7%	7%	5%	10%	5%	6%	8%	7%	6%	7%	6%	
4	11	8	4	3	3	5	5	2	2	-	10	-	
	2%	3%	2%	1%	2%	4%	3%	2%	2%	-	2%	-	
3	7	4	3	3	3	1	-	4	3	-	6	1	
	1%	2%	1%	1%	2%	1%	-	4%F	3%F	-	1%	2%	
NET: Bottom box	(0-2)	16	11	5	5	6	6	-	3	3	11	3	
		3%	5%	2%	3%	4%	3%	-	3%	6%g	3%	5%	
2	3	2	1	1	1	1	1	-	-	-	2	-	
	1%	1%	-	1%	-	1%	-	-	-	-	-	-	
1	7	6	1	2	2	3	3	-	1	1	5	2	
	1%	2%	-	1%	1%	2%	2%	-	1%	2%	1%	4%	
0	7	4	3	2	3	2	2	-	2	2	4	1	
	1%	1%	1%	1%	2%	2%	1%	-	2%	5%g	1%	2%	
Don't know	2	1	1	-	-	2	1	-	-	-	2	-	
	1%	-	1%	-	-	2%	-	-	-	-	1%	-	
Mean	7.67	7.39	7.95A	7.78	7.52	7.66	7.86	7.97i	7.40	7.22	7.68	7.83	
Standard deviation	2.13	2.24	1.98	1.99	2.19	2.30	2.08	1.85	2.17	2.35	2.03	2.45	
Standard error	0.10	0.14	0.13	0.14	0.17	0.20	0.15	0.19	0.23	0.35	0.10	0.31	

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e - f/g/h/i - j/k

* small base

Prepared by ComRes

Bristol Mayoral Election Poll

10th to 15th October 2012, CATI

Absolutes/col percents 16 Oct 2012

Table 15

Q3(i). I am now going to read to you a list of priorities that the Mayor could focus on.

- Environment and waste - recycling schemes, green projects, bin collections and street cleaning.

Base: All respondents

	TOTAL	Awareness		Intention to Vote		Mayoral Salary			Recommend as place to live	
		Net: Aware (a)	Not aware (b)	Net: Yes (c)	Net: No (d)	Too high (e)	About right (f)	Too low (g)	Net: Yes (h)	Net: No (i)
Unweighted Base	500	451	49	319	136	176	239	60	464	35
Weighted Base	500	448	52*	318	137	174	243	59*	464	35*
NET: Top box	(8-10)	314	274	40	190	91	114	153	32	292
		63%	61%	77% ^a	60%	66%	65%	63%	55%	63%
10	119	102	17	72	33	49	56	8	112	6
	24%	23%	32%	23%	24%	28% ^g	23%	14%	24%	18%
9	59	52	7	38	17	19	32	6	54	6
	12%	12%	14%	12%	13%	11%	13%	11%	12%	16%
8	136	120	16	81	41	45	65	18	126	10
	27%	27%	31%	26%	30%	26%	27%	30%	27%	28%
NET: Middle	(3-7)	168	159	9	117	40	50	26	157	10
		34%	35% ^b	17%	37%	29%	29%	43% ^e	34%	28%
7	69	67	2	49	18	17	41	9	66	3
	14%	15% ^b	5%	15%	13%	10%	17% ^e	15%	14%	9%
6	46	41	5	29	12	14	25	6	44	2
	9%	9%	9%	9%	9%	8%	10%	11%	10%	7%
5	34	33	1	23	7	12	11	7	29	4
	7%	7%	2%	7%	5%	7%	4%	12% ^f	6%	10%
4	11	11	-	10	1	6	4	1	10	1
	2%	3%	-	3%	-	3%	2%	2%	2%	2%
3	7	6	1	5	2	2	3	2	7	-
	1%	1%	2%	2%	1%	1%	1%	3%	2%	-
NET: Bottom box	(0-2)	16	13	3	9	6	5	1	14	3
		3%	3%	6%	3%	4%	2%	2%	3%	8%
2	3	2	1	3	-	2	1	-	2	1
	1%	-	1%	1%	-	1%	-	-	-	3% ^h
1	7	7	-	5	2	3	2	1	7	-
	1%	2%	-	1%	2%	2%	1%	2%	2%	-
0	7	5	2	2	4	5	2	-	5	2
	1%	1%	4%	1%	3%	3%	1%	-	1%	5%
Don't know	2	2	-	1	1	1	1	-	1	1
	1%	-	-	-	-	-	1%	-	-	2%
Mean	7.67	7.63	7.99	7.60	7.72	7.62	7.81 ^g	7.25	7.70	7.31
Standard deviation	2.13	2.10	2.40	2.11	2.24	2.45	1.90	2.02	2.10	2.57
Standard error	0.10	0.10	0.34	0.12	0.19	0.19	0.12	0.26	0.10	0.44

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d - e/f/g - h/i

* small base

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Bristol Mayoral Election Poll

10th to 15th October 2012, CATI

Absolutes/col percents 16 Oct 2012

Table 16

Q3(j). I am now going to read to you a list of priorities that the Mayor could focus on.

- Sport and leisure

Base: All respondents

	TOTAL	Sex		Age			Income				Ethnic Group		
		Male (a)	Female (b)	18 to 34 (c)	35 to 54 (d)	55+ (e)	Under £21k (f)	£21-£34k (g)	£34-£55k (h)	£55+ (i)	White (j)	Non-White and mixed (k)	
Unweighted Base	500	250	250	199	162	139	198	100	89	46	427	62	
Weighted Base	500	251	249	214	155	131	197	101*	88*	46*	435	55*	
NET: Top box	(8-10)	169	76	92	63	57	49	73	34	27	13	138	29
		34%	31%	37%	29%	37%	38%	37%	33%	31%	28%	32%	51%J
10	59	32	27	23	18	18	28	12	8	5	45	12	
	12%	13%	11%	11%	12%	14%	14%	11%	10%	12%	10%	21%j	
9	29	10	19	10	9	10	15	6	1	2	25	4	
	6%	4%	8%	5%	6%	8%	8%h	6%	1%	4%	6%	6%	
8	80	35	46	30	30	21	30	17	17	6	67	13	
	16%	14%	18%	14%	19%	16%	15%	16%	20%	12%	16%	24%	
NET: Middle	(3-7)	299	154	145	141	88	69	108	66	57	31	269	24
		60%	61%	58%	66%e	57%	53%	55%	65%	65%	68%	62%K	44%
7	98	47	52	50	26	22	38	16	17	8	85	12	
	20%	19%	21%	23%	17%	17%	19%	16%	20%	17%	19%	21%	
6	86	48	39	40	28	19	27	24	17	12	80	7	
	17%	19%	15%	19%	18%	14%	14%	23%f	19%	25%	18%	12%	
5	68	36	33	29	24	16	23	19	14	7	62	5	
	14%	14%	13%	13%	15%	12%	12%	19%	16%	15%	14%	9%	
4	28	13	15	14	7	7	11	3	8	2	26	1	
	6%	5%	6%	6%	4%	5%	6%	3%	9%	5%	6%	2%	
3	18	11	7	9	4	5	9	4	1	3	17	-	
	3%	4%	3%	4%	2%	4%	4%	4%	1%	6%	4%	-	
NET: Bottom box	(0-2)	27	19	8	9	10	7	14	2	4	2	23	2
		5%	7%b	3%	4%	7%	5%	7%	2%	4%	4%	5%	3%
2	12	6	6	4	6	2	7	1	1	1	9	2	
	2%	2%	2%	2%	4%	2%	4%	1%	1%	2%	2%	3%	
1	7	5	2	2	3	3	3	-	2	1	7	-	
	1%	2%	1%	1%	2%	2%	1%	-	2%	2%	2%	-	
0	8	7	1	3	2	3	3	1	1	-	7	-	
	2%	3%b	-	2%	1%	2%	2%	1%	1%	-	2%	-	
Don't know	6	2	4	1	-	5	2	-	-	-	5	1	
	1%	1%	2%	-	-	4%cd	1%	-	-	-	1%	2%	
Mean	6.56	6.34	6.78a	6.49	6.56	6.67	6.61	6.65	6.42	6.40	6.47	7.51J	
Standard deviation	2.23	2.40	2.03	2.14	2.24	2.38	2.41	1.98	2.06	2.13	2.21	1.92	
Standard error	0.10	0.15	0.13	0.15	0.18	0.21	0.17	0.20	0.22	0.31	0.11	0.25	

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e - f/g/h/i - j/k

* small base

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Table 16

Q3(j). I am now going to read to you a list of priorities that the Mayor could focus on.

- Sport and leisure

Base: All respondents

	TOTAL	Awareness		Intention to Vote		Mayoral Salary			Recomm as place to live	
		Net: Aware (a)	Not aware (b)	Net: Yes (c)	Net: No (d)	Too high (e)	About right (f)	Too low (g)	Net: Yes (h)	Net: No (i)
Unweighted Base	500	451	49	319	136	176	239	60	464	35
Weighted Base	500	448	52*	318	137	174	243	59*	464	35*
NET: Top box	(8-10)	169	142	26	100	63	85	13	156	11
		34%	32%	51%a	32%	36%	35%	22%	34%	33%
10	59	47	12	29	23	28	27	4	58	1
	12%	10%	23%a	9%	17%c	16%	11%	6%	13%	4%
9	29	22	7	16	9	11	11	3	24	5
	6%	5%	13%a	5%	7%	6%	4%	6%	5%	15%h
8	80	73	8	55	18	24	47	6	75	5
	16%	16%	15%	17%	13%	14%	19%	10%	16%	14%
NET: Middle	(3-7)	299	275	23	196	95	146	43	280	19
		60%	62%b	45%	62%	55%	60%	73%e	60%	54%
7	98	97	1	65	27	51	51	15	89	9
	20%	22%B	2%	20%	19%	15%	21%	24%	19%	27%
6	86	83	4	63	20	26	43	13	83	3
	17%	18%	7%	20%	15%	15%	18%	23%	18%	9%
5	68	62	6	41	22	26	30	11	64	5
	14%	14%	12%	13%	16%	15%	12%	18%	14%	13%
4	28	20	7	19	6	9	14	3	27	1
	6%	5%	14%A	6%	4%	5%	6%	5%	6%	3%
3	18	13	4	8	5	7	9	2	17	1
	3%	3%	9%a	3%	3%	4%	4%	3%	4%	2%
NET: Bottom box	(0-2)	27	25	2	19	15	9	3	22	5
		5%	6%	3%	6%	9%f	4%	5%	5%	13%h
2	12	10	2	6	4	4	6	1	11	1
	2%	2%	3%	2%	3%	3%	3%	2%	2%	3%
1	7	7	-	7	-	4	3	1	5	2
	1%	2%	-	2%	-	2%	1%	1%	1%	5%
0	8	8	-	5	3	7	-	1	6	2
	2%	2%	-	2%	2%	4%F	-	2%f	1%	5%
Don't know	6	5	1	3	1	2	3	-	6	-
	1%	1%	2%	1%	1%	1%	1%	-	1%	-
Mean	6.56	6.52	6.85	6.45	6.76	6.45	6.68	6.26	6.58	6.21
Standard deviation	2.23	2.18	2.64	2.18	2.29	2.60	2.04	2.01	2.20	2.65
Standard error	0.10	0.10	0.38	0.12	0.20	0.20	0.13	0.26	0.10	0.45

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d - e/f/g - h/i

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Bristol Mayoral Election Poll

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Absolutes/col percents 16 Oct 2012

Table 17
Q3(sum). I am now going to read to you a list of priorities that the Mayor could focus on.
- Summary Table
Base: All respondents

Summary Table

		Transport	Schools	Care for the elderly and vulnerable	Economic regeneration of the city	Council spending	Promoting Bristol nationally and internationally	Social housing	Planning - house-building, big building projects like the Arena, Enterprise Zone and sports stadia, conservation, urban design.	Environment and waste - recycling schemes, green projects, bin collections and street cleaning.	Sport and leisure
Unweighted Base		500	500	500	500	500	500	500	500	500	500
Weighted Base		500	500	500	500	500	500	500	500	500	500
NET: Top box	(8-10)	329 66%	364 73%	398 80%	285 57%	275 55%	204 41%	223 45%	208 42%	314 63%	169 34%
10		131 26%	175 35%	197 39%	91 18%	118 24%	91 18%	79 16%	75 15%	119 24%	59 12%
9		70 14%	77 16%	74 15%	67 13%	55 11%	34 7%	42 8%	39 8%	59 12%	29 6%
8		128 26%	112 22%	127 26%	127 25%	102 20%	80 16%	102 20%	94 19%	136 27%	80 16%
NET: Middle	(3-7)	159 32%	115 23%	96 19%	191 38%	195 39%	263 53%	253 51%	260 52%	168 34%	299 60%
7		81 16%	52 11%	58 12%	90 18%	84 17%	73 15%	95 19%	94 19%	69 14%	98 20%
6		37 7%	24 5%	21 4%	44 9%	46 9%	67 13%	63 13%	53 10%	46 9%	86 17%
5		23 5%	27 5%	13 3%	43 9%	55 11%	76 15%	64 13%	70 14%	34 7%	68 14%
4		9 2%	10 2%	2 -	9 2%	5 1%	31 6%	19 4%	29 6%	11 2%	28 6%
3		8 2%	2 -	2 -	5 1%	4 1%	16 3%	12 2%	14 3%	7 1%	18 3%
NET: Bottom box	(0-2)	10 2%	15 3%	5 1%	12 2%	14 3%	29 6%	15 3%	26 5%	16 3%	27 5%
2		3 1%	5 1%	1 -	4 1%	7 1%	14 3%	4 1%	12 2%	3 1%	12 2%
1		2 -	5 1%	2 1%	2 1%	4 1%	6 1%	6 1%	6 1%	7 1%	7 1%
0		5 1%	5 1%	2 -	5 1%	4 1%	10 2%	4 1%	8 2%	7 1%	8 2%
Don't know		1 -	7 1%	1 -	11 2%	16 3%	4 1%	9 2%	7 1%	2 1%	6 1%

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Table 17

Q3(sum). I am now going to read to you a list of priorities that the Mayor could focus on.

- Summary Table

Base: All respondents

Summary Table

	Transport	Schools	Care for the elderly and vulnerable	Economic regeneration of the city	Council spending	Promoting Bristol nationally and internationally	Social housing	Planning - house-building, big building projects like the Arena, Enterprise Zone and sports stadia, conservation, urban design.	Environment and waste - recycling schemes, green projects, bin collections and street cleaning.	Sport and leisure
Weighted Base	500	500	500	500	500	500	500	500	500	500
Mean	7.91	8.19	8.55	7.59	7.61	6.74	7.08	6.82	7.67	6.56
Standard deviation	1.96	2.07	1.62	1.96	2.07	2.43	2.12	2.31	2.13	2.23
Standard error	0.09	0.09	0.07	0.09	0.09	0.11	0.10	0.10	0.10	0.10

Bristol Mayoral Election Poll 10th to 15th October 2012, CATI

Absolutes/col percents 16 Oct 2012

Table 18

Q3(mss). I am now going to read to you a list of priorities that the Mayor could focus on.

- Mean Summary Table

Base: All respondents

	TOTAL	Sex		Age			Income				Ethnic Group	
		Male (a)	Female (b)	18 to 34 (c)	35 to 54 (d)	55+ (e)	Under £21k (f)	£21-£34k (g)	£34-£55k (h)	£55+ (i)	White (j)	Non-White and mixed (k)
Unweighted Base	500	250	250	199	162	139	198	100	89	46	427	62
Weighted Base	500	251	249	214	155	131	197	101*	88*	46*	435	55*
Transport	7.91	7.66	8.16A	7.73	8.14	7.92	7.79	8.06	8.09	7.93	7.88	8.41j
Schools	8.19	8.03	8.34	8.35E	8.37E	7.67	8.20	8.30	8.15	8.57	8.20	8.37
Care for the elderly and vulnerable	8.55	8.34	8.77A	8.36	8.62	8.79c	8.96GHI	8.42	8.39	7.94	8.60	8.47
Economic regeneration of the city	7.59	7.65	7.52	7.29	7.86C	7.75c	7.40	7.59	8.06F	7.96	7.62	7.38
Council spending	7.61	7.38	7.83a	7.59	7.81	7.40	7.60	7.73	7.57	7.67	7.55	8.30J
Promoting Bristol nationally and internationally	6.74	6.52	6.97a	6.45	6.99c	6.94	6.97	6.61	6.58	6.47	6.65	7.68J
Social housing	7.08	6.77	7.39A	6.93	7.13	7.27	7.45hl	7.20i	6.75	6.37	7.11	7.15
Planning - house-building, big building projects like the Arena, Enterprise Zone and sports stadia, conservation, urban design.	6.82	6.75	6.89	6.43	7.20C	7.00c	6.62	6.79	7.17	7.04	6.81	6.97
Environment and waste - recycling schemes, green projects, bin collections and street cleaning.	7.67	7.39	7.95A	7.78	7.52	7.66	7.86	7.97i	7.40	7.22	7.68	7.83
Sport and leisure	6.56	6.34	6.78a	6.49	6.56	6.67	6.61	6.65	6.42	6.40	6.47	7.51J

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e - f/g/h/i - j/k

*** small base**

Bristol Mayoral Election Poll 10th to 15th October 2012, CATI

Absolutes/col percents 16 Oct 2012

Table 18

Q3(mss). I am now going to read to you a list of priorities that the Mayor could focus on.

- Mean Summary Table

Base: All respondents

	TOTAL	Awareness		Intention to Vote		Mayoral Salary			Recommnt as place to live	
		Net: Aware (a)	Not aware (b)	Net: Yes (c)	Net: No (d)	Too high (e)	About right (f)	Too low (g)	Net: Yes (h)	Net: No (i)
Unweighted Base	500	451	49	319	136	176	239	60	464	35
Weighted Base	500	448	52*	318	137	174	243	59*	464	35*
Transport	7.91	7.97	7.43	8.02	7.64	7.65	7.99	8.25	7.93	7.72
Schools	8.19	8.20	8.06	8.23	8.15	8.26	8.19	7.98	8.17	8.36
Care for the elderly and vulnerable	8.55	8.55	8.62	8.53	8.63	8.86FG	8.42	8.06	8.51	9.08h
Economic regeneration of the city	7.59	7.69B	6.72	7.81D	7.15	7.23	7.72e	8.25Ef	7.60	7.35
Council spending	7.61	7.59	7.74	7.56	7.71	7.28	7.79e	7.80	7.67i	6.75
Promoting Bristol nationally and internationally	6.74	6.80	6.25	6.74	6.86	6.55	6.92	6.40	6.80	6.11
Social housing	7.08	7.09	6.96	7.14	7.01	7.22	7.13	6.64	7.06	7.38
Planning - house-building, big building projects like the Arena, Enterprise Zone and sports stadia, conservation, urban design.	6.82	6.84	6.61	6.96d	6.47	6.66	6.83	7.33	6.89i	5.87
Environment and waste - recycling schemes, green projects, bin collections and street cleaning.	7.67	7.63	7.99	7.60	7.72	7.62	7.81g	7.25	7.70	7.31
Sport and leisure	6.56	6.52	6.85	6.45	6.76	6.45	6.68	6.26	6.58	6.21

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d - e/f/g - h/i

*** small base**

Bristol Mayoral Election Poll

10th to 15th October 2012, CATI

Absolutes/col percents 16 Oct 2012

Table 19
Q3(top3). I am now going to read to you a list of priorities that the Mayor could focus on.
- Top 3 (8-10) Summary Table
Base: All respondents

	TOTAL	Sex		Age			Income				Ethnic Group	
		Male (a)	Female (b)	18 to 34 (c)	35 to 54 (d)	55+ (e)	Under £21k (f)	£21-£34k (g)	£34-£55k (h)	£55+ (i)	White (j)	Non-White and mixed (k)
Unweighted Base	500	250	250	199	162	139	198	100	89	46	427	62
Weighted Base	500	251	249	214	155	131	197	101*	88*	46*	435	55*
Care for the elderly and vulnerable	398 80%	188 75%	210 84%a	156 73%	127 82%c	115 88%C	172 87%ghl	77 75%	68 77%	30 64%	353 81%	42 75%
Schools	364 73%	179 72%	184 74%	165 77%E	118 76%E	80 62%	140 71%	75 74%	67 77%	34 75%	318 73%	42 76%
Transport	329 66%	150 60%	179 72%A	124 58%	116 75%C	90 69%c	127 65%	67 66%	63 72%	30 64%	285 66%	40 72%
Environment and waste - recycling schemes, green projects, bin collections and street cleaning.	314 63%	139 56%	174 70%A	142 66%	95 61%	77 59%	132 67%h	71 70%h	47 54%	26 56%	273 63%	37 67%
Economic regeneration of the city	285 57%	149 60%	136 54%	107 50%	96 62%c	82 63%c	102 52%	55 54%	60 69%f	32 69%f	254 58%	28 50%
Council spending	275 55%	125 50%	150 60%a	108 50%	93 60%	74 56%	110 56%	52 51%	50 57%	23 49%	235 54%	36 66%
Social housing	223 45%	97 39%	126 51%A	87 41%	71 46%	65 50%	101 51%i	45 44%	35 40%	15 33%	194 45%	27 49%
Planning - house-building, big building projects like the Arena, Enterprise Zone and sports stadia, conservation, urban design.	208 42%	100 40%	108 43%	74 34%	73 47%c	61 46%c	83 42%	41 40%	36 41%	23 49%	176 40%	29 52%
Promoting Bristol nationally and internationally	204 41%	94 38%	110 44%	79 37%	70 45%	55 42%	86 44%	37 37%	32 37%	20 42%	168 39%	33 60%J
Sport and leisure	169 34%	76 31%	92 37%	63 29%	57 37%	49 38%	73 37%	34 33%	27 31%	13 28%	138 32%	29 51%J

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e - f/g/h/i - j/k

* small base

Bristol Mayoral Election Poll 10th to 15th October 2012, CATI

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Table 19
Q3(top3). I am now going to read to you a list of priorities that the Mayor could focus on.
- Top 3 (8-10) Summary Table
Base: All respondents

	TOTAL	Awareness		Intention to Vote		Mayoral Salary			Recommas as place to live	
		Net: Aware (a)	Not aware (b)	Net: Yes (c)	Net: No (d)	Too high (e)	About right (f)	Too low (g)	Net: Yes (h)	Net: No (i)
Unweighted Base	500	451	49	319	136	176	239	60	464	35
Weighted Base	500	448	52*	318	137	174	243	59*	464	35*
Care for the elderly and vulnerable	398 80%	356 80%	42 80%	254 80%	111 81%	145 83%G	197 81%G	37 63%	368 79%	30 85%
Schools	364 73%	322 72%	42 80%	230 72%	103 75%	124 71%	186 77%	39 66%	336 72%	26 75%
Transport	329 66%	304 68%b	26 49%	220 69%	82 60%	108 62%	160 66%	45 76%e	306 66%	24 68%
Environment and waste - recycling schemes, green projects, bin collections and street cleaning.	314 63%	274 61%	40 77%a	190 60%	91 66%	114 65%	153 63%	32 55%	292 63%	22 62%
Economic regeneration of the city	285 57%	262 59%	23 44%	194 61%D	64 47%	89 51%	148 61%e	41 70%e	267 58%	18 53%
Council spending	275 55%	246 55%	29 55%	170 54%	81 59%	91 52%	137 56%	32 55%	260 56%	14 41%
Social housing	223 45%	200 45%	23 44%	146 46%	62 45%	83 48%	106 44%	25 42%	204 44%	19 55%
Planning - house-building, big building projects like the Arena, Enterprise Zone and sports stadia, conservation, urban design.	208 42%	188 42%	20 39%	135 43%	52 38%	71 41%	97 40%	31 53%	195 42%	12 35%
Promoting Bristol nationally and internationally	204 41%	183 41%	21 41%	131 41%	58 43%	67 39%	106 44%	21 36%	188 41%	16 46%
Sport and leisure	169 34%	142 32%	26 51%a	100 32%	50 37%	63 36%	85 35%	13 22%	156 34%	11 33%

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d - e/f/g - h/i

*** small base**

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Table 20

Q3(bot3). I am now going to read to you a list of priorities that the Mayor could focus on.

- Bottom 3 (0-2) Summary Table

Base: All respondents

	TOTAL	Sex		Age			Income				Ethnic Group	
		Male (a)	Female (b)	18 to 34 (c)	35 to 54 (d)	55+ (e)	Under £21k (f)	£21-£34k (g)	£34-£55k (h)	£55+ (i)	White (j)	Non-White and mixed (k)
Unweighted Base	500	250	250	199	162	139	198	100	89	46	427	62
Weighted Base	500	251	249	214	155	131	197	101*	88*	46*	435	55*
Sport and leisure	37 7%	23 9%	14 6%	15 7%	12 8%	10 8%	19 10%	5 5%	4 4%	5 10%	33 8%	2 3%
Promoting Bristol nationally and internationally	36 7%	23 9%	13 5%	22 10%	7 5%	6 5%	12 6%	10 10%	5 6%	4 9%	33 8%	2 4%
Planning - house-building, big building projects like the Arena, Enterprise Zone and sports stadia, conservation, urban design.	32 6%	21 8%	11 5%	18 8%	6 4%	9 7%	15 8%	8 8%	2 2%	2 4%	32 7%	1 1%
Social housing	22 4%	15 6%	7 3%	10 5%	7 5%	5 4%	6 3%	1 1%	6 6%g	6 12%FG	18 4%	2 3%
Environment and waste - recycling schemes, green projects, bin collections and street cleaning.	16 3%	12 5%	4 2%	6 3%	5 4%	5 4%	4 2%	4 4%	4 4%	1 2%	12 3%	3 6%
Council spending	15 3%	13 5%B	2 1%	3 1%	5 3%	8 6%c	7 4%	1 1%	4 5%	- -	13 3%	1 1%
Transport	13 3%	9 4%	4 1%	5 3%	6 4%	2 1%	6 3%	1 1%	3 3%	- -	12 3%	- -
Schools	12 2%	7 3%	5 2%	4 2%	4 2%	4 3%	3 1%	1 1%	4 5%	1 2%	10 2%	1 3%
Economic regeneration of the city	11 2%	5 2%	6 2%	3 1%	4 3%	4 3%	5 3%	2 2%	- -	1 3%	10 2%	1 2%
Care for the elderly and vulnerable	5 1%	2 1%	3 1%	1 *	2 1%	2 2%	1 1%	- -	2 2%	- -	5 1%	- -

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e - f/g/h/i - j/k

* small base

Bristol Mayoral Election Poll 10th to 15th October 2012, CATI

Absolutes/col percents 16 Oct 2012

Table 20

Q3(bot3). I am now going to read to you a list of priorities that the Mayor could focus on.

- Bottom 3 (0-2) Summary Table

Base: All respondents

	TOTAL	Awareness		Intention to Vote		Mayoral Salary			Recomm as place to live	
		Net: Aware (a)	Not aware (b)	Net: Yes (c)	Net: No (d)	Too high (e)	About right (f)	Too low (g)	Net: Yes (h)	Net: No (i)
Unweighted Base	500	451	49	319	136	176	239	60	464	35
Weighted Base	500	448	52*	318	137	174	243	59*	464	35*
Sport and leisure	37 7%	31 7%	6 12%	22 7%	8 6%	15 9%	18 7%	4 6%	33 7%	4 10%
Promoting Bristol nationally and internationally	36 7%	29 7%	6 12%	24 8%	7 5%	17 10%	13 5%	3 6%	32 7%	3 9%
Planning - house-building, big building projects like the Arena, Enterprise Zone and sports stadia, conservation, urban design.	32 6%	26 6%	6 11%	19 6%	10 8%	11 6%	17 7%	3 4%	26 6%	6 17% ^H
Social housing	22 4%	19 4%	3 5%	10 3%	9 7%	6 4%	9 4%	6 11% ^{ef}	19 4%	3 8%
Environment and waste - recycling schemes, green projects, bin collections and street cleaning.	16 3%	15 3%	2 3%	12 4%	4 3%	7 4%	5 2%	3 5%	15 3%	1 3%
Council spending	15 3%	13 3%	2 5%	9 3%	4 3%	10 6% ^F	2 1%	1 2%	13 3%	2 7%
Transport	13 3%	11 2%	2 3%	8 3%	5 4%	7 4% ^f	3 1%	3 5% ^f	9 2%	4 11% ^H
Schools	12 2%	9 2%	3 6%	5 2%	5 4%	4 2%	6 3%	2 3%	11 2%	1 3%
Economic regeneration of the city	11 2%	9 2%	2 4%	5 2%	5 4%	8 4% ^f	2 1%	1 2%	10 2%	1 2%
Care for the elderly and vulnerable	5 1%	5 1%	-	2 1%	2 1%	2 1%	2 1%	1 1%	5 1%	-

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d - e/f/g - h/i

*** small base**

Bristol Mayoral Election Poll 10th to 15th October 2012, CATI

Absolutes/col percents 16 Oct 2012

Table 21

Q4. The Mayor will be the council's political leader. He or she will oversee the delivery of council services, and the organisation's strategic direction and policy development. An independent panel recently recommended a salary of £65,000 per year before tax for the new Mayor.

Based on the role and responsibilities of the Mayor, do you feel that this is too high, too low or about right?

Base: All respondents

	TOTAL	Sex		Age			Income				Ethnic Group	
		Male (a)	Female (b)	18 to 34 (c)	35 to 54 (d)	55+ (e)	Under £21k (f)	£21-£34k (g)	£34-£55k (h)	£55+ (i)	White (j)	Non-White and mixed (k)
Unweighted Base	500	250	250	199	162	139	198	100	89	46	427	62
Weighted Base	500	251	249	214	155	131	197	101*	88*	46*	435	55*
Too high	174 35%	77 31%	98 39%a	63 29%	54 35%	57 43%c	97 49%GHI	31 31%i	21 24%	5 12%	152 35%	17 30%
About right	243 48%	128 51%	115 46%	120 56%E	72 46%	51 39%	80 41%	56 54%f	50 57%f	25 53%	211 48%	29 53%
Too low	59 12%	39 16%B	20 8%	23 11%	21 14%	15 12%	13 7%	9 9%	14 16%f	16 35%FGh	55 13%	3 6%
Don't know	24 5%	6 2%	17 7%a	9 4%	7 5%	8 6%	7 3%	6 6%	3 3%	-	17 4%	6 11%j

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e - f/g/h/i - j/k

*** small base**

Bristol Mayoral Election Poll 10th to 15th October 2012, CATI

Absolutes/col percents 16 Oct 2012

Table 21

Q4. The Mayor will be the council's political leader. He or she will oversee the delivery of council services, and the organisation's strategic direction and policy development. An independent panel recently recommended a salary of £65,000 per year before tax for the new Mayor.

Based on the role and responsibilities of the Mayor, do you feel that this is too high, too low or about right?

Base: All respondents

	TOTAL	Awareness		Intention to Vote		Mayoral Salary			Recommend as place to live	
		Net: Aware (a)	Not aware (b)	Net: Yes (c)	Net: No (d)	Too high (e)	About right (f)	Too low (g)	Net: Yes (h)	Net: No (i)
Unweighted Base	500	451	49	319	136	176	239	60	464	35
Weighted Base	500	448	52*	318	137	174	243	59*	464	35*
Too high	174 35%	156 35%	19 36%	94 30%	62 45% ^C	174 100% ^{FG}	- -	- -	148 32%	25 71% ^H
About right	243 48%	215 48%	28 54%	165 52%	57 42%	- -	243 100% ^{EG}	- -	235 51% ^I	8 23%
Too low	59 12%	58 13% ^b	1 2%	47 15% ^d	9 6%	- -	- -	59 100% ^{EF}	57 12%	2 6%
Don't know	24 5%	19 4%	4 8%	11 3%	9 7%	- -	- -	- -	24 5%	- -

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d - e/f/g - h/i

*** small base**

Bristol Mayoral Election Poll

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Absolutes/col percents 16 Oct 2012

Table 22

Q6. would you or would you not recommend Bristol as a place to live to a friend?**Base: All respondents**

	Sex		Age			Income				Ethnic Group		
	TOTAL	Male (a)	Female (b)	18 to 34 (c)	35 to 54 (d)	55+ (e)	Under £21k (f)	£21-£34k (g)	£34-£55k (h)	£55+ (i)	White (j)	Non-White and mixed (k)
Unweighted Base	500	250	250	199	162	139	198	100	89	46	427	62
Weighted Base	500	251	249	214	155	131	197	101*	88*	46*	435	55*
NET: Yes	464	236	228	203	144	117	176	101	82	43	402	54
	93%	94%	91%	95%	93%	89%	90%	99%Fh	93%	94%	92%	98%
Yes, definitely	392	202	190	169	122	100	147	87	68	39	340	47
	78%	80%	76%	79%	79%	77%	75%	86%f	78%	85%	78%	84%
Yes, probably	72	34	38	34	22	17	29	14	13	4	62	8
	15%	14%	15%	16%	14%	13%	15%	13%	15%	9%	14%	14%
NET: No	35	14	21	11	10	14	21	1	5	3	32	1
	7%	5%	9%	5%	6%	11%	10%G	1%	6%	6%	7%	2%
No, probably not	18	7	11	9	4	5	10	1	2	1	16	1
	4%	3%	5%	4%	3%	3%	5%	1%	2%	2%	4%	2%
No, definitely not	17	7	10	2	6	9	10	-	3	2	16	-
	3%	3%	4%	1%	4%	7%C	5%g	-	4%	4%g	4%	-
Don't know	1	1	-	-	1	-	-	-	1	-	1	-
	-	-	-	-	-	-	-	-	1%	-	-	-

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e - f/g/h/i - j/k

*** small base**

Bristol Mayoral Election Poll 10th to 15th October 2012, CATI

Absolutes/col percents 16 Oct 2012

Table 22

Q6. would you or would you not recommend Bristol as a place to live to a friend?**Base: All respondents**

	TOTAL	Awareness		Intention to Vote		Mayoral Salary			Recommend as place to live	
		Net: Aware (a)	Not aware (b)	Net: Yes (c)	Net: No (d)	Too high (e)	About right (f)	Too low (g)	Net: Yes (h)	Net: No (i)
Unweighted Base	500	451	49	319	136	176	239	60	464	35
Weighted Base	500	448	52*	318	137	174	243	59*	464	35*
NET: Yes	464	415	49	300	122	148	235	57	464	-
	93%	93%	93%	94% ^d	89%	85%	97% ^E	97% ^e	100% ^l	-
Yes, definitely	392	355	37	259	99	126	198	51	392	-
	78%	79%	71%	82% ^d	72%	72%	81% ^e	86% ^e	84% ^l	-
Yes, probably	72	61	11	41	23	22	38	6	72	-
	15%	14%	22%	13%	17%	13%	16%	11%	16% ⁱ	-
NET: No	35	31	4	17	15	25	8	2	-	35
	7%	7%	7%	5%	11% ^c	14% ^{Fg}	3%	3%	-	100% ^H
No, probably not	18	16	2	10	7	10	6	2	-	18
	4%	4%	3%	3%	5%	6%	2%	3%	-	52% ^H
No, definitely not	17	15	2	7	8	15	2	-	-	17
	3%	3%	4%	2%	6%	8% ^{Fg}	1%	-	-	48% ^H
Don't know	1	1	-	1	-	1	-	-	-	-
	-	-	-	-	-	1%	-	-	-	-

Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d - e/f/g - h/i

* small base