

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 1  
**Q.SC1 Do you live in the Greater London area?**  
**Base: All respondents**

	Gender		Age							SEG				Area			2010 Vote			Mayoral Voting Intention		Time of Interview	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later	
Unweighted base	1003	469	534	74	215	222	171	141	180	439	284	107	173	327	676	368	220	197	431	283	777	226	
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226	
Yes	1003 100%	482 100%	521 100%	130 100%	231 100%	211 100%	150 100%	120 100%	160 100%	433 100%	284 100%	109 100%	176 100%	355 100%	648 100%	285 100%	288 100%	179 100%	375 100%	336 100%	777 100%	226 100%	
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 2  
Which borough do you live in?  
Base: All respondents

	Gender			Age						SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Unweighted base	1003	469	534	74	215	222	171	141	180	439	284	107	173	327	676	368	220	197	431	283	777	226
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226
NET: Inner	355	166	189	53	98	74	59	41	30	155	97	31	72	355	-	72	124	65	107	157	275	80
	35%	34%	36%	40%	43%	35%	39%	34%	19%	36%	34%	29%	41%	100%	-	25%	43%	36%	28%	47%	35%	35%
Camden	37	18	20	7	9	5	3	10	3	21	12	1	3	37	-	9	11	12	18	13	28	9
	4%	4%	4%	6%	4%	3%	2%	9%	2%	5%	4%	1%	2%	11%	-	3%	4%	7%	5%	4%	4%	4%
City of London	10	5	6	4	3	1	1	1	1	7	2	2	-	10	-	3	5	1	1	4	7	4
	1%	1%	1%	3%	1%	1%	1%	*	*	2%	1%	2%	-	3%	-	1%	2%	*	*	1%	1%	2%
Hackney	26	13	13	6	2	7	7	2	2	10	7	2	7	26	-	5	11	2	6	13	21	5
	3%	3%	3%	5%	1%	3%	5%	1%	2%	2%	3%	2%	4%	7%	-	2%	4%	1%	1%	4%	3%	2%
Hammersmith & Fulham	22	12	10	-	7	5	4	3	3	13	5	1	2	22	-	12	6	1	15	5	13	9
	2%	2%	2%	-	3%	2%	3%	3%	2%	3%	2%	1%	1%	6%	-	4%	2%	1%	4%	1%	2%	4%
Haringay	24	11	13	6	4	5	6	1	2	5	4	3	11	24	-	1	7	8	2	13	21	3
	2%	2%	3%	5%	2%	2%	4%	1%	1%	1%	1%	3%	6%	7%	-	*	2%	4%	*	4%	3%	1%
Islington	21	7	14	4	10	4	2	1	-	7	5	3	6	21	-	2	6	6	5	9	17	4
	2%	1%	3%	3%	4%	2%	1%	1%	-	2%	2%	3%	3%	6%	-	1%	2%	3%	1%	3%	2%	2%
Kensington & Chelsea	9	6	3	-	2	3	2	1	1	3	3	1	3	9	-	1	1	3	1	5	9	-
	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	2%	3%	-	1%	*	2%	*	1%	1%	-
Lambeth	30	14	17	2	10	7	6	4	1	11	10	1	9	30	-	4	12	5	9	15	27	3
	3%	3%	3%	2%	4%	4%	4%	3%	*	2%	3%	1%	5%	9%	-	1%	4%	3%	2%	4%	3%	1%
Lewisham	42	21	21	2	14	9	7	3	7	14	14	4	10	42	-	5	16	9	10	22	37	4
	4%	4%	4%	2%	6%	4%	5%	2%	4%	3%	5%	4%	5%	12%	-	2%	6%	5%	3%	7%	5%	2%
Newham	23	11	12	3	7	5	4	2	2	9	9	2	3	23	-	4	10	5	6	14	16	7
	2%	2%	2%	3%	3%	2%	3%	1%	1%	2%	3%	2%	2%	7%	-	1%	3%	3%	2%	4%	2%	3%
Southwark	31	15	16	6	8	5	9	3	1	14	7	3	7	31	-	6	12	7	5	17	24	7
	3%	3%	3%	4%	3%	3%	6%	3%	1%	3%	2%	3%	4%	9%	-	2%	4%	4%	1%	5%	3%	3%
Tower Hamlets	23	14	10	3	7	5	2	6	-	14	4	3	1	23	-	4	6	3	6	11	13	10
	2%	3%	2%	2%	3%	2%	1%	5%	-	3%	2%	3%	1%	7%	-	1%	2%	2%	2%	3%	2%	5%

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 2  
Which borough do you live in?  
Base: All respondents

	Gender			Age						SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226
Wandsworth	37 4%	14 3%	23 5%	5 4%	10 4%	8 4%	5 3%	4 3%	6 3%	18 4%	11 4%	1 1%	7 4%	37 11%	- -	8 3%	15 5%	4 2%	12 3%	14 4%	29 4%	8 4%
Westminster	18 2%	7 1%	10 2%	3 2%	6 2%	4 2%	3 2%	1 1%	1 1%	8 2%	4 1%	3 3%	3 2%	18 5%	- -	8 3%	5 2%	1 *	11 3%	3 1%	12 2%	6 3%
NET: Outer	648 65%	316 66%	332 64%	78 60%	133 57%	137 65%	91 61%	79 66%	131 81%	278 64%	187 66%	78 71%	105 59%	- -	648 100%	213 75%	164 57%	114 64%	268 72%	179 53%	502 65%	146 65%
Barking & Dagenham	24 2%	13 3%	11 2%	7 5%	3 1%	7 3%	3 2%	3 2%	1 1%	8 2%	6 2%	1 1%	8 5%	- -	24 4%	5 2%	12 4%	2 1%	11 3%	9 3%	19 2%	6 3%
Barnet	44 4%	21 4%	23 5%	5 4%	15 6%	7 3%	6 4%	5 4%	6 3%	17 4%	10 4%	10 9%	7 4%	- -	44 7%	17 6%	7 2%	8 4%	29 8%	2 1%	28 4%	16 7%
Bexley	32 3%	9 2%	22 4%	3 2%	9 4%	3 2%	3 2%	6 5%	8 5%	7 2%	11 4%	6 6%	7 4%	- -	32 5%	8 3%	10 3%	6 4%	7 2%	11 3%	26 3%	5 2%
Brent	22 2%	11 2%	11 2%	2 2%	8 4%	6 3%	- -	2 1%	4 2%	8 2%	2 1%	5 5%	7 4%	- -	22 3%	1 *	13 4%	6 3%	5 1%	13 4%	21 3%	* *
Bromley	43 4%	19 4%	24 5%	2 2%	6 3%	7 3%	12 8%	8 7%	8 5%	24 6%	11 4%	2 2%	6 3%	- -	43 7%	17 6%	8 3%	7 4%	20 5%	7 2%	38 5%	5 2%
Croydon	48 5%	22 5%	26 5%	12 9%	7 3%	8 4%	9 6%	6 5%	6 3%	22 5%	10 4%	4 4%	11 7%	- -	48 7%	13 4%	11 4%	6 4%	19 5%	18 5%	36 5%	12 5%
Ealing	30 3%	11 2%	20 4%	- -	9 4%	5 2%	5 3%	4 4%	7 4%	15 3%	8 3%	2 2%	5 3%	- -	30 5%	15 5%	2 1%	8 5%	14 4%	3 1%	23 3%	7 3%
Enfield	31 3%	13 3%	18 3%	- -	7 3%	9 4%	4 3%	5 4%	7 4%	14 3%	12 4%	3 3%	3 1%	- -	31 5%	12 4%	8 3%	3 2%	12 3%	11 3%	24 3%	7 3%
Greenwich	31 3%	18 4%	13 3%	6 4%	6 2%	9 4%	2 2%	3 3%	5 3%	14 3%	5 2%	4 4%	7 4%	- -	31 5%	9 3%	13 5%	2 1%	7 2%	15 4%	25 3%	6 3%
Harrow	35 3%	19 4%	16 3%	4 3%	7 3%	12 6%	3 2%	2 2%	7 4%	17 4%	11 4%	5 5%	2 1%	- -	35 5%	13 5%	12 4%	4 2%	17 4%	12 4%	27 3%	8 3%

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 2  
Which borough do you live in?  
Base: All respondents

	Gender			Age						SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226
Havering	26 3%	14 3%	13 2%	2 2%	5 2%	5 2%	3 2%	3 3%	8 5%	10 2%	4 1%	6 5%	7 4%	- -	26 4%	11 4%	4 1%	2 1%	11 3%	3 1%	19 2%	8 3%
Hillingdon	51 5%	24 5%	27 5%	12 9%	10 4%	9 4%	5 3%	5 4%	10 6%	21 5%	18 6%	1 1%	11 6%	- -	51 8%	17 6%	11 4%	5 3%	20 5%	14 4%	41 5%	11 5%
Hounslow	37 4%	19 4%	18 3%	3 2%	6 3%	10 5%	3 2%	8 7%	7 5%	18 4%	11 4%	3 2%	5 3%	- -	37 6%	12 4%	9 3%	5 3%	13 4%	11 3%	27 4%	9 4%
Kingston Upon Thames	42 4%	28 6%	15 3%	4 3%	13 5%	5 3%	8 5%	3 3%	9 5%	17 4%	21 7%	2 2%	2 1%	- -	42 6%	14 5%	6 2%	14 8%	17 4%	9 3%	34 4%	8 3%
Merton	23 2%	11 2%	12 2%	1 1%	2 1%	6 3%	4 2%	2 1%	9 6%	9 2%	7 2%	5 4%	3 2%	- -	23 4%	8 3%	11 4%	* 1	9 2%	9 3%	15 2%	8 4%
Redbridge	26 3%	10 2%	17 3%	2 2%	5 2%	4 2%	6 4%	1 1%	7 4%	10 2%	6 2%	4 4%	6 3%	- -	26 4%	8 3%	8 3%	6 3%	11 3%	6 2%	17 2%	9 4%
Richmond Upon Thames	32 3%	18 4%	14 3%	3 2%	4 2%	4 2%	3 2%	6 5%	12 7%	13 3%	16 6%	2 1%	1 1%	- -	32 5%	8 3%	4 1%	11 6%	14 4%	9 3%	20 3%	12 5%
Sutton	37 4%	23 5%	14 3%	4 3%	7 3%	10 5%	5 3%	3 3%	9 5%	22 5%	7 2%	6 6%	2 1%	- -	37 6%	15 5%	2 1%	13 7%	23 6%	6 2%	30 4%	7 3%
Waltham Forest	33 3%	14 3%	19 4%	5 4%	5 2%	11 5%	7 4%	3 2%	3 2%	13 3%	11 4%	5 5%	4 2%	- -	33 5%	9 3%	12 4%	4 2%	8 2%	14 4%	30 4%	4 2%

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 3

**Q.1 Thinking back to the general election in 2010, which party, if any, did you vote for?**

**Base: All respondents**

	Gender		Age						SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Unweighted base	1003	469	534	74	215	222	171	141	180	439	284	107	173	327	676	368	220	197	431	283	777	226
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226
Conservative	285	146	140	20	52	52	42	43	76	145	76	30	34	72	213	285	-	-	227	16	212	73
	28%	30%	27%	15%	23%	25%	28%	36%	48%	34%	27%	27%	19%	20%	33%	100%	-	-	60%	5%	27%	32%
Labour	288	142	146	49	66	73	38	28	33	130	71	36	51	124	164	-	288	-	36	200	228	59
	29%	29%	28%	37%	29%	35%	25%	24%	21%	30%	25%	33%	29%	35%	25%	-	100%	-	10%	59%	29%	26%
Liberal Democrat	179	95	84	10	47	31	33	22	36	80	58	17	24	65	114	-	-	179	57	70	152	27
	18%	20%	16%	8%	20%	15%	22%	18%	23%	18%	20%	16%	14%	18%	18%	-	-	100%	15%	21%	20%	12%
Other	53	30	23	5	3	10	13	13	10	22	16	3	13	20	33	-	-	-	12	20	37	16
	5%	6%	4%	4%	1%	5%	9%	10%	6%	5%	5%	3%	7%	6%	5%	-	-	-	3%	6%	5%	7%
Did not vote	153	55	98	35	49	35	17	12	5	47	49	16	41	55	98	-	-	-	33	29	115	38
	15%	11%	19%	27%	21%	17%	11%	10%	3%	11%	17%	15%	23%	16%	15%	-	-	-	9%	9%	15%	17%
Don't remember	38	10	28	11	11	8	6	2	-	6	13	7	12	17	21	-	-	-	8	1	28	10
	4%	2%	5%	8%	5%	4%	4%	1%	-	1%	5%	7%	7%	5%	3%	-	-	-	2%	*	4%	5%
Refused	7	4	3	1	2	1	2	1	-	3	2	-	2	2	5	-	-	-	2	-	4	3
	1%	1%	1%	1%	1%	*	1%	1%	-	1%	1%	-	1%	1%	1%	-	-	-	1%	-	1%	1%

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 4  
**Q.2 Thinking about the London Mayoral Election in May, how likely are you to vote?**  
**Base: All respondents**

	Gender		Age						SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am or 3rd April	10am 3rd April or later
Unweighted base	1003	469	534	74	215	222	171	141	180	439	284	107	173	327	676	368	220	197	431	283	777	226
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226
Absolutely certain to vote	(10) 510	271	239	47	91	106	81	77	108	236	145	50	79	165	345	178	172	101	236	221	401	109
	51%	56%	46%	36%	39%	50%	54%	64%	68%	55%	51%	45%	45%	46%	53%	62%	60%	56%	63%	66%	52%	48%
	(9) 123	62	61	15	31	23	21	9	23	68	26	10	20	48	76	37	41	28	57	44	105	18
	12%	13%	12%	12%	14%	11%	14%	8%	15%	16%	9%	9%	11%	13%	12%	13%	14%	16%	15%	13%	14%	8%
	(8) 99	59	40	20	36	16	9	9	9	45	36	5	13	43	55	22	33	22	39	40	72	27
	10%	12%	8%	15%	16%	8%	6%	7%	6%	10%	12%	5%	8%	12%	9%	8%	11%	12%	10%	12%	9%	12%
	(7) 34	15	19	7	8	5	6	3	4	14	8	6	6	9	25	12	7	4	15	8	29	6
	3%	3%	4%	5%	4%	3%	4%	3%	2%	3%	3%	6%	3%	3%	4%	4%	2%	2%	4%	3%	4%	2%
	(6) 28	11	17	3	6	3	5	8	2	11	7	4	6	17	11	3	5	3	11	10	14	14
	3%	2%	3%	2%	3%	1%	3%	7%	1%	2%	2%	4%	4%	5%	2%	1%	2%	2%	3%	3%	2%	6%
	(5) 47	12	35	10	15	13	6	3	-	15	18	4	10	15	32	13	5	6	17	13	41	7
	5%	3%	7%	8%	7%	6%	4%	2%	-	3%	6%	4%	6%	4%	5%	5%	2%	4%	5%	4%	5%	3%
	(4) 14	5	10	4	5	4	1	-	-	4	4	3	3	6	8	2	4	2	-	-	10	4
	1%	1%	2%	3%	2%	2%	1%	-	-	1%	1%	3%	2%	2%	1%	1%	1%	1%	-	-	1%	2%
	(3) 14	4	10	6	1	3	2	-	2	4	4	2	4	10	4	-	2	-	-	-	12	2
	1%	1%	2%	5%	*	2%	1%	-	1%	1%	2%	2%	2%	3%	1%	-	1%	-	-	-	2%	1%
	(2) 10	6	4	2	1	3	1	-	3	3	1	5	2	3	7	2	2	1	-	-	7	3
	1%	1%	1%	1%	*	2%	1%	-	2%	1%	*	4%	1%	1%	1%	1%	1%	*	-	-	1%	1%
Certain not to vote	(1) 54	15	39	4	17	13	11	7	3	16	19	8	11	16	37	5	8	2	-	-	38	16
	5%	3%	7%	3%	7%	6%	7%	5%	2%	4%	7%	7%	6%	5%	6%	2%	3%	1%	-	-	5%	7%
Refused	6	2	4	2	3	1	-	-	-	1	-	4	2	3	3	-	2	-	-	-	6	1
	1%	*	1%	2%	1%	*	-	-	-	*	-	3%	1%	1%	*	-	1%	-	-	-	1%	*
Don't know	63	18	45	10	14	19	9	4	6	17	17	10	19	20	44	12	6	10	-	-	43	20
	6%	4%	9%	8%	6%	9%	6%	3%	4%	4%	6%	9%	11%	6%	7%	4%	2%	6%	-	-	6%	9%
Mean	8.37	8.76	8.00	7.85	7.97	8.22	8.39	8.77	9.20	8.72	8.24	7.75	8.06	8.25	8.44	9.03	8.92	9.04	9.17	9.25	8.44	8.14

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 4  
**Q.2 Thinking about the London Mayoral Election in May, how likely are you to vote?**  
**Base: All respondents**

	Gender		Age						SEG				Area			2010 Vote			Mayoral Voting Intention		Time of Interview	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226
Standard error	0.08	0.10	0.13	0.32	0.19	0.20	0.21	0.20	0.14	0.11	0.16	0.32	0.23	0.15	0.10	0.10	0.14	0.12	0.07	0.08	0.09	0.19

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 5

**Q.3a In the London Mayoral are you intending to vote for Boris Johnson, Ken Livingstone, Brian Paddick or for another candidate?**

**Please indicate both your first preference?**

**Base: All respondents likely to vote (5-10)**

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd or later
Unweighted base	848	421	427	57	177	174	143	130	167	397	240	79	132	277	571	343	202	180	431	283	671	177
Weighted base	841	431	410	102	189	167	127	110	147	389	239	79	135	297	544	265	263	164	375	336	661	180
Boris Johnson (Conservative Candidate)	350 42%	185 43%	165 40%	32 31%	63 34%	55 33%	54 43%	59 53%	86 59%	174 45%	100 42%	32 41%	45 33%	100 34%	250 46%	221 84%	36 14%	41 25%	350 93%	-	265 40%	86 48%
Ken Livingstone (Labour Candidate)	304 36%	160 37%	143 35%	49 48%	78 42%	73 44%	37 29%	31 28%	34 24%	142 37%	86 36%	25 32%	51 38%	142 48%	162 30%	13 5%	197 75%	51 31%	-	304 90%	251 38%	53 29%
Brian Paddick (Liberal Democrat Candidate)	47 6%	24 6%	24 6%	4 4%	11 6%	10 6%	8 7%	6 5%	8 5%	21 5%	13 5%	7 10%	6 5%	18 6%	29 5%	4 2%	4 2%	35 21%	17 4%	14 4%	37 6%	10 5%
Jenny Jones (Green Party Candidate)	28 3%	17 4%	11 3%	3 3%	6 3%	6 3%	4 3%	4 3%	7 4%	12 3%	8 4%	5 6%	3 2%	10 3%	18 3%	3 1%	2 1%	9 5%	3 1%	17 5%	23 3%	5 3%
Lawrence Webb (UKIP Candidate)	10 1%	8 2%	2 1%	1 1%	2 1%	1 *	2 2%	2 1%	2 1%	4 1%	3 1%	1 1%	1 1%	1 *	9 2%	3 1%	1 *	2 1%	4 1%	2 *	8 1%	2 1%
Carlos Cortiglia (BNP Candidate)	6 1%	3 1%	3 1%	-	1 1%	3 2%	1 1%	1 1%	-	3 1%	-	1 1%	2 1%	3 1%	3 1%	1 1%	-	1 1%	1 *	-	4 1%	2 1%
Siobhan Benita (Independent Candidate)	3 *	2 *	1 *	1 1%	-	-	1 1%	-	1 1%	2 *	1 *	-	-	2 1%	1 *	1 *	-	2 1%	1 *	-	2 *	1 *
Another candidate	2 *	1 *	1 *	-	-	-	2 2%	-	-	1 *	-	-	1 1%	1 *	1 *	-	1 *	-	-	-	2 *	-
Don't know	91 11%	31 7%	60 15%	12 11%	26 14%	19 11%	17 13%	9 8%	9 6%	30 8%	28 12%	8 10%	25 19%	20 7%	71 13%	18 7%	22 8%	23 14%	-	-	70 11%	22 12%



## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 6

**Q.3a In the London Mayoral are you intending to vote for Boris Johnson, Ken Livingstone, Brian Paddick or for another candidate?**

**Please indicate both your first preference?**

**Base: All respondents giving a first preference vote**

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Unweighted base	753	391	362	50	151	152	124	119	157	365	210	72	106	257	496	320	183	153	431	283	603	150
Weighted base	750	400	350	91	162	148	110	101	138	359	211	71	109	277	473	247	242	141	375	336	591	159
Boris Johnson (Conservative Candidate)	350 47%	185 46%	165 47%	32 36%	63 39%	55 37%	54 49%	59 58%	86 63%	174 48%	100 47%	32 45%	45 41%	100 36%	250 53%	221 90%	36 15%	41 29%	350 93%	-	265 45%	86 54%
Ken Livingstone (Labour Candidate)	304 40%	160 40%	143 41%	49 54%	78 48%	73 49%	37 34%	31 31%	34 25%	142 40%	86 41%	25 35%	51 47%	142 51%	162 34%	13 5%	197 81%	51 36%	-	304 90%	251 42%	53 33%
Brian Paddick (Liberal Democrat Candidate)	47 6%	24 6%	24 7%	4 5%	11 7%	10 7%	8 8%	6 6%	8 5%	21 6%	13 6%	7 11%	6 6%	18 6%	29 6%	4 2%	4 2%	35 25%	17 4%	14 4%	37 6%	10 6%
Jenny Jones (Green Party Candidate)	28 4%	17 4%	11 3%	3 3%	6 4%	6 4%	4 4%	4 4%	7 5%	12 3%	8 4%	5 6%	3 3%	10 4%	18 4%	3 1%	2 1%	9 6%	3 1%	17 5%	23 4%	5 3%
Lawrence Webb (UKIP Candidate)	10 1%	8 2%	2 1%	1 2%	2 1%	1 1%	2 2%	2 2%	2 1%	4 1%	3 2%	1 2%	1 1%	1 *	9 2%	3 1%	1 *	2 1%	4 1%	2 *	8 1%	2 1%
Carlos Cortiglia (BNP Candidate)	6 1%	3 1%	3 1%	- -	1 1%	3 2%	1 1%	1 1%	- -	3 1%	- -	1 1%	2 2%	3 1%	3 1%	1 1%	- -	1 1%	1 *	- -	4 1%	2 1%
Siobhan Benita (Independent Candidate)	3 *	2 *	1 *	1 1%	- -	- -	1 1%	- -	1 1%	2 *	1 *	- -	- -	2 1%	1 *	1 *	- -	2 1%	1 *	- -	2 *	1 *
Another candidate	2 *	1 *	1 *	- -	- -	- -	2 2%	- -	- -	1 *	- -	- -	1 1%	1 *	1 *	- -	1 1%	- -	- -	- -	2 *	- -

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 7

**Q.3a In the London Mayoral are you intending to vote for Boris Johnson, Ken Livingstone, Brian Paddick or for another candidate?**

**Please indicate both your first preference?**

**Base: All respondents giving a first preference vote (Turnout Weighted)**

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Unweighted base	697	365	331	44	134	140	116	113	151	340	194	66	98	233	463	300	173	144	398	264	559	138
Weighted base	689	370	319	79	144	137	103	94	132	331	194	64	100	249	440	230	227	132	344	311	545	144
Boris Johnson (Conservative Candidate)	320 46%	169 46%	151 47%	28 35%	55 38%	50 36%	50 49%	55 59%	82 62%	159 48%	91 47%	29 46%	41 41%	88 35%	232 53%	206 89%	34 15%	38 29%	320 93%	-	243 45%	77 54%
Ken Livingstone (Labour Candidate)	281 41%	150 40%	131 41%	44 55%	70 49%	69 51%	36 35%	28 30%	34 25%	131 40%	80 41%	23 36%	47 47%	128 51%	153 35%	13 6%	184 81%	49 37%	-	281 90%	233 43%	47 33%
Brian Paddick (Liberal Democrat Candidate)	43 6%	22 6%	21 7%	3 4%	10 7%	9 7%	8 8%	6 6%	7 5%	20 6%	11 6%	6 10%	6 6%	17 7%	26 6%	4 2%	4 2%	32 24%	16 5%	13 4%	34 6%	9 7%
Jenny Jones (Green Party Candidate)	26 4%	16 4%	9 3%	3 3%	5 4%	4 3%	4 4%	3 4%	6 5%	11 3%	8 4%	4 6%	3 3%	9 4%	16 4%	3 1%	2 1%	9 6%	3 1%	16 5%	21 4%	5 4%
Lawrence Webb (UKIP Candidate)	9 1%	7 2%	2 1%	1 2%	2 1%	1 1%	2 2%	1 2%	2 1%	4 1%	3 2%	1 2%	1 1%	1 *	8 2%	2 1%	1 1%	2 1%	4 1%	2 *	7 1%	2 1%
Carlos Cortiglia (BNP Candidate)	6 1%	3 1%	3 1%	- -	1 1%	3 2%	1 1%	1 1%	- -	3 1%	- -	1 1%	2 2%	3 1%	3 1%	1 1%	- -	1 1%	1 *	- -	4 1%	2 1%
Siobhan Benita (Independent Candidate)	3 *	2 *	1 *	1 1%	- -	- -	1 1%	- -	1 1%	2 1%	1 *	- -	- -	2 1%	1 *	1 *	- -	2 1%	1 *	- -	2 *	1 1%
Another candidate	2 *	1 *	1 *	- -	- -	- -	2 2%	- -	- -	1 *	- -	- -	1 1%	1 *	1 *	- -	1 *	- -	- -	- -	2 *	- -

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 8

**Q.3b In the London Mayoral are you intending to vote for Boris Johnson, Ken Livingstone, Brian Paddick or for another candidate?**

**Please select your second preference.**

**Base: All respondents giving a first preference vote likely to vote (5-10)**

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd or later
Unweighted base	753	391	362	50	151	152	124	119	157	365	210	72	106	257	496	320	183	153	431	283	603	150
Weighted base	750	400	350	91	162	148	110	101	138	359	211	71	109	277	473	247	242	141	375	336	591	159
Brian Paddick (Liberal Democrat Candidate)	160 21%	91 23%	70 20%	8 9%	33 21%	30 20%	24 21%	27 26%	39 28%	81 23%	44 21%	14 20%	21 19%	63 23%	98 21%	50 20%	49 20%	40 28%	87 23%	72 22%	121 20%	39 25%
Ken Livingstone (Labour Candidate)	87 12%	49 12%	38 11%	19 21%	25 15%	14 9%	10 9%	9 9%	10 8%	40 11%	25 12%	12 17%	10 9%	31 11%	56 12%	26 11%	17 7%	25 18%	55 15%	32 10%	67 11%	21 13%
Jenny Jones (Green Party Candidate)	84 11%	43 11%	41 12%	12 13%	20 12%	13 9%	22 20%	5 5%	12 9%	45 13%	19 9%	6 9%	13 12%	40 14%	44 9%	7 3%	49 20%	18 12%	16 4%	61 18%	75 13%	9 6%
Boris Johnson (Conservative Candidate)	81 11%	43 11%	38 11%	14 15%	32 20%	17 11%	9 8%	4 4%	6 5%	40 11%	22 11%	13 18%	6 5%	29 11%	52 11%	11 5%	35 14%	22 15%	25 7%	57 17%	63 11%	18 11%
Lawrence Webb (UKIP Candidate)	51 7%	38 10%	12 4%	- -	5 3%	11 7%	7 6%	13 13%	14 10%	22 6%	12 6%	7 10%	10 9%	8 3%	43 9%	35 14%	3 1%	3 2%	37 10%	9 3%	41 7%	10 6%
Siobhan Benita (Independent Candidate)	35 5%	19 5%	16 5%	5 6%	4 3%	8 5%	1 *	11 11%	6 5%	12 3%	13 6%	1 1%	8 8%	13 5%	22 5%	9 4%	14 6%	5 4%	18 5%	6 2%	21 4%	13 8%
Another candidate	21 3%	11 3%	11 3%	- -	7 4%	8 6%	2 2%	2 2%	2 1%	10 3%	5 2%	4 6%	2 2%	7 3%	14 3%	6 3%	8 3%	2 2%	6 2%	9 3%	16 3%	6 4%
Carlos Cortiglia (BNP Candidate)	4 1%	2 1%	2 1%	- -	- -	2 1%	1 1%	1 1%	1 1%	2 *	- -	1 1%	2 1%	2 1%	2 *	2 1%	- -	1 1%	3 1%	- -	4 1%	- -
Don't know	225 30%	103 26%	123 35%	32 36%	36 22%	45 31%	35 32%	30 29%	47 34%	107 30%	69 33%	12 17%	38 34%	84 30%	142 30%	100 41%	68 28%	26 18%	127 34%	91 27%	182 31%	43 27%

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 9

**Q.3b In the London Mayoral are you intending to vote for Boris Johnson, Ken Livingstone, Brian Paddick or for another candidate?**

**Please select your second preference.**

**Base: All respondents giving a second preference vote**

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd or later
Unweighted base	516	285	231	34	115	104	85	76	102	245	141	60	70	182	334	188	133	126	276	210	411	105
Weighted base	524	297	227	58	126	102	75	72	91	252	142	59	72	193	332	146	174	115	248	246	409	116
Brian Paddick (Liberal Democrat Candidate)	160 31%	91 31%	70 31%	8 14%	33 27%	30 29%	24 31%	27 37%	39 43%	81 32%	44 31%	14 24%	21 29%	63 32%	98 30%	50 34%	49 28%	40 34%	87 35%	72 29%	121 30%	39 34%
Ken Livingstone (Labour Candidate)	87 17%	49 17%	38 17%	19 33%	25 20%	14 14%	10 14%	9 12%	10 12%	40 16%	25 18%	12 21%	10 14%	31 16%	56 17%	26 18%	17 10%	25 22%	55 22%	32 13%	67 16%	21 18%
Jenny Jones (Green Party Candidate)	84 16%	43 15%	41 18%	12 21%	20 16%	13 13%	22 30%	5 7%	12 13%	45 18%	19 14%	6 11%	13 19%	40 21%	44 13%	7 5%	49 28%	18 15%	16 6%	61 25%	75 18%	9 8%
Boris Johnson (Conservative Candidate)	81 15%	43 15%	38 17%	14 24%	32 25%	17 16%	9 12%	4 5%	6 7%	40 16%	22 16%	13 22%	6 8%	29 15%	52 16%	11 8%	35 20%	22 19%	25 10%	57 23%	63 15%	18 16%
Lawrence Webb (UKIP Candidate)	51 10%	38 13%	12 5%	- -	5 4%	11 11%	7 9%	13 19%	14 15%	22 9%	12 9%	7 12%	10 14%	8 4%	43 13%	35 24%	3 2%	3 3%	37 15%	9 4%	41 10%	10 8%
Siobhan Benita (Independent Candidate)	35 7%	19 6%	16 7%	5 9%	4 3%	8 8%	1 1%	11 15%	6 7%	12 5%	13 9%	1 2%	8 12%	13 7%	22 7%	9 6%	14 8%	5 5%	18 7%	6 2%	21 5%	13 12%
Another candidate	21 4%	11 4%	11 5%	- -	7 5%	8 8%	2 3%	2 3%	2 2%	10 4%	5 4%	4 7%	2 3%	7 4%	14 4%	6 4%	8 4%	2 2%	6 3%	9 4%	16 4%	6 5%
Carlos Cortiglia (BNP Candidate)	4 1%	2 1%	2 1%	- -	- -	2 2%	1 1%	1 1%	1 1%	2 1%	- -	1 2%	2 2%	2 1%	2 1%	2 1%	- -	1 1%	3 1%	- -	4 1%	- -

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 10

**Q.3a/b Voting Intention (Reallocated)****Base: All respondents giving a first or second preference for either Boris Johnson or Ken Livingstone**

	Gender		Age					SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Unweighted base	714	369	345	49	144	143	116	115	147	349	203	64	98	245	469	315	178	137	431	283	572	142
Weighted base	711	378	333	89	154	139	103	98	128	343	203	63	101	263	447	243	236	126	375	336	560	151
Boris Johnson (Conservative Candidate)	375 53%	197 52%	178 53%	35 40%	68 44%	61 44%	61 59%	61 62%	90 70%	186 54%	105 52%	37 58%	47 47%	107 41%	268 60%	227 93%	36 15%	57 45%	375 100%	-	284 51%	91 60%
Ken Livingstone (Labour Candidate)	336 47%	181 48%	155 47%	53 60%	87 56%	79 56%	42 41%	37 38%	39 30%	157 46%	98 48%	27 42%	54 53%	157 59%	179 40%	16 7%	200 85%	70 55%	-	336 100%	276 49%	60 40%

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 11

**Q.3a/b Voting Intention (Reallocated)****Base: All respondents giving a first or second preference for either Boris Johnson or Ken Livingstone (Turnout Weighted)**

	Gender		Age					SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Unweighted base	662	345	317	43	128	132	109	109	141	325	188	59	91	222	440	295	168	129	398	264	531	131
Weighted base	655	350	305	78	137	129	97	91	123	317	187	58	93	237	418	227	222	119	344	311	518	137
Boris Johnson (Conservative Candidate)	344 53%	181 52%	163 53%	31 39%	59 43%	55 43%	56 59%	58 63%	85 69%	171 54%	96 51%	34 58%	43 47%	95 40%	249 60%	211 93%	34 15%	53 45%	344 100%	-	261 50%	83 60%
Ken Livingstone (Labour Candidate)	311 47%	169 48%	142 47%	47 61%	78 57%	74 57%	40 41%	34 37%	38 31%	146 46%	91 49%	24 42%	50 53%	143 60%	168 40%	16 7%	187 85%	66 55%	-	311 100%	256 50%	55 40%

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 12

**Q.4a Please indicate which of these statements applies to you?****Base: All respondents**

	Gender		Age						SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Unweighted base	1003	469	534	74	215	222	171	141	180	439	284	107	173	327	676	368	220	197	431	283	777	226
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226
I like the Conservative Party but not Boris Johnson	71 7%	48 10%	23 4%	13 10%	20 9%	17 8%	8 5%	6 5%	7 4%	38 9%	17 6%	8 7%	8 4%	27 8%	44 7%	29 10%	20 7%	7 4%	17 4%	25 8%	58 8%	13 6%
I like the Conservative Party and Boris Johnson	291 29%	146 30%	144 28%	33 26%	61 27%	48 23%	41 27%	39 33%	68 42%	142 33%	82 29%	31 28%	35 20%	79 22%	212 33%	198 70%	13 4%	23 13%	235 63%	7 2%	226 29%	65 29%
I like Boris Johnson but not the Conservative Party	281 28%	131 27%	151 29%	34 26%	71 31%	64 30%	44 29%	34 28%	34 21%	122 28%	73 26%	33 30%	54 31%	99 28%	182 28%	41 14%	91 32%	73 41%	118 32%	80 24%	209 27%	72 32%
I don't like Boris Johnson or the Conservative Party	360 36%	157 33%	203 39%	50 38%	78 34%	82 39%	57 38%	41 34%	52 32%	131 30%	112 40%	37 34%	79 45%	150 42%	210 32%	16 6%	164 57%	76 42%	5 1%	224 67%	284 37%	76 34%

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 13

**Q.4b Please indicate which of these statements applies to you?****Base: All respondents**

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Unweighted base	1003	469	534	74	215	222	171	141	180	439	284	107	173	327	676	368	220	197	431	283	777	226
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226
I like the Labour Party but not Ken Livingstone	173 17%	80 17%	93 18%	34 26%	43 19%	40 19%	20 13%	18 15%	18 11%	78 18%	46 16%	23 21%	26 15%	71 20%	102 16%	26 9%	82 29%	30 17%	64 17%	48 14%	121 16%	52 23%
I like the Labour Party and Ken Livingstone	272 27%	130 27%	142 27%	48 37%	72 31%	64 30%	40 27%	21 17%	26 16%	118 27%	66 23%	35 32%	53 30%	117 33%	155 24%	12 4%	168 58%	38 21%	21 6%	205 61%	232 30%	40 18%
I like Ken Livingstone but not the Labour Party	142 14%	76 16%	66 13%	16 12%	32 14%	32 15%	24 16%	17 14%	21 13%	69 16%	39 14%	11 10%	22 13%	50 14%	92 14%	35 12%	20 7%	43 24%	31 8%	72 22%	107 14%	35 16%
I don't like Ken Livingstone or the Labour Party	416 42%	196 41%	221 42%	32 25%	83 36%	75 36%	66 44%	65 54%	95 59%	168 39%	133 47%	40 37%	75 43%	118 33%	298 46%	212 74%	18 6%	68 38%	259 69%	11 3%	317 41%	99 44%



## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 14

**Q.5 Do you think each of these statements applies more to Boris Johnson or to Ken Livingstone?**

**Base: All respondents**

	Gender		Age						SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Unweighted base	1003	469	534	74	215	222	171	141	180	439	284	107	173	327	676	368	220	197	431	283	777	226
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226
<b>Has the best record as Mayor</b>																						
Boris Johnson	370	196	174	34	69	63	62	52	90	178	103	33	56	109	262	211	40	52	305	9	274	96
	37%	41%	33%	26%	30%	30%	41%	44%	56%	41%	36%	30%	32%	31%	40%	74%	14%	29%	81%	3%	35%	42%
Ken Livingstone	307	173	135	33	75	74	44	38	42	142	84	23	57	132	175	16	166	70	16	248	259	48
	31%	36%	26%	26%	33%	35%	29%	32%	26%	33%	30%	21%	33%	37%	27%	6%	58%	39%	4%	74%	33%	21%
Neither	148	71	77	25	33	37	19	18	16	58	44	22	24	50	98	25	42	34	25	39	106	42
	15%	15%	15%	19%	14%	17%	13%	15%	10%	13%	16%	20%	13%	14%	15%	9%	15%	19%	7%	12%	14%	19%
Don't know	178	42	136	38	53	37	25	11	13	54	53	31	39	65	113	33	40	23	28	39	137	40
	18%	9%	26%	29%	23%	18%	17%	10%	8%	13%	19%	28%	22%	18%	17%	12%	14%	13%	8%	12%	18%	18%
<b>Is able to improve London most over the next 4 years</b>																						
Boris Johnson	372	192	181	33	73	63	63	56	85	185	102	36	49	113	260	215	42	55	312	8	275	97
	37%	40%	35%	25%	32%	30%	42%	47%	53%	43%	36%	33%	28%	32%	40%	75%	14%	31%	83%	2%	35%	43%
Ken Livingstone	311	168	143	42	81	70	45	34	39	144	83	27	56	129	182	17	165	69	12	263	261	50
	31%	35%	27%	32%	35%	33%	30%	28%	24%	33%	29%	25%	32%	36%	28%	6%	57%	39%	3%	78%	34%	22%
Neither	149	77	72	20	36	39	20	20	15	58	39	24	30	57	92	22	38	29	26	30	112	38
	15%	16%	14%	15%	15%	19%	13%	17%	9%	13%	14%	22%	17%	16%	14%	8%	13%	16%	7%	9%	14%	17%
Don't know	171	46	125	36	42	38	23	10	22	46	60	22	42	57	114	31	43	26	24	35	129	41
	17%	9%	24%	28%	18%	18%	15%	8%	14%	11%	21%	20%	24%	16%	18%	11%	15%	15%	7%	11%	17%	18%

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 14

**Q.5 Do you think each of these statements applies more to Boris Johnson or to Ken Livingstone?**

**Base: All respondents**

	Gender			Age						SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226
<b><u>Is the most trusted to deliver on their promises</u></b>																						
Boris Johnson	320 32%	166 35%	153 29%	31 24%	59 26%	59 28%	50 33%	48 40%	72 45%	153 35%	89 31%	36 33%	41 23%	97 27%	223 34%	187 66%	37 13%	43 24%	266 71%	6 2%	246 32%	73 32%
Ken Livingstone	262 26%	142 30%	120 23%	35 27%	64 28%	59 28%	38 25%	30 25%	36 23%	119 27%	68 24%	21 19%	54 31%	116 33%	146 22%	14 5%	141 49%	60 34%	11 3%	214 64%	214 28%	48 21%
Neither	272 27%	133 28%	139 27%	33 25%	66 29%	56 27%	40 27%	39 32%	38 24%	113 26%	80 28%	36 33%	43 24%	97 27%	176 27%	59 21%	75 26%	54 30%	72 19%	82 24%	200 26%	72 32%
Don't know	149 15%	40 8%	109 21%	31 24%	42 18%	37 18%	22 14%	3 3%	14 9%	48 11%	47 16%	17 15%	38 21%	45 13%	104 16%	24 8%	35 12%	21 12%	25 7%	34 10%	116 15%	33 14%
<b><u>Is the most able to unite London</u></b>																						
Boris Johnson	308 31%	151 31%	156 30%	37 28%	66 28%	57 27%	45 30%	37 30%	67 41%	154 36%	86 30%	29 26%	38 22%	98 28%	209 32%	175 61%	42 14%	43 24%	253 68%	8 2%	233 30%	75 33%
Ken Livingstone	286 29%	159 33%	127 24%	39 30%	69 30%	67 32%	41 27%	30 25%	41 26%	130 30%	78 27%	24 22%	54 31%	121 34%	165 25%	18 6%	158 55%	58 32%	12 3%	244 73%	230 30%	56 25%
Neither	255 25%	129 27%	126 24%	20 16%	63 27%	45 21%	42 28%	46 39%	37 23%	108 25%	73 26%	32 29%	41 24%	87 25%	167 26%	64 22%	52 18%	57 32%	84 22%	58 17%	189 24%	66 29%
Don't know	154 15%	42 9%	112 22%	34 26%	33 14%	41 19%	23 15%	7 6%	15 10%	40 9%	47 17%	25 23%	43 24%	48 14%	106 16%	29 10%	36 13%	21 12%	26 7%	27 8%	125 16%	29 13%

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 14

**Q.5 Do you think each of these statements applies more to Boris Johnson or to Ken Livingstone?**

**Base: All respondents**

	Gender			Age						SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226
<b><u>Would be best at representing London abroad</u></b>																						
Boris Johnson	375	202	173	28	66	63	65	61	93	182	107	36	51	115	260	204	47	57	289	21	271	104
	37%	42%	33%	21%	28%	30%	43%	51%	58%	42%	37%	33%	29%	32%	40%	72%	16%	32%	77%	6%	35%	46%
Ken Livingstone	265	142	123	45	76	64	31	19	30	116	80	23	45	105	159	18	144	51	24	207	225	40
	26%	29%	24%	34%	33%	30%	21%	16%	18%	27%	28%	21%	26%	30%	25%	6%	50%	28%	6%	61%	29%	18%
Neither	206	94	112	22	47	47	35	33	23	89	50	29	38	87	119	37	49	51	40	63	155	51
	21%	19%	22%	17%	20%	22%	23%	28%	14%	21%	18%	27%	21%	25%	18%	13%	17%	29%	11%	19%	20%	23%
Don't know	157	44	113	36	43	37	20	6	15	46	48	21	43	47	111	26	48	20	23	45	127	31
	16%	9%	22%	27%	18%	18%	13%	5%	9%	11%	17%	19%	24%	13%	17%	9%	17%	11%	6%	13%	16%	14%
<b><u>Would deliver the most improvement to London's public transport system</u></b>																						
Boris Johnson	355	180	175	38	75	63	51	51	78	166	106	36	47	106	249	199	38	54	284	12	263	92
	35%	37%	34%	29%	33%	30%	34%	42%	48%	38%	37%	33%	27%	30%	38%	70%	13%	30%	76%	4%	34%	41%
Ken Livingstone	367	190	176	50	82	82	60	44	48	169	106	28	64	155	212	29	187	77	26	278	296	71
	37%	40%	34%	38%	36%	39%	40%	37%	30%	39%	37%	25%	36%	44%	33%	10%	65%	43%	7%	83%	38%	31%
Neither	136	72	64	17	35	35	18	19	12	55	32	23	25	49	86	26	28	28	32	23	98	38
	14%	15%	12%	13%	15%	16%	12%	16%	7%	13%	11%	21%	14%	14%	13%	9%	10%	16%	8%	7%	13%	17%
Don't know	145	40	106	26	38	31	21	7	23	43	40	22	40	45	101	31	34	21	33	23	121	25
	14%	8%	20%	20%	17%	15%	14%	5%	14%	10%	14%	20%	23%	13%	16%	11%	12%	12%	9%	7%	16%	11%

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 14

**Q.5 Do you think each of these statements applies more to Boris Johnson or to Ken Livingstone?**

**Base: All respondents**

	Gender			Age						SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226
<b><u>Would work the hardest for London</u></b>																						
Boris Johnson	351 35%	181 38%	169 32%	39 30%	79 34%	58 28%	57 38%	43 36%	74 46%	163 38%	101 35%	38 35%	49 28%	101 29%	249 39%	193 68%	40 14%	48 27%	282 75%	14 4%	267 34%	83 37%
Ken Livingstone	335 33%	182 38%	153 29%	41 32%	73 32%	82 39%	48 32%	43 36%	47 29%	156 36%	90 31%	26 24%	63 36%	142 40%	193 30%	20 7%	178 62%	75 42%	19 5%	263 78%	272 35%	63 28%
Neither	137 14%	69 14%	68 13%	16 12%	34 15%	32 15%	18 12%	22 18%	15 10%	58 13%	39 14%	19 17%	21 12%	47 13%	89 14%	33 12%	27 9%	29 16%	37 10%	29 8%	100 13%	37 16%
Don't know	180 18%	49 10%	131 25%	34 26%	44 19%	38 18%	27 18%	13 11%	24 15%	55 13%	55 19%	26 23%	44 25%	64 18%	116 18%	39 14%	43 15%	27 15%	37 10%	30 9%	138 18%	42 19%
<b><u>Would be best at tackling crime</u></b>																						
Boris Johnson	336 33%	175 36%	161 31%	33 25%	60 26%	54 26%	55 36%	52 43%	82 51%	163 38%	94 33%	34 32%	44 25%	93 26%	242 37%	197 69%	43 15%	40 23%	272 73%	20 6%	256 33%	80 35%
Ken Livingstone	270 27%	143 30%	127 24%	31 24%	72 31%	67 32%	37 25%	26 22%	37 23%	124 29%	68 24%	28 25%	50 28%	119 33%	151 23%	17 6%	140 49%	54 30%	17 4%	218 65%	219 28%	51 23%
Neither	221 22%	116 24%	105 20%	31 24%	49 21%	49 23%	35 24%	31 26%	26 16%	97 22%	58 20%	22 20%	44 25%	89 25%	132 20%	39 14%	56 20%	55 31%	58 16%	61 18%	159 20%	62 27%
Don't know	177 18%	48 10%	129 25%	35 27%	50 22%	41 20%	23 16%	11 9%	16 10%	49 11%	65 23%	25 23%	38 22%	54 15%	122 19%	32 11%	48 17%	29 16%	28 7%	36 11%	143 18%	34 15%

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 14

**Q.5 Do you think each of these statements applies more to Boris Johnson or to Ken Livingstone?**

**Base: All respondents**

	Gender			Age						SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226
<b>Would get the best deal for London from central Government</b>																						
Boris Johnson	482	255	227	36	86	87	82	85	106	232	149	38	63	149	333	223	78	87	320	77	360	121
	48%	53%	43%	28%	37%	41%	55%	70%	66%	54%	52%	35%	35%	42%	51%	78%	27%	48%	85%	23%	46%	54%
Ken Livingstone	204	101	103	38	51	49	27	17	23	88	54	23	39	86	117	16	121	36	9	161	168	35
	20%	21%	20%	29%	22%	23%	18%	14%	14%	20%	19%	21%	22%	24%	18%	6%	42%	20%	2%	48%	22%	16%
Neither	144	74	70	18	40	38	20	10	18	61	32	21	30	54	90	18	42	34	24	48	106	38
	14%	15%	13%	14%	17%	18%	13%	8%	11%	14%	11%	20%	17%	15%	14%	6%	15%	19%	6%	14%	14%	17%
Don't know	174	52	122	38	54	37	22	9	14	52	49	27	45	66	108	28	47	23	22	50	143	31
	17%	11%	23%	29%	23%	18%	14%	8%	9%	12%	17%	25%	26%	19%	17%	10%	16%	13%	6%	15%	18%	14%
<b>Would be best at representing London at the Olympic Games</b>																						
Boris Johnson	426	218	207	45	84	76	72	66	83	204	122	44	55	134	292	210	61	64	308	43	310	115
	42%	45%	40%	34%	37%	36%	48%	55%	52%	47%	43%	40%	31%	38%	45%	74%	21%	36%	82%	13%	40%	51%
Ken Livingstone	240	117	123	36	65	61	30	22	27	108	68	21	44	105	135	15	142	46	10	195	201	39
	24%	24%	24%	27%	28%	29%	20%	18%	17%	25%	24%	19%	25%	30%	21%	5%	50%	25%	3%	58%	26%	17%
Neither	182	96	85	14	48	39	30	24	26	76	48	19	39	63	119	35	40	49	33	54	138	44
	18%	20%	16%	11%	21%	19%	20%	20%	16%	18%	17%	17%	22%	18%	18%	12%	14%	27%	9%	16%	18%	19%
Don't know	155	50	105	36	33	34	19	8	25	45	47	26	37	53	102	25	44	21	23	45	128	28
	15%	10%	20%	28%	14%	16%	12%	7%	16%	10%	17%	24%	21%	15%	16%	9%	15%	11%	6%	13%	16%	12%

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 14

**Q.5 Do you think each of these statements applies more to Boris Johnson or to Ken Livingstone?**

**Base: All respondents**

	Gender			Age						SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226
<b><u>Is the more serious candidate</u></b>																						
Boris Johnson	291 29%	156 32%	135 26%	24 18%	50 22%	44 21%	56 37%	49 41%	69 43%	137 32%	80 28%	33 31%	41 23%	91 25%	200 31%	169 59%	32 11%	36 20%	248 66%	8 2%	218 28%	73 32%
Ken Livingstone	395 39%	192 40%	203 39%	57 44%	109 47%	90 43%	49 33%	41 34%	49 31%	175 40%	106 37%	37 34%	77 44%	158 44%	238 37%	45 16%	181 63%	88 49%	50 13%	268 80%	320 41%	75 33%
Neither	181 18%	94 19%	87 17%	25 19%	34 15%	46 22%	26 17%	22 18%	27 17%	77 18%	55 19%	22 20%	26 15%	61 17%	120 18%	47 17%	45 16%	33 19%	50 13%	39 12%	142 18%	39 17%
Don't know	136 14%	39 8%	97 19%	24 19%	38 16%	31 15%	19 13%	9 8%	15 9%	45 10%	43 15%	16 15%	32 18%	46 13%	90 14%	24 8%	30 10%	22 12%	28 7%	21 6%	97 12%	40 17%
<b><u>Is most likely to be elected as Mayor in May</u></b>																						
Boris Johnson	471 47%	243 50%	228 44%	44 34%	97 42%	94 45%	80 53%	67 56%	89 56%	226 52%	127 45%	52 48%	66 37%	151 43%	320 49%	211 74%	79 27%	79 44%	318 85%	61 18%	358 46%	113 50%
Ken Livingstone	240 24%	129 27%	111 21%	36 28%	60 26%	61 29%	31 20%	24 20%	28 18%	102 24%	63 22%	24 22%	52 30%	99 28%	141 22%	23 8%	127 44%	47 26%	10 3%	192 57%	200 26%	41 18%
Neither	61 6%	35 7%	26 5%	13 10%	19 8%	15 7%	7 5%	3 2%	5 3%	22 5%	18 6%	9 8%	13 7%	24 7%	37 6%	10 3%	15 5%	12 7%	8 2%	12 4%	47 6%	14 6%
Don't know	231 23%	75 15%	156 30%	37 28%	55 24%	41 19%	33 22%	26 22%	38 24%	83 19%	77 27%	25 22%	46 26%	82 23%	149 23%	41 14%	67 23%	41 23%	40 11%	70 21%	173 22%	58 26%

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 14

**Q.5 Do you think each of these statements applies more to Boris Johnson or to Ken Livingstone?**

**Base: All respondents**

	Gender			Age						SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226
<b><u>Understands the lives of people like me</u></b>																						
Boris Johnson	270 27%	138 29%	132 25%	33 25%	62 27%	39 18%	47 31%	32 27%	56 35%	139 32%	72 25%	24 22%	34 20%	86 24%	183 28%	161 56%	29 10%	29 16%	227 61%	7 2%	204 26%	66 29%
Ken Livingstone	337 34%	181 38%	156 30%	48 37%	73 31%	82 39%	48 32%	38 31%	48 30%	161 37%	88 31%	28 26%	60 34%	142 40%	195 30%	17 6%	179 62%	79 44%	16 4%	272 81%	279 36%	58 26%
Neither	271 27%	124 26%	147 28%	27 20%	62 27%	61 29%	44 29%	39 32%	39 24%	102 24%	81 29%	38 35%	50 28%	86 24%	185 29%	85 30%	48 17%	57 32%	102 27%	43 13%	204 26%	67 30%
Don't know	125 12%	38 8%	86 17%	23 18%	34 15%	28 13%	11 7%	12 10%	17 11%	31 7%	43 15%	18 17%	33 18%	41 12%	84 13%	23 8%	31 11%	14 8%	30 8%	15 4%	90 12%	35 16%
<b><u>Is in touch with the needs of ordinary people</u></b>																						
Boris Johnson	260 26%	135 28%	125 24%	33 26%	59 26%	44 21%	39 26%	35 29%	50 31%	131 30%	66 23%	24 22%	39 22%	83 23%	177 27%	143 50%	26 9%	29 16%	205 55%	9 3%	190 24%	70 31%
Ken Livingstone	384 38%	198 41%	186 36%	54 42%	88 38%	85 40%	57 38%	43 36%	56 35%	183 42%	104 36%	35 32%	62 35%	156 44%	228 35%	29 10%	189 66%	89 50%	36 10%	282 84%	315 41%	69 31%
Neither	255 25%	121 25%	134 26%	23 18%	57 25%	57 27%	43 28%	35 29%	41 25%	89 21%	83 29%	33 30%	50 28%	85 24%	171 26%	91 32%	51 18%	50 28%	111 30%	34 10%	193 25%	62 27%
Don't know	104 10%	28 6%	76 15%	20 15%	26 11%	25 12%	11 8%	8 7%	14 9%	29 7%	32 11%	17 15%	26 15%	32 9%	72 11%	22 8%	22 8%	11 6%	23 6%	11 3%	79 10%	25 11%

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 15

**Q.6 Do you agree or disagree with these statements?****Base: All respondents**

	Gender		Age						SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Unweighted base	1003	469	534	74	215	222	171	141	180	439	284	107	173	327	676	368	220	197	431	283	777	226
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226
<b><u>The London Assembly does a good job of holding the Mayor to account</u></b>																						
Agree	317	166	151	36	66	51	54	43	66	146	87	35	49	104	213	117	91	52	178	91	254	63
	32%	34%	29%	28%	29%	24%	36%	36%	41%	34%	30%	32%	28%	29%	33%	41%	32%	29%	47%	27%	33%	28%
Disagree	235	146	88	31	57	57	34	24	32	119	62	19	35	97	137	45	85	55	55	114	191	44
	23%	30%	17%	23%	25%	27%	23%	20%	20%	27%	22%	17%	20%	27%	21%	16%	30%	31%	15%	34%	25%	19%
Don't know	452	169	282	63	108	103	62	53	63	168	136	56	92	154	297	123	112	72	142	131	332	119
	45%	35%	54%	49%	47%	49%	41%	44%	39%	39%	48%	51%	52%	43%	46%	43%	39%	40%	38%	39%	43%	53%
<b><u>The London Assembly is an unnecessary bureaucracy and should be scrapped</u></b>																						
Agree	248	139	110	31	60	57	40	25	35	107	70	30	41	90	158	74	72	42	96	80	192	56
	25%	29%	21%	24%	26%	27%	27%	21%	22%	25%	25%	27%	23%	25%	24%	26%	25%	24%	26%	24%	25%	25%
Disagree	337	198	139	36	59	56	56	56	75	173	84	32	48	121	216	101	108	65	145	140	266	72
	34%	41%	27%	27%	26%	26%	37%	47%	47%	40%	29%	30%	27%	34%	33%	35%	37%	36%	39%	42%	34%	32%
Don't know	417	145	273	64	112	98	55	39	51	153	131	47	87	144	274	110	108	71	134	116	319	98
	42%	30%	52%	49%	48%	46%	36%	32%	32%	35%	46%	43%	49%	40%	42%	39%	37%	40%	36%	34%	41%	43%
<b><u>I know who represents me on the London Assembly</u></b>																						
Agree	168	101	67	18	43	35	23	15	35	85	41	12	30	61	107	51	65	23	69	76	140	29
	17%	21%	13%	14%	18%	17%	15%	13%	22%	20%	14%	11%	17%	17%	17%	18%	23%	13%	19%	23%	18%	13%
Disagree	520	255	265	65	124	105	86	64	76	235	150	56	78	185	335	141	154	107	200	176	408	111
	52%	53%	51%	50%	54%	50%	57%	53%	47%	54%	53%	51%	44%	52%	52%	50%	53%	60%	53%	52%	53%	49%
Don't know	315	126	190	48	64	71	42	41	49	113	93	41	68	109	206	93	69	49	105	84	229	86
	31%	26%	36%	37%	28%	34%	28%	34%	31%	26%	33%	38%	38%	31%	32%	33%	24%	28%	28%	25%	30%	38%



## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 15

**Q.6 Do you agree or disagree with these statements?****Base: All respondents**

	Gender		Age						SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226
<b><u>London is a better city for having a Mayor</u></b>																						
Agree	688	364	323	77	157	140	102	95	117	319	196	68	105	232	455	218	196	133	306	248	528	160
	69%	76%	62%	59%	68%	67%	68%	79%	73%	74%	69%	63%	59%	65%	70%	76%	68%	74%	82%	74%	68%	71%
Disagree	118	60	58	18	29	22	17	11	22	52	28	17	21	52	66	27	35	18	26	42	91	28
	12%	13%	11%	14%	13%	10%	11%	9%	14%	12%	10%	16%	12%	15%	10%	10%	12%	10%	7%	12%	12%	12%
Don't know	197	57	140	36	45	48	32	14	22	62	61	24	51	71	126	40	56	28	43	46	159	38
	20%	12%	27%	28%	19%	23%	21%	12%	14%	14%	21%	22%	29%	20%	19%	14%	20%	16%	12%	14%	20%	17%
<b><u>London is a better city for having an Assembly</u></b>																						
Agree	376	211	165	40	82	69	58	59	68	189	95	34	58	139	237	111	126	70	162	149	299	77
	38%	44%	32%	31%	36%	33%	38%	49%	42%	44%	34%	31%	33%	39%	37%	39%	44%	39%	43%	44%	38%	34%
Disagree	198	109	89	23	40	48	37	17	34	88	52	24	35	73	125	57	54	37	71	67	151	47
	20%	23%	17%	18%	17%	23%	24%	14%	21%	20%	18%	22%	20%	20%	19%	20%	19%	21%	19%	20%	19%	21%
Don't know	429	162	267	67	108	93	56	45	59	156	137	52	84	143	286	118	107	72	141	120	326	102
	43%	34%	51%	51%	47%	44%	37%	37%	37%	36%	48%	48%	48%	40%	44%	41%	37%	40%	38%	36%	42%	45%
<b><u>I am excited about the 2012 Olympics</u></b>																						
Agree	426	225	202	68	126	94	60	30	49	193	112	54	67	141	285	122	138	78	183	149	330	96
	42%	47%	39%	52%	54%	44%	40%	25%	31%	45%	39%	50%	38%	40%	44%	43%	48%	44%	49%	44%	43%	42%
Disagree	483	219	264	54	82	93	71	83	100	206	149	43	84	175	308	136	130	89	160	163	368	115
	48%	45%	51%	41%	36%	44%	47%	69%	63%	48%	53%	40%	48%	49%	48%	48%	45%	50%	43%	49%	47%	51%
Don't know	94	38	56	9	23	24	19	7	11	34	23	12	25	40	54	27	20	12	31	24	79	15
	9%	8%	11%	7%	10%	12%	13%	6%	7%	8%	8%	11%	14%	11%	8%	9%	7%	7%	8%	7%	10%	7%

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 15

**Q.6 Do you agree or disagree with these statements?**

Base: All respondents

	Gender		Age							SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226
<b><u>Ken Livingstone cannot deliver on his pledge of a 7% cut in public transport fares</u></b>																						
Agree	454	218	236	44	106	75	73	66	91	206	130	50	68	137	317	215	74	72	286	49	351	103
	45%	45%	45%	33%	46%	36%	48%	55%	57%	48%	46%	45%	39%	39%	49%	75%	26%	40%	76%	15%	45%	45%
Disagree	282	161	121	30	60	68	45	36	43	136	68	25	52	130	152	26	139	57	28	205	222	60
	28%	33%	23%	23%	26%	32%	30%	30%	27%	31%	24%	23%	30%	37%	23%	9%	49%	32%	7%	61%	29%	26%
Don't know	267	102	165	57	64	68	32	18	27	91	86	34	56	88	179	44	74	50	61	82	203	63
	27%	21%	32%	44%	28%	32%	22%	15%	17%	21%	30%	31%	32%	25%	28%	15%	26%	28%	16%	24%	26%	28%
<b><u>I would like to see Boris Johnson take over from David Cameron as Prime Minister</u></b>																						
Agree	215	129	86	36	62	37	28	31	20	92	61	31	31	74	141	59	74	31	106	72	161	54
	21%	27%	16%	28%	27%	18%	19%	26%	13%	21%	21%	29%	17%	21%	22%	21%	26%	17%	28%	21%	21%	24%
Disagree	575	269	305	61	124	129	92	67	102	266	164	52	93	216	358	157	175	126	180	233	459	116
	57%	56%	59%	47%	54%	61%	61%	55%	63%	61%	58%	48%	53%	61%	55%	55%	61%	70%	48%	69%	59%	51%
Don't know	214	83	131	33	45	44	30	23	38	75	59	26	53	64	149	69	38	22	88	31	158	56
	21%	17%	25%	26%	19%	21%	20%	19%	24%	17%	21%	24%	30%	18%	23%	24%	13%	12%	24%	9%	20%	25%
<b><u>I am less likely to vote for Ken Livingstone as a result of the allegations over tax avoidance, and expense claims while he was Mayor</u></b>																						
Agree	456	222	234	48	95	86	73	65	89	215	131	49	61	133	323	203	70	78	282	47	341	114
	45%	46%	45%	37%	41%	41%	49%	54%	55%	50%	46%	45%	35%	37%	50%	71%	24%	43%	75%	14%	44%	51%
Disagree	367	192	175	48	81	80	56	41	60	167	96	33	71	153	213	49	177	73	58	244	298	69
	37%	40%	34%	37%	35%	38%	37%	34%	37%	39%	34%	31%	40%	43%	33%	17%	62%	41%	16%	73%	38%	31%
Don't know	180	68	113	34	54	44	21	14	12	52	57	27	45	69	112	33	40	29	35	45	138	42
	18%	14%	22%	26%	24%	21%	14%	12%	8%	12%	20%	24%	25%	19%	17%	12%	14%	16%	9%	13%	18%	19%

## London Poll

### ONLINE Fieldwork Dates: 2nd-5th April 2012

Absolutes/col percents

Table 15

**Q.6 Do you agree or disagree with these statements?****Base: All respondents**

	Gender		Age						SEG				Area		2010 Vote			Mayoral Voting Intention		Time of Interview		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Inner	Outer	Con	Lab	LibDem	Boris Johnson	Ken Livingstone	Before 10am 3rd April	10am 3rd April or later
Weighted base	1003	482	521	130	231	211	150	120	160	433	284	109	176	355	648	285	288	179	375	336	777	226
<b><u>I am less likely to trust what Ken Livingstone has to say as a result of the allegations over tax avoidance, and expense claims while he was Mayor</u></b>																						
Agree	479	226	254	49	104	94	74	68	91	220	138	52	69	136	343	212	72	82	296	52	362	118
	48%	47%	49%	37%	45%	45%	49%	56%	56%	51%	49%	48%	39%	38%	53%	74%	25%	46%	79%	15%	47%	52%
Disagree	337	185	152	36	80	72	53	39	57	158	83	30	66	147	190	38	172	69	42	240	268	68
	34%	38%	29%	28%	34%	34%	35%	32%	36%	36%	29%	27%	38%	41%	29%	13%	60%	39%	11%	71%	35%	30%
Don't know	187	71	116	45	47	44	23	14	13	55	63	27	41	72	114	35	44	27	36	44	147	40
	19%	15%	22%	35%	21%	21%	15%	12%	8%	13%	22%	25%	23%	20%	18%	12%	15%	15%	10%	13%	19%	18%
<b><u>Boris Johnson's second job as a newspaper columnist means that he cannot give enough of his time and effort to do a good job as Mayor of London</u></b>																						
Agree	297	162	135	28	66	64	55	33	51	143	78	32	43	116	180	46	137	55	46	171	234	62
	30%	34%	26%	21%	28%	30%	37%	28%	32%	33%	27%	30%	24%	33%	28%	16%	48%	31%	12%	51%	30%	28%
Disagree	517	253	265	63	129	93	69	71	93	229	148	54	86	176	342	206	104	95	293	109	391	127
	52%	53%	51%	49%	56%	44%	46%	59%	58%	53%	52%	50%	49%	50%	53%	72%	36%	53%	78%	32%	50%	56%
Don't know	189	67	122	39	36	54	26	16	17	61	58	22	48	63	126	33	47	29	36	57	152	37
	19%	14%	23%	30%	16%	26%	18%	13%	10%	14%	20%	21%	27%	18%	19%	12%	16%	16%	10%	17%	20%	16%
<b><u>It is not appropriate for Boris Johnson to be paid to write a column for a national newspaper while he is Mayor of London</u></b>																						
Agree	409	211	199	41	91	99	57	46	75	181	103	47	79	153	257	73	160	88	95	210	332	78
	41%	44%	38%	32%	39%	47%	38%	39%	47%	42%	36%	43%	45%	43%	40%	26%	56%	49%	25%	62%	43%	34%
Disagree	432	215	217	61	100	77	64	59	71	196	129	46	60	148	283	173	92	73	232	89	319	113
	43%	45%	42%	46%	43%	36%	42%	49%	44%	45%	45%	42%	34%	42%	44%	61%	32%	41%	62%	27%	41%	50%
Don't know	162	56	106	29	40	35	30	15	14	57	52	16	37	54	108	38	35	18	47	37	127	35
	16%	12%	20%	22%	17%	16%	20%	12%	9%	13%	18%	15%	21%	15%	17%	13%	12%	10%	13%	11%	16%	16%