

ITV London / LBC London Mayoral Survey

	First round	Run-off
Conservative candidate, Zac Goldsmith	39%	47%
Labour candidate, Sadiq Khan	42%	53%
Liberal Democrat candidate, Caroline Pidgeon	6%	
Green Party candidate, Sian Berry	6%	
UKIP candidate, Peter Whittle	5%	
Respect candidate, George Galloway	1%	
A candidate for another party	1%	

METHODOLOGY NOTE

Methodology Note: ComRes interviewed 1,011 adults living in London online from 14th to 17th March 2016. Data were weighted to be representative of all adults living in London aged 18+. Data were also weighted by past vote recall to the London result on the 2015 General Election. Voting intention figures are calculated using the ComRes Voter Turnout Model. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:

katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

ONLINE Opinion Poll - London

V1. Thinking back to the General Election earlier last year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, some other party, or did you not vote?	1
Base: All respondents	
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Base: All respondents	
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Base: All likely to vote	
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Base: All likely to vote and expressing a voting intention	
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Base: All likely to vote and expressing a voting intention	
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Base: All respondents	

ONLINE Opinion Poll - London

V1. Thinking back to the General Election earlier last year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, some other party, or did you not vote?

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total	1011	484	527	316	386	309	444	300	125	142	148	299	123	208	233
Weighted Total	1011	485	526	364	364	283	430	305	126	151	173	307	113	197	220
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	298	152	147	81	106	111	158	89	27	24	28	78	34	78	80
	30%	31%	28%	22%	29%	39%	37%	29%	22%	16%	16%	25%	30%	40%	36%
Labour	379	181	199	155	142	83	132	131	53	64	68	133	40	62	76
	38%	37%	38%	43%	39%	29%	31%	43%	42%	42%	39%	43%	36%	31%	35%
Liberal Democrat	67	37	31	13	29	26	38	17	6	6	12	9	8	24	14
	7%	8%	6%	4%	8%	9%	9%	6%	5%	4%	7%	3%	8%	12%	6%
UKIP	70	41	29	14	22	34	23	13	15	19	15	24	7	13	11
	7%	8%	6%	4%	6%	12%	5%	4%	12%	12%	9%	8%	6%	6%	5%
Some other party	48	22	27	23	20	5	24	14	7	4	19	16	5	4	4
	5%	5%	5%	6%	5%	2%	5%	5%	5%	3%	11%	5%	5%	2%	2%
Did not vote	125	48	77	68	37	20	49	33	15	28	27	44	15	10	30
	12%	10%	15%	19%	10%	7%	11%	11%	12%	19%	15%	14%	13%	5%	13%
Don't remember	8	1	7	5	3	-	1	4	-	2	-	1	1	2	4
	1%	*	1%	1%	1%	-	*	1%	-	1%	-	*	1%	1%	2%
Prefer not to say	15	4	11	5	5	4	5	3	3	4	4	3	2	4	2
	1%	1%	2%	1%	2%	2%	1%	1%	3%	3%	3%	1%	2%	2%	1%

ONLINE Opinion Poll - London

V1. Thinking back to the General Election earlier last year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, some other party, or did you not vote?

Base: All respondents

	Total	ETHNICITY		TENURE		VOTING INTENTION 1st PREFERENCE					PAST VOTE – GENERAL ELECTION 2015		
		White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	1011	660	325	585	406	317	335	46	50	53	308	366	73
Weighted Total	1011	570	415	507	478	305	350	45	44	51	298	379	70
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	298	211	86	216	73	233	19	7	3	1	298	-	-
	30%	37%	21%	43%	15%	76%	5%	15%	7%	2%	100%	-	-
Labour	379	157	217	159	211	19	271	1	13	16	-	379	-
	38%	27%	52%	31%	44%	6%	78%	2%	29%	32%	-	100%	-
Liberal Democrat	67	51	16	45	23	15	13	-	24	6	-	-	-
	7%	9%	4%	9%	5%	5%	4%	-	54%	11%	-	-	-
UKIP	70	56	10	28	41	20	4	30	1	-	-	-	70
	7%	10%	2%	6%	8%	6%	1%	66%	2%	-	-	-	100%
Some other party	48	33	14	15	31	4	10	-	1	21	-	-	-
	5%	6%	3%	3%	6%	1%	3%	-	3%	41%	-	-	-
Did not vote	125	56	64	35	87	11	31	5	2	8	-	-	-
	12%	10%	16%	7%	18%	4%	9%	12%	6%	15%	-	-	-
Don't remember	8	2	6	3	4	1	1	-	-	-	-	-	-
	1%	*	1%	1%	1%	*	*	-	-	-	-	-	-
Prefer not to say	15	5	2	6	9	3	2	2	-	-	-	-	-
	1%	1%	1%	1%	2%	1%	1%	5%	-	-	-	-	-

ONLINE Opinion Poll - London

V2. If the election for Mayor of London was held tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

Base: All respondents

		GENDER		AGE			SOCIAL GRADE				REGION SUMMARY					
		Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total		1011	484	527	316	386	309	444	300	125	142	148	299	123	208	233
Weighted Total		1011	485	526	364	364	283	430	305	126	151	173	307	113	197	220
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote	(1)	35 4%	15 3%	20 4%	12 3%	16 4%	8 3%	11 3%	11 3%	4 3%	10 7%	6 4%	6 2%	7 6%	6 3%	10 4%
2	(2)	10 1%	1 *	9 2%	5 1%	3 1%	1 *	3 1%	4 1%	- -	2 1%	2 1%	2 1%	3 3%	1 1%	2 1%
3	(3)	11 1%	6 1%	5 1%	4 1%	5 1%	2 1%	5 1%	- -	3 2%	3 2%	3 2%	4 1%	- -	1 *	3 1%
4	(4)	10 1%	4 1%	6 1%	8 2%	2 1%	- -	3 1%	2 1%	3 3%	3 2%	1 1%	7 2%	- -	1 1%	1 *
5	(5)	44 4%	18 4%	26 5%	24 7%	16 4%	4 1%	14 3%	10 3%	5 4%	15 10%	9 5%	19 6%	2 2%	8 4%	5 2%
6	(6)	47 5%	15 3%	33 6%	25 7%	19 5%	3 1%	14 3%	14 4%	12 9%	7 5%	10 6%	18 6%	5 5%	7 3%	8 3%
7	(7)	67 7%	31 6%	36 7%	33 9%	23 6%	11 4%	31 7%	21 7%	11 9%	4 3%	13 7%	15 5%	10 8%	15 8%	14 7%
8	(8)	104 10%	48 10%	56 11%	47 13%	38 10%	19 7%	53 12%	33 11%	9 7%	9 6%	9 5%	39 13%	12 10%	22 11%	22 10%
9	(9)	138 14%	58 12%	80 15%	50 14%	50 14%	38 13%	68 16%	51 17%	6 5%	13 8%	24 14%	50 16%	7 6%	28 14%	29 13%
10 - Absolutely certain to vote	(10)	512 51%	280 58%	233 44%	139 38%	185 51%	189 67%	216 50%	148 49%	68 54%	80 53%	95 55%	140 45%	64 56%	103 52%	111 51%
Prefer not to say		5 *	2 *	3 1%	4 1%	- -	1 *	1 *	- -	3 2%	1 1%	- -	3 1%	1 1%	- -	1 *
Don't know		28 3%	8 2%	20 4%	15 4%	6 2%	7 2%	10 2%	12 4%	3 2%	4 2%	1 1%	5 2%	3 2%	5 3%	13 6%
Mean score		8.48	8.72	8.24	8.03	8.40	9.14	8.64	8.56	8.32	7.99	8.48	8.40	8.36	8.63	8.51
Standard deviation		2.29	2.14	2.41	2.37	2.40	1.89	2.08	2.19	2.39	2.88	2.36	2.16	2.65	2.13	2.38
Standard error		.07	.10	.11	.14	.12	.11	.10	.13	.22	.24	.19	.13	.24	.15	.16

ONLINE Opinion Poll - London

V2. If the election for Mayor of London was held tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

Base: All respondents

	Total	ETHNICITY		TENURE		VOTING INTENTION 1st PREFERENCE					PAST VOTE – GENERAL ELECTION 2015		
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	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote	(1) 35 4%	21 4%	14 3%	10 2%	23 5%	- -	- -	- -	- -	- -	1 *	2 1%	- -
2	(2) 10 1%	3 1%	6 1%	2 *	8 2%	- -	- -	- -	- -	- -	- -	3 1%	- -
3	(3) 11 1%	4 1%	5 1%	3 1%	7 1%	- -	- -	- -	- -	- -	2 1%	5 1%	- -
4	(4) 10 1%	2 *	8 2%	5 1%	5 1%	- -	- -	- -	- -	- -	1 *	5 1%	1 2%
5	(5) 44 4%	22 4%	20 5%	17 3%	23 5%	9 3%	13 4%	4 8%	2 4%	1 3%	9 3%	13 3%	3 4%
6	(6) 47 5%	23 4%	21 5%	20 4%	27 6%	15 5%	13 4%	1 2%	2 4%	2 4%	12 4%	14 4%	3 4%
7	(7) 67 7%	29 5%	36 9%	26 5%	35 7%	15 5%	26 7%	2 4%	3 7%	9 17%	22 8%	17 5%	6 9%
8	(8) 104 10%	55 10%	47 11%	58 11%	43 9%	37 12%	31 9%	6 14%	6 13%	5 9%	40 13%	36 9%	11 15%
9	(9) 138 14%	71 12%	65 16%	71 14%	66 14%	48 16%	63 18%	3 6%	4 10%	9 17%	39 13%	66 17%	5 7%
10 - Absolutely certain to vote	(10) 512 51%	329 58%	177 43%	280 55%	224 47%	180 59%	204 58%	30 66%	27 62%	26 51%	168 56%	208 55%	40 58%
Prefer not to say	5 *	- -	1 *	2 *	3 1%	- -	- -	- -	- -	- -	- -	1 *	1 1%
Don't know	28 3%	11 2%	16 4%	12 2%	15 3%	- -	- -	- -	- -	- -	4 1%	8 2%	- -
Mean score	8.48	8.70	8.23	8.80	8.21	9.10	9.09	9.06	9.08	8.85	8.96	8.86	8.87
Standard deviation	2.29	2.21	2.35	1.93	2.54	1.36	1.38	1.57	1.43	1.45	1.55	1.84	1.62

ONLINE Opinion Poll - London

V2. If the election for Mayor of London was held tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

Base: All respondents

	ETHNICITY		TENURE		VOTING INTENTION 1st PREFERENCE					PAST VOTE – GENERAL ELECTION 2015			
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	1011	660	325	585	406	317	335	46	50	53	308	366	73
Weighted Total	1011	570	415	507	478	305	350	45	44	51	298	379	70
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Standard error	.07	.09	.13	.08	.13	.08	.08	.23	.20	.20	.09	.10	.19

ONLINE Opinion Poll - London

V3_1. In the election for the Mayor of London, voters can select their first choice for Mayor and have the option of selecting a second choice as well. If the election for Mayor of London was held tomorrow, would you vote for...

First choice

Base: All likely to vote

	GENDER		AGE			SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total	920	450	470	278	352	290	413	274	112	121	138	275	110	193	204
Weighted Total	912	449	463	317	331	264	396	277	110	128	160	281	99	182	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative candidate Zac Goldsmith	305	154	152	77	95	133	160	83	31	32	44	80	35	74	72
	33%	34%	33%	24%	29%	50%	40%	30%	28%	25%	28%	29%	35%	41%	38%
Labour candidate Sadiq Khan	350	171	179	149	125	76	131	120	44	54	68	121	34	62	64
	38%	38%	39%	47%	38%	29%	33%	43%	40%	42%	42%	43%	34%	34%	34%
Liberal Democrat candidate Caroline Pidgeon	44	21	23	18	15	11	23	12	8	1	6	11	2	10	15
	5%	5%	5%	6%	5%	4%	6%	4%	7%	1%	4%	4%	2%	6%	8%
UKIP candidate Peter Whittle	45	25	20	13	18	15	7	15	7	15	5	17	6	10	7
	5%	6%	4%	4%	5%	6%	2%	5%	7%	12%	3%	6%	6%	5%	4%
Green Party candidate Sian Berry	51	23	28	21	26	5	29	9	5	7	20	13	7	4	7
	6%	5%	6%	7%	8%	2%	7%	3%	5%	6%	12%	5%	8%	2%	4%
Respect candidate George Galloway	11	7	4	4	4	3	7	1	-	3	4	4	-	-	3
	1%	2%	1%	1%	1%	1%	2%	*	-	3%	2%	1%	-	-	2%
Other	5	2	3	1	3	1	2	1	2	-	2	1	1	-	1
	1%	*	1%	*	1%	*	*	*	2%	-	2%	*	1%	-	1%
Would not vote	4	3	1	3	-	1	-	3	1	-	-	2	2	1	-
	*	1%	*	1%	-	*	-	1%	1%	-	-	1%	2%	1%	-
Don't know	96	43	54	32	45	19	37	32	12	16	11	31	12	21	21
	11%	10%	12%	10%	14%	7%	9%	11%	11%	12%	7%	11%	12%	12%	11%

ONLINE Opinion Poll - London

V3_1. In the election for the Mayor of London, voters can select their first choice for Mayor and have the option of selecting a second choice as well. If the election for Mayor of London was held tomorrow, would you vote for...

First choice

Base: All likely to vote

	ETHNICITY		TENURE		VOTING INTENTION 1st PREFERENCE					PAST VOTE – GENERAL ELECTION 2015			
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	920	613	288	549	355	317	335	46	50	53	299	345	71
Weighted Total	912	529	365	473	418	305	350	45	44	51	291	354	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative candidate Zac Goldsmith	305	205	94	213	85	305	-	-	-	-	233	19	20
	33%	39%	26%	45%	20%	100%	-	-	-	-	80%	5%	29%
Labour candidate Sadiq Khan	350	154	188	144	198	-	350	-	-	-	19	271	4
	38%	29%	52%	30%	47%	-	100%	-	-	-	6%	77%	6%
Liberal Democrat candidate Caroline Pidgeon	44	27	16	31	13	-	-	-	44	-	3	13	1
	5%	5%	4%	7%	3%	-	-	-	100%	-	1%	4%	1%
UKIP candidate Peter Whittle	45	40	5	14	31	-	-	45	-	-	7	1	30
	5%	8%	1%	3%	8%	-	-	100%	-	-	2%	*	44%
Green Party candidate Sian Berry	51	33	18	22	27	-	-	-	-	51	1	16	-
	6%	6%	5%	5%	6%	-	-	-	-	100%	*	5%	-
Respect candidate George Galloway	11	4	7	5	7	-	-	-	-	-	2	4	3
	1%	1%	2%	1%	2%	-	-	-	-	-	1%	1%	4%
Other	5	5	-	1	3	-	-	-	-	-	1	1	-
	1%	1%	-	*	1%	-	-	-	-	-	*	*	-
Would not vote	4	1	3	-	3	-	-	-	-	-	-	3	1
	*	*	1%	-	1%	-	-	-	-	-	-	1%	2%
Don't know	96	60	34	44	51	-	-	-	-	-	26	25	10
	11%	11%	9%	9%	12%	-	-	-	-	-	9%	7%	15%

ONLINE Opinion Poll - London

V3_2. In the election for the Mayor of London, voters can select their first choice for Mayor and have the option of selecting a second choice as well. If the election for Mayor of London was held tomorrow, would you vote for...

Second choice

Base: All likely to vote

	GENDER		AGE			SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total	920	450	470	278	352	290	413	274	112	121	138	275	110	193	204
Weighted Total	912	449	463	317	331	264	396	277	110	128	160	281	99	182	190
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative candidate Zac Goldsmith	97	55	41	45	35	17	40	36	12	8	17	36	11	17	17
	11%	12%	9%	14%	10%	7%	10%	13%	11%	6%	10%	13%	11%	9%	9%
Labour candidate Sadiq Khan	108	52	56	43	42	22	56	28	15	10	17	34	9	13	34
	12%	12%	12%	14%	13%	8%	14%	10%	14%	7%	11%	12%	9%	7%	18%
Liberal Democrat candidate Caroline Pidgeon	84	43	41	21	31	31	43	25	3	13	18	20	13	22	11
	9%	10%	9%	7%	10%	12%	11%	9%	3%	11%	11%	7%	13%	12%	6%
UKIP candidate Peter Whittle	77	45	32	18	15	44	30	23	12	12	14	15	6	22	19
	8%	10%	7%	6%	5%	17%	8%	8%	10%	9%	9%	5%	6%	12%	10%
Green Party candidate Sian Berry	117	56	61	43	46	28	55	34	13	15	26	40	8	21	23
	13%	13%	13%	13%	14%	11%	14%	12%	11%	12%	16%	14%	8%	11%	12%
Respect candidate George Galloway	31	18	13	16	10	5	14	8	2	7	7	10	4	3	8
	3%	4%	3%	5%	3%	2%	4%	3%	2%	6%	4%	4%	4%	2%	4%
Other	20	9	11	5	7	8	8	6	2	4	4	5	2	4	5
	2%	2%	2%	2%	2%	3%	2%	2%	2%	3%	3%	2%	2%	2%	3%
Would not vote	64	35	29	21	28	16	23	20	11	10	8	23	13	12	8
	7%	8%	6%	7%	8%	6%	6%	7%	10%	8%	5%	8%	13%	7%	4%
Don't know	217	84	133	69	90	58	90	71	26	30	33	64	21	50	48
	24%	19%	29%	22%	27%	22%	23%	26%	23%	23%	21%	23%	22%	27%	25%

ONLINE Opinion Poll - London

V3_2. In the election for the Mayor of London, voters can select their first choice for Mayor and have the option of selecting a second choice as well. If the election for Mayor of London was held tomorrow, would you vote for...

Second choice

Base: All likely to vote

	ETHNICITY		TENURE		VOTING INTENTION 1st PREFERENCE					PAST VOTE – GENERAL ELECTION 2015			
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	920	613	288	549	355	317	335	46	50	53	299	345	71
Weighted Total	912	529	365	473	418	305	350	45	44	51	291	354	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative candidate Zac Goldsmith	97	40	53	40	56	-	60	21	11	3	18	45	15
	11%	8%	14%	8%	14%	-	17%	46%	26%	7%	6%	13%	22%
Labour candidate Sadiq Khan	108	52	55	58	45	57	-	1	15	25	43	25	3
	12%	10%	15%	12%	11%	19%	-	2%	34%	50%	15%	7%	4%
Liberal Democrat candidate Caroline Pidgeon	84	52	31	48	36	45	30	1	-	8	31	28	1
	9%	10%	9%	10%	9%	15%	9%	1%	-	15%	11%	8%	1%
UKIP candidate Peter Whittle	77	56	18	40	35	62	9	-	1	1	45	8	16
	8%	11%	5%	8%	8%	20%	3%	-	2%	3%	15%	2%	24%
Green Party candidate Sian Berry	117	75	41	62	49	10	91	4	7	-	6	77	2
	13%	14%	11%	13%	12%	3%	26%	9%	17%	-	2%	22%	3%
Respect candidate George Galloway	31	9	22	12	19	6	20	2	-	3	9	15	2
	3%	2%	6%	3%	5%	2%	6%	5%	-	5%	3%	4%	3%
Other	20	15	6	14	7	6	5	5	1	3	6	6	5
	2%	3%	2%	3%	2%	2%	1%	11%	2%	5%	2%	2%	7%
Would not vote	64	39	25	31	31	25	28	3	1	-	24	29	4
	7%	7%	7%	7%	7%	8%	8%	7%	2%	-	8%	8%	6%
Don't know	217	130	81	121	92	57	59	7	8	3	77	73	13
	24%	25%	22%	26%	22%	19%	17%	16%	17%	6%	26%	21%	20%

ONLINE Opinion Poll - London

V4. If you could only vote for the Conservative candidate Zac Goldsmith or the Labour candidate Sadiq Khan, who would you vote for?

Base: All would not vote for Conservative or Labour as first or second choice

	GENDER		AGE			SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total	265	126	139	81	123	61	113	74	38	40	42	80	32	52	59
Weighted Total	253	121	132	88	111	54	106	71	35	42	48	78	29	45	54
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative candidate Zac Goldsmith	74	34	40	23	32	19	32	21	12	9	9	27	10	10	17
	29%	28%	30%	26%	29%	35%	30%	29%	36%	22%	20%	35%	34%	23%	32%
Labour candidate Sadiq Khan	101	47	54	40	38	23	50	21	13	17	23	30	11	14	22
	40%	39%	41%	45%	34%	43%	48%	30%	37%	41%	49%	39%	38%	32%	41%
Don't know	78	41	38	25	41	12	24	29	10	16	15	21	8	20	14
	31%	34%	29%	28%	37%	22%	23%	41%	28%	37%	31%	27%	28%	45%	27%

ONLINE Opinion Poll - London

V4. If you could only vote for the Conservative candidate Zac Goldsmith or the Labour candidate Sadiq Khan, who would you vote for?

Base: All would not vote for Conservative or Labour as first or second choice

	Total	ETHNICITY		TENURE		VOTING INTENTION 1st PREFERENCE					PAST VOTE – GENERAL ELECTION 2015		
		White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	265	198	61	138	123	-	-	46	50	53	41	64	45
Weighted Total	253	168	80	116	132	-	-	45	44	51	39	61	43
	100%	100%	100%	100%	100%	-	-	100%	100%	100%	100%	100%	100%
Conservative candidate Zac Goldsmith	74	56	16	39	33	-	-	30	13	8	16	4	25
	29%	33%	21%	34%	25%	-	-	66%	29%	15%	41%	7%	58%
Labour candidate Sadiq Khan	101	64	36	42	57	-	-	3	25	37	3	39	7
	40%	38%	45%	36%	43%	-	-	8%	57%	73%	7%	64%	16%
Don't know	78	49	27	34	43	-	-	12	6	6	20	17	11
	31%	29%	34%	29%	32%	-	-	26%	14%	12%	52%	28%	26%

ONLINE Opinion Poll - London

V3 Voting intention First (Turnout weighted)

Base: All likely to vote and expressing a voting intention

	GENDER		AGE			SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total	816	405	411	247	303	266	370	242	98	106	128	243	95	168	182
Weighted Total	289	146	143	94	104	91	141	85	29	34	52	87	31	58	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative candidate Zac Goldsmith	112	58	54	26	35	51	63	30	9	10	16	29	13	28	26
	39%	39%	38%	28%	34%	56%	45%	35%	32%	28%	31%	34%	42%	47%	43%
Labour candidate Sadiq Khan	122	61	61	49	45	27	51	41	13	16	24	41	12	23	22
	42%	42%	43%	52%	43%	30%	36%	49%	45%	48%	45%	47%	39%	39%	37%
Liberal Democrat candidate Caroline Pidgeon	16	8	8	6	6	4	9	4	2	*	2	4	1	4	5
	6%	5%	6%	6%	5%	5%	6%	5%	8%	1%	4%	5%	2%	6%	9%
UKIP candidate Peter Whittle	15	9	6	4	6	5	3	5	2	4	2	6	2	3	2
	5%	6%	4%	4%	6%	5%	2%	6%	8%	13%	3%	6%	7%	6%	4%
Green Party candidate Sian Berry	18	8	10	7	9	2	11	3	2	2	7	5	3	1	3
	6%	6%	7%	8%	9%	2%	8%	4%	5%	6%	13%	6%	9%	2%	4%
Respect candidate George Galloway	4	3	1	1	2	1	3	*	-	1	1	1	-	-	1
	1%	2%	1%	1%	2%	1%	2%	1%	-	3%	3%	2%	-	-	2%
Other	2	1	1	*	1	*	1	*	1	-	1	*	*	-	*
	1%	1%	1%	*	1%	*	*	*	2%	-	1%	*	1%	-	1%

ONLINE Opinion Poll - London

V3 Voting intention First (Turnout weighted)

Base: All likely to vote and expressing a voting intention

	Total	ETHNICITY		TENURE		VOTING INTENTION 1st PREFERENCE					PAST VOTE – GENERAL ELECTION 2015		
		White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	816	540	260	495	307	317	335	46	50	53	271	316	59
Weighted Total	289	168	116	160	123	112	122	15	16	18	98	113	20
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative candidate Zac Goldsmith	112	75	34	80	29	112	-	-	-	-	86	7	7
	39%	45%	30%	50%	24%	100%	-	-	-	-	88%	6%	37%
Labour candidate Sadiq Khan	122	54	65	54	66	-	122	-	-	-	7	94	1
	42%	32%	56%	33%	54%	-	100%	-	-	-	7%	83%	6%
Liberal Democrat candidate Caroline Pidgeon	16	10	6	11	5	-	-	-	16	-	1	5	*
	6%	6%	5%	7%	4%	-	-	-	100%	-	1%	4%	1%
UKIP candidate Peter Whittle	15	13	2	5	10	-	-	15	-	-	2	*	10
	5%	8%	1%	3%	8%	-	-	100%	-	-	2%	*	50%
Green Party candidate Sian Berry	18	12	7	8	10	-	-	-	-	18	*	6	-
	6%	7%	6%	5%	8%	-	-	-	-	100%	*	5%	-
Respect candidate George Galloway	4	2	3	2	2	-	-	-	-	-	1	1	1
	1%	1%	2%	1%	2%	-	-	-	-	-	1%	1%	5%
Other	2	2	-	*	1	-	-	-	-	-	*	*	-
	1%	1%	-	*	1%	-	-	-	-	-	*	*	-

ONLINE Opinion Poll - London

V3 Voting intention Run off (Turnout weighted)

Base: All likely to vote and expressing a voting intention

	GENDER		AGE			SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total	738	371	367	224	263	251	338	223	86	91	112	225	85	153	163
Weighted Total	264	136	128	87	91	86	130	79	26	29	46	82	28	54	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative candidate Zac Goldsmith	125	65	60	31	39	54	69	35	10	11	18	35	14	30	28
	47%	48%	47%	36%	43%	63%	53%	43%	40%	37%	39%	43%	49%	55%	52%
Labour candidate Sadiq Khan	139	71	68	55	52	32	61	45	16	18	28	46	14	24	27
	53%	52%	53%	64%	57%	37%	47%	57%	60%	63%	61%	57%	51%	45%	48%

ONLINE Opinion Poll - London**V3 Voting intention Run off (Turnout weighted)**

Base: All likely to vote and expressing a voting intention

	Total	ETHNICITY		TENURE		VOTING INTENTION 1st PREFERENCE					PAST VOTE – GENERAL ELECTION 2015		
		White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	738	478	246	454	271	317	335	21	28	29	268	299	40
Weighted Total	264	149	109	148	111	112	122	7	9	10	97	107	14
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative candidate Zac Goldsmith	125	84	38	87	36	112	-	7	4	1	89	7	12
	47%	56%	35%	59%	32%	100%	-	96%	44%	13%	92%	7%	89%
Labour candidate Sadiq Khan	139	66	71	61	75	-	122	*	5	9	8	100	2
	53%	44%	65%	41%	68%	-	100%	4%	56%	87%	8%	93%	11%

ONLINE Opinion Poll - London

Q1. Which, if any, of the following do you think should be the biggest priorities for the next Mayor of London?

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total	1011	484	527	316	386	309	444	300	125	142	148	299	123	208	233
Weighted Total	1011	485	526	364	364	283	430	305	126	151	173	307	113	197	220
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Transport links across the city (eg. Cycle lanes, road traffic etc)	327	166	162	102	120	106	152	92	38	45	58	96	35	72	66
	32%	34%	31%	28%	33%	37%	35%	30%	30%	30%	34%	31%	31%	37%	30%
Public transport (buses, tubes etc)	545	277	268	165	201	179	235	158	72	80	86	167	65	116	111
	54%	57%	51%	45%	55%	63%	55%	52%	57%	53%	50%	54%	57%	59%	50%
Crime and policing	499	249	250	144	184	171	207	146	62	83	78	147	61	103	110
	49%	51%	47%	40%	50%	60%	48%	48%	50%	55%	45%	48%	54%	52%	50%
House prices	547	242	305	235	192	119	226	168	73	80	100	163	67	102	115
	54%	50%	58%	65%	53%	42%	53%	55%	58%	53%	58%	53%	59%	52%	52%
Cost of renting homes	528	257	271	180	190	158	199	173	69	88	102	158	59	102	108
	52%	53%	52%	49%	52%	56%	46%	57%	55%	59%	59%	51%	52%	52%	49%
The environment	269	128	141	85	97	86	110	87	33	38	49	83	28	50	58
	27%	26%	27%	23%	27%	31%	26%	29%	27%	25%	28%	27%	25%	25%	26%
Security of London	516	231	286	157	178	181	221	147	58	91	77	146	61	113	119
	51%	48%	54%	43%	49%	64%	51%	48%	46%	60%	45%	48%	54%	57%	54%
Airports	161	98	63	32	58	71	76	53	12	20	18	36	20	40	47
	16%	20%	12%	9%	16%	25%	18%	17%	9%	13%	10%	12%	17%	20%	21%
Economic development	360	184	177	104	143	114	162	113	33	52	53	107	37	75	87
	36%	38%	34%	29%	39%	40%	38%	37%	27%	34%	31%	35%	33%	38%	40%
Whether Britain stays in or leaves the European Union (EU)	258	107	151	87	86	84	100	70	34	54	38	68	34	57	61
	26%	22%	29%	24%	24%	30%	23%	23%	27%	36%	22%	22%	30%	29%	28%
Other	30	14	16	7	10	13	8	4	4	13	9	10	2	1	7
	3%	3%	3%	2%	3%	4%	2%	1%	3%	9%	5%	3%	2%	*	3%
None	13	2	11	9	4	-	6	7	-	-	1	1	*	2	8
	1%	*	2%	3%	1%	-	1%	2%	-	-	1%	*	*	1%	4%

ONLINE Opinion Poll - London

Q1. Which, if any, of the following do you think should be the biggest priorities for the next Mayor of London?

Base: All respondents

	Total	ETHNICITY		TENURE		VOTING INTENTION 1st PREFERENCE					PAST VOTE – GENERAL ELECTION 2015		
		White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	1011	660	325	585	406	317	335	46	50	53	308	366	73
Weighted Total	1011	570	415	507	478	305	350	45	44	51	298	379	70
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Transport links across the city (eg. Cycle lanes, road traffic etc)	327	209	111	181	135	110	114	10	14	18	116	113	22
	32%	37%	27%	36%	28%	36%	33%	22%	31%	34%	39%	30%	31%
Public transport (buses, tubes etc)	545	312	218	309	226	175	192	18	29	30	171	215	30
	54%	55%	53%	61%	47%	57%	55%	39%	66%	59%	57%	57%	43%
Crime and policing	499	272	211	259	226	175	165	23	20	21	164	174	42
	49%	48%	51%	51%	47%	57%	47%	51%	46%	41%	55%	46%	60%
House prices	547	286	243	252	277	133	236	21	19	32	136	243	31
	54%	50%	59%	50%	58%	44%	68%	46%	43%	62%	46%	64%	44%
Cost of renting homes	528	310	208	200	309	121	222	23	25	29	109	238	38
	52%	54%	50%	39%	65%	40%	64%	50%	57%	57%	36%	63%	54%
The environment	269	160	100	145	112	84	96	5	15	22	80	96	14
	27%	28%	24%	29%	24%	28%	27%	11%	34%	43%	27%	25%	20%
Security of London	516	294	211	278	223	192	153	24	25	21	185	162	43
	51%	52%	51%	55%	47%	63%	44%	53%	56%	41%	62%	43%	62%
Airports	161	98	60	106	53	77	45	3	8	3	75	44	13
	16%	17%	14%	21%	11%	25%	13%	8%	19%	6%	25%	12%	19%
Economic development	360	192	161	207	147	129	127	10	17	16	130	132	21
	36%	34%	39%	41%	31%	42%	36%	21%	38%	32%	44%	35%	29%
Whether Britain stays in or leaves the European Union (EU)	258	133	119	123	126	89	88	17	8	5	85	91	25
	26%	23%	29%	24%	26%	29%	25%	37%	18%	10%	28%	24%	36%
Other	30	16	10	13	17	5	14	3	-	1	4	10	3
	3%	3%	3%	3%	4%	1%	4%	6%	-	1%	1%	3%	4%
None	13	2	10	2	9	-	1	-	-	-	1	2	-
	1%	*	3%	*	2%	-	*	-	-	-	*	1%	-

ONLINE Opinion Poll - London

Q2. Which, if any, of the following are the most important to you personally in deciding which of the candidates to vote for. Which candidate you feel...

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total	1011	484	527	316	386	309	444	300	125	142	148	299	123	208	233
Weighted Total	1011	485	526	364	364	283	430	305	126	151	173	307	113	197	220
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Will keep London safe from terrorist attacks	309	126	183	105	108	96	124	97	41	47	49	84	47	52	76
	31%	26%	35%	29%	30%	34%	29%	32%	32%	31%	28%	27%	42%	27%	35%
Will be an ambassador for London around the world	121	65	56	38	43	41	57	29	13	21	20	41	13	25	22
	12%	13%	11%	10%	12%	14%	13%	10%	11%	14%	11%	13%	12%	13%	10%
Will stand up for Londoners	414	208	206	127	162	125	174	125	56	59	70	138	39	97	69
	41%	43%	39%	35%	44%	44%	41%	41%	44%	39%	41%	45%	35%	49%	31%
Will have a good relationship with the national government in Westminster	110	63	47	39	30	41	64	30	6	10	12	29	11	30	28
	11%	13%	9%	11%	8%	14%	15%	10%	5%	7%	7%	10%	9%	15%	12%
Understand the needs of Londoners	610	288	321	221	223	166	251	194	78	86	107	182	71	119	131
	60%	59%	61%	61%	61%	59%	58%	64%	62%	57%	62%	59%	62%	60%	60%
Has the best position on the EU referendum	108	56	51	37	42	28	59	28	9	12	20	30	11	16	30
	11%	12%	10%	10%	12%	10%	14%	9%	7%	8%	12%	10%	10%	8%	13%
None of these	20	11	8	5	9	6	7	6	3	4	6	6	2	3	2
	2%	2%	2%	1%	2%	2%	2%	2%	2%	3%	3%	2%	2%	2%	1%
Don't know	40	15	26	25	8	7	13	10	3	14	6	7	4	8	15
	4%	3%	5%	7%	2%	3%	3%	3%	3%	10%	4%	2%	3%	4%	7%

ONLINE Opinion Poll - London

Q2. Which, if any, of the following are the most important to you personally in deciding which of the candidates to vote for. Which candidate you feel...

Base: All respondents

	Total	ETHNICITY		TENURE		VOTING INTENTION 1st PREFERENCE					PAST VOTE – GENERAL ELECTION 2015		
		White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	1011	660	325	585	406	317	335	46	50	53	308	366	73
Weighted Total	1011	570	415	507	478	305	350	45	44	51	298	379	70
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Will keep London safe from terrorist attacks	309 31%	169 30%	137 33%	161 32%	136 29%	125 41%	81 23%	15 33%	17 39%	12 23%	114 38%	98 26%	24 35%
Will be an ambassador for London around the world	121 12%	73 13%	46 11%	67 13%	52 11%	60 20%	36 10%	2 3%	2 5%	2 4%	57 19%	39 10%	6 8%
Will stand up for Londoners	414 41%	241 42%	160 39%	217 43%	188 39%	120 39%	162 46%	21 48%	16 37%	20 40%	115 39%	168 44%	32 45%
Will have a good relationship with the national government in Westminster	110 11%	68 12%	38 9%	72 14%	35 7%	57 19%	27 8%	2 5%	4 10%	4 8%	53 18%	24 6%	6 8%
Understand the needs of Londoners	610 60%	351 62%	243 59%	285 56%	308 65%	160 53%	247 71%	20 45%	24 54%	38 73%	155 52%	254 67%	40 57%
Has the best position on the EU referendum	108 11%	59 10%	46 11%	58 11%	49 10%	31 10%	35 10%	13 30%	7 15%	6 11%	31 11%	33 9%	18 26%
None of these	20 2%	11 2%	9 2%	9 2%	10 2%	2 1%	5 1%	1 2%	3 6%	1 3%	4 1%	6 2%	- -
Don't know	40 4%	17 3%	21 5%	15 3%	24 5%	1 *	4 1%	2 4%	1 3%	1 2%	3 1%	13 3%	1 1%

ONLINE Opinion Poll - London

Q3_SUM. And which of Zac Goldsmith and Sadiq Khan do you think will be best on... - SUMMARY TABLE

Base: All respondents

	Keeping London safe from terrorist attacks	Being an ambassador for London around the world	Standing up for Londoners	Having a good relationship with the national government in Westminster	Understand the needs of Londoners
Unweighted Total	1011	1011	1011	1011	1011
Weighted Total	1011	1011	1011	1011	1011
	100%	100%	100%	100%	100%
Zac Goldsmith	318	389	294	491	270
	31%	39%	29%	49%	27%
Sadiq Khan	245	290	417	200	435
	24%	29%	41%	20%	43%
Don't know	448	332	300	320	305
	44%	33%	30%	32%	30%

ONLINE Opinion Poll - London**Q3_1. And which of Zac Goldsmith and Sadiq Khan do you think will be best on...****Keeping London safe from terrorist attacks**

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total	1011	484	527	316	386	309	444	300	125	142	148	299	123	208	233
Weighted Total	1011	485	526	364	364	283	430	305	126	151	173	307	113	197	220
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Zac Goldsmith	318	164	154	90	107	121	144	103	35	37	53	81	40	70	75
	31%	34%	29%	25%	29%	43%	34%	34%	27%	24%	31%	26%	35%	35%	34%
Sadiq Khan	245	125	120	104	91	50	98	78	35	35	43	85	32	41	44
	24%	26%	23%	29%	25%	18%	23%	25%	28%	23%	25%	28%	29%	21%	20%
Don't know	448	196	252	170	166	112	188	124	56	79	78	141	41	86	102
	44%	40%	48%	47%	46%	40%	44%	41%	45%	52%	45%	46%	37%	44%	46%

ONLINE Opinion Poll - London**Q3_1. And which of Zac Goldsmith and Sadiq Khan do you think will be best on...****Keeping London safe from terrorist attacks**

Base: All respondents

	ETHNICITY		TENURE		VOTING INTENTION 1st PREFERENCE					PAST VOTE – GENERAL ELECTION 2015			
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	1011	660	325	585	406	317	335	46	50	53	308	366	73
Weighted Total	1011	570	415	507	478	305	350	45	44	51	298	379	70
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Zac Goldsmith	318	205	107	202	110	218	38	24	9	12	187	57	35
	31%	36%	26%	40%	23%	72%	11%	54%	20%	24%	63%	15%	50%
Sadiq Khan	245	104	136	106	136	12	197	3	8	8	17	173	4
	24%	18%	33%	21%	28%	4%	56%	6%	19%	16%	6%	46%	5%
Don't know	448	262	172	198	231	74	115	18	27	30	94	150	31
	44%	46%	42%	39%	48%	24%	33%	40%	61%	59%	32%	40%	45%

ONLINE Opinion Poll - London

Q3_2. And which of Zac Goldsmith and Sadiq Khan do you think will be best on...

Being an ambassador for London around the world

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total	1011	484	527	316	386	309	444	300	125	142	148	299	123	208	233
Weighted Total	1011	485	526	364	364	283	430	305	126	151	173	307	113	197	220
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Zac Goldsmith	389	202	187	102	137	151	188	112	45	44	54	110	44	86	95
	39%	42%	36%	28%	38%	53%	44%	37%	36%	29%	32%	36%	39%	44%	43%
Sadiq Khan	290	145	145	128	101	61	115	90	40	44	57	99	32	50	53
	29%	30%	28%	35%	28%	22%	27%	30%	32%	29%	33%	32%	28%	25%	24%
Don't know	332	138	194	134	126	71	127	103	40	62	61	98	38	61	73
	33%	28%	37%	37%	35%	25%	29%	34%	32%	41%	36%	32%	33%	31%	33%

ONLINE Opinion Poll - London**Q3_2. And which of Zac Goldsmith and Sadiq Khan do you think will be best on...****Being an ambassador for London around the world**

Base: All respondents

	ETHNICITY		TENURE		VOTING INTENTION 1st PREFERENCE					PAST VOTE – GENERAL ELECTION 2015			
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	1011	660	325	585	406	317	335	46	50	53	308	366	73
Weighted Total	1011	570	415	507	478	305	350	45	44	51	298	379	70
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Zac Goldsmith	389	254	128	256	125	257	48	26	18	13	219	65	42
	39%	45%	31%	51%	26%	84%	14%	59%	41%	26%	74%	17%	61%
Sadiq Khan	290	128	157	115	171	9	230	2	9	17	19	208	3
	29%	22%	38%	23%	36%	3%	66%	4%	21%	33%	6%	55%	4%
Don't know	332	189	129	135	182	39	72	17	17	21	60	106	25
	33%	33%	31%	27%	38%	13%	21%	37%	38%	41%	20%	28%	35%

ONLINE Opinion Poll - London**Q3_3. And which of Zac Goldsmith and Sadiq Khan do you think will be best on...****Standing up for Londoners**

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total	1011	484	527	316	386	309	444	300	125	142	148	299	123	208	233
Weighted Total	1011	485	526	364	364	283	430	305	126	151	173	307	113	197	220
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Zac Goldsmith	294	156	138	87	91	116	148	81	35	31	45	80	35	67	68
	29%	32%	26%	24%	25%	41%	34%	26%	27%	21%	26%	26%	31%	34%	31%
Sadiq Khan	417	195	222	165	152	100	168	135	53	61	79	141	46	71	80
	41%	40%	42%	45%	42%	35%	39%	44%	42%	40%	46%	46%	40%	36%	36%
Don't know	300	134	165	112	121	67	114	89	38	59	49	86	33	59	73
	30%	28%	31%	31%	33%	24%	26%	29%	31%	39%	28%	28%	29%	30%	33%

ONLINE Opinion Poll - London**Q3_3. And which of Zac Goldsmith and Sadiq Khan do you think will be best on...****Standing up for Londoners**

Base: All respondents

	ETHNICITY		TENURE		VOTING INTENTION 1st PREFERENCE					PAST VOTE – GENERAL ELECTION 2015			
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	1011	660	325	585	406	317	335	46	50	53	308	366	73
Weighted Total	1011	570	415	507	478	305	350	45	44	51	298	379	70
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Zac Goldsmith	294	205	79	193	96	225	19	19	8	9	184	34	30
	29%	36%	19%	38%	20%	74%	5%	42%	19%	17%	62%	9%	43%
Sadiq Khan	417	200	211	181	227	28	294	6	22	25	39	263	10
	41%	35%	51%	36%	48%	9%	84%	13%	50%	48%	13%	69%	14%
Don't know	300	166	124	133	155	52	36	20	13	18	75	82	30
	30%	29%	30%	26%	32%	17%	10%	45%	31%	35%	25%	22%	42%

ONLINE Opinion Poll - London

Q3_4. And which of Zac Goldsmith and Sadiq Khan do you think will be best on...

Having a good relationship with the national government in Westminster

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total	1011	484	527	316	386	309	444	300	125	142	148	299	123	208	233
Weighted Total	1011	485	526	364	364	283	430	305	126	151	173	307	113	197	220
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Zac Goldsmith	491	276	216	133	169	189	238	148	49	56	76	145	58	104	108
	49%	57%	41%	37%	46%	67%	55%	49%	39%	37%	44%	47%	51%	53%	49%
Sadiq Khan	200	89	111	96	76	28	75	69	27	28	41	65	22	36	35
	20%	18%	21%	26%	21%	10%	18%	23%	22%	19%	24%	21%	20%	18%	16%
Don't know	320	121	199	135	120	65	116	88	50	66	56	97	33	57	77
	32%	25%	38%	37%	33%	23%	27%	29%	40%	44%	32%	32%	29%	29%	35%

ONLINE Opinion Poll - London

Q3_4. And which of Zac Goldsmith and Sadiq Khan do you think will be best on...

Having a good relationship with the national government in Westminster

Base: All respondents

	ETHNICITY		TENURE		VOTING INTENTION 1st PREFERENCE					PAST VOTE – GENERAL ELECTION 2015			
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	1011	660	325	585	406	317	335	46	50	53	308	366	73
Weighted Total	1011	570	415	507	478	305	350	45	44	51	298	379	70
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Zac Goldsmith	491	327	152	304	177	260	106	27	21	30	227	117	44
	49%	57%	37%	60%	37%	85%	30%	60%	48%	58%	76%	31%	63%
Sadiq Khan	200	81	116	76	120	11	159	2	8	5	16	144	4
	20%	14%	28%	15%	25%	3%	45%	5%	17%	10%	5%	38%	6%
Don't know	320	162	146	126	181	35	85	16	15	17	55	118	22
	32%	28%	35%	25%	38%	11%	24%	35%	34%	32%	19%	31%	31%

ONLINE Opinion Poll - London

Q3_5. And which of Zac Goldsmith and Sadiq Khan do you think will be best on...

Understand the needs of Londoners

Base: All respondents

	GENDER		AGE			SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	Central	East	North	South	West
Unweighted Total	1011	484	527	316	386	309	444	300	125	142	148	299	123	208	233
Weighted Total	1011	485	526	364	364	283	430	305	126	151	173	307	113	197	220
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Zac Goldsmith	270	142	129	71	90	109	120	85	35	31	42	74	32	56	66
	27%	29%	24%	20%	25%	39%	28%	28%	28%	21%	24%	24%	28%	29%	30%
Sadiq Khan	435	208	227	172	160	103	189	132	50	63	81	144	50	80	81
	43%	43%	43%	47%	44%	37%	44%	43%	40%	42%	47%	47%	44%	41%	37%
Don't know	305	136	170	121	114	71	121	88	41	56	50	90	32	61	73
	30%	28%	32%	33%	31%	25%	28%	29%	32%	37%	29%	29%	28%	31%	33%

ONLINE Opinion Poll - London**Q3_5. And which of Zac Goldsmith and Sadiq Khan do you think will be best on...****Understand the needs of Londoners**

Base: All respondents

	ETHNICITY		TENURE		VOTING INTENTION 1st PREFERENCE					PAST VOTE – GENERAL ELECTION 2015			
	Total	White	BME	Owned	Rented	Con	Lab	UKIP	LD	Green	Cons	Lab	UKIP
Unweighted Total	1011	660	325	585	406	317	335	46	50	53	308	366	73
Weighted Total	1011	570	415	507	478	305	350	45	44	51	298	379	70
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Zac Goldsmith	270	187	79	170	96	212	15	17	5	8	176	25	32
	27%	33%	19%	33%	20%	70%	4%	37%	12%	15%	59%	7%	46%
Sadiq Khan	435	212	214	199	226	32	298	6	25	33	47	276	9
	43%	37%	52%	39%	47%	10%	85%	13%	58%	65%	16%	73%	13%
Don't know	305	171	122	138	156	61	37	22	13	10	76	79	28
	30%	30%	29%	27%	33%	20%	11%	50%	31%	20%	25%	21%	41%

ONLINE Opinion Poll - London

V1. Thinking back to the General Election earlier last year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, some other party, or did you not vote?

Base: All respondents

	Unweighted	Weighted
Unweighted Total	1011	1011
Weighted Total	1011	1011
	100%	100%
Conservative	308	298
	30%	30%
Labour	366	379
	36%	38%
Liberal Democrat	80	67
	8%	7%
UKIP	73	70
	7%	7%
Some other party	48	48
	5%	5%
Did not vote	113	125
	11%	12%
Don't remember	7	8
	1%	1%
Prefer not to say	16	15
	2%	1%