

CYCLING UK – Women’s Festival of Cycling Research

ComRes interviewed 2,039 British adults online between 5th and 6th July 2017. Data were weighted to be representative of all British adults aged 18+ by age, gender, region and socio-economic grade. ComRes is a member of the British Polling Council and abides by its rules.

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Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 1

Q.1 On average, roughly how often, if at all, do you do each of the following activities?

Summary

Base: All respondents

	Activities		
	Drive a car, van or minibus	Ride a motorcycle or moped	Ride a bicycle
Unweighted base	2039	2039	2039
Weighted base	2039	2039	2039
NET: Weekly	1293 63%	48 2%	222 11%
NET: Ever	1519 75%	158 8%	874 43%
Every day	884 43%	23 1%	81 4%
More than once a week	409 20%	26 1%	141 7%
Once a week or so	105 5%	14 1%	113 6%
Every 2-3 weeks	13 1%	27 1%	59 3%
Once a month or so	38 2%	16 1%	101 5%
Every few months	24 1%	6 *	97 5%
Once or twice a year	12 1%	9 *	108 5%
Less often than once a year	34 2%	38 2%	173 8%
Never	520 25%	1881 92%	1165 57%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 2

Q.1 On average, roughly how often, if at all, do you do each of the following activities?

Drive a car, van or minibus

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	2039	1027	1012	259	364	293	364	276	483	623	657	759	562	580	385	512	256	841
Weighted base	2039	995	1044	228	350	328	363	300	470	579	691	770	546	568	420	506	291	884
NET: Weekly	1293 63%	689 69%	604 58%	123 54%	208 59%	219 67%	249 69%	183 61%	311 66%	331 57%	468 68%	494 64%	385 71%	343 60%	299 71%	267 53%	196 68%	602 68%
NET: Ever	1519 75%	797 80%	723 69%	159 69%	262 75%	243 74%	280 77%	214 71%	362 77%	421 73%	523 76%	576 75%	450 82%	412 72%	338 81%	320 63%	229 79%	692 78%
Every day	884 43%	491 49%	393 38%	83 36%	141 40%	176 54%	192 53%	125 42%	167 36%	224 39%	368 53%	292 38%	260 48%	232 41%	210 50%	182 36%	153 53%	458 52%
More than once a week	409 20%	198 20%	211 20%	40 17%	67 19%	43 13%	56 15%	58 19%	144 31%	107 19%	99 14%	202 26%	125 23%	111 19%	89 21%	85 17%	44 15%	144 16%
Once a week or so	105 5%	49 5%	55 5%	11 5%	21 6%	11 3%	16 4%	19 6%	27 6%	32 5%	27 4%	46 6%	24 4%	33 6%	19 4%	29 6%	17 6%	34 4%
Every 2-3 weeks	13 1%	6 1%	6 1%	1 1%	4 1%	- -	- -	3 1%	4 1%	6 1%	- -	7 1%	4 1%	3 1%	1 *	4 1%	1 *	4 *
Once a month or so	38 2%	16 2%	22 2%	6 3%	10 3%	7 2%	4 1%	3 1%	8 2%	16 3%	11 2%	11 1%	16 3%	8 1%	7 2%	7 1%	2 1%	23 3%
Every few months	24 1%	10 1%	15 1%	8 4%	9 3%	1 *	4 1%	1 *	1 *	17 3%	5 1%	2 *	7 1%	8 1%	8 2%	2 *	5 2%	14 2%
Once or twice a year	12 1%	8 1%	4 *	1 1%	4 1%	1 *	1 *	1 *	3 1%	6 1%	2 *	4 *	3 1%	3 1%	3 1%	3 *	- -	6 1%
Less often than once a year	34 2%	18 2%	16 2%	7 3%	6 2%	3 1%	7 2%	4 1%	7 1%	14 2%	10 1%	11 1%	10 2%	14 2%	1 *	9 2%	8 3%	10 1%
Never	520 25%	198 20%	322 31%	70 31%	88 25%	85 26%	83 23%	86 29%	108 23%	158 27%	168 24%	194 25%	96 18%	157 28%	81 19%	185 37%	61 21%	191 22%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 3

Q.1 On average, roughly how often, if at all, do you do each of the following activities?

Drive a car, van or minibus

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2039	197	109	1733	83	220	183	163	155	212	283	263	171
Weighted base	2039	179	102	1758	86	234	171	184	153	196	271	283	179
NET: Weekly	1293 63%	100 56%	66 65%	1127 64%	66 77%	153 65%	111 65%	126 68%	97 64%	138 70%	121 45%	192 68%	122 68%
NET: Ever	1519 75%	121 68%	78 77%	1320 75%	68 79%	171 73%	124 73%	143 78%	117 76%	155 79%	173 64%	225 80%	144 80%
Every day	884 43%	78 44%	45 45%	761 43%	50 58%	122 52%	72 42%	84 46%	67 44%	94 48%	68 25%	126 44%	78 44%
More than once a week	409 20%	22 12%	21 20%	366 21%	17 20%	31 13%	39 23%	42 23%	30 20%	43 22%	54 20%	66 23%	44 25%
Once a week or so	105 5%	11 6%	8 8%	86 5%	* 1%	7 3%	4 2%	9 5%	14 9%	10 5%	21 8%	11 4%	9 5%
Every 2-3 weeks	13 1%	1 *	-	12 1%	-	2 1%	2 1%	-	-	3 1%	3 1%	1 *	3 2%
Once a month or so	38 2%	4 2%	-	34 2%	-	1 *	5 3%	2 1%	5 3%	2 1%	10 4%	7 2%	3 2%
Every few months	24 1%	1 1%	2 2%	22 1%	-	3 1%	1 1%	-	-	* *	9 3%	4 1%	4 2%
Once or twice a year	12 1%	3 2%	-	9 1%	-	1 1%	-	1 *	1 *	-	3 1%	3 1%	1 1%
Less often than once a year	34 2%	2 1%	3 3%	30 2%	1 1%	3 1%	2 1%	5 3%	-	2 1%	6 2%	8 3%	2 1%
Never	520 25%	58 32%	24 23%	438 25%	18 21%	64 27%	47 27%	41 22%	36 24%	41 21%	98 36%	58 20%	36 20%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 4

Q.1 On average, roughly how often, if at all, do you do each of the following activities?

Drive a car, van or minibus

Base: All respondents

	Total	Experience of Cycling				Experience of Driving				Experience of Motorcycling			
		Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never
Unweighted base	2039	76	215	840	1199	794	1211	1463	576	20	44	150	1889
Weighted base	2039	81	222	874	1165	884	1293	1519	520	23	48	158	1881
NET: Weekly	1293	46	152	604	688	884	1293	1293	-	15	37	122	1171
	63%	57%	68%	69%	59%	100%	100%	85%	-	66%	77%	77%	62%
NET: Ever	1519	65	183	725	794	884	1293	1519	-	18	43	145	1375
	75%	80%	82%	83%	68%	100%	100%	100%	-	82%	88%	92%	73%
Every day	884	33	107	437	447	884	884	884	-	13	25	85	799
	43%	41%	48%	50%	38%	100%	68%	58%	-	57%	53%	54%	42%
More than once a week	409	13	45	167	242	-	409	409	-	2	12	36	372
	20%	16%	20%	19%	21%	-	32%	27%	-	9%	24%	23%	20%
Once a week or so	105	10	14	49	56	-	-	105	-	1	1	7	98
	5%	13%	6%	6%	5%	-	-	7%	-	4%	3%	4%	5%
Every 2-3 weeks	13	1	1	6	6	-	-	13	-	1	1	1	12
	1%	1%	*	1%	1%	-	-	1%	-	2%	1%	1%	1%
Once a month or so	38	2	3	21	18	-	-	38	-	-	1	4	34
	2%	3%	1%	2%	2%	-	-	3%	-	-	2%	3%	2%
Every few months	24	4	6	19	5	-	-	24	-	-	*	2	22
	1%	5%	3%	2%	*	-	-	2%	-	-	1%	1%	1%
Once or twice a year	12	1	2	7	5	-	-	12	-	-	-	3	9
	1%	1%	1%	1%	*	-	-	1%	-	-	-	2%	*
Less often than once a year	34	2	6	18	16	-	-	34	-	2	2	6	29
	2%	2%	3%	2%	1%	-	-	2%	-	10%	4%	4%	2%
Never	520	16	39	149	371	-	-	-	520	4	6	13	506
	25%	20%	18%	17%	32%	-	-	-	100%	18%	12%	8%	27%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 5

Q.1 On average, roughly how often, if at all, do you do each of the following activities?

Ride a motorcycle or moped

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	2039	1027	1012	259	364	293	364	276	483	623	657	759	562	580	385	512	256	841
Weighted base	2039	995	1044	228	350	328	363	300	470	579	691	770	546	568	420	506	291	884
NET: Weekly	48 2%	33 3%	15 1%	9 4%	16 5%	13 4%	4 1%	5 2%	2 *	25 4%	16 2%	7 1%	20 4%	8 1%	7 2%	14 3%	12 4%	28 3%
NET: Ever	158 8%	98 10%	60 6%	25 11%	55 16%	31 9%	23 6%	12 4%	12 3%	80 14%	54 8%	24 3%	60 11%	43 7%	30 7%	25 5%	41 14%	86 10%
Every day	23 1%	15 2%	7 1%	4 2%	6 2%	5 2%	4 1%	3 1%	1 *	10 2%	9 1%	4 1%	8 1%	2 *	3 1%	9 2%	8 3%	13 1%
More than once a week	26 1%	18 2%	8 1%	5 2%	11 3%	7 2%	- -	2 1%	1 *	15 3%	7 1%	3 *	12 2%	6 1%	4 1%	4 1%	4 1%	15 2%
Once a week or so	14 1%	11 1%	3 *	1 *	7 2%	2 1%	3 1%	- -	2 *	8 1%	4 1%	2 *	6 1%	5 1%	2 1%	1 *	3 1%	9 1%
Every 2-3 weeks	27 1%	18 2%	10 1%	5 2%	4 1%	3 1%	9 2%	2 1%	4 1%	9 2%	12 2%	6 1%	12 2%	5 1%	7 2%	3 1%	9 3%	10 1%
Once a month or so	16 1%	9 1%	7 1%	3 1%	6 2%	3 1%	2 *	- -	1 *	10 2%	5 1%	1 *	4 1%	3 1%	6 1%	3 1%	3 1%	9 1%
Every few months	6 *	5 *	1 *	1 *	3 1%	2 1%	* *	- -	- -	4 1%	2 *	- -	3 1%	1 *	1 *	* *	- -	6 1%
Once or twice a year	9 *	4 *	5 *	1 1%	2 1%	1 *	1 *	3 1%	1 *	4 1%	1 *	4 *	3 1%	3 1%	1 *	2 *	1 *	4 *
Less often than once a year	38 2%	19 2%	19 2%	4 2%	17 5%	7 2%	5 2%	3 1%	1 *	21 4%	13 2%	4 1%	12 2%	18 3%	6 1%	2 *	13 4%	20 2%
Never	1881 92%	897 90%	984 94%	204 89%	295 84%	297 91%	339 94%	288 96%	458 97%	499 86%	637 92%	746 97%	486 89%	526 93%	389 93%	480 95%	250 86%	798 90%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 6

Q.1 On average, roughly how often, if at all, do you do each of the following activities?

Ride a motorcycle or moped

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2039	197	109	1733	83	220	183	163	155	212	283	263	171
Weighted base	2039	179	102	1758	86	234	171	184	153	196	271	283	179
NET: Weekly	48 2%	2 1%	1 1%	46 3%	1 1%	13 6%	1 1%	5 2%	3 2%	6 3%	11 4%	5 2%	1 1%
NET: Ever	158 8%	9 5%	2 2%	148 8%	8 9%	31 13%	11 6%	16 9%	17 11%	17 9%	19 7%	17 6%	11 6%
Every day	23 1%	2 1%	-	21 1%	-	6 3%	1 *	2 1%	1 1%	4 2%	3 1%	3 1%	1 1%
More than once a week	26 1%	* *	1 1%	25 1%	1 1%	7 3%	1 *	2 1%	2 1%	2 1%	7 3%	2 1%	- -
Once a week or so	14 1%	- -	- -	14 1%	- -	3 1%	- -	- -	3 2%	2 1%	1 *	3 1%	2 1%
Every 2-3 weeks	27 1%	3 2%	- -	24 1%	4 4%	5 2%	1 1%	5 3%	4 2%	2 1%	- -	3 1%	1 *
Once a month or so	16 1%	- -	- -	16 1%	- -	4 2%	2 1%	1 1%	2 1%	- -	2 1%	5 2%	1 *
Every few months	6 *	2 1%	- -	4 *	- -	2 1%	- -	- -	- -	* *	- -	- -	1 1%
Once or twice a year	9 *	1 *	- -	8 *	- -	1 *	2 1%	- -	1 1%	2 1%	1 1%	- -	* *
Less often than once a year	38 2%	* *	1 1%	36 2%	3 4%	4 2%	5 3%	5 3%	4 3%	5 2%	4 1%	1 1%	4 2%
Never	1881 92%	171 95%	100 98%	1610 92%	78 91%	203 87%	161 94%	167 91%	136 89%	179 91%	252 93%	266 94%	169 94%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 7

Q.1 On average, roughly how often, if at all, do you do each of the following activities?

Ride a motorcycle or moped

Base: All respondents

	Total	Experience of Cycling				Experience of Driving				Experience of Motorcycling			
		Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never
Unweighted base	2039	76	215	840	1199	794	1211	1463	576	20	44	150	1889
Weighted base	2039	81	222	874	1165	884	1293	1519	520	23	48	158	1881
NET: Weekly	48 2%	19 23%	31 14%	45 5%	3 *	25 3%	37 3%	43 3%	6 1%	23 100%	48 100%	48 31%	- -
NET: Ever	158 8%	26 32%	56 25%	141 16%	17 1%	85 10%	122 9%	145 10%	13 3%	23 100%	48 100%	158 100%	- -
Every day	23 1%	8 10%	15 7%	20 2%	3 *	13 1%	15 1%	18 1%	4 1%	23 100%	23 47%	23 14%	- -
More than once a week	26 1%	11 13%	16 7%	25 3%	1 *	13 1%	22 2%	24 2%	2 *	- -	26 53%	26 16%	- -
Once a week or so	14 1%	2 2%	8 4%	12 1%	2 *	10 1%	13 1%	14 1%	- -	- -	- -	14 9%	- -
Every 2-3 weeks	27 1%	1 1%	3 1%	23 3%	4 *	17 2%	26 2%	27 2%	1 *	- -	- -	27 17%	- -
Once a month or so	16 1%	4 4%	5 2%	14 2%	2 *	10 1%	12 1%	15 1%	1 *	- -	- -	16 10%	- -
Every few months	6 *	- -	3 2%	6 1%	* *	3 *	3 *	5 *	1 *	- -	- -	6 4%	- -
Once or twice a year	9 *	- -	- -	4 *	5 *	3 *	5 *	8 1%	1 *	- -	- -	9 6%	- -
Less often than once a year	38 2%	1 1%	5 2%	38 4%	- -	16 2%	25 2%	34 2%	4 1%	- -	- -	38 24%	- -
Never	1881 92%	55 68%	166 75%	733 84%	1148 99%	799 90%	1171 91%	1375 90%	506 97%	- -	- -	- -	1881 100%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 8

Q.1 On average, roughly how often, if at all, do you do each of the following activities?

Ride a bicycle

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	2039	1027	1012	259	364	293	364	276	483	623	657	759	562	580	385	512	256	841
Weighted base	2039	995	1044	228	350	328	363	300	470	579	691	770	546	568	420	506	291	884
NET: Weekly	222 11%	156 16%	67 6%	33 14%	46 13%	51 15%	43 12%	20 7%	30 6%	79 14%	94 14%	50 6%	81 15%	59 10%	43 10%	40 8%	40 14%	127 14%
NET: Ever	874 43%	488 49%	386 37%	149 65%	198 56%	171 52%	175 48%	88 29%	93 20%	347 60%	346 50%	181 23%	300 55%	237 42%	189 45%	147 29%	168 58%	461 52%
Every day	81 4%	50 5%	31 3%	14 6%	20 6%	24 7%	10 3%	5 2%	8 2%	34 6%	34 5%	13 2%	29 5%	26 5%	9 2%	17 3%	16 5%	48 5%
More than once a week	141 7%	105 11%	36 3%	18 8%	27 8%	26 8%	33 9%	14 5%	22 5%	45 8%	60 9%	37 5%	52 10%	33 6%	33 8%	23 5%	24 8%	79 9%
Once a week or so	113 6%	65 7%	47 5%	18 8%	27 8%	25 8%	16 4%	10 3%	17 4%	45 8%	41 6%	27 4%	39 7%	29 5%	22 5%	22 4%	26 9%	62 7%
Every 2-3 weeks	59 3%	37 4%	22 2%	14 6%	14 4%	9 3%	11 3%	8 3%	3 1%	28 5%	20 3%	11 1%	20 4%	13 2%	18 4%	8 2%	11 4%	30 3%
Once a month or so	101 5%	63 6%	39 4%	19 8%	17 5%	24 7%	21 6%	9 3%	12 2%	36 6%	45 6%	21 3%	40 7%	25 4%	18 4%	18 4%	18 6%	48 5%
Every few months	97 5%	53 5%	45 4%	17 7%	27 8%	16 5%	22 6%	10 3%	7 1%	44 8%	37 5%	17 2%	38 7%	18 3%	25 6%	16 3%	20 7%	48 5%
Once or twice a year	108 5%	37 4%	71 7%	16 7%	26 7%	19 6%	29 8%	10 3%	9 2%	41 7%	48 7%	19 2%	33 6%	40 7%	18 4%	17 3%	14 5%	59 7%
Less often than once a year	173 8%	78 8%	95 9%	33 14%	42 12%	28 9%	34 9%	21 7%	16 3%	75 13%	62 9%	36 5%	50 9%	53 9%	46 11%	24 5%	39 13%	87 10%
Never	1165 57%	507 51%	658 63%	79 35%	153 44%	157 48%	187 52%	212 71%	377 80%	232 40%	344 50%	589 77%	245 45%	331 58%	230 55%	358 71%	122 42%	423 48%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 9

Q.1 On average, roughly how often, if at all, do you do each of the following activities?

Ride a bicycle

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2039	197	109	1733	83	220	183	163	155	212	283	263	171
Weighted base	2039	179	102	1758	86	234	171	184	153	196	271	283	179
NET: Weekly	222 11%	12 7%	3 3%	208 12%	6 7%	35 15%	15 9%	21 11%	12 8%	24 12%	49 18%	26 9%	20 11%
NET: Ever	874 43%	68 38%	30 30%	776 44%	39 45%	96 41%	70 41%	79 43%	68 44%	93 48%	132 49%	120 42%	79 44%
Every day	81 4%	2 1%	1 1%	78 4%	3 3%	16 7%	4 3%	8 4%	6 4%	7 4%	22 8%	9 3%	3 2%
More than once a week	141 7%	10 6%	2 2%	129 7%	4 4%	19 8%	11 6%	13 7%	6 4%	17 9%	27 10%	17 6%	17 9%
Once a week or so	113 6%	7 4%	6 6%	100 6%	7 8%	6 3%	6 4%	15 8%	12 8%	15 7%	11 4%	16 6%	10 6%
Every 2-3 weeks	59 3%	5 3%	3 3%	51 3%	5 6%	10 4%	6 4%	3 2%	5 3%	3 2%	5 2%	4 2%	9 5%
Once a month or so	101 5%	11 6%	4 4%	86 5%	2 2%	12 5%	11 6%	14 8%	2 1%	12 6%	12 5%	15 5%	6 3%
Every few months	97 5%	12 7%	1 1%	85 5%	5 6%	10 4%	9 5%	8 5%	8 5%	6 3%	13 5%	21 7%	4 2%
Once or twice a year	108 5%	6 4%	4 4%	98 6%	9 10%	9 4%	14 8%	8 4%	11 7%	13 7%	13 5%	10 3%	11 6%
Less often than once a year	173 8%	15 8%	9 9%	149 8%	4 5%	14 6%	8 5%	9 5%	18 12%	20 10%	28 10%	28 10%	19 11%
Never	1165 57%	111 62%	72 70%	982 56%	47 55%	138 59%	101 59%	105 57%	85 56%	103 52%	139 51%	164 58%	100 56%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 10

Q.1 On average, roughly how often, if at all, do you do each of the following activities?

Ride a bicycle

Base: All respondents

	Total	Experience of Cycling				Experience of Driving				Experience of Motorcycling			
		Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never
Unweighted base	2039	76	215	840	1199	794	1211	1463	576	20	44	150	1889
Weighted base	2039	81	222	874	1165	884	1293	1519	520	23	48	158	1881
NET: Weekly	222	81	222	222	-	107	152	183	39	15	31	56	166
	11%	100%	100%	25%	-	12%	12%	12%	8%	66%	64%	36%	9%
NET: Ever	874	81	222	874	-	437	604	725	149	20	45	141	733
	43%	100%	100%	100%	-	49%	47%	48%	29%	89%	93%	89%	39%
Every day	81	81	81	81	-	33	46	65	16	8	19	26	55
	4%	100%	37%	9%	-	4%	4%	4%	3%	36%	39%	16%	3%
More than once a week	141	-	141	141	-	74	106	118	23	7	12	30	111
	7%	-	63%	16%	-	8%	8%	8%	4%	30%	26%	19%	6%
Once a week or so	113	-	-	113	-	61	86	100	13	1	8	21	91
	6%	-	-	13%	-	7%	7%	7%	2%	4%	16%	14%	5%
Every 2-3 weeks	59	-	-	59	-	34	42	48	11	-	-	11	48
	3%	-	-	7%	-	4%	3%	3%	2%	-	-	7%	3%
Once a month or so	101	-	-	101	-	53	68	84	17	-	1	12	90
	5%	-	-	12%	-	6%	5%	6%	3%	-	3%	7%	5%
Every few months	97	-	-	97	-	49	72	87	11	3	4	14	84
	5%	-	-	11%	-	5%	6%	6%	2%	13%	7%	9%	4%
Once or twice a year	108	-	-	108	-	62	82	93	15	1	1	12	96
	5%	-	-	12%	-	7%	6%	6%	3%	6%	3%	8%	5%
Less often than once a year	173	-	-	173	-	72	102	130	43	-	-	15	158
	8%	-	-	20%	-	8%	8%	9%	8%	-	-	10%	8%
Never	1165	-	-	-	1165	447	688	794	371	3	3	17	1148
	57%	-	-	-	100%	51%	53%	52%	71%	11%	7%	11%	61%

Cycling Survey

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Absolutes/col percents

Table 11

Q.2 Which of the following reasons, if any, best describes why you do not cycle (more often)?**Base: All respondents who don't cycle every day**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	1963	977	986	244	344	275	354	273	473	588	629	746	534	555	376	498	242	797
Weighted base	1958	945	1013	214	331	304	353	295	462	545	657	757	517	543	410	488	275	835
I am nervous about cycling on the roads because I think it is dangerous	686 35%	245 26%	441 44%	85 40%	127 38%	94 31%	106 30%	109 37%	165 36%	212 39%	200 30%	274 36%	212 41%	203 37%	133 33%	138 28%	103 38%	290 35%
I am not fit/ healthy enough	533 27%	258 27%	275 27%	30 14%	51 15%	59 19%	84 24%	115 39%	194 42%	81 15%	143 22%	309 41%	108 21%	140 26%	109 27%	176 36%	54 19%	148 18%
I don't like cycling when the weather is bad (e.g. raining, cold, windy)	450 23%	226 24%	225 22%	61 29%	72 22%	64 21%	92 26%	68 23%	93 20%	133 24%	156 24%	161 21%	129 25%	126 23%	99 24%	96 20%	80 29%	203 24%
I am not confident riding a bicycle	404 21%	105 11%	299 30%	35 16%	75 23%	59 19%	60 17%	67 23%	108 23%	110 20%	118 18%	175 23%	108 21%	117 21%	71 17%	108 22%	66 24%	138 16%
The cycling infrastructure (e.g. cycling lanes and street lights) is poor where I live	288 15%	145 15%	142 14%	43 20%	59 18%	45 15%	50 14%	42 14%	48 10%	102 19%	95 15%	90 12%	106 21%	67 12%	67 16%	47 10%	54 19%	140 17%
The equipment is too expensive	187 10%	97 10%	90 9%	28 13%	44 13%	37 12%	40 11%	19 6%	20 4%	71 13%	77 12%	39 5%	52 10%	56 10%	31 8%	49 10%	27 10%	101 12%
I wouldn't be able to shower afterwards	128 7%	60 6%	68 7%	24 11%	40 12%	29 10%	19 5%	12 4%	3 1%	65 12%	48 7%	15 2%	43 8%	46 9%	23 6%	15 3%	33 12%	77 9%
None of my friends/ family cycle	123 6%	55 6%	68 7%	26 12%	22 7%	15 5%	18 5%	15 5%	26 6%	48 9%	34 5%	41 5%	28 5%	31 6%	26 6%	38 8%	20 7%	45 5%
I think that other cyclists are too aggressive	67 3%	38 4%	29 3%	8 4%	12 4%	5 2%	16 4%	7 2%	19 4%	20 4%	21 3%	26 3%	15 3%	20 4%	16 4%	16 3%	15 5%	27 3%
Other	275 14%	142 15%	133 13%	34 16%	36 11%	42 14%	54 15%	35 12%	73 16%	70 13%	97 15%	108 14%	71 14%	76 14%	53 13%	76 16%	30 11%	115 14%
None of the above - I am happy with how often I cycle	264 14%	169 18%	96 9%	29 13%	49 15%	60 20%	45 13%	40 13%	43 9%	77 14%	105 16%	83 11%	61 12%	68 13%	68 17%	67 14%	33 12%	141 17%

Cycling Survey

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Absolutes/col percents

Table 12

Q.2 Which of the following reasons, if any, best describes why you do not cycle (more often)?**Base: All respondents who don't cycle every day**

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	1963	195	108	1660	81	209	177	155	149	204	261	255	169
Weighted base	1958	177	101	1679	83	218	167	176	147	189	249	274	176
I am nervous about cycling on the roads because I think it is dangerous	686 35%	55 31%	32 32%	599 36%	20 25%	72 33%	65 39%	69 39%	40 27%	54 29%	109 44%	109 40%	60 34%
I am not fit/ healthy enough	533 27%	54 30%	27 27%	452 27%	17 20%	57 26%	52 31%	43 24%	46 31%	59 31%	57 23%	64 23%	59 33%
I don't like cycling when the weather is bad (e.g. raining, cold, windy)	450 23%	56 32%	17 17%	377 22%	25 30%	44 20%	43 26%	40 23%	23 16%	39 21%	57 23%	57 21%	49 28%
I am not confident riding a bicycle	404 21%	31 18%	20 20%	353 21%	14 17%	52 24%	37 22%	30 17%	25 17%	39 20%	57 23%	69 25%	31 18%
The cycling infrastructure (e.g. cycling lanes and street lights) is poor where I live	288 15%	29 16%	10 10%	249 15%	20 24%	28 13%	23 14%	34 19%	19 13%	20 11%	34 14%	35 13%	36 20%
The equipment is too expensive	187 10%	25 14%	14 14%	147 9%	6 7%	26 12%	16 10%	21 12%	13 9%	10 5%	23 9%	16 6%	17 10%
I wouldn't be able to shower afterwards	128 7%	4 2%	2 2%	122 7%	6 7%	14 7%	14 8%	14 8%	4 3%	13 7%	21 9%	14 5%	21 12%
None of my friends/ family cycle	123 6%	7 4%	6 6%	110 7%	3 3%	15 7%	12 7%	12 7%	11 7%	8 4%	17 7%	18 6%	14 8%
I think that other cyclists are too aggressive	67 3%	7 4%	5 4%	56 3%	- -	4 2%	4 2%	1 1%	3 2%	2 1%	24 10%	11 4%	7 4%
Other	275 14%	24 14%	6 5%	246 15%	12 14%	25 11%	15 9%	18 10%	31 21%	33 18%	34 14%	47 17%	31 18%
None of the above - I am happy with how often I cycle	264 14%	22 13%	20 19%	222 13%	14 17%	29 13%	14 9%	29 17%	24 16%	30 16%	29 12%	35 13%	18 10%

Cycling Survey

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Absolutes/col percents

Table 13

Q.2 Which of the following reasons, if any, best describes why you do not cycle (more often)?

Base: All respondents who don't cycle every day

	Total	Experience of Cycling				Experience of Driving				Experience of Motorcycling			
		Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never
Unweighted base	1963	-	139	764	1199	770	1175	1405	558	14	28	129	1834
Weighted base	1958	-	141	793	1165	851	1247	1454	504	15	30	132	1826
I am nervous about cycling on the roads because I think it is dangerous	686 35%	-	34 24%	257 32%	429 37%	278 33%	432 35%	509 35%	177 35%	1 7%	1 3%	22 16%	664 36%
I am not fit/ healthy enough	533 27%	-	15 10%	152 19%	381 33%	220 26%	333 27%	383 26%	150 30%	5 33%	8 28%	29 22%	504 28%
I don't like cycling when the weather is bad (e.g. raining, cold, windy)	450 23%	-	51 36%	266 34%	184 16%	231 27%	318 25%	365 25%	86 17%	1 6%	1 3%	32 24%	419 23%
I am not confident riding a bicycle	404 21%	-	9 6%	94 12%	310 27%	133 16%	222 18%	268 18%	135 27%	1 7%	5 16%	16 12%	387 21%
The cycling infrastructure (e.g. cycling lanes and street lights) is poor where I live	288 15%	-	20 14%	158 20%	129 11%	148 17%	210 17%	236 16%	52 10%	3 19%	5 18%	26 19%	262 14%
The equipment is too expensive	187 10%	-	6 4%	57 7%	130 11%	77 9%	107 9%	127 9%	61 12%	1 9%	3 10%	10 8%	177 10%
I wouldn't be able to shower afterwards	128 7%	-	16 12%	82 10%	46 4%	74 9%	95 8%	107 7%	21 4%	-	1 2%	10 7%	118 6%
None of my friends/ family cycle	123 6%	-	4 3%	44 6%	79 7%	63 7%	85 7%	97 7%	27 5%	1 10%	2 8%	9 7%	114 6%
I think that other cyclists are too aggressive	67 3%	-	4 3%	21 3%	46 4%	28 3%	41 3%	48 3%	19 4%	2 15%	2 7%	8 6%	59 3%
Other	275 14%	-	6 4%	101 13%	174 15%	123 14%	188 15%	217 15%	58 12%	2 12%	2 6%	13 10%	262 14%
None of the above - I am happy with how often I cycle	264 14%	-	49 35%	142 18%	122 10%	120 14%	166 13%	194 13%	70 14%	3 22%	7 25%	22 17%	242 13%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 14

Q.3 What experience, if any, do you have of doing the following types of cycling?**Summary****Base: All respondents**

	Types of Cycling					
	Road cycling	Off-road cycling	Cycle rides for transport (e.g. commuting, going to the shops etc.)	Cycle rides for fun (e.g. with friends/family)	Cycle rides for fitness	Group cycle rides
Unweighted base	2039	2039	2039	2039	2039	2039
Weighted base	2039	2039	2039	2039	2039	2039
NET: Do this	413 20%	284 14%	349 17%	453 22%	421 21%	130 6%
NET: Ever done this	1065 52%	775 38%	876 43%	1188 58%	895 44%	410 20%
NET: Never done this	974 48%	1264 62%	1163 57%	851 42%	1144 56%	1629 80%
I do this often	164 8%	68 3%	137 7%	126 6%	135 7%	41 2%
I do this occasionally	249 12%	216 11%	212 10%	328 16%	285 14%	89 4%
I have done this once or twice in the past	652 32%	491 24%	527 26%	735 36%	474 23%	280 14%
I have never done this but would consider doing so	188 9%	348 17%	318 16%	271 13%	427 21%	461 23%
I have never done this and would never do so	787 39%	917 45%	844 41%	580 28%	718 35%	1167 57%

Cycling Survey

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Absolutes/col percents

Table 15

Q.3 What experience, if any, do you have of doing the following types of cycling?

Road cycling

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	2039	1027	1012	259	364	293	364	276	483	623	657	759	562	580	385	512	256	841
Weighted base	2039	995	1044	228	350	328	363	300	470	579	691	770	546	568	420	506	291	884
NET: Do this	413 20%	273 27%	140 13%	60 26%	78 22%	94 29%	89 25%	40 13%	52 11%	138 24%	183 27%	92 12%	151 28%	109 19%	87 21%	66 13%	84 29%	223 25%
NET: Ever done this	1065 52%	613 62%	451 43%	130 57%	172 49%	180 55%	213 59%	148 49%	221 47%	302 52%	393 57%	369 48%	325 60%	284 50%	224 53%	231 46%	168 58%	496 56%
NET: Never done this	974 48%	381 38%	593 57%	98 43%	178 51%	148 45%	149 41%	151 51%	249 53%	277 48%	297 43%	401 52%	220 40%	284 50%	196 47%	274 54%	122 42%	387 44%
I do this often	164 8%	116 12%	48 5%	24 11%	33 9%	35 11%	34 9%	12 4%	27 6%	57 10%	69 10%	38 5%	58 11%	46 8%	33 8%	27 5%	39 13%	87 10%
I do this occasionally	249 12%	157 16%	92 9%	36 16%	45 13%	59 18%	56 15%	28 9%	25 5%	81 14%	115 17%	53 7%	93 17%	64 11%	54 13%	39 8%	46 16%	136 15%
I have done this once or twice in the past	652 32%	341 34%	311 30%	70 31%	94 27%	86 26%	124 34%	109 36%	169 36%	164 28%	210 30%	277 36%	175 32%	175 31%	137 33%	165 33%	84 29%	274 31%
I have never done this but would consider doing so	188 9%	93 9%	95 9%	34 15%	58 17%	28 8%	36 10%	16 6%	15 3%	92 16%	63 9%	32 4%	51 9%	60 11%	41 10%	35 7%	31 11%	101 11%
I have never done this and would never do so	787 39%	288 29%	498 48%	64 28%	120 34%	120 37%	113 31%	135 45%	234 50%	184 32%	234 34%	369 48%	169 31%	224 39%	155 37%	239 47%	92 32%	286 32%

Cycling Survey

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Absolutes/col percents

Table 16

Q.3 What experience, if any, do you have of doing the following types of cycling?**Road cycling****Base: All respondents**

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2039	197	109	1733	83	220	183	163	155	212	283	263	171
Weighted base	2039	179	102	1758	86	234	171	184	153	196	271	283	179
NET: Do this	413 20%	31 17%	12 12%	370 21%	14 16%	50 21%	33 19%	48 26%	23 15%	49 25%	65 24%	58 21%	30 17%
NET: Ever done this	1065 52%	83 46%	43 42%	939 53%	41 47%	117 50%	100 58%	96 52%	80 52%	111 56%	144 53%	144 51%	107 59%
NET: Never done this	974 48%	97 54%	59 58%	819 47%	45 53%	118 50%	71 42%	88 48%	73 48%	85 44%	127 47%	139 49%	73 41%
I do this often	164 8%	13 7%	5 5%	147 8%	4 4%	21 9%	11 7%	19 10%	7 5%	18 9%	30 11%	24 9%	13 7%
I do this occasionally	249 12%	18 10%	8 7%	223 13%	10 12%	29 12%	22 13%	29 16%	16 11%	30 15%	36 13%	34 12%	17 10%
I have done this once or twice in the past	652 32%	52 29%	31 30%	569 32%	27 32%	67 28%	67 39%	48 26%	57 37%	62 32%	79 29%	86 30%	77 43%
I have never done this but would consider doing so	188 9%	17 10%	14 13%	156 9%	8 9%	15 6%	15 8%	20 11%	22 15%	11 6%	23 9%	24 8%	18 10%
I have never done this and would never do so	787 39%	79 44%	45 44%	662 38%	37 43%	103 44%	57 33%	67 37%	50 33%	74 38%	104 38%	116 41%	54 30%

Cycling Survey

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Absolutes/col percents

Table 17

Q.3 What experience, if any, do you have of doing the following types of cycling?**Road cycling****Base: All respondents**

	Total	Experience of Cycling				Experience of Driving				Experience of Motorcycling			
		Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never
Unweighted base	2039	76	215	840	1199	794	1211	1463	576	20	44	150	1889
Weighted base	2039	81	222	874	1165	884	1293	1519	520	23	48	158	1881
NET: Do this	413 20%	58 72%	166 75%	403 46%	10 1%	201 23%	287 22%	345 23%	68 13%	16 69%	32 66%	75 48%	338 18%
NET: Ever done this	1065 52%	68 83%	194 87%	660 75%	405 35%	491 56%	725 56%	860 57%	204 39%	19 85%	40 82%	125 79%	940 50%
NET: Never done this	974 48%	14 17%	28 13%	214 25%	760 65%	393 44%	568 44%	659 43%	315 61%	3 15%	9 18%	34 21%	941 50%
I do this often	164 8%	38 46%	108 48%	164 19%	- -	81 9%	110 9%	134 9%	30 6%	5 22%	17 36%	36 23%	128 7%
I do this occasionally	249 12%	21 26%	58 26%	240 27%	10 1%	120 14%	176 14%	211 14%	38 7%	11 47%	15 30%	39 25%	210 11%
I have done this once or twice in the past	652 32%	9 11%	28 13%	256 29%	395 34%	290 33%	438 34%	515 34%	137 26%	4 16%	8 16%	49 31%	602 32%
I have never done this but would consider doing so	188 9%	5 7%	14 6%	88 10%	100 9%	89 10%	126 10%	147 10%	41 8%	1 2%	4 8%	10 7%	177 9%
I have never done this and would never do so	787 39%	8 10%	14 6%	126 14%	660 57%	304 34%	442 34%	512 34%	275 53%	3 12%	5 10%	23 15%	764 41%

Cycling Survey

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Absolutes/col percents

Table 18

Q.3 What experience, if any, do you have of doing the following types of cycling?**Off-road cycling****Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	2039	1027	1012	259	364	293	364	276	483	623	657	759	562	580	385	512	256	841
Weighted base	2039	995	1044	228	350	328	363	300	470	579	691	770	546	568	420	506	291	884
NET: Do this	284 14%	168 17%	116 11%	43 19%	59 17%	73 22%	57 16%	29 10%	22 5%	103 18%	130 19%	51 7%	112 21%	71 12%	51 12%	50 10%	49 17%	162 18%
NET: Ever done this	775 38%	436 44%	338 32%	126 55%	168 48%	152 47%	151 42%	82 27%	96 20%	294 51%	303 44%	178 23%	256 47%	206 36%	165 39%	148 29%	128 44%	410 46%
NET: Never done this	1264 62%	559 56%	706 68%	103 45%	182 52%	175 53%	212 58%	218 73%	374 80%	285 49%	387 56%	592 77%	290 53%	362 64%	254 61%	358 71%	163 56%	474 54%
I do this often	68 3%	37 4%	31 3%	12 5%	13 4%	17 5%	14 4%	8 3%	4 1%	25 4%	31 5%	12 2%	29 5%	15 3%	11 3%	13 3%	14 5%	42 5%
I do this occasionally	216 11%	131 13%	84 8%	31 14%	46 13%	56 17%	43 12%	21 7%	18 4%	77 13%	99 14%	40 5%	84 15%	55 10%	39 9%	37 7%	35 12%	119 13%
I have done this once or twice in the past	491 24%	268 27%	223 21%	82 36%	109 31%	79 24%	94 26%	52 17%	74 16%	191 33%	173 25%	126 16%	143 26%	136 24%	115 27%	97 19%	80 27%	248 28%
I have never done this but would consider doing so	348 17%	174 18%	173 17%	54 24%	75 21%	69 21%	72 20%	37 12%	40 9%	129 22%	141 20%	77 10%	103 19%	98 17%	68 16%	78 15%	70 24%	173 20%
I have never done this and would never do so	917 45%	384 39%	532 51%	48 21%	107 31%	107 33%	140 39%	181 61%	333 71%	156 27%	246 36%	515 67%	187 34%	264 46%	186 44%	279 55%	92 32%	301 34%

Cycling Survey

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Absolutes/col percents

Table 19

Q.3 What experience, if any, do you have of doing the following types of cycling?**Off-road cycling****Base: All respondents**

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2039	197	109	1733	83	220	183	163	155	212	283	263	171
Weighted base	2039	179	102	1758	86	234	171	184	153	196	271	283	179
NET: Do this	284 14%	21 11%	13 12%	251 14%	18 21%	38 16%	22 13%	25 14%	17 11%	23 12%	51 19%	32 11%	24 13%
NET: Ever done this	775 38%	71 39%	27 26%	677 39%	36 42%	83 35%	60 35%	74 40%	63 41%	68 35%	117 43%	110 39%	68 38%
NET: Never done this	1264 62%	109 61%	75 74%	1080 61%	50 58%	152 65%	111 65%	110 60%	90 59%	128 65%	155 57%	174 61%	112 62%
I do this often	68 3%	3 1%	3 3%	62 4%	3 4%	14 6%	6 4%	1 1%	3 2%	8 4%	14 5%	8 3%	4 2%
I do this occasionally	216 11%	18 10%	10 9%	188 11%	15 18%	24 10%	16 9%	24 13%	14 9%	15 8%	36 13%	23 8%	20 11%
I have done this once or twice in the past	491 24%	50 28%	14 14%	427 24%	18 21%	45 19%	38 22%	49 27%	46 30%	45 23%	66 24%	78 27%	44 24%
I have never done this but would consider doing so	348 17%	28 16%	15 14%	305 17%	12 14%	29 12%	36 21%	37 20%	18 12%	25 13%	51 19%	50 18%	45 25%
I have never done this and would never do so	917 45%	80 45%	61 59%	776 44%	38 44%	122 52%	75 44%	72 39%	72 47%	103 53%	104 38%	124 44%	66 37%

Cycling Survey

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Absolutes/col percents

Table 20

Q.3 What experience, if any, do you have of doing the following types of cycling?**Off-road cycling****Base: All respondents**

	Total	Experience of Cycling				Experience of Driving				Experience of Motorcycling			
		Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never
Unweighted base	2039	76	215	840	1199	794	1211	1463	576	20	44	150	1889
Weighted base	2039	81	222	874	1165	884	1293	1519	520	23	48	158	1881
NET: Do this	284 14%	42 52%	112 50%	274 31%	10 1%	160 18%	205 16%	249 16%	35 7%	10 45%	29 60%	63 40%	220 12%
NET: Ever done this	775 38%	62 77%	163 73%	528 60%	247 21%	384 43%	530 41%	635 42%	140 27%	18 77%	39 81%	114 72%	661 35%
NET: Never done this	1264 62%	19 23%	59 27%	346 40%	918 79%	500 57%	763 59%	884 58%	380 73%	5 23%	9 19%	45 28%	1220 65%
I do this often	68 3%	22 27%	48 21%	67 8%	1 *	43 5%	54 4%	60 4%	8 2%	5 22%	13 27%	19 12%	49 3%
I do this occasionally	216 11%	20 25%	64 29%	206 24%	10 1%	117 13%	152 12%	189 12%	27 5%	5 23%	16 33%	44 28%	171 9%
I have done this once or twice in the past	491 24%	20 25%	52 23%	254 29%	236 20%	224 25%	324 25%	386 25%	105 20%	7 33%	10 22%	50 32%	441 23%
I have never done this but would consider doing so	348 17%	11 14%	35 16%	184 21%	164 14%	147 17%	218 17%	253 17%	95 18%	2 9%	4 8%	24 15%	323 17%
I have never done this and would never do so	917 45%	8 9%	24 11%	162 19%	754 65%	353 40%	545 42%	631 42%	286 55%	3 14%	5 10%	20 13%	897 48%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 21

Q.3 What experience, if any, do you have of doing the following types of cycling?**Cycle rides for transport (e.g. commuting, going to the shops etc.)****Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	2039	1027	1012	259	364	293	364	276	483	623	657	759	562	580	385	512	256	841
Weighted base	2039	995	1044	228	350	328	363	300	470	579	691	770	546	568	420	506	291	884
NET: Do this	349 17%	232 23%	117 11%	54 23%	76 22%	84 26%	68 19%	28 9%	41 9%	129 22%	151 22%	68 9%	127 23%	84 15%	67 16%	71 14%	76 26%	183 21%
NET: Ever done this	876 43%	545 55%	332 32%	114 50%	157 45%	157 48%	163 45%	121 40%	163 35%	271 47%	321 46%	284 37%	260 48%	223 39%	198 47%	196 39%	134 46%	427 48%
NET: Never done this	1163 57%	450 45%	712 68%	114 50%	194 55%	171 52%	199 55%	179 60%	306 65%	308 53%	370 54%	485 63%	286 52%	345 61%	222 53%	310 61%	156 54%	457 52%
I do this often	137 7%	92 9%	45 4%	19 8%	27 8%	37 11%	20 6%	14 5%	19 4%	46 8%	57 8%	34 4%	48 9%	39 7%	23 5%	27 5%	28 10%	71 8%
I do this occasionally	212 10%	140 14%	72 7%	34 15%	49 14%	47 14%	47 13%	13 4%	21 5%	84 14%	94 14%	34 4%	79 14%	45 8%	44 10%	44 9%	48 17%	112 13%
I have done this once or twice in the past	527 26%	313 31%	215 21%	61 27%	81 23%	74 22%	96 26%	93 31%	123 26%	142 24%	169 25%	216 28%	133 24%	139 24%	131 31%	124 25%	58 20%	244 28%
I have never done this but would consider doing so	318 16%	132 13%	186 18%	52 23%	85 24%	56 17%	69 19%	26 9%	30 6%	137 24%	126 18%	56 7%	109 20%	93 16%	49 12%	67 13%	60 20%	162 18%
I have never done this and would never do so	844 41%	318 32%	527 50%	62 27%	108 31%	114 35%	130 36%	153 51%	277 59%	170 29%	244 35%	430 56%	176 32%	252 44%	173 41%	243 48%	97 33%	295 33%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 22

Q.3 What experience, if any, do you have of doing the following types of cycling?

Cycle rides for transport (e.g. commuting, going to the shops etc.)

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2039	197	109	1733	83	220	183	163	155	212	283	263	171
Weighted base	2039	179	102	1758	86	234	171	184	153	196	271	283	179
NET: Do this	349 17%	23 13%	5 5%	322 18%	14 16%	46 20%	31 18%	32 17%	23 15%	37 19%	58 21%	50 18%	31 17%
NET: Ever done this	876 43%	62 35%	33 32%	781 44%	36 42%	95 41%	71 42%	80 43%	68 45%	101 51%	123 45%	126 44%	81 45%
NET: Never done this	1163 57%	117 65%	69 68%	976 56%	50 58%	139 59%	100 58%	104 57%	85 55%	95 49%	148 55%	157 56%	99 55%
I do this often	137 7%	9 5%	1 1%	127 7%	2 2%	22 9%	7 4%	14 8%	9 6%	10 5%	27 10%	23 8%	13 7%
I do this occasionally	212 10%	14 8%	4 4%	195 11%	12 14%	24 10%	24 14%	18 10%	14 9%	27 14%	31 11%	27 10%	18 10%
I have done this once or twice in the past	527 26%	40 22%	28 28%	459 26%	22 26%	49 21%	40 24%	48 26%	45 29%	64 33%	65 24%	76 27%	50 28%
I have never done this but would consider doing so	318 16%	35 19%	14 14%	270 15%	16 18%	39 17%	31 18%	30 16%	23 15%	17 9%	38 14%	44 15%	32 18%
I have never done this and would never do so	844 41%	83 46%	55 54%	707 40%	34 40%	100 43%	69 40%	73 40%	62 40%	78 40%	110 40%	114 40%	67 37%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 23

Q.3 What experience, if any, do you have of doing the following types of cycling?

Cycle rides for transport (e.g. commuting, going to the shops etc.)

Base: All respondents

	Total	Experience of Cycling				Experience of Driving				Experience of Motorcycling			
		Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never
Unweighted base	2039	76	215	840	1199	794	1211	1463	576	20	44	150	1889
Weighted base	2039	81	222	874	1165	884	1293	1519	520	23	48	158	1881
NET: Do this	349 17%	74 91%	177 80%	341 39%	8 1%	160 18%	226 17%	274 18%	75 14%	12 52%	31 64%	79 50%	270 14%
NET: Ever done this	876 43%	78 96%	200 90%	585 67%	292 25%	404 46%	590 46%	693 46%	184 35%	18 79%	42 87%	119 75%	757 40%
NET: Never done this	1163 57%	3 4%	22 10%	289 33%	873 75%	480 54%	703 54%	827 54%	336 65%	5 21%	6 13%	39 25%	1124 60%
I do this often	137 7%	54 67%	111 50%	136 16%	1 *	56 6%	77 6%	103 7%	34 7%	6 27%	16 33%	32 20%	105 6%
I do this occasionally	212 10%	19 24%	66 30%	205 24%	7 1%	104 12%	149 12%	171 11%	41 8%	6 25%	15 31%	46 29%	166 9%
I have done this once or twice in the past	527 26%	4 5%	23 10%	243 28%	284 24%	244 28%	364 28%	419 28%	109 21%	6 27%	11 23%	41 26%	487 26%
I have never done this but would consider doing so	318 16%	3 3%	8 3%	163 19%	155 13%	141 16%	208 16%	241 16%	77 15%	2 9%	4 8%	21 13%	298 16%
I have never done this and would never do so	844 41%	1 1%	15 7%	126 14%	718 62%	339 38%	496 38%	586 39%	259 50%	3 12%	3 6%	18 12%	826 44%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 24

Q.3 What experience, if any, do you have of doing the following types of cycling?

Cycle rides for fun (e.g. with friends/ family)

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	2039	1027	1012	259	364	293	364	276	483	623	657	759	562	580	385	512	256	841
Weighted base	2039	995	1044	228	350	328	363	300	470	579	691	770	546	568	420	506	291	884
NET: Do this	453 22%	256 26%	198 19%	77 34%	99 28%	102 31%	95 26%	45 15%	35 8%	177 31%	197 28%	80 10%	150 27%	137 24%	89 21%	77 15%	95 33%	236 27%
NET: Ever done this	1188 58%	629 63%	559 54%	169 74%	223 64%	205 63%	238 66%	154 51%	198 42%	393 68%	443 64%	352 46%	359 66%	335 59%	245 58%	249 49%	199 69%	580 66%
NET: Never done this	851 42%	366 37%	485 46%	59 26%	127 36%	123 37%	124 34%	145 49%	272 58%	186 32%	247 36%	418 54%	187 34%	233 41%	175 42%	257 51%	91 31%	303 34%
I do this often	126 6%	74 7%	52 5%	24 10%	24 7%	31 9%	27 7%	8 3%	12 3%	48 8%	57 8%	20 3%	51 9%	36 6%	21 5%	18 4%	21 7%	82 9%
I do this occasionally	328 16%	181 18%	146 14%	53 23%	75 21%	71 22%	68 19%	37 12%	23 5%	128 22%	139 20%	60 8%	99 18%	101 18%	68 16%	59 12%	74 25%	154 17%
I have done this once or twice in the past	735 36%	373 38%	362 35%	92 40%	124 35%	103 31%	144 40%	110 37%	162 35%	216 37%	247 36%	272 35%	209 38%	198 35%	156 37%	172 34%	105 36%	344 39%
I have never done this but would consider doing so	271 13%	132 13%	139 13%	28 12%	60 17%	50 15%	52 14%	37 12%	45 9%	88 15%	102 15%	81 11%	71 13%	77 13%	60 14%	64 13%	38 13%	134 15%
I have never done this and would never do so	580 28%	234 24%	346 33%	31 14%	67 19%	73 22%	72 20%	109 36%	228 48%	98 17%	145 21%	337 44%	116 21%	156 28%	115 27%	193 38%	53 18%	169 19%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 25

Q.3 What experience, if any, do you have of doing the following types of cycling?**Cycle rides for fun (e.g. with friends/ family)****Base: All respondents**

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2039	197	109	1733	83	220	183	163	155	212	283	263	171
Weighted base	2039	179	102	1758	86	234	171	184	153	196	271	283	179
NET: Do this	453 22%	38 21%	16 15%	399 23%	26 31%	62 26%	43 25%	44 24%	38 25%	40 20%	62 23%	51 18%	33 19%
NET: Ever done this	1188 58%	91 51%	53 52%	1044 59%	47 54%	131 56%	106 62%	101 55%	101 66%	123 63%	151 56%	174 61%	110 61%
NET: Never done this	851 42%	88 49%	49 48%	714 41%	39 46%	103 44%	66 38%	82 45%	52 34%	72 37%	120 44%	110 39%	69 39%
I do this often	126 6%	8 4%	4 4%	114 6%	9 11%	18 8%	9 5%	13 7%	5 3%	10 5%	26 9%	14 5%	9 5%
I do this occasionally	328 16%	30 17%	12 11%	285 16%	17 20%	43 18%	33 20%	31 17%	34 22%	30 15%	36 13%	37 13%	24 13%
I have done this once or twice in the past	735 36%	53 30%	37 36%	645 37%	20 24%	70 30%	63 37%	57 31%	63 41%	83 43%	89 33%	123 43%	77 43%
I have never done this but would consider doing so	271 13%	27 15%	12 12%	232 13%	13 15%	23 10%	25 15%	30 16%	19 12%	21 11%	45 17%	37 13%	20 11%
I have never done this and would never do so	580 28%	61 34%	37 37%	482 27%	26 31%	81 34%	41 24%	52 28%	33 22%	52 26%	75 28%	73 26%	49 27%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 26

Q.3 What experience, if any, do you have of doing the following types of cycling?

Cycle rides for fun (e.g. with friends/ family)

Base: All respondents

	Total	Experience of Cycling				Experience of Driving				Experience of Motorcycling			
		Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never
Unweighted base	2039	76	215	840	1199	794	1211	1463	576	20	44	150	1889
Weighted base	2039	81	222	874	1165	884	1293	1519	520	23	48	158	1881
NET: Do this	453 22%	60 74%	152 68%	436 50%	18 2%	234 26%	313 24%	383 25%	71 14%	13 60%	33 68%	77 49%	377 20%
NET: Ever done this	1188 58%	74 91%	195 88%	739 85%	449 39%	559 63%	812 63%	958 63%	230 44%	19 82%	41 86%	128 81%	1061 56%
NET: Never done this	851 42%	7 9%	28 12%	135 15%	716 61%	325 37%	481 37%	562 37%	289 56%	4 18%	7 14%	31 19%	820 44%
I do this often	126 6%	32 40%	78 35%	123 14%	3 *	77 9%	97 8%	114 8%	12 2%	5 22%	14 29%	24 15%	102 5%
I do this occasionally	328 16%	28 34%	74 33%	312 36%	15 1%	157 18%	216 17%	269 18%	59 11%	8 37%	19 38%	52 33%	275 15%
I have done this once or twice in the past	735 36%	14 17%	43 19%	304 35%	431 37%	325 37%	499 39%	575 38%	160 31%	5 22%	9 18%	51 32%	684 36%
I have never done this but would consider doing so	271 13%	4 5%	16 7%	85 10%	186 16%	117 13%	168 13%	196 13%	75 14%	1 5%	3 7%	18 12%	253 13%
I have never done this and would never do so	580 28%	3 4%	11 5%	49 6%	530 46%	208 24%	313 24%	366 24%	214 41%	3 13%	4 7%	12 8%	567 30%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 27

Q.3 What experience, if any, do you have of doing the following types of cycling?**Cycle rides for fitness****Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	2039	1027	1012	259	364	293	364	276	483	623	657	759	562	580	385	512	256	841
Weighted base	2039	995	1044	228	350	328	363	300	470	579	691	770	546	568	420	506	291	884
NET: Do this	421 21%	256 26%	165 16%	73 32%	99 28%	89 27%	82 23%	41 14%	36 8%	172 30%	171 25%	78 10%	155 28%	111 19%	87 21%	68 13%	84 29%	229 26%
NET: Ever done this	895 44%	491 49%	404 39%	128 56%	179 51%	161 49%	182 50%	110 37%	135 29%	307 53%	343 50%	245 32%	278 51%	254 45%	188 45%	174 34%	145 50%	456 52%
NET: Never done this	1144 56%	504 51%	640 61%	100 44%	172 49%	167 51%	181 50%	189 63%	335 71%	272 47%	348 50%	525 68%	267 49%	314 55%	232 55%	331 66%	146 50%	428 48%
I do this often	135 7%	77 8%	58 6%	25 11%	27 8%	30 9%	27 7%	11 4%	15 3%	52 9%	57 8%	26 3%	46 8%	37 7%	29 7%	23 5%	23 8%	79 9%
I do this occasionally	285 14%	179 18%	107 10%	48 21%	72 21%	59 18%	55 15%	30 10%	21 5%	120 21%	114 17%	51 7%	109 20%	73 13%	59 14%	44 9%	61 21%	150 17%
I have done this once or twice in the past	474 23%	235 24%	239 23%	55 24%	79 23%	72 22%	100 28%	69 23%	98 21%	134 23%	172 25%	168 22%	124 23%	144 25%	100 24%	107 21%	60 21%	226 26%
I have never done this but would consider doing so	427 21%	202 20%	225 22%	63 28%	89 25%	79 24%	78 21%	54 18%	64 14%	152 26%	157 23%	118 15%	124 23%	120 21%	89 21%	94 19%	76 26%	199 23%
I have never done this and would never do so	718 35%	302 30%	416 40%	38 16%	83 24%	88 27%	103 28%	135 45%	271 58%	120 21%	191 28%	406 53%	143 26%	194 34%	143 34%	237 47%	70 24%	229 26%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 28

Q.3 What experience, if any, do you have of doing the following types of cycling?**Cycle rides for fitness****Base: All respondents**

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2039	197	109	1733	83	220	183	163	155	212	283	263	171
Weighted base	2039	179	102	1758	86	234	171	184	153	196	271	283	179
NET: Do this	421 21%	28 16%	16 16%	376 21%	19 22%	53 23%	37 21%	41 22%	29 19%	45 23%	65 24%	54 19%	34 19%
NET: Ever done this	895 44%	82 45%	34 33%	779 44%	42 49%	108 46%	74 43%	72 39%	65 42%	91 46%	120 44%	128 45%	80 45%
NET: Never done this	1144 56%	98 55%	68 67%	978 56%	43 51%	127 54%	98 57%	111 61%	88 58%	105 54%	151 56%	155 55%	100 55%
I do this often	135 7%	12 7%	7 7%	116 7%	5 6%	18 8%	14 8%	14 8%	5 4%	19 10%	22 8%	14 5%	5 3%
I do this occasionally	285 14%	16 9%	9 9%	260 15%	14 16%	35 15%	22 13%	27 15%	24 15%	26 13%	42 16%	41 14%	29 16%
I have done this once or twice in the past	474 23%	53 30%	18 17%	403 23%	24 28%	55 23%	37 22%	32 17%	36 23%	45 23%	56 20%	74 26%	46 26%
I have never done this but would consider doing so	427 21%	35 20%	23 22%	369 21%	14 16%	32 14%	44 26%	53 29%	33 21%	38 20%	62 23%	62 22%	32 18%
I have never done this and would never do so	718 35%	63 35%	45 45%	609 35%	30 35%	95 40%	54 31%	58 32%	56 36%	67 34%	89 33%	94 33%	67 38%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 29

Q.3 What experience, if any, do you have of doing the following types of cycling?**Cycle rides for fitness****Base: All respondents**

	Total	Experience of Cycling				Experience of Driving				Experience of Motorcycling			
		Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never
Unweighted base	2039	76	215	840	1199	794	1211	1463	576	20	44	150	1889
Weighted base	2039	81	222	874	1165	884	1293	1519	520	23	48	158	1881
NET: Do this	421 21%	57 70%	167 75%	409 47%	12 1%	214 24%	301 23%	355 23%	66 13%	16 69%	34 71%	81 52%	339 18%
NET: Ever done this	895 44%	68 84%	193 87%	624 71%	271 23%	442 50%	633 49%	734 48%	161 31%	20 88%	44 91%	124 79%	770 41%
NET: Never done this	1144 56%	13 16%	29 13%	250 29%	894 77%	442 50%	660 51%	785 52%	359 69%	3 12%	4 9%	34 21%	1111 59%
I do this often	135 7%	39 47%	83 37%	134 15%	1 *	71 8%	97 8%	114 7%	22 4%	7 31%	14 28%	30 19%	105 6%
I do this occasionally	285 14%	18 22%	84 38%	275 31%	11 1%	142 16%	204 16%	241 16%	44 8%	9 38%	21 43%	51 32%	234 12%
I have done this once or twice in the past	474 23%	11 14%	26 12%	215 25%	259 22%	228 26%	332 26%	379 25%	95 18%	4 19%	10 20%	43 27%	431 23%
I have never done this but would consider doing so	427 21%	9 11%	20 9%	174 20%	253 22%	175 20%	255 20%	310 20%	117 22%	1 3%	2 5%	24 15%	403 21%
I have never done this and would never do so	718 35%	4 6%	9 4%	76 9%	641 55%	267 30%	404 31%	475 31%	243 47%	2 9%	2 4%	10 6%	708 38%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 30

Q.3 What experience, if any, do you have of doing the following types of cycling?**Group cycle rides****Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	2039	1027	1012	259	364	293	364	276	483	623	657	759	562	580	385	512	256	841
Weighted base	2039	995	1044	228	350	328	363	300	470	579	691	770	546	568	420	506	291	884
NET: Do this	130 6%	78 8%	53 5%	33 14%	37 10%	32 10%	14 4%	7 2%	7 1%	70 12%	47 7%	14 2%	49 9%	37 7%	25 6%	19 4%	29 10%	76 9%
NET: Ever done this	410 20%	228 23%	182 17%	86 37%	99 28%	80 24%	60 17%	35 12%	51 11%	184 32%	140 20%	86 11%	134 25%	122 21%	77 18%	78 15%	66 23%	229 26%
NET: Never done this	1629 80%	767 77%	862 83%	143 63%	252 72%	248 76%	303 83%	265 88%	419 89%	394 68%	550 80%	684 89%	412 75%	447 79%	343 82%	427 85%	224 77%	654 74%
I do this often	41 2%	24 2%	17 2%	9 4%	11 3%	16 5%	3 1%	1 *	1 *	20 4%	19 3%	1 *	15 3%	12 2%	5 1%	9 2%	9 3%	27 3%
I do this occasionally	89 4%	53 5%	35 3%	24 10%	25 7%	16 5%	11 3%	6 2%	6 1%	49 9%	27 4%	12 2%	34 6%	25 4%	20 5%	10 2%	20 7%	49 6%
I have done this once or twice in the past	280 14%	151 15%	130 12%	52 23%	62 18%	48 15%	46 13%	27 9%	45 10%	115 20%	93 14%	72 9%	85 16%	84 15%	52 12%	59 12%	38 13%	153 17%
I have never done this but would consider doing so	461 23%	251 25%	211 20%	56 24%	95 27%	92 28%	110 30%	55 18%	54 11%	151 26%	202 29%	109 14%	145 27%	126 22%	100 24%	90 18%	91 31%	223 25%
I have never done this and would never do so	1167 57%	516 52%	651 62%	87 38%	157 45%	156 48%	193 53%	210 70%	365 78%	244 42%	349 51%	575 75%	266 49%	321 56%	243 58%	338 67%	133 46%	432 49%

Cycling Survey

ONLINE Fieldwork: 5th-6th July 2017

Absolutes/col percents

Table 31

Q.3 What experience, if any, do you have of doing the following types of cycling?**Group cycle rides****Base: All respondents**

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2039	197	109	1733	83	220	183	163	155	212	283	263	171
Weighted base	2039	179	102	1758	86	234	171	184	153	196	271	283	179
NET: Do this	130 6%	2 1%	5 5%	123 7%	9 10%	20 9%	10 6%	15 8%	9 6%	9 5%	24 9%	19 7%	7 4%
NET: Ever done this	410 20%	27 15%	18 17%	366 21%	17 20%	43 18%	31 18%	45 24%	39 25%	34 17%	66 24%	61 21%	31 18%
NET: Never done this	1629 80%	153 85%	84 83%	1392 79%	69 80%	192 82%	140 82%	139 76%	114 75%	162 83%	205 76%	223 79%	148 82%
I do this often	41 2%	- -	3 3%	38 2%	3 3%	10 4%	3 2%	5 2%	1 1%	4 2%	11 4%	2 1%	- -
I do this occasionally	89 4%	2 1%	2 2%	84 5%	6 7%	10 4%	7 4%	11 6%	8 5%	5 3%	13 5%	17 6%	7 4%
I have done this once or twice in the past	280 14%	24 14%	13 12%	243 14%	8 10%	22 10%	21 13%	30 16%	29 19%	25 13%	41 15%	41 15%	25 14%
I have never done this but would consider doing so	461 23%	35 20%	21 21%	405 23%	17 20%	51 22%	47 27%	49 27%	33 21%	35 18%	63 23%	66 23%	43 24%
I have never done this and would never do so	1167 57%	117 65%	63 62%	987 56%	52 61%	140 60%	94 55%	89 49%	82 53%	127 65%	142 52%	157 55%	105 58%

Cycling Survey

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Absolutes/col percents

Table 32

Q.3 What experience, if any, do you have of doing the following types of cycling?**Group cycle rides****Base: All respondents**

	Total	Experience of Cycling				Experience of Driving				Experience of Motorcycling			
		Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never
Unweighted base	2039	76	215	840	1199	794	1211	1463	576	20	44	150	1889
Weighted base	2039	81	222	874	1165	884	1293	1519	520	23	48	158	1881
NET: Do this	130 6%	32 40%	65 29%	126 14%	4 *	72 8%	98 8%	120 8%	10 2%	13 57%	24 50%	43 27%	87 5%
NET: Ever done this	410 20%	51 63%	112 50%	300 34%	110 9%	200 23%	292 23%	351 23%	59 11%	15 68%	36 75%	80 51%	330 18%
NET: Never done this	1629 80%	30 37%	110 50%	574 66%	1055 91%	684 77%	1001 77%	1168 77%	460 89%	7 32%	12 25%	78 49%	1551 82%
I do this often	41 2%	22 26%	33 15%	40 5%	1 *	27 3%	36 3%	39 3%	2 *	9 40%	18 37%	20 12%	22 1%
I do this occasionally	89 4%	11 13%	32 15%	86 10%	3 *	44 5%	62 5%	81 5%	8 2%	4 17%	6 13%	24 15%	65 3%
I have done this once or twice in the past	280 14%	19 24%	47 21%	174 20%	106 9%	128 14%	193 15%	231 15%	50 10%	3 11%	12 26%	37 23%	243 13%
I have never done this but would consider doing so	461 23%	13 16%	57 26%	272 31%	189 16%	220 25%	302 23%	345 23%	116 22%	5 21%	7 14%	31 20%	430 23%
I have never done this and would never do so	1167 57%	17 21%	53 24%	301 34%	866 74%	464 53%	699 54%	823 54%	344 66%	3 11%	5 11%	47 30%	1120 60%

Cycling Survey

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Absolutes/col percents

Table 33

Q.4 Which of the following, if any, would encourage you to cycle more often?**Base: All respondents who don't cycle every day**

	Gender			Age						Social Grade				Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	1963	977	986	244	344	275	354	273	473	588	629	746	534	555	376	498	242	797
Weighted base	1958	945	1013	214	331	304	353	295	462	545	657	757	517	543	410	488	275	835
NET: Anything	1230	632	597	171	262	219	263	145	169	433	482	314	379	342	265	244	213	614
	63%	67%	59%	80%	79%	72%	75%	49%	37%	80%	73%	42%	73%	63%	64%	50%	78%	74%
More cycle lanes on the roads near me	583	279	304	83	123	91	128	77	82	206	219	158	192	171	123	96	100	291
	30%	30%	30%	39%	37%	30%	36%	26%	18%	38%	33%	21%	37%	32%	30%	20%	36%	35%
Owning a bike or a better quality bike	497	267	230	74	99	103	107	44	70	173	210	114	151	137	101	108	92	252
	25%	28%	23%	35%	30%	34%	30%	15%	15%	32%	32%	15%	29%	25%	25%	22%	33%	30%
Having a 'cycling buddy' or group to cycle with	331	152	179	52	73	57	63	45	41	125	120	86	92	104	66	69	61	165
	17%	16%	18%	24%	22%	19%	18%	15%	9%	23%	18%	11%	18%	19%	16%	14%	22%	20%
Having showers/ changing facilities at places I would cycle to (e.g. work)	196	102	94	41	69	37	35	11	3	110	72	14	89	61	26	19	49	118
	10%	11%	9%	19%	21%	12%	10%	4%	1%	20%	11%	2%	17%	11%	6%	4%	18%	14%
Cycling proficiency training to improve my confidence when cycling	138	40	98	21	40	19	23	10	24	61	43	34	38	49	31	21	25	58
	7%	4%	10%	10%	12%	6%	7%	3%	5%	11%	7%	5%	7%	9%	7%	4%	9%	7%
More cycling events/ groups in my area	102	54	48	14	32	13	19	16	8	46	32	24	34	29	21	17	15	56
	5%	6%	5%	6%	10%	4%	5%	5%	2%	8%	5%	3%	7%	5%	5%	4%	6%	7%
More positive media coverage of women cycling	38	5	33	10	14	9	4	-	1	24	13	1	18	12	1	7	11	16
	2%	1%	3%	5%	4%	3%	1%	-	*	4%	2%	*	3%	2%	*	1%	4%	2%
More female role models who cycle (e.g. Olympians, celebrities and writers/ bloggers)	35	14	21	8	8	12	2	1	3	17	14	4	15	6	7	7	12	14
	2%	1%	2%	4%	2%	4%	*	*	1%	3%	2%	1%	3%	1%	2%	1%	4%	2%
More gender-specific cycling events/ groups in my area (i.e. male/ female)	33	8	25	7	8	4	5	4	6	15	9	10	12	8	8	5	7	15
	2%	1%	2%	3%	2%	1%	1%	1%	1%	3%	1%	1%	2%	2%	2%	1%	2%	2%
Other	161	91	70	12	26	24	43	24	32	38	68	56	38	34	40	49	11	63
	8%	10%	7%	6%	8%	8%	12%	8%	7%	7%	10%	7%	7%	6%	10%	10%	4%	8%

Cycling Survey

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Absolutes/col percents

Table 33

Q.4 Which of the following, if any, would encourage you to cycle more often?**Base: All respondents who don't cycle every day**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Weighted base	1958	945	1013	214	331	304	353	295	462	545	657	757	517	543	410	488	275	835
None of the above - I would never cycle	728	312	416	43	69	84	90	150	293	111	174	443	137	201	146	244	62	221
	37%	33%	41%	20%	21%	28%	25%	51%	63%	20%	27%	58%	27%	37%	36%	50%	22%	26%

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Absolutes/col percents

Table 34

Q.4 Which of the following, if any, would encourage you to cycle more often?**Base: All respondents who don't cycle every day**

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	1963	195	108	1660	81	209	177	155	149	204	261	255	169
Weighted base	1958	177	101	1679	83	218	167	176	147	189	249	274	176
NET: Anything	1230	109	52	1068	53	128	106	126	93	109	161	175	119
	63%	61%	52%	64%	64%	59%	63%	72%	63%	58%	64%	64%	67%
More cycle lanes on the roads near me	583	53	26	503	28	58	49	62	45	43	77	87	54
	30%	30%	26%	30%	34%	27%	29%	35%	30%	23%	31%	32%	31%
Owning a bike or a better quality bike	497	42	18	437	19	49	52	43	37	42	59	86	48
	25%	24%	17%	26%	23%	23%	31%	25%	25%	22%	24%	32%	27%
Having a 'cycling buddy' or group to cycle with	331	27	15	289	9	42	37	22	26	26	47	47	32
	17%	15%	15%	17%	11%	19%	22%	13%	17%	14%	19%	17%	18%
Having showers/ changing facilities at places I would cycle to (e.g. work)	196	15	4	177	10	17	18	27	12	13	25	31	23
	10%	8%	4%	11%	12%	8%	11%	15%	8%	7%	10%	11%	13%
Cycling proficiency training to improve my confidence when cycling	138	17	5	116	4	20	14	10	6	11	27	16	10
	7%	9%	5%	7%	4%	9%	8%	5%	4%	6%	11%	6%	5%
More cycling events/ groups in my area	102	8	1	92	4	13	6	13	6	9	23	12	6
	5%	4%	1%	6%	5%	6%	4%	7%	4%	5%	9%	4%	4%
More positive media coverage of women cycling	38	1	2	35	1	9	2	4	1	2	5	8	3
	2%	*	2%	2%	1%	4%	1%	2%	1%	1%	2%	3%	2%
More female role models who cycle (e.g. Olympians, celebrities and writers/ bloggers)	35	4	-	31	2	6	4	5	2	3	1	6	2
	2%	2%	-	2%	2%	3%	2%	3%	2%	2%	*	2%	1%
More gender-specific cycling events/ groups in my area (i.e. male/ female)	33	1	1	32	1	5	1	6	4	3	4	4	3
	2%	*	1%	2%	1%	2%	1%	3%	3%	2%	2%	1%	2%
Other	161	17	10	134	6	13	8	16	11	24	15	15	25
	8%	10%	10%	8%	7%	6%	5%	9%	8%	13%	6%	5%	14%

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Absolutes/col percents

Table 34

Q.4 Which of the following, if any, would encourage you to cycle more often?**Base: All respondents who don't cycle every day**

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Weighted base	1958	177	101	1679	83	218	167	176	147	189	249	274	176
None of the above - I would never cycle	728 37%	68 39%	49 48%	611 36%	30 36%	90 41%	61 37%	50 28%	54 37%	80 42%	89 36%	100 36%	58 33%

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Absolutes/col percents

Table 35

Q.4 Which of the following, if any, would encourage you to cycle more often?**Base: All respondents who don't cycle every day**

	Total	Experience of Cycling				Experience of Driving				Experience of Motorcycling			
		Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never	Daily	Weekly	Ever	Never
Unweighted base	1963	-	139	764	1199	770	1175	1405	558	14	28	129	1834
Weighted base	1958	-	141	793	1165	851	1247	1454	504	15	30	132	1826
NET: Anything	1230	-	135	733	497	573	820	955	275	12	27	120	1110
	63%	-	96%	92%	43%	67%	66%	66%	55%	83%	92%	91%	61%
More cycle lanes on the roads near me	583	-	59	361	222	260	381	448	135	5	9	45	538
	30%	-	42%	45%	19%	31%	31%	31%	27%	33%	31%	34%	29%
Owning a bike or a better quality bike	497	-	35	233	264	233	332	374	123	4	8	42	455
	25%	-	25%	29%	23%	27%	27%	26%	24%	31%	27%	32%	25%
Having a 'cycling buddy' or group to cycle with	331	-	36	199	132	154	234	263	68	6	12	32	299
	17%	-	26%	25%	11%	18%	19%	18%	13%	39%	39%	24%	16%
Having showers/ changing facilities at places I would cycle to (e.g. work)	196	-	33	142	54	105	140	166	30	1	3	19	177
	10%	-	24%	18%	5%	12%	11%	11%	6%	4%	11%	14%	10%
Cycling proficiency training to improve my confidence when cycling	138	-	14	67	70	42	73	95	43	-	3	10	128
	7%	-	10%	9%	6%	5%	6%	6%	9%	-	10%	7%	7%
More cycling events/ groups in my area	102	-	25	75	27	44	72	83	19	-	4	15	87
	5%	-	18%	9%	2%	5%	6%	6%	4%	-	15%	11%	5%
More positive media coverage of women cycling	38	-	6	24	14	18	23	27	11	-	1	3	35
	2%	-	4%	3%	1%	2%	2%	2%	2%	-	3%	2%	2%
More female role models who cycle (e.g. Olympians, celebrities and writers/ bloggers)	35	-	10	27	7	22	29	31	3	2	2	7	27
	2%	-	7%	3%	1%	3%	2%	2%	1%	11%	8%	6%	2%
More gender-specific cycling events/ groups in my area (i.e. male/ female)	33	-	5	20	13	19	29	31	2	-	1	2	31
	2%	-	4%	3%	1%	2%	2%	2%	*	-	3%	2%	2%
Other	161	-	17	101	60	73	106	127	34	2	3	15	146
	8%	-	12%	13%	5%	9%	8%	9%	7%	12%	8%	11%	8%
None of the above - I would never cycle	728	-	6	60	668	278	427	499	229	2	2	12	716
	37%	-	4%	8%	57%	33%	34%	34%	45%	17%	8%	9%	39%