

PLMR Boris Johnson Poll

METHODOLOGY NOTE

ComRes interviewed 2,031 British adults online between 8th and 11th August 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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Boris Johnson and The Cabinet Survey

ONLINE Fieldwork: 8th-11th August 2014

Absolutes/col percents

Table 1

Q1. Boris Johnson, the current Mayor of London, has announced that he will look to stand for election as a Conservative MP next year. Which, if any, Cabinet job would you most like to see Boris Johnson doing?

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Pri- vate (n)
Unweighted base	2031	1029	1002	192	277	362	396	342	462	572	594	349	516	236	815
Weighted base	2031	995	1036	241	342	342	362	302	442	543	563	442	483	258	879
Home Secretary	238 12%	140 14%B	98 9%	28 11%	40 12%	28 8%	26 7%	51 17%EF	66 15%EF	84 16%KL	77 14%KL	34 8%	43 9%	32 12%	108 12%
Business Secretary	182 9%	99 10%	83 8%	17 7%	15 4%	26 8%	35 10%D	33 11%D	57 13%cDE	62 11%KL	64 11%KL	26 6%	30 6%	29 11%	70 8%
Foreign Secretary	102 5%	62 6%B	40 4%	6 2%	21 6%	25 7%Ch	16 4%	16 5%	19 4%	33 6%	23 4%	23 5%	24 5%	13 5%	54 6%
Health Secretary	77 4%	26 3%	51 5%A	6 3%	10 3%	15 4%	24 7%cdH	11 4%	11 2%	14 2%	22 4%	17 4%	24 5%i	14 5%	32 4%
Education Secretary	71 3%	27 3%	43 4%	13 6%Gh	11 3%	12 3%	19 5%GH	5 2%	10 2%	24 4%	17 3%	15 3%	14 3%	8 3%	28 3%
Chancellor of the Exchequer	61 3%	29 3%	33 3%	9 4%	10 3%	14 4%H	14 4%h	9 3%	6 1%	8 2%	20 4%i	14 3%	19 4%l	4 1%	29 3%
Defence Secretary	39 2%	24 2%	14 1%	7 3%	8 2%	7 2%	4 1%	6 2%	8 2%	8 2%	9 2%	3 1%	19 4%IJK	7 3%	11 1%
None	631 31%	343 34%B	288 28%	45 18%	84 24%	100 29%C	122 34%CD	103 34%CD	178 40%CDEf	168 31%	169 30%	139 31%	154 32%	83 32%	247 28%
Don't know	630 31%	245 25%	386 37%A	111 46%EFGH	145 42%eFGH	116 34%GH	102 28%H	69 23%	88 20%	142 26%	163 29%	171 39%IJ	155 32%i	69 27%	300 34%m

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Table 1

Q1. Boris Johnson, the current Mayor of London, has announced that he will look to stand for election as a Conservative MP next year. Which, if any, Cabinet job would you most like to see Boris Johnson doing?

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (c)	North East (d)	North West (e)	Yorkshire & Humberside (f)	West Midlands (g)	East Midlands (h)	Eastern (i)	London (j)	South East (k)	South West (l)
Unweighted base	2031	142	113	1776	94	235	179	203	157	180	209	319	200
Weighted base	2031	183	102*	1747	81*	223	183	183	142	203	264	284	183
Home Secretary	238 12%	10 6%	14 14% ^{Aj}	213 12% ^A	16 19% ^{AEJL}	18 8%	21 11%	29 16% ^{AEJL}	18 13% ^a	34 17% ^{AEJL}	19 7%	42 15% ^{AEJ}	16 9%
Business Secretary	182 9%	9 5%	7 7%	166 9%	3 4%	23 10%	19 10%	18 10%	19 13% ^{AD}	17 8%	27 10%	22 8%	17 9%
Foreign Secretary	102 5%	9 5%	3 3%	90 5%	4 5%	20 9% ^{bFikl}	4 2%	11 6%	14 10% ^{bFijkl}	6 3%	12 5%	13 4%	7 4%
Health Secretary	77 4%	2 1%	6 6% ^a	69 4%	3 4%	7 3%	9 5%	8 4%	4 3%	5 2%	9 4%	16 6% ^a	7 4%
Education Secretary	71 3%	5 3%	3 2%	63 4%	7 8% ^{afHIJK}	15 7% ^{hij}	5 3%	6 3%	3 2%	3 2%	6 2%	9 3%	9 5%
Chancellor of the Exchequer	61 3%	10 5% ^{el}	5 5% ^{el}	47 3%	1 2%	3 1%	3 2%	4 2%	5 3%	1 1%	13 5% ^{el}	8 3%	8 4% ⁱ
Defence Secretary	39 2%	4 2%	1 1%	33 2%	-	3 1%	4 2%	3 2%	2 1%	1 1%	13 5% ^{deIL}	5 2%	2 1%
None	631 31%	93 51% ^{CBDEFGHIJK} L	28	510 29%	24 29%	73 33% ^g	54 29%	44 24%	34 24%	65 32%	86 33% ^g	73 26%	56 31%
Don't know	630 31%	40 22%	35 34% ^a	556 32% ^A	23 29%	62 28%	64 35% ^A	59 32% ^a	44 31%	70 34% ^A	77 29%	95 34% ^A	61 33% ^A

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/c - b/c - a/b/d/e/f/g/h/i/j/k/l

*** small base**