



A Fair Tax on Flying – Public attitudes towards Air Passenger Duty

METHODOLOGY NOTE

ComRes interviewed 2,054 GB adults online between 14th and 16th November 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 1

Q.1 To what extent, if at all, do you agree or disagree with each of the following statements about taking holidays?

Summary

Base: All respondents

	Statements			
	An annual family holiday should be part of every child's life	After a few difficult years hard working families deserve a decent summer holiday next year	A family holiday is something that many people cannot afford	It is not important to me whether or not me and my family can afford to take a holiday each year
Unweighted base	2054	2054	2054	2054
Weighted base	2054	2054	2054	2054
NET: Agree	1608 78%	1713 83%	1639 80%	651 32%
Strongly agree (4)	714 35%	743 36%	730 36%	206 10%
Tend to agree (3)	893 43%	970 47%	909 44%	445 22%
Tend to disagree (2)	212 10%	118 6%	222 11%	675 33%
Strongly disagree (1)	71 3%	39 2%	33 2%	578 28%
NET: Disagree	283 14%	157 8%	255 12%	1252 61%
Don't know	163 8%	185 9%	160 8%	151 7%
Mean	3.19	3.29	3.23	2.15
Standard deviation	0.78	0.68	0.72	0.97
Standard error	0.02	0.02	0.02	0.02

Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 2

Q.1 To what extent, if at all, do you agree or disagree with each of the following statements about taking holidays?

An annual family holiday should be part of every child's life

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2054	1048	1006	219	344	310	390	329	462	607	619	291	537	271	811
Weighted base	2054	1007	1047	244	346	346	366	305	447	549	569	447	488	286	865
NET: Agree	1608 78%	802 80%	806 77%	163 67%	250 72%	266 77%	309 85%	248 81%	372 83%	426 78%	444 78%	353 79%	385 79%	230 81%	671 78%
Strongly agree	(4) 714 35%	365 36%	349 33%	68 28%	116 34%	124 36%	146 40%	106 35%	153 34%	182 33%	178 31%	171 38%	183 37%	117 41%	298 34%
Tend to agree	(3) 893 43%	437 43%	457 44%	95 39%	133 39%	141 41%	163 45%	142 46%	219 49%	243 44%	266 47%	182 41%	202 41%	114 40%	373 43%
Tend to disagree	(2) 212 10%	104 10%	109 10%	31 13%	37 11%	48 14%	23 6%	29 10%	44 10%	70 13%	54 10%	47 11%	40 8%	27 9%	96 11%
Strongly disagree	(1) 71 3%	30 3%	41 4%	12 5%	18 5%	7 2%	14 4%	8 3%	12 3%	15 3%	25 4%	15 3%	16 3%	8 3%	36 4%
NET: Disagree	283 14%	134 13%	150 14%	43 18%	55 16%	54 16%	38 10%	37 12%	56 13%	85 16%	79 14%	62 14%	56 12%	35 12%	132 15%
Don't know	163 8%	71 7%	92 9%	38 16%	42 12%	26 7%	19 5%	20 7%	19 4%	38 7%	46 8%	33 7%	47 10%	21 7%	61 7%
Mean	3.19	3.22	3.17	3.06	3.14	3.20	3.27	3.22	3.20	3.16	3.14	3.23	3.25	3.28	3.16
Standard deviation	0.78	0.76	0.79	0.85	0.85	0.76	0.76	0.74	0.73	0.77	0.78	0.79	0.77	0.76	0.80
Standard error	0.02	0.02	0.03	0.06	0.05	0.05	0.04	0.04	0.03	0.03	0.03	0.05	0.04	0.05	0.03

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Absolutes/col percents

Table 2

Q.1 To what extent, if at all, do you agree or disagree with each of the following statements about taking holidays?

An annual family holiday should be part of every child's life

Base: All respondents

	Total	Region											Children aged 18 or under		
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No
Unweighted base	2054	200	113	1741	88	196	195	160	151	233	245	303	170	513	1529
Weighted base	2054	185	103	1766	82	226	185	185	144	205	267	288	185	549	1495
NET: Agree	1608 78%	135 73%	79 77%	1393 79%	68 83%	176 78%	157 85%	160 87%	115 80%	152 74%	212 79%	211 74%	142 77%	439 80%	1165 78%
Strongly agree	(4) 714 35%	63 34%	33 32%	619 35%	38 46%	76 34%	68 37%	75 41%	59 41%	65 31%	87 33%	88 30%	62 34%	232 42%	479 32%
Tend to agree	(3) 893 43%	72 39%	46 45%	775 44%	30 36%	100 44%	89 48%	85 46%	55 38%	87 43%	125 47%	124 43%	80 43%	207 38%	685 46%
Tend to disagree	(2) 212 10%	27 14%	8 8%	177 10%	9 10%	21 9%	11 6%	6 3%	16 11%	34 17%	23 9%	39 13%	19 10%	55 10%	155 10%
Strongly disagree	(1) 71 3%	11 6%	6 6%	54 3%	3 3%	3 1%	7 4%	3 1%	2 1%	7 3%	10 4%	13 5%	7 4%	10 2%	59 4%
NET: Disagree	283 14%	37 20%	14 14%	232 13%	11 14%	24 11%	18 10%	9 5%	18 12%	41 20%	33 12%	52 18%	26 14%	65 12%	214 14%
Don't know	163 8%	12 7%	9 9%	141 8%	3 4%	25 11%	10 5%	16 9%	12 8%	13 6%	22 8%	24 8%	17 9%	44 8%	116 8%
Mean	3.19	3.09	3.14	3.20	3.30	3.24	3.24	3.38	3.30	3.09	3.18	3.09	3.17	3.31	3.15
Standard deviation	0.78	0.87	0.82	0.76	0.80	0.70	0.75	0.63	0.73	0.80	0.76	0.82	0.79	0.75	0.78
Standard error	0.02	0.06	0.08	0.02	0.09	0.05	0.06	0.05	0.06	0.05	0.05	0.05	0.06	0.03	0.02

Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 3

Q.1 To what extent, if at all, do you agree or disagree with each of the following statements about taking holidays?

After a few difficult years hard working families deserve a decent summer holiday next year

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2054	1048	1006	219	344	310	390	329	462	607	619	291	537	271	811
Weighted base	2054	1007	1047	244	346	346	366	305	447	549	569	447	488	286	865
NET: Agree	1713 83%	829 82%	883 84%	185 76%	269 78%	297 86%	317 87%	261 86%	384 86%	445 81%	468 82%	386 86%	413 85%	244 85%	718 83%
Strongly agree	(4) 743 36%	348 35%	395 38%	95 39%	129 37%	147 43%	142 39%	115 38%	115 26%	169 31%	187 33%	174 39%	212 44%	122 43%	315 36%
Tend to agree	(3) 970 47%	481 48%	489 47%	90 37%	140 40%	150 43%	175 48%	146 48%	269 60%	276 50%	281 49%	212 47%	201 41%	122 43%	403 47%
Tend to disagree	(2) 118 6%	74 7%	44 4%	17 7%	31 9%	18 5%	12 3%	15 5%	25 6%	41 7%	38 7%	20 4%	19 4%	19 7%	54 6%
Strongly disagree	(1) 39 2%	21 2%	18 2%	2 1%	9 3%	4 1%	7 2%	8 3%	9 2%	11 2%	13 2%	4 1%	11 2%	4 2%	16 2%
NET: Disagree	157 8%	95 9%	62 6%	20 8%	40 12%	21 6%	19 5%	22 7%	34 8%	52 9%	51 9%	23 5%	30 6%	23 8%	70 8%
Don't know	185 9%	83 8%	102 10%	39 16%	37 11%	28 8%	30 8%	22 7%	29 7%	52 9%	50 9%	38 9%	45 9%	18 6%	77 9%
Mean	3.29	3.25	3.33	3.36	3.26	3.38	3.35	3.30	3.17	3.21	3.24	3.36	3.39	3.35	3.29
Standard deviation	0.68	0.70	0.66	0.69	0.76	0.65	0.65	0.69	0.62	0.68	0.69	0.62	0.69	0.69	0.68
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.03	0.04	0.03	0.03	0.03	0.04	0.03	0.04	0.03

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Table 3

Q.1 To what extent, if at all, do you agree or disagree with each of the following statements about taking holidays?

After a few difficult years hard working families deserve a decent summer holiday next year

Base: All respondents

	Total	Region											Children aged 18 or under		
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No
Unweighted base	2054	200	113	1741	88	196	195	160	151	233	245	303	170	513	1529
Weighted base	2054	185	103	1766	82	226	185	185	144	205	267	288	185	549	1495
NET: Agree	1713 83%	155 84%	77 75%	1481 84%	73 89%	186 82%	164 88%	164 89%	122 85%	172 84%	213 80%	234 81%	152 82%	464 84%	1244 83%
Strongly agree	(4) 743 36%	73 40%	34 33%	636 36%	36 44%	84 37%	67 36%	79 42%	58 40%	64 31%	96 36%	97 34%	56 30%	257 47%	482 32%
Tend to agree	(3) 970 47%	82 44%	43 42%	844 48%	37 45%	102 45%	97 52%	86 46%	64 44%	109 53%	117 44%	137 48%	97 52%	207 38%	762 51%
Tend to disagree	(2) 118 6%	10 5%	8 8%	100 6%	2 3%	14 6%	3 2%	9 5%	8 5%	12 6%	25 9%	19 7%	7 4%	36 7%	79 5%
Strongly disagree	(1) 39 2%	3 2%	4 4%	31 2%	2 2%	3 1%	4 2%	* *	3 2%	6 3%	4 2%	6 2%	3 2%	8 2%	30 2%
NET: Disagree	157 8%	13 7%	12 12%	131 7%	4 5%	17 8%	7 4%	9 5%	10 7%	18 9%	29 11%	25 9%	11 6%	45 8%	110 7%
Don't know	185 9%	17 9%	14 13%	155 9%	5 6%	22 10%	15 8%	11 6%	12 8%	15 7%	25 9%	28 10%	22 12%	40 7%	141 9%
Mean	3.29	3.34	3.20	3.29	3.40	3.31	3.33	3.39	3.34	3.20	3.26	3.25	3.25	3.40	3.25
Standard deviation	0.68	0.68	0.79	0.67	0.66	0.67	0.62	0.60	0.68	0.70	0.71	0.69	0.64	0.70	0.66
Standard error	0.02	0.05	0.08	0.02	0.07	0.05	0.05	0.05	0.06	0.05	0.05	0.04	0.05	0.03	0.02

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ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 4

Q.1 To what extent, if at all, do you agree or disagree with each of the following statements about taking holidays?

A family holiday is something that many people cannot afford

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2054	1048	1006	219	344	310	390	329	462	607	619	291	537	271	811
Weighted base	2054	1007	1047	244	346	346	366	305	447	549	569	447	488	286	865
NET: Agree	1639 80%	768 76%	871 83%	183 75%	272 79%	285 82%	315 86%	252 83%	332 74%	396 72%	446 78%	372 83%	425 87%	226 79%	692 80%
Strongly agree	(4) 730 36%	282 28%	448 43%	90 37%	118 34%	138 40%	155 42%	110 36%	119 27%	133 24%	182 32%	176 39%	239 49%	107 37%	288 33%
Tend to agree	(3) 909 44%	485 48%	423 40%	93 38%	155 45%	146 42%	159 44%	142 47%	213 48%	263 48%	265 46%	195 44%	186 38%	119 42%	404 47%
Tend to disagree	(2) 222 11%	140 14%	82 8%	24 10%	27 8%	40 11%	34 9%	31 10%	66 15%	89 16%	67 12%	41 9%	24 5%	33 11%	95 11%
Strongly disagree	(1) 33 2%	18 2%	16 1%	3 1%	7 2%	2 1%	8 2%	5 2%	8 2%	11 2%	10 2%	4 1%	8 2%	5 2%	19 2%
NET: Disagree	255 12%	158 16%	97 9%	27 11%	34 10%	42 12%	42 11%	36 12%	74 17%	101 18%	77 14%	45 10%	32 7%	37 13%	114 13%
Don't know	160 8%	81 8%	79 8%	34 14%	39 11%	19 6%	10 3%	17 6%	41 9%	52 9%	46 8%	31 7%	31 6%	23 8%	59 7%
Mean	3.23	3.12	3.35	3.28	3.25	3.29	3.29	3.24	3.09	3.04	3.18	3.30	3.43	3.25	3.19
Standard deviation	0.72	0.72	0.70	0.72	0.71	0.70	0.73	0.71	0.72	0.73	0.72	0.69	0.68	0.74	0.73
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.04	0.03	0.03	0.04	0.03	0.05	0.03

Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 4

Q.1 To what extent, if at all, do you agree or disagree with each of the following statements about taking holidays?

A family holiday is something that many people cannot afford

Base: All respondents

	Total	Region											Children aged 18 or under		
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No
Unweighted base	2054	200	113	1741	88	196	195	160	151	233	245	303	170	513	1529
Weighted base	2054	185	103	1766	82	226	185	185	144	205	267	288	185	549	1495
NET: Agree	1639	155	82	1402	68	171	152	151	111	161	213	230	145	442	1190
	80%	84%	79%	79%	83%	76%	82%	82%	77%	78%	80%	80%	78%	81%	80%
Strongly agree	(4) 730	73	44	614	38	82	69	72	49	55	102	93	52	224	503
	36%	39%	42%	35%	47%	36%	37%	39%	34%	27%	38%	32%	28%	41%	34%
Tend to agree	(3) 909	82	38	789	30	89	83	79	62	106	111	136	93	218	687
	44%	44%	37%	45%	36%	39%	45%	43%	43%	52%	41%	47%	50%	40%	46%
Tend to disagree	(2) 222	13	9	199	10	26	15	19	17	28	28	35	19	60	161
	11%	7%	9%	11%	12%	12%	8%	10%	12%	14%	11%	12%	10%	11%	11%
Strongly disagree	(1) 33	3	4	26	1	1	5	3	2	2	7	4	3	7	26
	2%	2%	4%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	2%
NET: Disagree	255	16	13	226	10	27	20	22	20	31	35	39	22	67	188
	12%	9%	13%	13%	13%	12%	11%	12%	14%	15%	13%	14%	12%	12%	13%
Don't know	160	14	8	138	4	28	13	12	13	14	19	19	18	40	117
	8%	7%	8%	8%	4%	12%	7%	6%	9%	7%	7%	7%	10%	7%	8%
Mean	3.23	3.32	3.28	3.22	3.35	3.27	3.26	3.28	3.21	3.12	3.24	3.19	3.16	3.30	3.21
Standard deviation	0.72	0.69	0.81	0.72	0.72	0.71	0.73	0.72	0.73	0.68	0.76	0.71	0.69	0.73	0.72
Standard error	0.02	0.05	0.08	0.02	0.08	0.05	0.05	0.06	0.06	0.05	0.05	0.04	0.06	0.03	0.02

Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 5

Q.1 To what extent, if at all, do you agree or disagree with each of the following statements about taking holidays?

It is not important to me whether or not me and my family can afford to take a holiday each year

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Pri- vate
Unweighted base	2054	1048	1006	219	344	310	390	329	462	607	619	291	537	271	811
Weighted base	2054	1007	1047	244	346	346	366	305	447	549	569	447	488	286	865
NET: Agree	651 32%	330 33%	321 31%	79 32%	112 33%	125 36%	106 29%	92 30%	136 30%	168 31%	186 33%	130 29%	167 34%	77 27%	276 32%
Strongly agree	(4) 206 10%	106 11%	100 10%	29 12%	44 13%	33 9%	39 11%	30 10%	31 7%	48 9%	54 10%	41 9%	63 13%	31 11%	84 10%
Tend to agree	(3) 445 22%	224 22%	221 21%	49 20%	69 20%	92 27%	67 18%	62 20%	105 24%	120 22%	132 23%	90 20%	104 21%	46 16%	193 22%
Tend to disagree	(2) 675 33%	332 33%	343 33%	87 36%	105 30%	95 28%	129 35%	103 34%	154 35%	185 34%	184 32%	168 38%	138 28%	96 34%	271 31%
Strongly disagree	(1) 578 28%	273 27%	304 29%	39 16%	85 25%	100 29%	118 32%	96 32%	138 31%	167 30%	159 28%	111 25%	140 29%	95 33%	248 29%
NET: Disagree	1252 61%	605 60%	647 62%	127 52%	190 55%	196 57%	248 68%	200 65%	293 65%	353 64%	343 60%	279 62%	278 57%	191 67%	519 60%
Don't know	151 7%	71 7%	80 8%	39 16%	43 13%	25 7%	12 3%	13 4%	18 4%	28 5%	41 7%	38 8%	44 9%	18 6%	70 8%
Mean	2.15	2.17	2.12	2.34	2.23	2.18	2.08	2.09	2.07	2.09	2.15	2.14	2.20	2.05	2.14
Standard deviation	0.97	0.98	0.97	0.95	1.02	0.99	0.98	0.98	0.92	0.96	0.97	0.93	1.04	0.99	0.98
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.05	0.04	0.04	0.04	0.06	0.05	0.06	0.04

Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 5

Q.1 To what extent, if at all, do you agree or disagree with each of the following statements about taking holidays?

It is not important to me whether or not me and my family can afford to take a holiday each year

Base: All respondents

	Total	Region											Children aged 18 or under		
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No
Unweighted base	2054	200	113	1741	88	196	195	160	151	233	245	303	170	513	1529
Weighted base	2054	185	103	1766	82	226	185	185	144	205	267	288	185	549	1495
NET: Agree	651 32%	65 35%	35 34%	550 31%	21 25%	57 25%	48 26%	54 29%	43 30%	67 33%	95 36%	99 34%	66 36%	158 29%	490 33%
Strongly agree	(4) 206 10%	11 6%	11 11%	183 10%	7 9%	25 11%	17 9%	15 8%	17 11%	23 11%	30 11%	32 11%	19 10%	49 9%	155 10%
Tend to agree	(3) 445 22%	54 29%	24 23%	368 21%	13 16%	32 14%	32 17%	39 21%	27 19%	45 22%	65 24%	67 23%	47 26%	109 20%	335 22%
Tend to disagree	(2) 675 33%	50 27%	30 29%	595 34%	27 33%	86 38%	59 32%	62 34%	48 33%	75 37%	76 28%	103 36%	58 31%	164 30%	509 34%
Strongly disagree	(1) 578 28%	58 31%	31 30%	489 28%	27 33%	59 26%	62 34%	58 32%	42 29%	50 24%	79 29%	69 24%	43 23%	182 33%	394 26%
NET: Disagree	1252 61%	107 58%	61 59%	1084 61%	54 66%	144 64%	122 66%	121 65%	90 63%	125 61%	154 58%	172 60%	101 55%	346 63%	903 60%
Don't know	151 7%	12 6%	7 7%	132 7%	7 9%	25 11%	15 8%	10 5%	10 7%	13 6%	17 7%	16 6%	18 10%	45 8%	102 7%
Mean	2.15	2.11	2.16	2.15	2.01	2.11	2.02	2.06	2.13	2.21	2.19	2.23	2.25	2.05	2.18
Standard deviation	0.97	0.95	1.02	0.97	0.97	0.97	0.97	0.95	1.00	0.96	1.01	0.96	0.97	0.98	0.97
Standard error	0.02	0.07	0.10	0.02	0.11	0.07	0.07	0.08	0.08	0.07	0.07	0.06	0.08	0.05	0.03

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Absolutes/col percents

Table 6

Q.2 Air Passenger Duty currently costs £52 for economy class flights for a family of four travelling to destinations in Europe and £276 for economy class flights to destinations such as the US. To what extent, if at all, do you agree or disagree with the following statements?

Summary**Base: All respondents**

	Statements						
	Children under 12 should be exempt from Air Passenger Duty in the same way as children are exempt from VAT on clothes	Scrapping Air Passenger Duty for children would help make my family holiday more affordable	Cutting Air Passenger Duty for children would make me more likely to book a family holiday this year	If a political party were to abolish Air Passenger Duty for children, I would be more likely to vote for them	Air Passenger Duty is set at a fair level	Air Passenger Duty has no impact on my ability to afford an annual holiday for me and my family	It is unfair that British families pay flight tax when families flying from other countries do not get charged
Unweighted base	2054	2054	2054	2054	2054	2054	2054
Weighted base	2054	2054	2054	2054	2054	2054	2054
NET: Agree	1329 65%	918 45%	618 30%	534 26%	361 18%	982 48%	1545 75%
Strongly agree (4)	688 33%	400 19%	226 11%	179 9%	77 4%	365 18%	930 45%
Tend to agree (3)	641 31%	518 25%	393 19%	355 17%	284 14%	618 30%	615 30%
Tend to disagree (2)	196 10%	288 14%	367 18%	475 23%	558 27%	422 21%	146 7%
Strongly disagree (1)	136 7%	327 16%	470 23%	450 22%	535 26%	288 14%	68 3%
NET: Disagree	332 16%	614 30%	837 41%	924 45%	1093 53%	710 35%	215 10%
Don't know	394 19%	522 25%	599 29%	596 29%	600 29%	362 18%	294 14%
Mean	3.13	2.65	2.26	2.18	1.93	2.63	3.37
Standard deviation	0.92	1.09	1.07	1.01	0.88	1.00	0.80
Standard error	0.02	0.03	0.03	0.03	0.02	0.02	0.02

Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 7

Q.2 Air Passenger Duty currently costs £52 for economy class flights for a family of four travelling to destinations in Europe and £276 for economy class flights to destinations such as the US. To what extent, if at all, do you agree or disagree with the following statements? Children under 12 should be exempt from Air Passenger Duty in the same way as children are exempt from VAT on clothes
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2054	1048	1006	219	344	310	390	329	462	607	619	291	537	271	811
Weighted base	2054	1007	1047	244	346	346	366	305	447	549	569	447	488	286	865
NET: Agree	1329 65%	658 65%	671 64%	131 54%	207 60%	220 64%	257 70%	212 69%	301 67%	347 63%	339 59%	304 68%	339 69%	185 65%	562 65%
Strongly agree	(4) 688 33%	335 33%	353 34%	60 25%	119 34%	123 36%	148 40%	96 31%	142 32%	166 30%	157 28%	178 40%	187 38%	99 35%	290 34%
Tend to agree	(3) 641 31%	323 32%	318 30%	71 29%	88 26%	97 28%	109 30%	116 38%	159 36%	181 33%	181 32%	126 28%	153 31%	86 30%	271 31%
Tend to disagree	(2) 196 10%	109 11%	87 8%	36 15%	41 12%	34 10%	19 5%	28 9%	38 9%	76 14%	61 11%	35 8%	23 5%	31 11%	97 11%
Strongly disagree	(1) 136 7%	78 8%	58 6%	8 3%	27 8%	22 6%	25 7%	24 8%	30 7%	50 9%	41 7%	17 4%	28 6%	17 6%	58 7%
NET: Disagree	332 16%	187 19%	145 14%	44 18%	68 20%	56 16%	43 12%	52 17%	68 15%	126 23%	102 18%	53 12%	51 10%	48 17%	155 18%
Don't know	394 19%	162 16%	232 22%	69 28%	71 20%	70 20%	65 18%	41 13%	77 17%	76 14%	128 23%	91 20%	98 20%	52 18%	148 17%
Mean	3.13	3.08	3.18	3.05	3.09	3.16	3.26	3.07	3.12	2.98	3.03	3.30	3.28	3.14	3.11
Standard deviation	0.92	0.94	0.89	0.85	0.98	0.93	0.90	0.91	0.90	0.97	0.93	0.84	0.87	0.91	0.92
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.06	0.04	0.06	0.04

Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 7

Q.2 Air Passenger Duty currently costs £52 for economy class flights for a family of four travelling to destinations in Europe and £276 for economy class flights to destinations such as the US. To what extent, if at all, do you agree or disagree with the following statements? Children under 12 should be exempt from Air Passenger Duty in the same way as children are exempt from VAT on clothes
Base: All respondents

	Total	Region											Children aged 18 or under		
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No
Unweighted base	2054	200	113	1741	88	196	195	160	151	233	245	303	170	513	1529
Weighted base	2054	185	103	1766	82	226	185	185	144	205	267	288	185	549	1495
NET: Agree	1329 65%	120 65%	70 68%	1139 64%	58 71%	154 68%	126 68%	112 61%	95 66%	135 66%	173 65%	184 64%	102 55%	396 72%	928 62%
Strongly agree	(4) 688 33%	64 35%	41 40%	583 33%	39 47%	70 31%	70 38%	56 30%	52 36%	60 29%	100 37%	87 30%	48 26%	258 47%	427 29%
Tend to agree	(3) 641 31%	56 30%	29 28%	556 32%	19 23%	84 37%	56 30%	56 30%	43 30%	75 37%	73 27%	97 34%	54 29%	138 25%	502 34%
Tend to disagree	(2) 196 10%	17 9%	10 9%	169 10%	2 3%	25 11%	17 9%	18 10%	11 8%	13 6%	24 9%	32 11%	25 14%	37 7%	157 10%
Strongly disagree	(1) 136 7%	15 8%	9 9%	112 6%	5 6%	7 3%	9 5%	8 4%	7 5%	23 11%	15 6%	22 8%	17 9%	23 4%	114 8%
NET: Disagree	332 16%	32 17%	19 19%	281 16%	7 9%	32 14%	27 14%	26 14%	18 13%	36 17%	39 15%	54 19%	42 23%	59 11%	270 18%
Don't know	394 19%	33 18%	14 13%	346 20%	17 21%	40 18%	33 18%	46 25%	31 21%	34 17%	55 21%	50 17%	41 22%	93 17%	296 20%
Mean	3.13	3.12	3.14	3.13	3.42	3.16	3.22	3.16	3.24	3.01	3.21	3.05	2.92	3.39	3.04
Standard deviation	0.92	0.96	0.99	0.91	0.87	0.80	0.88	0.86	0.86	0.98	0.91	0.93	0.99	0.83	0.93
Standard error	0.02	0.07	0.10	0.02	0.10	0.06	0.07	0.08	0.08	0.07	0.07	0.06	0.09	0.04	0.03

Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 8

Q.2 Air Passenger Duty currently costs £52 for economy class flights for a family of four travelling to destinations in Europe and £276 for economy class flights to destinations such as the US. To what extent, if at all, do you agree or disagree with the following statements?
Scrapping Air Passenger Duty for children would help make my family holiday more affordable
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2054	1048	1006	219	344	310	390	329	462	607	619	291	537	271	811
Weighted base	2054	1007	1047	244	346	346	366	305	447	549	569	447	488	286	865
NET: Agree	918 45%	467 46%	451 43%	107 44%	173 50%	192 56%	169 46%	106 35%	171 38%	252 46%	233 41%	216 48%	216 44%	127 44%	443 51%
Strongly agree	(4) 400 19%	209 21%	191 18%	51 21%	76 22%	83 24%	77 21%	50 16%	63 14%	93 17%	95 17%	122 27%	90 18%	63 22%	193 22%
Tend to agree	(3) 518 25%	259 26%	259 25%	55 23%	97 28%	109 31%	92 25%	56 18%	108 24%	159 29%	138 24%	94 21%	126 26%	63 22%	250 29%
Tend to disagree	(2) 288 14%	151 15%	137 13%	41 17%	51 15%	41 12%	40 11%	49 16%	66 15%	99 18%	72 13%	64 14%	53 11%	56 20%	106 12%
Strongly disagree	(1) 327 16%	164 16%	163 16%	17 7%	42 12%	38 11%	73 20%	72 24%	83 18%	98 18%	94 17%	56 13%	78 16%	34 12%	130 15%
NET: Disagree	614 30%	314 31%	300 29%	59 24%	93 27%	79 23%	114 31%	121 40%	148 33%	197 36%	166 29%	120 27%	131 27%	91 32%	236 27%
Don't know	522 25%	225 22%	297 28%	79 32%	80 23%	75 22%	83 23%	78 26%	128 29%	100 18%	170 30%	111 25%	141 29%	69 24%	185 21%
Mean	2.65	2.66	2.64	2.85	2.78	2.87	2.61	2.37	2.47	2.55	2.59	2.84	2.66	2.72	2.75
Standard deviation	1.09	1.09	1.08	0.98	1.03	1.01	1.14	1.14	1.08	1.05	1.09	1.10	1.09	1.05	1.07
Standard error	0.03	0.04	0.04	0.08	0.06	0.06	0.07	0.07	0.06	0.05	0.05	0.07	0.06	0.07	0.04

Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 8

Q.2 Air Passenger Duty currently costs £52 for economy class flights for a family of four travelling to destinations in Europe and £276 for economy class flights to destinations such as the US. To what extent, if at all, do you agree or disagree with the following statements?
Scrapping Air Passenger Duty for children would help make my family holiday more affordable
Base: All respondents

	Total	Region											Children aged 18 or under		
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No
Unweighted base	2054	200	113	1741	88	196	195	160	151	233	245	303	170	513	1529
Weighted base	2054	185	103	1766	82	226	185	185	144	205	267	288	185	549	1495
NET: Agree	918 45%	83 45%	49 48%	785 44%	39 48%	92 41%	85 46%	91 49%	58 40%	88 43%	131 49%	120 42%	81 44%	347 63%	566 38%
Strongly agree	(4) 400 19%	36 19%	27 26%	337 19%	24 29%	31 14%	42 22%	42 23%	19 13%	35 17%	65 24%	47 16%	32 17%	175 32%	222 15%
Tend to agree	(3) 518 25%	47 25%	22 22%	448 25%	15 19%	61 27%	44 24%	49 27%	38 27%	52 26%	66 25%	73 26%	48 26%	171 31%	344 23%
Tend to disagree	(2) 288 14%	31 17%	11 11%	245 14%	11 14%	39 17%	25 13%	29 15%	20 14%	28 14%	28 11%	45 16%	21 11%	65 12%	223 15%
Strongly disagree	(1) 327 16%	32 17%	21 20%	274 16%	10 12%	27 12%	30 16%	26 14%	23 16%	44 21%	43 16%	48 17%	22 12%	37 7%	289 19%
NET: Disagree	614 30%	63 34%	32 31%	519 29%	21 26%	65 29%	55 30%	55 30%	43 30%	72 35%	72 27%	92 32%	43 23%	102 19%	511 34%
Don't know	522 25%	39 21%	21 21%	462 26%	22 26%	68 30%	44 24%	39 21%	43 30%	46 22%	64 24%	75 26%	61 33%	100 18%	417 28%
Mean	2.65	2.60	2.68	2.65	2.88	2.61	2.69	2.73	2.53	2.50	2.75	2.56	2.73	3.08	2.46
Standard deviation	1.09	1.08	1.19	1.08	1.11	0.99	1.12	1.07	1.05	1.12	1.12	1.07	1.04	0.93	1.09
Standard error	0.03	0.09	0.13	0.03	0.14	0.08	0.09	0.10	0.10	0.08	0.08	0.07	0.10	0.05	0.03

Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 9

Q.2 Air Passenger Duty currently costs £52 for economy class flights for a family of four travelling to destinations in Europe and £276 for economy class flights to destinations such as the US. To what extent, if at all, do you agree or disagree with the following statements? Cutting Air Passenger Duty for children would make me more likely to book a family holiday this year
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2054	1048	1006	219	344	310	390	329	462	607	619	291	537	271	811
Weighted base	2054	1007	1047	244	346	346	366	305	447	549	569	447	488	286	865
NET: Agree	618 30%	307 30%	311 30%	92 38%	125 36%	128 37%	112 30%	63 21%	99 22%	166 30%	146 26%	174 39%	132 27%	89 31%	321 37%
Strongly agree	(4) 226 11%	116 11%	110 10%	32 13%	49 14%	49 14%	48 13%	20 7%	28 6%	64 12%	54 9%	69 16%	39 8%	35 12%	121 14%
Tend to agree	(3) 393 19%	191 19%	201 19%	60 24%	76 22%	79 23%	64 17%	42 14%	72 16%	102 19%	93 16%	105 23%	93 19%	54 19%	200 23%
Tend to disagree	(2) 367 18%	199 20%	168 16%	43 17%	64 19%	69 20%	63 17%	57 19%	72 16%	105 19%	114 20%	64 14%	84 17%	60 21%	166 19%
Strongly disagree	(1) 470 23%	252 25%	218 21%	27 11%	69 20%	70 20%	91 25%	94 31%	121 27%	148 27%	132 23%	86 19%	105 21%	53 19%	183 21%
NET: Disagree	837 41%	451 45%	386 37%	69 28%	133 38%	138 40%	154 42%	150 49%	192 43%	253 46%	246 43%	149 33%	189 39%	114 40%	349 40%
Don't know	599 29%	249 25%	350 33%	83 34%	89 26%	80 23%	101 27%	92 30%	156 35%	130 24%	178 31%	123 28%	167 34%	83 29%	195 23%
Mean	2.26	2.22	2.29	2.60	2.41	2.40	2.26	1.95	2.02	2.19	2.17	2.49	2.21	2.35	2.39
Standard deviation	1.07	1.07	1.07	0.99	1.08	1.06	1.11	1.01	1.02	1.08	1.04	1.10	1.03	1.05	1.07
Standard error	0.03	0.04	0.04	0.09	0.07	0.07	0.07	0.07	0.06	0.05	0.05	0.08	0.06	0.08	0.04

Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 9

Q.2 Air Passenger Duty currently costs £52 for economy class flights for a family of four travelling to destinations in Europe and £276 for economy class flights to destinations such as the US. To what extent, if at all, do you agree or disagree with the following statements? Cutting Air Passenger Duty for children would make me more likely to book a family holiday this year
Base: All respondents

	Total	Region											Children aged 18 or under		
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No
Unweighted base	2054	200	113	1741	88	196	195	160	151	233	245	303	170	513	1529
Weighted base	2054	185	103	1766	82	226	185	185	144	205	267	288	185	549	1495
NET: Agree	618 30%	71 38%	38 37%	509 29%	30 37%	57 25%	58 31%	56 30%	38 26%	55 27%	88 33%	76 26%	52 28%	263 48%	352 24%
Strongly agree	(4) 226 11%	25 14%	17 17%	183 10%	14 17%	18 8%	22 12%	17 9%	15 10%	14 7%	35 13%	31 11%	17 9%	110 20%	115 8%
Tend to agree	(3) 393 19%	46 25%	21 20%	326 18%	16 20%	39 17%	36 19%	39 21%	23 16%	42 20%	53 20%	45 15%	35 19%	153 28%	237 16%
Tend to disagree	(2) 367 18%	29 16%	18 17%	321 18%	13 16%	46 20%	37 20%	40 21%	25 18%	45 22%	37 14%	54 19%	24 13%	102 19%	263 18%
Strongly disagree	(1) 470 23%	55 30%	28 27%	387 22%	14 17%	42 18%	32 18%	39 21%	29 20%	55 27%	64 24%	70 24%	43 23%	57 10%	412 28%
NET: Disagree	837 41%	84 45%	45 44%	708 40%	28 34%	88 39%	69 38%	79 43%	54 37%	100 49%	101 38%	123 43%	67 36%	159 29%	674 45%
Don't know	599 29%	30 16%	19 19%	550 31%	24 30%	81 36%	58 31%	50 27%	53 37%	50 24%	78 29%	88 31%	67 36%	127 23%	468 31%
Mean	2.26	2.27	2.34	2.25	2.52	2.23	2.37	2.25	2.26	2.09	2.31	2.19	2.21	2.75	2.05
Standard deviation	1.07	1.11	1.15	1.06	1.11	1.00	1.05	1.01	1.08	0.99	1.13	1.08	1.09	0.99	1.04
Standard error	0.03	0.09	0.12	0.03	0.14	0.09	0.09	0.09	0.11	0.08	0.09	0.08	0.11	0.05	0.03

Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 10

Q.2 Air Passenger Duty currently costs £52 for economy class flights for a family of four travelling to destinations in Europe and £276 for economy class flights to destinations such as the US. To what extent, if at all, do you agree or disagree with the following statements? If a political party were to abolish Air Passenger Duty for children, I would be more likely to vote for them
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2054	1048	1006	219	344	310	390	329	462	607	619	291	537	271	811
Weighted base	2054	1007	1047	244	346	346	366	305	447	549	569	447	488	286	865
NET: Agree	534 26%	293 29%	241 23%	84 34%	118 34%	108 31%	76 21%	50 16%	98 22%	152 28%	119 21%	142 32%	120 25%	89 31%	256 30%
Strongly agree	(4) 179 9%	105 10%	74 7%	30 12%	39 11%	49 14%	27 7%	9 3%	25 6%	45 8%	45 8%	55 12%	35 7%	36 13%	91 11%
Tend to agree	(3) 355 17%	188 19%	167 16%	54 22%	80 23%	59 17%	49 13%	40 13%	72 16%	107 19%	75 13%	88 20%	86 18%	53 18%	164 19%
Tend to disagree	(2) 475 23%	242 24%	233 22%	53 22%	76 22%	85 24%	82 22%	74 24%	106 24%	147 27%	142 25%	93 21%	92 19%	68 24%	209 24%
Strongly disagree	(1) 450 22%	222 22%	227 22%	26 11%	62 18%	58 17%	89 24%	92 30%	123 28%	140 26%	128 22%	71 16%	111 23%	53 19%	173 20%
NET: Disagree	924 45%	464 46%	460 44%	79 32%	137 40%	142 41%	171 47%	166 54%	229 51%	287 52%	270 47%	165 37%	203 42%	121 42%	382 44%
Don't know	596 29%	250 25%	346 33%	81 33%	90 26%	95 28%	120 33%	89 29%	120 27%	110 20%	180 32%	140 31%	165 34%	76 27%	226 26%
Mean	2.18	2.23	2.13	2.54	2.37	2.40	2.05	1.85	2.00	2.13	2.09	2.41	2.14	2.34	2.27
Standard deviation	1.01	1.02	0.99	0.97	1.01	1.05	1.00	0.88	0.96	0.98	0.99	1.03	1.01	1.04	1.01
Standard error	0.03	0.04	0.04	0.09	0.06	0.07	0.06	0.06	0.05	0.04	0.05	0.07	0.05	0.07	0.04

Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 10

Q.2 Air Passenger Duty currently costs £52 for economy class flights for a family of four travelling to destinations in Europe and £276 for economy class flights to destinations such as the US. To what extent, if at all, do you agree or disagree with the following statements? If a political party were to abolish Air Passenger Duty for children, I would be more likely to vote for them
Base: All respondents

	Total	Region											Children aged 18 or under		
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No
Unweighted base	2054	200	113	1741	88	196	195	160	151	233	245	303	170	513	1529
Weighted base	2054	185	103	1766	82	226	185	185	144	205	267	288	185	549	1495
NET: Agree	534 26%	50 27%	32 31%	452 26%	25 30%	56 25%	46 25%	45 24%	30 21%	52 25%	73 27%	76 27%	48 26%	205 37%	323 22%
Strongly agree	(4) 179 9%	20 11%	14 14%	146 8%	13 15%	16 7%	20 11%	13 7%	12 9%	13 6%	26 10%	18 6%	14 8%	89 16%	87 6%
Tend to agree	(3) 355 17%	31 17%	18 18%	306 17%	12 15%	40 18%	25 14%	32 17%	18 13%	39 19%	48 18%	58 20%	34 18%	117 21%	236 16%
Tend to disagree	(2) 475 23%	46 25%	24 23%	405 23%	18 22%	64 28%	41 22%	52 28%	30 21%	45 22%	55 21%	63 22%	37 20%	116 21%	358 24%
Strongly disagree	(1) 450 22%	44 24%	22 21%	383 22%	14 17%	37 16%	34 18%	40 22%	31 21%	55 27%	58 22%	69 24%	44 24%	66 12%	383 26%
NET: Disagree	924 45%	91 49%	46 45%	788 45%	32 39%	101 45%	75 41%	92 50%	61 42%	100 49%	114 43%	133 46%	81 44%	182 33%	741 50%
Don't know	596 29%	44 24%	25 24%	527 30%	25 31%	69 31%	64 35%	47 26%	53 37%	54 26%	80 30%	79 27%	56 30%	161 29%	430 29%
Mean	2.18	2.18	2.31	2.17	2.42	2.23	2.26	2.13	2.13	2.06	2.22	2.12	2.14	2.59	2.03
Standard deviation	1.01	1.03	1.07	1.00	1.09	0.93	1.05	0.95	1.04	0.98	1.04	0.97	1.02	1.02	0.95
Standard error	0.03	0.08	0.12	0.03	0.14	0.08	0.09	0.09	0.11	0.08	0.08	0.07	0.09	0.05	0.03

Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 11

Q.2 Air Passenger Duty currently costs £52 for economy class flights for a family of four travelling to destinations in Europe and £276 for economy class flights to destinations such as the US. To what extent, if at all, do you agree or disagree with the following statements?

Air Passenger Duty is set at a fair level

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2054	1048	1006	219	344	310	390	329	462	607	619	291	537	271	811
Weighted base	2054	1007	1047	244	346	346	366	305	447	549	569	447	488	286	865
NET: Agree	361 18%	198 20%	163 16%	53 22%	81 23%	66 19%	47 13%	53 17%	62 14%	118 22%	88 15%	78 17%	77 16%	58 20%	173 20%
Strongly agree	(4) 77 4%	47 5%	30 3%	9 4%	23 7%	13 4%	11 3%	8 3%	12 3%	21 4%	19 3%	18 4%	19 4%	20 7%	30 3%
Tend to agree	(3) 284 14%	151 15%	133 13%	44 18%	57 17%	53 15%	37 10%	45 15%	49 11%	97 18%	68 12%	60 13%	58 12%	38 13%	142 16%
Tend to disagree	(2) 558 27%	267 27%	291 28%	56 23%	84 24%	104 30%	103 28%	75 25%	136 30%	165 30%	150 26%	120 27%	123 25%	72 25%	239 28%
Strongly disagree	(1) 535 26%	302 30%	233 22%	45 19%	79 23%	81 23%	106 29%	96 31%	128 29%	137 25%	142 25%	124 28%	133 27%	72 25%	219 25%
NET: Disagree	1093 53%	570 57%	524 50%	101 41%	163 47%	185 53%	208 57%	171 56%	264 59%	302 55%	292 51%	244 55%	256 52%	145 51%	458 53%
Don't know	600 29%	238 24%	361 34%	90 37%	102 29%	95 27%	111 30%	81 27%	121 27%	129 24%	190 33%	126 28%	155 32%	83 29%	234 27%
Mean	1.93	1.93	1.94	2.11	2.10	2.00	1.81	1.84	1.83	2.01	1.91	1.91	1.89	2.03	1.97
Standard deviation	0.88	0.91	0.84	0.90	0.97	0.87	0.83	0.87	0.82	0.87	0.87	0.89	0.89	0.97	0.87
Standard error	0.02	0.03	0.03	0.08	0.06	0.06	0.05	0.06	0.04	0.04	0.04	0.06	0.05	0.07	0.04

Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 11

Q.2 Air Passenger Duty currently costs £52 for economy class flights for a family of four travelling to destinations in Europe and £276 for economy class flights to destinations such as the US. To what extent, if at all, do you agree or disagree with the following statements?

Air Passenger Duty is set at a fair level

Base: All respondents

	Total	Region											Children aged 18 or under		
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No
Unweighted base	2054	200	113	1741	88	196	195	160	151	233	245	303	170	513	1529
Weighted base	2054	185	103	1766	82	226	185	185	144	205	267	288	185	549	1495
NET: Agree	361 18%	32 17%	16 16%	313 18%	17 21%	50 22%	25 14%	31 17%	13 9%	35 17%	59 22%	45 16%	37 20%	87 16%	273 18%
Strongly agree	(4) 77 4%	6 3%	6 6%	65 4%	6 7%	11 5%	5 3%	5 3%	3 2%	6 3%	16 6%	10 3%	2 1%	30 5%	47 3%
Tend to agree	(3) 284 14%	26 14%	10 10%	248 14%	12 14%	39 17%	20 11%	26 14%	10 7%	28 14%	43 16%	36 12%	35 19%	57 10%	226 15%
Tend to disagree	(2) 558 27%	57 31%	20 19%	481 27%	18 22%	70 31%	54 29%	60 33%	33 23%	59 29%	52 19%	85 30%	49 27%	148 27%	407 27%
Strongly disagree	(1) 535 26%	57 31%	33 32%	446 25%	20 24%	42 19%	55 30%	43 23%	39 27%	53 26%	72 27%	76 27%	44 24%	157 29%	376 25%
NET: Disagree	1093 53%	113 61%	53 52%	927 52%	38 46%	112 50%	109 59%	103 56%	72 50%	113 55%	124 46%	162 56%	94 51%	304 55%	783 52%
Don't know	600 29%	40 21%	33 32%	527 30%	27 32%	64 28%	50 27%	51 27%	58 40%	58 28%	84 32%	81 28%	54 29%	157 29%	439 29%
Mean	1.93	1.87	1.85	1.95	2.06	2.11	1.82	1.96	1.73	1.92	2.01	1.90	1.96	1.90	1.95
Standard deviation	0.88	0.85	0.99	0.88	1.00	0.87	0.83	0.82	0.82	0.85	0.99	0.85	0.83	0.92	0.86
Standard error	0.02	0.07	0.11	0.03	0.13	0.07	0.07	0.08	0.09	0.07	0.08	0.06	0.08	0.05	0.03

Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 12

Q.2 Air Passenger Duty currently costs £52 for economy class flights for a family of four travelling to destinations in Europe and £276 for economy class flights to destinations such as the US. To what extent, if at all, do you agree or disagree with the following statements?

Air Passenger Duty has no impact on my ability to afford an annual holiday for me and my family

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2054	1048	1006	219	344	310	390	329	462	607	619	291	537	271	811
Weighted base	2054	1007	1047	244	346	346	366	305	447	549	569	447	488	286	865
NET: Agree	982 48%	491 49%	491 47%	93 38%	155 45%	145 42%	156 43%	170 56%	264 59%	311 57%	271 48%	192 43%	208 43%	118 41%	408 47%
Strongly agree	(4) 365 18%	202 20%	163 16%	28 11%	59 17%	51 15%	64 17%	71 23%	92 21%	113 21%	91 16%	71 16%	89 18%	43 15%	156 18%
Tend to agree	(3) 618 30%	290 29%	328 31%	65 27%	96 28%	94 27%	92 25%	99 32%	172 39%	198 36%	180 32%	121 27%	119 24%	75 26%	252 29%
Tend to disagree	(2) 422 21%	223 22%	199 19%	51 21%	77 22%	88 25%	85 23%	48 16%	73 16%	119 22%	118 21%	95 21%	90 18%	83 29%	186 22%
Strongly disagree	(1) 288 14%	139 14%	149 14%	23 10%	45 13%	57 17%	69 19%	38 13%	55 12%	67 12%	68 12%	63 14%	92 19%	40 14%	119 14%
NET: Disagree	710 35%	362 36%	348 33%	74 30%	122 35%	145 42%	154 42%	86 28%	128 29%	186 34%	185 33%	157 35%	181 37%	123 43%	305 35%
Don't know	362 18%	153 15%	208 20%	77 31%	69 20%	56 16%	56 15%	49 16%	55 12%	52 9%	113 20%	98 22%	99 20%	45 16%	151 17%
Mean	2.63	2.65	2.60	2.58	2.61	2.48	2.49	2.79	2.77	2.72	2.64	2.57	2.53	2.50	2.62
Standard deviation	1.00	1.01	0.99	0.93	1.00	1.00	1.05	1.01	0.96	0.96	0.96	1.01	1.09	0.97	1.00
Standard error	0.02	0.03	0.04	0.08	0.06	0.06	0.06	0.06	0.05	0.04	0.04	0.07	0.05	0.07	0.04

Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 12

**Q.2 Air Passenger Duty currently costs £52 for economy class flights for a family of four travelling to destinations in Europe and £276 for economy class flights to destinations such as the US. To what extent, if at all, do you agree or disagree with the following statements?
Air Passenger Duty has no impact on my ability to afford an annual holiday for me and my family
Base: All respondents**

	Total	Region											Children aged 18 or under		
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No
Unweighted base	2054	200	113	1741	88	196	195	160	151	233	245	303	170	513	1529
Weighted base	2054	185	103	1766	82	226	185	185	144	205	267	288	185	549	1495
NET: Agree	982 48%	79 43%	51 50%	853 48%	36 44%	110 49%	85 46%	89 48%	65 45%	106 52%	120 45%	149 52%	93 50%	213 39%	768 51%
Strongly agree	(4) 365 18%	32 17%	18 18%	315 18%	16 19%	36 16%	27 15%	34 18%	23 16%	43 21%	49 18%	52 18%	35 19%	74 14%	290 19%
Tend to agree	(3) 618 30%	47 26%	33 32%	538 30%	20 25%	74 33%	57 31%	56 30%	42 29%	63 31%	71 26%	97 34%	58 31%	139 25%	478 32%
Tend to disagree	(2) 422 21%	42 23%	16 16%	363 21%	17 20%	55 24%	42 23%	37 20%	29 20%	43 21%	53 20%	55 19%	33 18%	142 26%	276 18%
Strongly disagree	(1) 288 14%	37 20%	19 18%	232 13%	10 12%	23 10%	22 12%	31 17%	16 11%	21 10%	50 19%	38 13%	22 12%	89 16%	198 13%
NET: Disagree	710 35%	79 43%	35 34%	596 34%	27 33%	77 34%	65 35%	68 37%	45 31%	63 31%	103 39%	93 32%	55 30%	231 42%	474 32%
Don't know	362 18%	26 14%	17 17%	318 18%	19 23%	39 17%	35 19%	28 15%	34 24%	36 18%	44 17%	46 16%	37 20%	105 19%	253 17%
Mean	2.63	2.46	2.59	2.65	2.67	2.66	2.60	2.58	2.65	2.76	2.53	2.68	2.72	2.45	2.69
Standard deviation	1.00	1.06	1.06	0.99	1.03	0.92	0.96	1.04	0.97	0.97	1.07	0.98	0.99	0.99	1.00
Standard error	0.02	0.08	0.11	0.03	0.13	0.07	0.08	0.09	0.09	0.07	0.08	0.06	0.09	0.05	0.03

Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 13

Q.2 Air Passenger Duty currently costs £52 for economy class flights for a family of four travelling to destinations in Europe and £276 for economy class flights to destinations such as the US. To what extent, if at all, do you agree or disagree with the following statements? It is unfair that British families pay flight tax when families flying from other countries do not get charged
Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2054	1048	1006	219	344	310	390	329	462	607	619	291	537	271	811
Weighted base	2054	1007	1047	244	346	346	366	305	447	549	569	447	488	286	865
NET: Agree	1545 75%	747 74%	799 76%	159 65%	231 67%	259 75%	298 81%	238 78%	361 81%	412 75%	413 72%	338 76%	383 78%	211 74%	638 74%
Strongly agree	(4) 930 45%	462 46%	468 45%	84 35%	138 40%	152 44%	199 54%	146 48%	210 47%	233 42%	236 41%	216 48%	246 50%	126 44%	363 42%
Tend to agree	(3) 615 30%	284 28%	331 32%	75 31%	94 27%	106 31%	99 27%	91 30%	151 34%	179 33%	177 31%	122 27%	137 28%	85 30%	276 32%
Tend to disagree	(2) 146 7%	85 8%	62 6%	25 10%	33 9%	29 8%	14 4%	20 7%	24 5%	56 10%	40 7%	29 6%	22 5%	20 7%	76 9%
Strongly disagree	(1) 68 3%	47 5%	21 2%	7 3%	21 6%	7 2%	10 3%	12 4%	11 3%	26 5%	22 4%	7 2%	14 3%	17 6%	27 3%
NET: Disagree	215 10%	132 13%	83 8%	32 13%	54 16%	36 11%	24 7%	32 11%	36 8%	81 15%	61 11%	36 8%	36 7%	37 13%	103 12%
Don't know	294 14%	128 13%	166 16%	53 22%	61 18%	51 15%	44 12%	35 12%	50 11%	56 10%	95 17%	73 16%	70 14%	37 13%	123 14%
Mean	3.37	3.32	3.41	3.24	3.22	3.37	3.51	3.38	3.41	3.25	3.32	3.46	3.47	3.29	3.31
Standard deviation	0.80	0.86	0.73	0.81	0.92	0.76	0.73	0.81	0.73	0.85	0.81	0.72	0.74	0.88	0.80
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.03

Flight Duty Survey

ONLINE Fieldwork: 14th-16th November 2014

Absolutes/col percents

Table 13

Q.2 Air Passenger Duty currently costs £52 for economy class flights for a family of four travelling to destinations in Europe and £276 for economy class flights to destinations such as the US. To what extent, if at all, do you agree or disagree with the following statements? It is unfair that British families pay flight tax when families flying from other countries do not get charged
Base: All respondents

	Total	Region											Children aged 18 or under		
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	Yes	No
Unweighted base	2054	200	113	1741	88	196	195	160	151	233	245	303	170	513	1529
Weighted base	2054	185	103	1766	82	226	185	185	144	205	267	288	185	549	1495
NET: Agree	1545 75%	143 78%	70 68%	1332 75%	63 76%	166 74%	139 75%	148 80%	106 74%	166 81%	197 74%	211 73%	137 74%	415 76%	1126 75%
Strongly agree	(4) 930 45%	87 47%	48 47%	795 45%	49 60%	94 42%	96 52%	83 45%	66 46%	96 47%	121 45%	124 43%	66 36%	264 48%	662 44%
Tend to agree	(3) 615 30%	56 30%	22 21%	537 30%	13 16%	72 32%	43 23%	66 35%	40 27%	70 34%	76 28%	87 30%	71 39%	151 28%	464 31%
Tend to disagree	(2) 146 7%	10 5%	9 9%	128 7%	6 8%	20 9%	11 6%	15 8%	6 4%	7 4%	25 9%	28 10%	8 5%	39 7%	105 7%
Strongly disagree	(1) 68 3%	11 6%	5 5%	52 3%	- -	2 1%	8 5%	2 1%	6 4%	7 3%	10 4%	11 4%	6 3%	17 3%	51 3%
NET: Disagree	215 10%	21 11%	14 13%	180 10%	6 8%	22 10%	20 11%	16 9%	13 9%	14 7%	35 13%	39 13%	15 8%	56 10%	156 10%
Don't know	294 14%	20 11%	19 18%	255 14%	13 16%	37 17%	27 14%	21 11%	26 18%	25 12%	35 13%	38 13%	33 18%	77 14%	213 14%
Mean	3.37	3.33	3.35	3.37	3.63	3.37	3.43	3.39	3.40	3.41	3.33	3.30	3.29	3.41	3.35
Standard deviation	0.80	0.87	0.89	0.78	0.65	0.71	0.84	0.69	0.82	0.75	0.84	0.83	0.76	0.79	0.80
Standard error	0.02	0.07	0.09	0.02	0.08	0.06	0.07	0.06	0.07	0.05	0.06	0.05	0.07	0.04	0.02