

# C4M Local Election Poll

## **METHODOLOGY NOTE**

ComRes interviewed 1,502 adults in areas of England where local election are taking place on 2<sup>nd</sup> May. Interviews were done online between 24<sup>th</sup> and 28<sup>th</sup> April 2013. Data were weighted to be demographically representative of all GB adults. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

## C4M Local Election Poll

### ONLINE Fieldwork : 24th-28th April 2013

Absolutes/col percents

#### Q.1 Thinking back to the general election in 2010, which party, if any, did you vote for?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1502	762	740	103	187	214	268	286	444	469	393	258	382	174	528
Weighted base	1489	758	731	130	188	225	270	250	426	420	379	336	354	190	599
Conservative	557 37%	329 43%	229 31%	25 19%	54 29%	63 28%	86 32%	102 41%	228 53%	183 44%	147 39%	108 32%	119 34%	42 22%	211 35%
Labour	237 16%	111 15%	126 17%	21 17%	32 17%	40 18%	55 20%	43 17%	46 11%	58 14%	53 14%	66 20%	60 17%	57 30%	84 14%
Liberal Democrat	329 22%	159 21%	170 23%	25 19%	39 20%	48 21%	60 22%	58 23%	99 23%	108 26%	109 29%	56 17%	56 16%	48 25%	133 22%
BNP	2 *	2 *	-	-	-	1 1%	1 *	-	-	-	1 *	-	1 *	-	1 *
Green	23 2%	17 2%	5 1%	2 1%	2 1%	2 1%	8 3%	4 2%	6 1%	6 1%	3 1%	8 2%	6 2%	3 2%	13 2%
UKIP	47 3%	30 4%	18 2%	-	2 1%	6 3%	6 2%	16 6%	17 4%	8 2%	6 2%	13 4%	20 6%	7 4%	14 2%
Other	13 1%	6 1%	6 1%	1 1%	1 1%	4 2%	2 1%	2 1%	2 *	6 1%	2 1%	3 1%	2 *	3 2%	4 1%
Did not vote	242 16%	94 12%	148 20%	44 34%	52 27%	57 25%	43 16%	23 9%	23 5%	47 11%	51 13%	67 20%	77 22%	27 14%	118 20%
Don't remember	31 2%	6 1%	25 3%	11 8%	6 3%	2 1%	5 2%	2 1%	6 1%	2 1%	7 2%	11 3%	11 3%	3 2%	19 3%
Refused	8 1%	3 *	5 1%	-	2 1%	1 1%	5 2%	-	-	2 *	-	3 1%	3 1%	-	2 *

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#### Q.1 Thinking back to the general election in 2010, which party, if any, did you vote for?

Base: All respondents

	Region										
	Total	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	1502	67	100	45	166	188	2	275	10	394	255
Weighted base	1489	69	96	41	151	189	2	304	14	378	246
Conservative	557 37%	14 20%	33 35%	15 37%	64 42%	82 43%	1 46%	112 37%	1 11%	161 43%	76 31%
Labour	237 16%	22 32%	19 20%	4 10%	24 16%	40 21%	- -	42 14%	2 12%	43 12%	40 16%
Liberal Democrat	329 22%	14 20%	17 18%	12 29%	19 12%	26 14%	- -	64 21%	5 40%	86 23%	87 35%
BNP	2 *	- -	- -	- -	- -	1 1%	- -	- -	- -	1 *	- -
Green	23 2%	* 1%	- -	- -	2 1%	3 2%	- -	9 3%	- -	3 1%	5 2%
UKIP	47 3%	2 3%	- -	3 7%	7 5%	4 2%	- -	17 5%	- -	10 3%	4 2%
Other	13 1%	- -	- -	- -	5 3%	1 *	- -	- -	- -	6 1%	2 1%
Did not vote	242 16%	16 24%	23 24%	7 16%	22 15%	24 13%	1 54%	53 17%	5 38%	61 16%	30 12%
Don't remember	31 2%	- -	4 4%	- -	9 6%	5 3%	- -	7 2%	- -	6 2%	1 1%
Refused	8 1%	- -	- -	- -	- -	4 2%	- -	1 *	- -	* *	2 1%

## C4M Local Election Poll

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Absolutes/col percents

#### Q.1 Thinking back to the general election in 2010, which party, if any, did you vote for?

Base: All respondents

	Voting Intention Q3 (10/10 Certain to Vote)									Voted in 2010 General Election						
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	Plaid Cymru	BNP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Other	Did not vote	Don't rem- ember	Ref- used
Unweighted base	1502	241	193	96	171	37	-	4	40	565	237	340	85	241	27	7
Weighted base	1489	240	184	94	169	31	-	4	42	557	237	329	85	242	31	8
Conservative	557 37%	213 89%	13 7%	13 14%	89 53%	2 6%	-	1 27%	20 48%	557 100%	-	-	-	-	-	-
Labour	237 16%	7 3%	114 62%	5 6%	12 7%	5 17%	-	-	5 12%	-	237 100%	-	-	-	-	-
Liberal Democrat	329 22%	15 6%	34 18%	72 76%	23 13%	12 39%	-	-	9 22%	-	-	329 100%	-	-	-	-
BNP	2 *	-	-	-	-	-	-	1 18%	-	-	-	-	2 3%	-	-	-
Green	23 2%	-	1 1%	* *	1 *	9 27%	-	-	1 2%	-	-	-	23 27%	-	-	-
UKIP	47 3%	-	2 1%	-	31 18%	1 2%	-	1 14%	2 4%	-	-	-	47 56%	-	-	-
Other	13 1%	* *	1 1%	1 1%	1 *	-	-	-	2 5%	-	-	-	13 15%	-	-	-
Did not vote	242 16%	4 2%	19 10%	3 3%	9 5%	3 8%	-	2 41%	3 7%	-	-	-	242 100%	-	-	-
Don't remember	31 2%	-	1 1%	-	3 2%	-	-	-	-	-	-	-	-	31 100%	-	-
Refused	8 1%	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	8 100%

## C4M Local Election Poll

### ONLINE Fieldwork : 24th-28th April 2013

Absolutes/col percents

**Q.2 On next Thursday, 2nd May, local elections will be held across much of England and the Isle of Anglesey in Wales. How likely are you to vote in the election next Thursday on a scale from 1 to 10, where 1 = certain not to vote through to 10 = absolutely certain to vote?**

**Base: All respondents**

		Gender		Age						Social Grade				Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri-vate
Unweighted base		1502	762	740	103	187	214	268	286	444	469	393	258	382	174	528
Weighted base		1489	758	731	130	188	225	270	250	426	420	379	336	354	190	599
Absolutely certain to vote	(10)	828	471	357	29	77	112	146	156	309	235	213	178	202	98	295
		56%	62%	49%	22%	41%	50%	54%	62%	73%	56%	56%	53%	57%	51%	49%
	(9)	116	70	46	6	18	10	19	24	40	39	39	24	14	12	45
		8%	9%	6%	5%	9%	4%	7%	10%	9%	9%	10%	7%	4%	6%	8%
	(8)	113	56	56	19	25	15	18	16	20	35	26	22	30	17	61
		8%	7%	8%	15%	13%	7%	7%	6%	5%	8%	7%	6%	9%	9%	10%
	(7)	43	17	26	5	7	10	11	7	4	12	8	8	16	5	19
		3%	2%	4%	4%	4%	4%	4%	3%	1%	3%	2%	2%	4%	3%	3%
	(6)	28	12	16	6	2	10	2	3	4	8	6	7	7	1	14
		2%	2%	2%	5%	1%	5%	1%	1%	1%	2%	2%	2%	2%	1%	2%
	(5)	57	23	34	8	8	16	8	4	13	20	10	13	14	15	18
		4%	3%	5%	6%	4%	7%	3%	2%	3%	5%	3%	4%	4%	8%	3%
	(4)	26	5	20	7	2	5	6	3	3	9	8	3	6	3	14
		2%	1%	3%	5%	1%	2%	2%	1%	1%	2%	2%	1%	2%	1%	2%
	(3)	39	12	27	13	5	4	9	6	2	11	7	13	8	12	16
		3%	2%	4%	10%	3%	2%	3%	2%	1%	3%	2%	4%	2%	7%	3%
	(2)	28	9	19	9	7	7	2	2	2	7	8	8	5	5	12
		2%	1%	3%	7%	3%	3%	1%	1%	*	2%	2%	2%	1%	3%	2%
Certain not to vote	(1)	133	57	76	11	24	19	37	21	20	28	30	39	37	14	66
		9%	8%	10%	8%	13%	8%	14%	9%	5%	7%	8%	11%	10%	7%	11%
Don't know		78	25	53	17	15	18	11	9	8	14	25	23	16	8	38
		5%	3%	7%	13%	8%	8%	4%	4%	2%	3%	7%	7%	4%	4%	6%
Mean		8.08	8.51	7.61	6.20	7.41	7.73	7.72	8.45	9.03	8.23	8.27	7.76	7.99	7.73	7.76
Standard deviation		3.04	2.75	3.26	3.23	3.34	3.10	3.36	2.85	2.26	2.83	2.93	3.31	3.11	3.12	3.20
Standard error		0.08	0.10	0.12	0.34	0.26	0.22	0.21	0.17	0.11	0.13	0.15	0.21	0.16	0.24	0.14

## C4M Local Election Poll

### ONLINE Fieldwork : 24th-28th April 2013

Absolutes/col percents

**Q.2 On next Thursday, 2nd May, local elections will be held across much of England and the Isle of Anglesey in Wales. How likely are you to vote in the election next Thursday on a scale from 1 to 10, where 1 = certain not to vote through to 10 = absolutely certain to vote?**

**Base: All respondents**

	Total	Region									
		North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	1502	67	100	45	166	188	2	275	10	394	255
Weighted base	1489	69	96	41	151	189	2	304	14	378	246
Absolutely certain to vote	(10) 828 56%	35 51%	64 67%	23 56%	87 58%	115 61%	- -	158 52%	4 30%	197 52%	145 59%
	(9) 116 8%	6 8%	5 5%	4 10%	11 7%	16 8%	- -	37 12%	- -	28 7%	9 4%
	(8) 113 8%	3 5%	7 7%	1 3%	12 8%	17 9%	- -	23 7%	1 8%	30 8%	18 7%
	(7) 43 3%	2 3%	2 2%	* 1%	5 3%	6 3%	- -	11 4%	- -	7 2%	9 4%
	(6) 28 2%	1 1%	1 1%	2 4%	- -	3 1%	- -	7 2%	- -	9 2%	5 2%
	(5) 57 4%	3 4%	4 4%	- -	3 2%	5 2%	- -	13 4%	- -	19 5%	10 4%
	(4) 26 2%	4 6%	2 2%	1 1%	1 *	3 1%	- -	5 2%	1 9%	7 2%	3 1%
	(3) 39 3%	3 4%	- -	- -	8 5%	3 2%	1 54%	6 2%	- -	13 3%	5 2%
	(2) 28 2%	- -	3 3%	- -	4 2%	3 1%	- -	2 1%	1 6%	13 3%	3 1%
Certain not to vote	(1) 133 9%	10 14%	5 6%	7 18%	13 9%	13 7%	1 46%	25 8%	1 11%	32 9%	25 10%
Don't know	78 5%	2 3%	4 4%	3 7%	8 6%	5 3%	- -	16 5%	5 36%	22 6%	13 5%
Mean	8.08	7.47	8.63	7.80	8.13	8.47	2.09	8.18	6.65	7.84	8.07
Standard deviation	3.04	3.42	2.67	3.55	3.08	2.73	1.36	2.86	3.95	3.14	3.10
Standard error	0.08	0.42	0.27	0.55	0.25	0.20	0.96	0.18	1.49	0.16	0.20

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**Base: All respondents**

	Total	Voting Intention Q3 (10/10 Certain to Vote)								Voted in 2010 General Election						
		Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	Plaid Cymru	BNP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Other	Did not vote	Don't rem- ember	Ref- used
Unweighted base	1502	241	193	96	171	37	-	4	40	565	237	340	85	241	27	7
Weighted base	1489	240	184	94	169	31	-	4	42	557	237	329	85	242	31	8
Absolutely certain to vote	(10) 828 56%	240 100%	184 100%	94 100%	169 100%	31 100%	-	4 100%	42 100%	376 68%	154 65%	187 57%	58 68%	42 17%	6 20%	4 55%
	(9) 116 8%	-	-	-	-	-	-	-	-	50 9%	19 8%	29 9%	7 9%	9 4%	1 2%	2 21%
	(8) 113 8%	-	-	-	-	-	-	-	-	37 7%	18 8%	32 10%	7 8%	15 6%	4 12%	-
	(7) 43 3%	-	-	-	-	-	-	-	-	15 3%	6 3%	11 3%	-	8 3%	3 9%	-
	(6) 28 2%	-	-	-	-	-	-	-	-	11 2%	2 1%	6 2%	1 1%	9 4%	-	-
	(5) 57 4%	-	-	-	-	-	-	-	-	18 3%	10 4%	8 3%	2 2%	17 7%	-	1 14%
	(4) 26 2%	-	-	-	-	-	-	-	-	5 1%	3 1%	11 3%	-	6 3%	-	-
	(3) 39 3%	-	-	-	-	-	-	-	-	3 1%	8 3%	9 3%	1 1%	10 4%	7 22%	-
	(2) 28 2%	-	-	-	-	-	-	-	-	6 1%	3 1%	2 1%	1 1%	15 6%	-	-
Certain not to vote	(1) 133 9%	-	-	-	-	-	-	-	-	18 3%	7 3%	24 7%	7 8%	77 32%	-	-
Don't know	78 5%	-	-	-	-	-	-	-	-	17 3%	5 2%	10 3%	1 1%	34 14%	11 35%	1 9%
Mean	8.08	10.00	10.00	10.00	10.00	10.00	-	10.00	10.00	8.94	8.70	8.26	8.65	4.70	6.85	8.99
Standard deviation	3.04	0.00	0.00	0.00	0.00	0.00	-	0.00	0.00	2.19	2.42	2.82	2.77	3.65	2.98	1.90
Standard error	0.08	0.00	0.00	0.00	0.00	0.00	-	0.00	0.00	0.09	0.16	0.16	0.30	0.25	0.77	0.78

## C4M Local Election Poll

### ONLINE Fieldwork : 24th-28th April 2013

Absolutes/col percents

**Q.3 In the local election next Thursday do you intend to vote Conservative, Labour, Liberal Democrat or for some other party?**

**Base: All respondents saying 10/10 certain to vote (excl don't know/ refused)**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	782	449	333	19	64	91	137	171	300	248	207	128	199	78	246
Weighted base	765	447	318	25	71	102	130	148	288	216	199	163	187	86	273
Conservative	240 31%	150 34%	90 28%	10 40%	19 27%	26 25%	36 28%	44 30%	105 36%	75 35%	68 34%	46 28%	51 27%	15 17%	87 32%
Labour	184 24%	93 21%	91 29%	10 39%	27 39%	31 30%	34 26%	35 24%	47 16%	46 21%	40 20%	49 30%	49 26%	25 29%	71 26%
Liberal Democrat	94 12%	51 11%	44 14%	1 2%	4 5%	16 15%	13 10%	16 10%	46 16%	28 13%	39 20%	13 8%	14 8%	15 17%	29 11%
UKIP	169 22%	109 24%	60 19%	4 17%	8 12%	18 17%	26 20%	45 31%	68 23%	49 23%	27 14%	39 24%	54 29%	18 21%	57 21%
Green	31 4%	21 5%	10 3%	* 2%	5 7%	7 6%	11 8%	2 2%	6 2%	9 4%	7 4%	9 5%	7 4%	6 7%	17 6%
BNP	4 1%	3 1%	2 1%	- -	2 3%	- -	3 2%	- -	- -	- -	1 1%	- -	3 2%	- -	2 1%
Other	42 5%	20 5%	21 7%	- -	6 9%	5 5%	8 6%	6 4%	16 6%	9 4%	17 8%	8 5%	8 4%	7 8%	11 4%



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### **ONLINE Fieldwork : 24th-28th April 2013**

Absolutes/col percents

**Q.3 In the local election next Thursday do you intend to vote Conservative, Labour, Liberal Democrat or for some other party?**

**Base: All respondents saying 10/10 certain to vote (excl don't know/ refused)**

	Region									
	Total	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	782	36	62	23	87	101	143	3	199	128
Weighted base	765	32	60	21	81	105	148	4	185	128
Conservative	240 31%	4 13%	21 35%	4 21%	30 37%	37 35%	53 36%	1 35%	64 34%	26 20%
Labour	184 24%	17 54%	20 34%	7 32%	20 24%	34 32%	21 14%	3 65%	34 18%	29 23%
Liberal Democrat	94 12%	1 4%	2 4%	2 11%	5 7%	10 10%	17 11%	- -	26 14%	29 23%
UKIP	169 22%	6 18%	9 15%	2 12%	20 24%	20 19%	39 26%	- -	50 27%	23 18%
Green	31 4%	2 5%	3 5%	- -	3 3%	1 1%	9 6%	- -	5 3%	9 7%
BNP	4 1%	- -	2 3%	- -	- -	1 1%	- -	- -	1 1%	- -
Other	42 5%	2 6%	2 3%	5 24%	4 5%	2 1%	9 6%	- -	6 3%	12 9%

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**Q.3 In the local election next Thursday do you intend to vote Conservative, Labour, Liberal Democrat or for some other party?**  
**Base: All respondents saying 10/10 certain to vote (excl don't know/ refused)**

	Voting Intention Q3 (10/10 Certain to Vote)									Voted in 2010 General Election						
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	Plaid Cymru	BNP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Other	Did not vote	Don't rem- ember	Ref- used
Unweighted base	782	241	193	96	171	37	-	4	40	357	151	173	57	40	3	1
Weighted base	765	240	184	94	169	31	-	4	42	351	148	165	54	42	4	1
Conservative	240 31%	240 100%	-	-	-	-	-	-	-	213 61%	7 4%	15 9%	* 1%	4 11%	-	-
Labour	184 24%	-	184 100%	-	-	-	-	-	-	13 4%	114 77%	34 20%	4 8%	19 44%	1 26%	-
Liberal Democrat	94 12%	-	-	94 100%	-	-	-	-	-	13 4%	5 4%	72 43%	1 3%	3 7%	-	-
UKIP	169 22%	-	-	-	169 100%	-	-	-	-	89 25%	12 8%	23 14%	32 60%	9 21%	3 74%	1 100%
Green	31 4%	-	-	-	-	31 100%	-	-	-	2 *	5 4%	12 8%	9 17%	3 6%	-	-
BNP	4 1%	-	-	-	-	-	-	4 100%	-	1 *	-	-	1 3%	2 4%	-	-
Other	42 5%	-	-	-	-	-	-	-	42 100%	20 6%	5 3%	9 6%	5 8%	3 7%	-	-

**C4M Local Election Poll**  
**ONLINE Fieldwork : 24th-28th April 2013**

Absolutes/col percents

**Q.4 Does the Coalition Government's plan to legalise same-sex marriage make you more or less likely to vote for each of these parties in next week's local elections?**

**Summary****Base: All respondents**

	Parties			
	Conservative	Labour	Liberal Democrat	UKIP
Unweighted base	1502	1502	1502	1502
Weighted base	1489	1489	1489	1489
More likely	99 7%	87 6%	66 4%	156 10%
Makes no difference	959 64%	1064 71%	1003 67%	1036 70%
Less likely	343 23%	246 17%	335 23%	183 12%
Don't know	88 6%	92 6%	84 6%	115 8%

## **C4M Local Election Poll**

### **ONLINE Fieldwork : 24th-28th April 2013**

Absolutes/col percents

**Q.4 Does the Coalition Government's plan to legalise same-sex marriage make you more or less likely to vote for each of these parties in next week's local elections?**

**Conservative**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	1502	762	740	103	187	214	268	286	444	469	393	258	382	174	528
Weighted base	1489	758	731	130	188	225	270	250	426	420	379	336	354	190	599
More likely	99 7%	52 7%	47 6%	20 15%	22 11%	11 5%	16 6%	14 6%	16 4%	28 7%	26 7%	20 6%	25 7%	9 5%	55 9%
Makes no difference	959 64%	457 60%	502 69%	77 60%	123 65%	168 75%	204 75%	149 60%	238 56%	268 64%	253 67%	219 65%	220 62%	132 69%	401 67%
Less likely	343 23%	215 28%	127 17%	7 6%	22 12%	27 12%	44 16%	80 32%	162 38%	115 27%	73 19%	66 20%	89 25%	34 18%	98 16%
Don't know	88 6%	33 4%	55 8%	25 19%	22 12%	18 8%	7 2%	8 3%	9 2%	9 2%	27 7%	31 9%	20 6%	15 8%	45 8%

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### ONLINE Fieldwork : 24th-28th April 2013

Absolutes/col percents

**Q.4 Does the Coalition Government's plan to legalise same-sex marriage make you more or less likely to vote for each of these parties in next week's local elections?**

**Conservative**

**Base: All respondents**

	Region										
	Total	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	1502	67	100	45	166	188	2	275	10	394	255
Weighted base	1489	69	96	41	151	189	2	304	14	378	246
More likely	99 7%	8 12%	8 8%	2 5%	9 6%	11 6%	- -	13 4%	1 8%	32 9%	15 6%
Makes no difference	959 64%	38 56%	63 65%	23 57%	97 64%	126 67%	2 100%	202 67%	8 56%	243 64%	156 63%
Less likely	343 23%	15 22%	21 22%	12 30%	32 21%	43 23%	- -	68 22%	2 12%	90 24%	60 24%
Don't know	88 6%	7 10%	4 4%	3 8%	13 9%	9 5%	- -	20 7%	3 24%	12 3%	16 6%

## C4M Local Election Poll

### ONLINE Fieldwork : 24th-28th April 2013

Absolutes/col percents

**Q.4 Does the Coalition Government's plan to legalise same-sex marriage make you more or less likely to vote for each of these parties in next week's local elections?**

**Conservative**

**Base: All respondents**

	Voting Intention Q3 (10/10 Certain to Vote)									Voted in 2010 General Election						
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	Plaid Cymru	BNP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Other	Did not vote	Don't rem- ember	Ref- used
Unweighted base	1502	241	193	96	171	37	-	4	40	565	237	340	85	241	27	7
Weighted base	1489	240	184	94	169	31	-	4	42	557	237	329	85	242	31	8
More likely	99 7%	29 12%	3 2%	4 4%	3 2%	-	-	-	1 2%	48 9%	8 3%	11 3%	5 6%	25 10%	2 5%	-
Makes no difference	959 64%	175 73%	136 74%	69 73%	68 40%	27 85%	-	3 73%	26 63%	349 63%	171 72%	235 72%	46 54%	143 59%	11 34%	5 66%
Less likely	343 23%	29 12%	36 19%	16 17%	95 56%	5 15%	-	1 27%	14 33%	146 26%	47 20%	70 21%	31 37%	41 17%	6 20%	1 20%
Don't know	88 6%	6 3%	10 5%	5 6%	3 2%	-	-	-	1 3%	14 3%	11 5%	13 4%	3 3%	32 13%	13 41%	1 14%

## C4M Local Election Poll

### ONLINE Fieldwork : 24th-28th April 2013

Absolutes/col percents

**Q.4 Does the Coalition Government's plan to legalise same-sex marriage make you more or less likely to vote for each of these parties in next week's local elections?**

**Labour**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	1502	762	740	103	187	214	268	286	444	469	393	258	382	174	528
Weighted base	1489	758	731	130	188	225	270	250	426	420	379	336	354	190	599
More likely	87 6%	46 6%	41 6%	13 10%	25 13%	13 6%	6 2%	12 5%	18 4%	27 7%	9 2%	19 6%	32 9%	10 5%	38 6%
Makes no difference	1064 71%	533 70%	531 73%	80 61%	130 69%	177 79%	220 81%	172 69%	285 67%	313 75%	288 76%	236 70%	227 64%	149 78%	431 72%
Less likely	246 17%	149 20%	96 13%	10 8%	12 6%	21 9%	35 13%	57 23%	112 26%	66 16%	51 14%	57 17%	72 20%	15 8%	82 14%
Don't know	92 6%	29 4%	63 9%	27 21%	22 12%	14 6%	9 4%	10 4%	10 2%	13 3%	31 8%	25 7%	23 6%	16 8%	48 8%

## **C4M Local Election Poll**

### **ONLINE Fieldwork : 24th-28th April 2013**

Absolutes/col percents

**Q.4 Does the Coalition Government's plan to legalise same-sex marriage make you more or less likely to vote for each of these parties in next week's local elections?**

**Labour**

**Base: All respondents**

	Region										
	Total	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	1502	67	100	45	166	188	2	275	10	394	255
Weighted base	1489	69	96	41	151	189	2	304	14	378	246
More likely	87 6%	10 14%	9 9%	4 11%	10 6%	4 2%	- -	15 5%	3 20%	16 4%	17 7%
Makes no difference	1064 71%	46 67%	71 74%	28 69%	108 71%	144 76%	2 100%	220 72%	8 56%	270 71%	168 68%
Less likely	246 17%	7 10%	14 15%	6 16%	19 13%	33 17%	- -	47 15%	2 12%	74 20%	44 18%
Don't know	92 6%	6 9%	2 2%	2 4%	15 10%	8 4%	- -	23 7%	2 12%	18 5%	18 7%



## C4M Local Election Poll

### ONLINE Fieldwork : 24th-28th April 2013

Absolutes/col percents

**Q.4 Does the Coalition Government's plan to legalise same-sex marriage make you more or less likely to vote for each of these parties in next week's local elections?**

**Labour**

**Base: All respondents**

	Voting Intention Q3 (10/10 Certain to Vote)									Voted in 2010 General Election						
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	Plaid Cymru	BNP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Other	Did not vote	Don't rem- ember	Ref- used
Unweighted base	1502	241	193	96	171	37	-	4	40	565	237	340	85	241	27	7
Weighted base	1489	240	184	94	169	31	-	4	42	557	237	329	85	242	31	8
More likely	87 6%	1 1%	35 19%	3 3%	2 1%	1 3%	-	-	3 8%	5 1%	37 16%	21 6%	-	23 9%	1 3%	-
Makes no difference	1064 71%	176 73%	139 75%	74 78%	95 56%	29 93%	-	3 73%	28 66%	392 70%	185 78%	251 76%	59 69%	159 66%	12 39%	6 76%
Less likely	246 17%	57 24%	3 2%	12 13%	67 40%	1 4%	-	1 27%	8 19%	145 26%	8 3%	37 11%	24 28%	27 11%	5 16%	1 9%
Don't know	92 6%	6 2%	7 4%	5 6%	4 3%	-	-	-	3 7%	16 3%	7 3%	20 6%	3 3%	32 13%	13 42%	1 14%

## **C4M Local Election Poll**

### **ONLINE Fieldwork : 24th-28th April 2013**

Absolutes/col percents

**Q.4 Does the Coalition Government's plan to legalise same-sex marriage make you more or less likely to vote for each of these parties in next week's local elections?**

**Liberal Democrat**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	1502	762	740	103	187	214	268	286	444	469	393	258	382	174	528
Weighted base	1489	758	731	130	188	225	270	250	426	420	379	336	354	190	599
More likely	66 4%	27 4%	39 5%	17 13%	22 12%	10 4%	1 *	5 2%	11 3%	22 5%	17 5%	13 4%	15 4%	7 4%	39 6%
Makes no difference	1003 67%	498 66%	505 69%	77 59%	122 65%	169 75%	218 81%	159 63%	259 61%	286 68%	264 70%	231 69%	222 63%	141 74%	403 67%
Less likely	335 23%	203 27%	132 18%	11 8%	24 13%	31 14%	43 16%	79 31%	147 35%	103 25%	73 19%	65 19%	95 27%	27 14%	115 19%
Don't know	84 6%	30 4%	55 7%	25 19%	20 11%	14 6%	8 3%	8 3%	9 2%	9 2%	26 7%	27 8%	23 6%	15 8%	42 7%

## C4M Local Election Poll

### ONLINE Fieldwork : 24th-28th April 2013

Absolutes/col percents

**Q.4 Does the Coalition Government's plan to legalise same-sex marriage make you more or less likely to vote for each of these parties in next week's local elections?**

**Liberal Democrat**

**Base: All respondents**

	Region										
	Total	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	1502	67	100	45	166	188	2	275	10	394	255
Weighted base	1489	69	96	41	151	189	2	304	14	378	246
More likely	66 4%	6 9%	5 5%	1 3%	5 3%	5 3%	- -	16 5%	- -	18 5%	9 4%
Makes no difference	1003 67%	44 64%	64 67%	25 61%	102 67%	133 70%	2 100%	203 67%	8 56%	264 70%	159 65%
Less likely	335 23%	13 19%	24 25%	13 32%	30 20%	43 23%	- -	64 21%	4 32%	83 22%	62 25%
Don't know	84 6%	5 8%	3 3%	2 4%	14 9%	8 4%	- -	21 7%	2 12%	13 3%	16 6%

## C4M Local Election Poll

### ONLINE Fieldwork : 24th-28th April 2013

Absolutes/col percents

**Q.4 Does the Coalition Government's plan to legalise same-sex marriage make you more or less likely to vote for each of these parties in next week's local elections?**

**Liberal Democrat**

**Base: All respondents**

	Voting Intention Q3 (10/10 Certain to Vote)									Voted in 2010 General Election						
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	Plaid Cymru	BNP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Other	Did not vote	Don't rem- ember	Ref- used
Unweighted base	1502	241	193	96	171	37	-	4	40	565	237	340	85	241	27	7
Weighted base	1489	240	184	94	169	31	-	4	42	557	237	329	85	242	31	8
More likely	66 4%	3 1%	1 1%	12 12%	2 1%	2 5%	-	-	3 7%	12 2%	6 2%	28 9%	-	19 8%	2 5%	-
Makes no difference	1003 67%	174 72%	140 76%	71 76%	81 48%	26 83%	-	3 73%	24 58%	372 67%	178 75%	232 70%	52 61%	153 63%	11 34%	6 76%
Less likely	335 23%	58 24%	35 19%	8 9%	83 49%	4 12%	-	1 27%	13 32%	161 29%	43 18%	58 18%	31 36%	35 15%	6 20%	1 9%
Don't know	84 6%	6 2%	8 5%	3 3%	3 2%	-	-	-	1 3%	13 2%	10 4%	11 3%	3 3%	34 14%	13 41%	1 14%

## **C4M Local Election Poll**

### **ONLINE Fieldwork : 24th-28th April 2013**

Absolutes/col percents

**Q.4 Does the Coalition Government's plan to legalise same-sex marriage make you more or less likely to vote for each of these parties in next week's local elections?**

**UKIP**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	1502	762	740	103	187	214	268	286	444	469	393	258	382	174	528
Weighted base	1489	758	731	130	188	225	270	250	426	420	379	336	354	190	599
More likely	156 10%	106 14%	50 7%	10 8%	16 9%	12 5%	15 6%	37 15%	65 15%	45 11%	30 8%	40 12%	41 12%	20 11%	50 8%
Makes no difference	1036 70%	508 67%	527 72%	80 62%	133 70%	179 80%	218 81%	168 67%	258 60%	295 70%	279 74%	232 69%	229 65%	139 73%	432 72%
Less likely	183 12%	103 14%	79 11%	10 7%	19 10%	10 5%	28 11%	33 13%	82 19%	58 14%	36 9%	34 10%	55 16%	10 6%	61 10%
Don't know	115 8%	39 5%	76 10%	29 23%	21 11%	23 10%	8 3%	12 5%	22 5%	22 5%	34 9%	31 9%	29 8%	20 10%	56 9%

## C4M Local Election Poll

### ONLINE Fieldwork : 24th-28th April 2013

Absolutes/col percents

**Q.4 Does the Coalition Government's plan to legalise same-sex marriage make you more or less likely to vote for each of these parties in next week's local elections?**

**UKIP**

**Base: All respondents**

	Region										
	Total	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted base	1502	67	100	45	166	188	2	275	10	394	255
Weighted base	1489	69	96	41	151	189	2	304	14	378	246
More likely	156 10%	4 6%	6 6%	6 15%	18 12%	18 10%	- -	34 11%	1 8%	39 10%	30 12%
Makes no difference	1036 70%	44 64%	68 71%	26 64%	107 71%	140 74%	1 54%	207 68%	8 56%	267 71%	167 68%
Less likely	183 12%	10 14%	17 18%	7 16%	8 5%	16 8%	1 46%	41 13%	2 12%	50 13%	31 13%
Don't know	115 8%	10 15%	5 5%	2 4%	18 12%	14 8%	- -	23 7%	3 24%	22 6%	18 7%

## C4M Local Election Poll

### ONLINE Fieldwork : 24th-28th April 2013

Absolutes/col percents

**Q.4 Does the Coalition Government's plan to legalise same-sex marriage make you more or less likely to vote for each of these parties in next week's local elections?**

**UKIP**

**Base: All respondents**

	Voting Intention Q3 (10/10 Certain to Vote)									Voted in 2010 General Election						
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	UKIP	Green	Plaid Cymru	BNP	Other	Con- ser- vative	Labour	Lib- eral Demo- crat	Other	Did not vote	Don't rem- ember	Ref- used
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Weighted base	1489	240	184	94	169	31	-	4	42	557	237	329	85	242	31	8
More likely	156 10%	9 4%	12 7%	5 6%	62 37%	1 3%	-	-	4 9%	73 13%	16 7%	22 7%	22 26%	19 8%	3 11%	1 9%
Makes no difference	1036 70%	173 72%	143 78%	72 77%	84 50%	28 88%	-	3 73%	27 66%	379 68%	185 78%	242 73%	55 65%	157 65%	12 37%	6 76%
Less likely	183 12%	46 19%	16 9%	10 11%	18 10%	2 7%	-	-	7 17%	83 15%	20 8%	43 13%	3 4%	31 13%	2 8%	-
Don't know	115 8%	12 5%	12 7%	6 7%	5 3%	1 2%	-	1 27%	3 8%	22 4%	17 7%	22 7%	4 5%	35 14%	14 44%	1 14%