

CARE – GAMBLING RESEARCH JANUARY 2018

Methodology: ComRes interviewed 2,036 GB adults online between 19th and 21st January 2018. Data were weighted to be demographically representative of all British adults aged 18+ by age, gender, region and social grade. ComRes is a member of the British Polling Council and abides by its rules.

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Gambling Survey

ONLINE Fieldwork: 19th-21st January 2018

Absolutes/col percents

Table 1
Q.1 The UK gambling industry's income is £14 billion per year. The Government has asked gambling firms to make voluntary contributions towards a fund for helping problem gamblers of whom there are an estimated 430,000 in the UK plus a further 2 million 'at risk'. Currently those voluntary contributions bring in around £8 million, or just over £18 for every problem gambler. Some argue that the gambling industry should not be forced to make further larger contributions because gamblers can choose whether or not to lose their money, while others say that the industry should be forced to pay more in order to repair more of the damage caused by problem gambling. In light of this, do you agree or disagree with these statements?

Summary

Base: All respondents

	The UK Government should make it compulsory for all gambling companies to pay a larger and equitable proportion of their profit or turnover towards funding help for problem gamblers	I know someone personally who has had a problem with gambling	I don't think problem gambling is a significant issue in Britain	If people choose to gamble and find they cannot stop they should not expect gambling companies to fund their help
Unweighted base	2036	2036	2036	2036
Weighted base	2036	2036	2036	2036
Agree	1239 61%	584 29%	315 15%	829 41%
Disagree	419 21%	1253 62%	1273 63%	810 40%
Don't know	378 19%	199 10%	448 22%	397 20%

Gambling Survey

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Absolutes/col percents

Table 2
Q.1 The UK gambling industry's income is £14 billion per year. The Government has asked gambling firms to make voluntary contributions towards a fund for helping problem gamblers of whom there are an estimated 430,000 in the UK plus a further 2 million 'at risk'. Currently those voluntary contributions bring in around £8 million, or just over £18 for every problem gambler. Some argue that the gambling industry should not be forced to make further larger contributions because gamblers can choose whether or not to lose their money, while others say that the industry should be forced to pay more in order to repair more of the damage caused by problem gambling. In light of this, do you agree or disagree with these statements? The UK Government should make it compulsory for all gambling companies to pay a larger and equitable proportion of their profit or turnover towards funding help for problem gamblers
Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	2036	971	1065	195	360	330	360	327	464	555	690	791	627	568	312	529	329	808
Weighted base	2036	994	1042	228	350	328	362	299	469	578	690	768	545	567	419	505	332	841
Agree	1239 61%	654 66%	585 56%	127 56%	207 59%	173 53%	240 66%	193 65%	298 64%	334 58%	414 60%	491 64%	358 66%	362 64%	212 51%	308 61%	204 62%	514 61%
Disagree	419 21%	195 20%	224 21%	50 22%	73 21%	76 23%	63 17%	54 18%	102 22%	124 21%	139 20%	156 20%	111 20%	94 17%	110 26%	103 20%	64 19%	173 21%
Don't know	378 19%	145 15%	234 22%	51 22%	70 20%	78 24%	59 16%	52 17%	68 15%	121 21%	138 20%	120 16%	77 14%	111 20%	97 23%	93 19%	63 19%	153 18%

Gambling Survey

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Absolutes/col percents

Table 3
Q.1 The UK gambling industry's income is £14 billion per year. The Government has asked gambling firms to make voluntary contributions towards a fund for helping problem gamblers of whom there are an estimated 430,000 in the UK plus a further 2 million 'at risk'. Currently those voluntary contributions bring in around £8 million, or just over £18 for every problem gambler. Some argue that the gambling industry should not be forced to make further larger contributions because gamblers can choose whether or not to lose their money, while others say that the industry should be forced to pay more in order to repair more of the damage caused by problem gambling. In light of this, do you agree or disagree with these statements? The UK Government should make it compulsory for all gambling companies to pay a larger and equitable proportion of their profit or turnover towards funding help for problem gamblers
Base: All respondents

	Total	Region											
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2036	181	95	1760	95	270	177	180	172	168	216	280	202
Weighted base	2036	179	102	1755	86	234	171	183	153	195	271	283	179
Agree	1239 61%	118 66%	57 56%	1064 61%	45 53%	141 60%	94 55%	108 59%	96 63%	110 56%	182 67%	179 63%	110 61%
Disagree	419 21%	34 19%	17 17%	367 21%	18 21%	52 22%	35 20%	43 24%	27 18%	51 26%	52 19%	56 20%	32 18%
Don't know	378 19%	27 15%	27 27%	324 18%	22 26%	41 17%	42 24%	32 18%	30 20%	34 17%	37 14%	49 17%	37 21%

Gambling Survey

ONLINE Fieldwork: 19th-21st January 2018

Absolutes/col percents

Table 4
**Q.1 The UK gambling industry's income is £14 billion per year. The Government has asked gambling firms to make voluntary contributions towards a fund for helping problem gamblers of whom there are an estimated 430,000 in the UK plus a further 2 million 'at risk'. Currently those voluntary contributions bring in around £8 million, or just over £18 for every problem gambler. Some argue that the gambling industry should not be forced to make further larger contributions because gamblers can choose whether or not to lose their money, while others say that the industry should be forced to pay more in order to repair more of the damage caused by problem gambling. In light of this, do you agree or disagree with these statements?
 I know someone personally who has had a problem with gambling**

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	2036	971	1065	195	360	330	360	327	464	555	690	791	627	568	312	529	329	808
Weighted base	2036	994	1042	228	350	328	362	299	469	578	690	768	545	567	419	505	332	841
Agree	584 29%	319 32%	265 25%	73 32%	131 37%	106 32%	113 31%	83 28%	78 17%	205 35%	219 32%	160 21%	146 27%	159 28%	139 33%	141 28%	108 32%	288 34%
Disagree	1253 62%	581 58%	673 65%	121 53%	174 50%	190 58%	219 61%	193 64%	356 76%	295 51%	409 59%	549 71%	361 66%	343 60%	239 57%	310 61%	184 55%	475 57%
Don't know	199 10%	94 9%	105 10%	33 15%	45 13%	32 10%	30 8%	24 8%	36 8%	78 14%	62 9%	59 8%	39 7%	65 12%	41 10%	54 11%	41 12%	77 9%

Gambling Survey

ONLINE Fieldwork: 19th-21st January 2018

Absolutes/col percents

Table 5
**Q.1 The UK gambling industry's income is £14 billion per year. The Government has asked gambling firms to make voluntary contributions towards a fund for helping problem gamblers of whom there are an estimated 430,000 in the UK plus a further 2 million 'at risk'. Currently those voluntary contributions bring in around £8 million, or just over £18 for every problem gambler. Some argue that the gambling industry should not be forced to make further larger contributions because gamblers can choose whether or not to lose their money, while others say that the industry should be forced to pay more in order to repair more of the damage caused by problem gambling. In light of this, do you agree or disagree with these statements?
 I know someone personally who has had a problem with gambling**

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2036	181	95	1760	95	270	177	180	172	168	216	280	202
Weighted base	2036	179	102	1755	86	234	171	183	153	195	271	283	179
Agree	584 29%	62 34%	22 22%	500 28%	21 25%	78 33%	43 25%	38 21%	55 36%	52 26%	94 35%	67 24%	51 28%
Disagree	1253 62%	106 59%	61 60%	1086 62%	55 64%	137 59%	110 65%	127 69%	78 51%	127 65%	150 55%	192 68%	110 62%
Don't know	199 10%	11 6%	18 18%	170 10%	9 11%	19 8%	18 10%	18 10%	19 13%	17 9%	27 10%	24 8%	18 10%

Gambling Survey

ONLINE Fieldwork: 19th-21st January 2018

Absolutes/col percents

Table 6
**Q.1 The UK gambling industry's income is £14 billion per year. The Government has asked gambling firms to make voluntary contributions towards a fund for helping problem gamblers of whom there are an estimated 430,000 in the UK plus a further 2 million 'at risk'. Currently those voluntary contributions bring in around £8 million, or just over £18 for every problem gambler. Some argue that the gambling industry should not be forced to make further larger contributions because gamblers can choose whether or not to lose their money, while others say that the industry should be forced to pay more in order to repair more of the damage caused by problem gambling. In light of this, do you agree or disagree with these statements?
 I don't think problem gambling is a significant issue in Britain**

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	2036	971	1065	195	360	330	360	327	464	555	690	791	627	568	312	529	329	808
Weighted base	2036	994	1042	228	350	328	362	299	469	578	690	768	545	567	419	505	332	841
Agree	315 15%	176 18%	139 13%	48 21%	71 20%	49 15%	46 13%	35 12%	67 14%	118 20%	95 14%	102 13%	108 20%	79 14%	62 15%	66 13%	62 19%	145 17%
Disagree	1273 63%	622 63%	651 62%	130 57%	200 57%	201 61%	231 64%	216 72%	295 63%	330 57%	432 63%	511 66%	330 61%	347 61%	250 60%	346 69%	199 60%	510 61%
Don't know	448 22%	195 20%	253 24%	50 22%	80 23%	78 24%	85 23%	48 16%	107 23%	129 22%	163 24%	155 20%	106 20%	142 25%	107 26%	92 18%	70 21%	185 22%

Gambling Survey

ONLINE Fieldwork: 19th-21st January 2018

Absolutes/col percents

Table 7
**Q.1 The UK gambling industry's income is £14 billion per year. The Government has asked gambling firms to make voluntary contributions towards a fund for helping problem gamblers of whom there are an estimated 430,000 in the UK plus a further 2 million 'at risk'. Currently those voluntary contributions bring in around £8 million, or just over £18 for every problem gambler. Some argue that the gambling industry should not be forced to make further larger contributions because gamblers can choose whether or not to lose their money, while others say that the industry should be forced to pay more in order to repair more of the damage caused by problem gambling. In light of this, do you agree or disagree with these statements?
 I don't think problem gambling is a significant issue in Britain**

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2036	181	95	1760	95	270	177	180	172	168	216	280	202
Weighted base	2036	179	102	1755	86	234	171	183	153	195	271	283	179
Agree	315 15%	22 12%	17 17%	277 16%	11 13%	41 18%	21 12%	37 20%	25 16%	35 18%	41 15%	38 14%	28 15%
Disagree	1273 63%	128 71%	66 65%	1079 61%	52 60%	148 63%	103 60%	102 56%	99 65%	119 61%	173 64%	174 61%	110 61%
Don't know	448 22%	29 16%	19 19%	399 23%	23 27%	45 19%	47 28%	44 24%	28 18%	42 21%	57 21%	71 25%	42 23%

Gambling Survey

ONLINE Fieldwork: 19th-21st January 2018

Absolutes/col percents

Table 8
Q.1 The UK gambling industry's income is £14 billion per year. The Government has asked gambling firms to make voluntary contributions towards a fund for helping problem gamblers of whom there are an estimated 430,000 in the UK plus a further 2 million 'at risk'. Currently those voluntary contributions bring in around £8 million, or just over £18 for every problem gambler. Some argue that the gambling industry should not be forced to make further larger contributions because gamblers can choose whether or not to lose their money, while others say that the industry should be forced to pay more in order to repair more of the damage caused by problem gambling. In light of this, do you agree or disagree with these statements? If people choose to gamble and find they cannot stop they should not expect gambling companies to fund their help

Base: All respondents

	Gender			Age									Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	Public	Private
Unweighted base	2036	971	1065	195	360	330	360	327	464	555	690	791	627	568	312	529	329	808
Weighted base	2036	994	1042	228	350	328	362	299	469	578	690	768	545	567	419	505	332	841
Agree	829 41%	374 38%	455 44%	88 39%	149 43%	137 42%	127 35%	122 41%	206 44%	237 41%	264 38%	328 43%	228 42%	200 35%	178 42%	223 44%	137 41%	342 41%
Disagree	810 40%	451 45%	358 34%	90 39%	131 37%	114 35%	158 44%	127 42%	191 41%	221 38%	271 39%	318 41%	235 43%	251 44%	153 36%	171 34%	129 39%	325 39%
Don't know	397 20%	168 17%	229 22%	50 22%	70 20%	77 24%	77 21%	51 17%	72 15%	120 21%	154 22%	123 16%	82 15%	116 21%	89 21%	111 22%	66 20%	174 21%

Gambling Survey

ONLINE Fieldwork: 19th-21st January 2018

Absolutes/col percents

Table 9
Q.1 The UK gambling industry's income is £14 billion per year. The Government has asked gambling firms to make voluntary contributions towards a fund for helping problem gamblers of whom there are an estimated 430,000 in the UK plus a further 2 million 'at risk'. Currently those voluntary contributions bring in around £8 million, or just over £18 for every problem gambler. Some argue that the gambling industry should not be forced to make further larger contributions because gamblers can choose whether or not to lose their money, while others say that the industry should be forced to pay more in order to repair more of the damage caused by problem gambling. In light of this, do you agree or disagree with these statements? If people choose to gamble and find they cannot stop they should not expect gambling companies to fund their help

Base: All respondents

	Region												
	Total	Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2036	181	95	1760	95	270	177	180	172	168	216	280	202
Weighted base	2036	179	102	1755	86	234	171	183	153	195	271	283	179
Agree	829 41%	65 36%	30 30%	734 42%	37 43%	104 44%	72 42%	80 44%	63 41%	90 46%	109 40%	106 38%	72 40%
Disagree	810 40%	86 48%	49 48%	674 38%	28 33%	88 38%	62 36%	65 36%	57 37%	65 33%	111 41%	123 43%	75 42%
Don't know	397 20%	28 16%	22 22%	347 20%	20 24%	42 18%	37 22%	37 20%	33 22%	40 21%	50 19%	54 19%	32 18%