

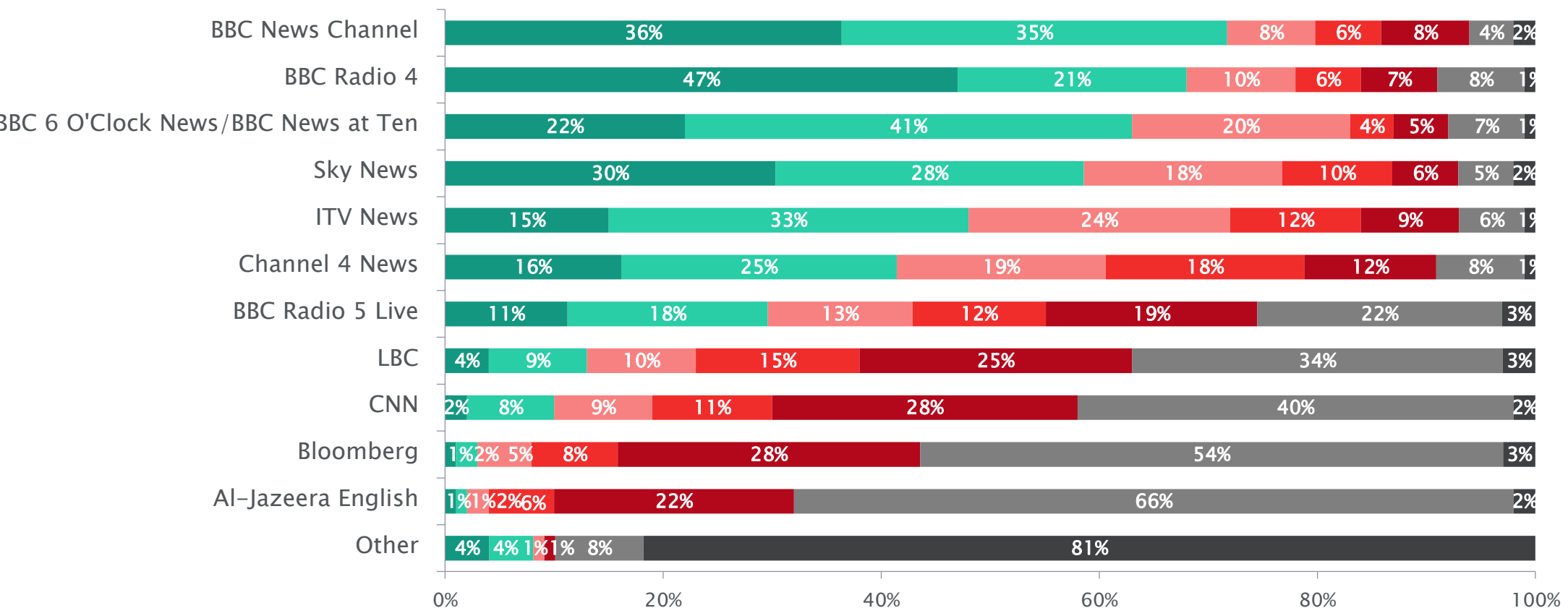


# WHERE MPs GET THEIR NEWS: NEWSPAPERS, BLOGS AND FAVOURITE JOURNALISTS


JULY 2018

# BBC NEWS IS THE MOST POPULAR NEWS PROGRAMME FOR MPs

■ Daily 
 ■ At least twice a week 
 ■ Weekly 
 ■ Monthly 
 ■ Less than monthly 
 ■ Never 
 ■ No Response



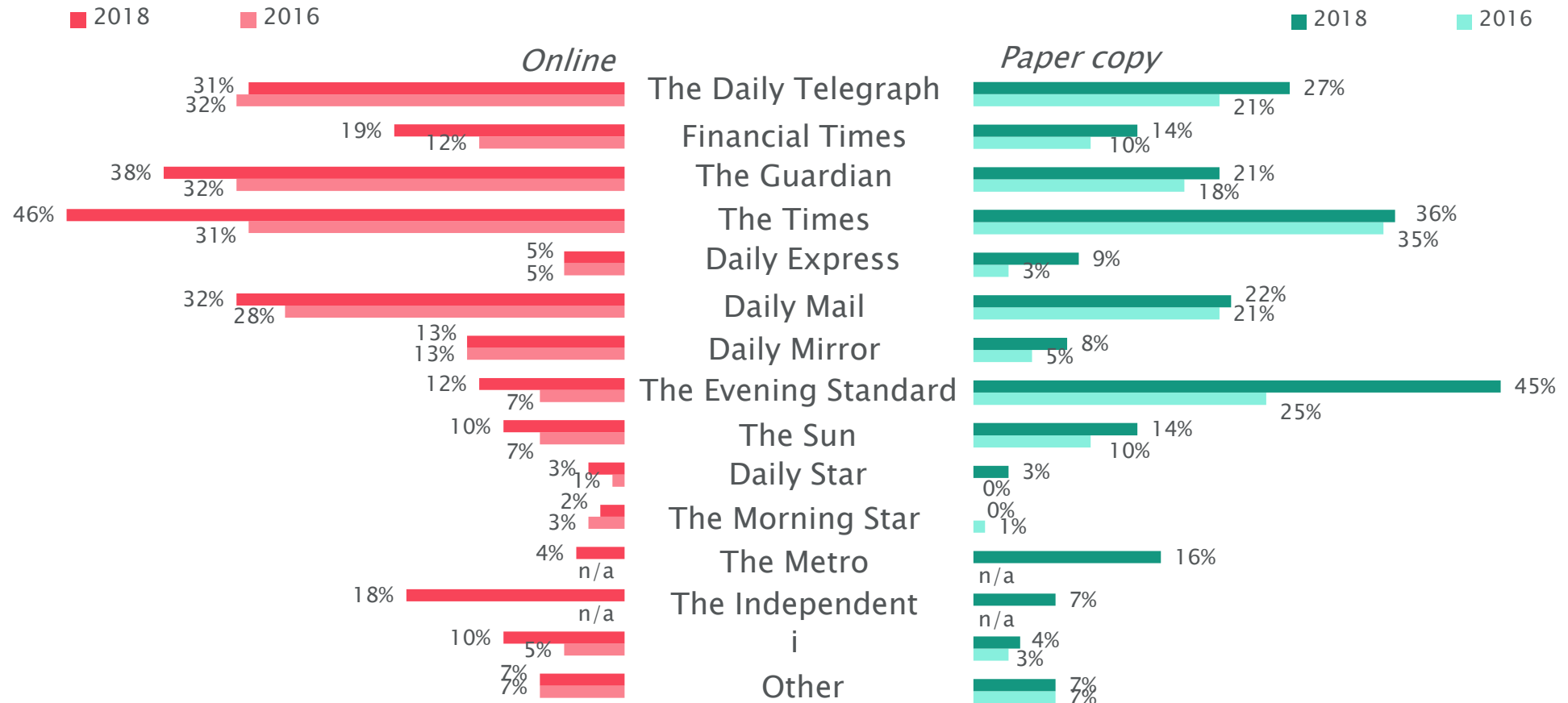
 The most popular **daily** news programme for Labour MPs is **BBC News (45%)**

 The most popular **daily** news programme for Conservative MPs is **Sky News (33%)**

Q. How frequently, if at all, do you watch or listen to the following news programmes? Base: April 2018 all MPs (n=151).

# THE TIMES IS READ ONLINE 'AT LEAST TWICE A WEEK' BY 46% OF MPs

## Daily Newspapers



The Times is most regularly read by MPs online, with nearly half reading it at least twice a week (46%). The Times online readership has increased significantly since April 2016 (46% vs 31%).

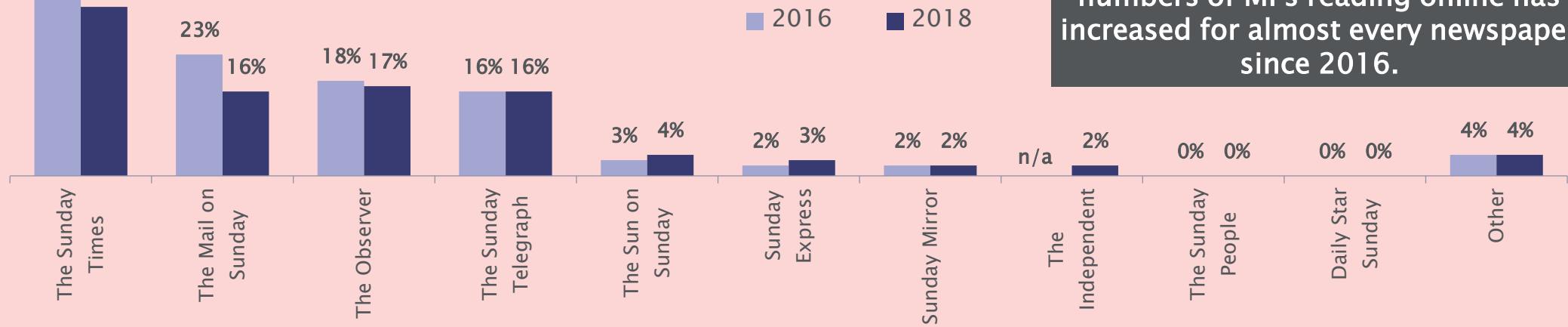
The Evening Standard is the most popular paper newspaper as it is read at least twice a week by 45% of MPs, up from a quarter in 2016 (25%).

# THE SUNDAY TIMES IS MOST WIDELY READ WITH ONLINE READERSHIP UP FOR ALMOST ALL TITLES

## Paper copy



Two in five Conservative MPs read The Sunday Times at least twice a month (42%)

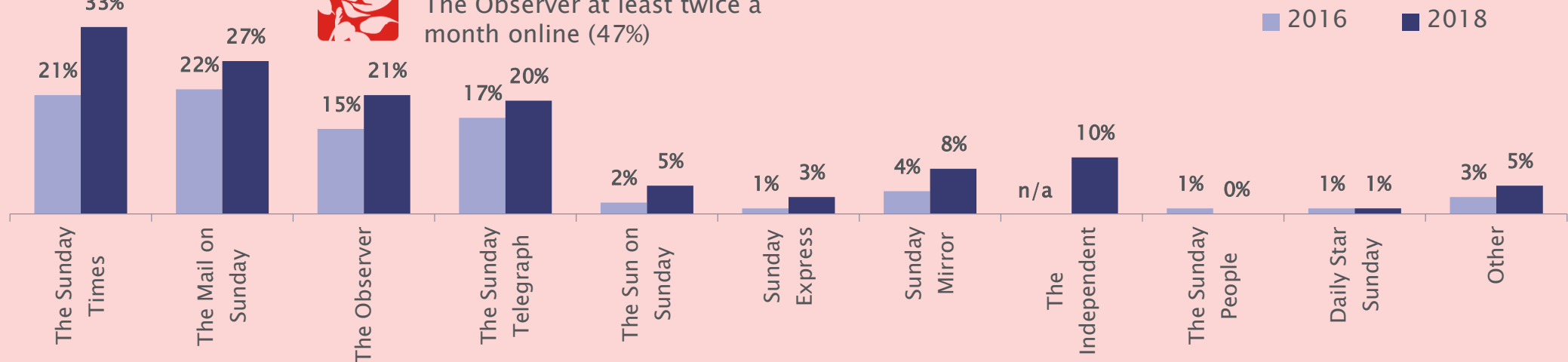


MPs are increasingly likely to read their Sunday newspapers online, as the numbers of MPs reading online has increased for almost every newspaper since 2016.

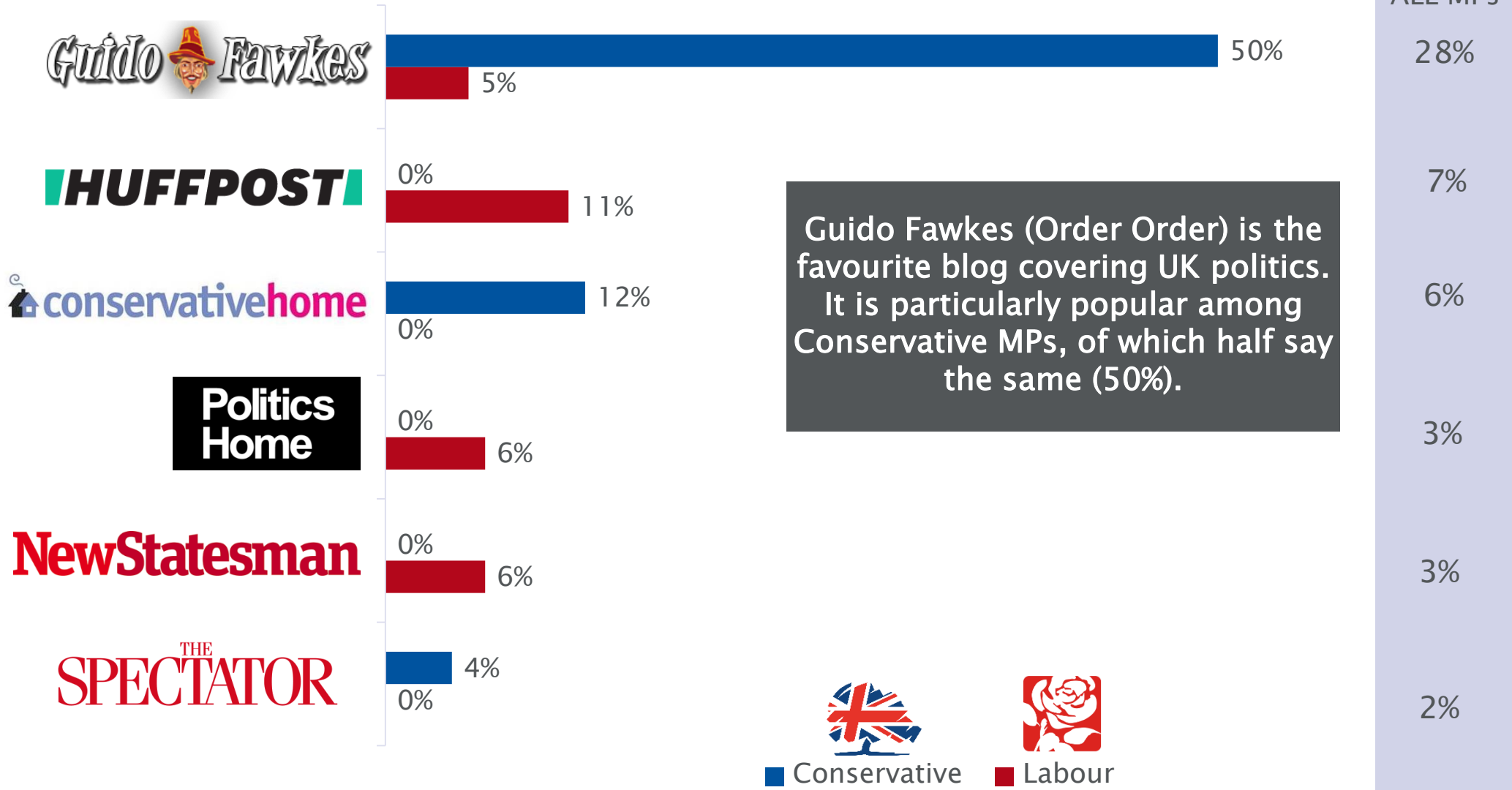
## Online



Nearly half of Labour MPs read The Observer at least twice a month online (47%)



# THE FAVOURITE BLOG COVERING UK POLITICS IS GUIDO FAWKES



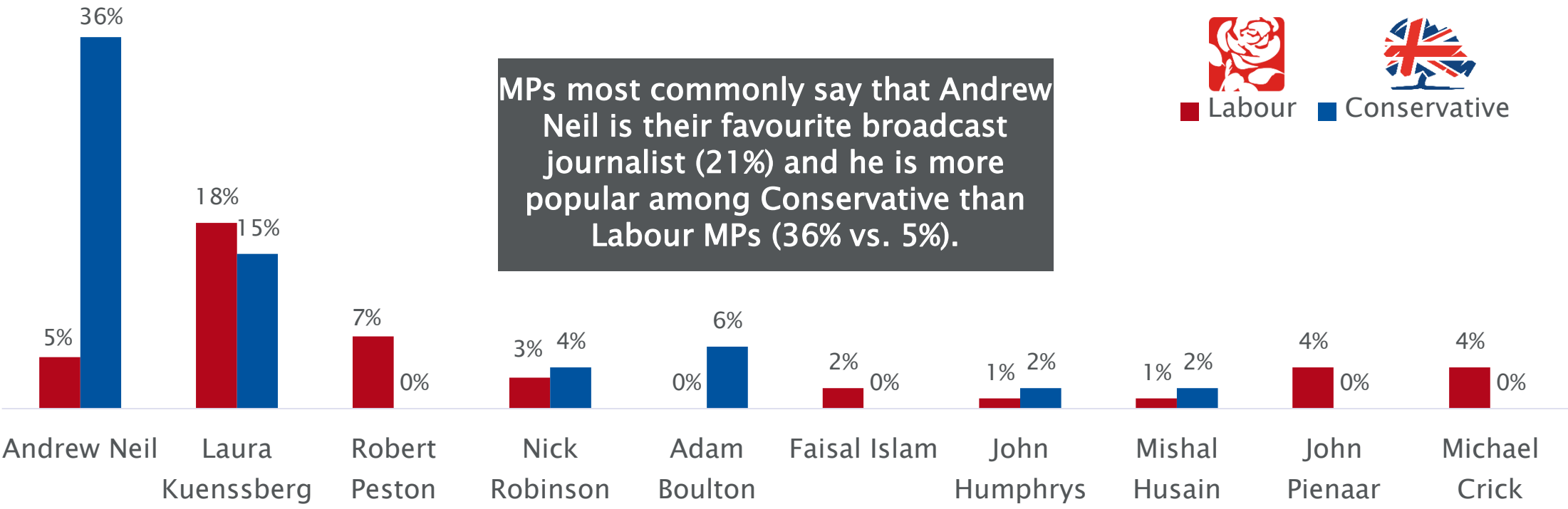
Q. Please write in the name of your favourite Blog covering politics in the UK. Base: all MPs (n=151).

# ANDREW NEIL IS THE FAVOURITE BROADCAST JOURNALIST COVERING UK POLITICS



Andrew Neil      Laura Kuenssberg      Robert Peston      Nick Robinson      Adam Boulton      Faisal Islam      John Humphrys      Mishal Husain      John Pienaar      Michael Crick

Journalist	Percentage
Andrew Neil	21%
Laura Kuenssberg	17%
Robert Peston	3%
Nick Robinson	3%
Adam Boulton	3%
Faisal Islam	2%
John Humphrys	2%
Mishal Husain	1%
John Pienaar	1%
Michael Crick	1%

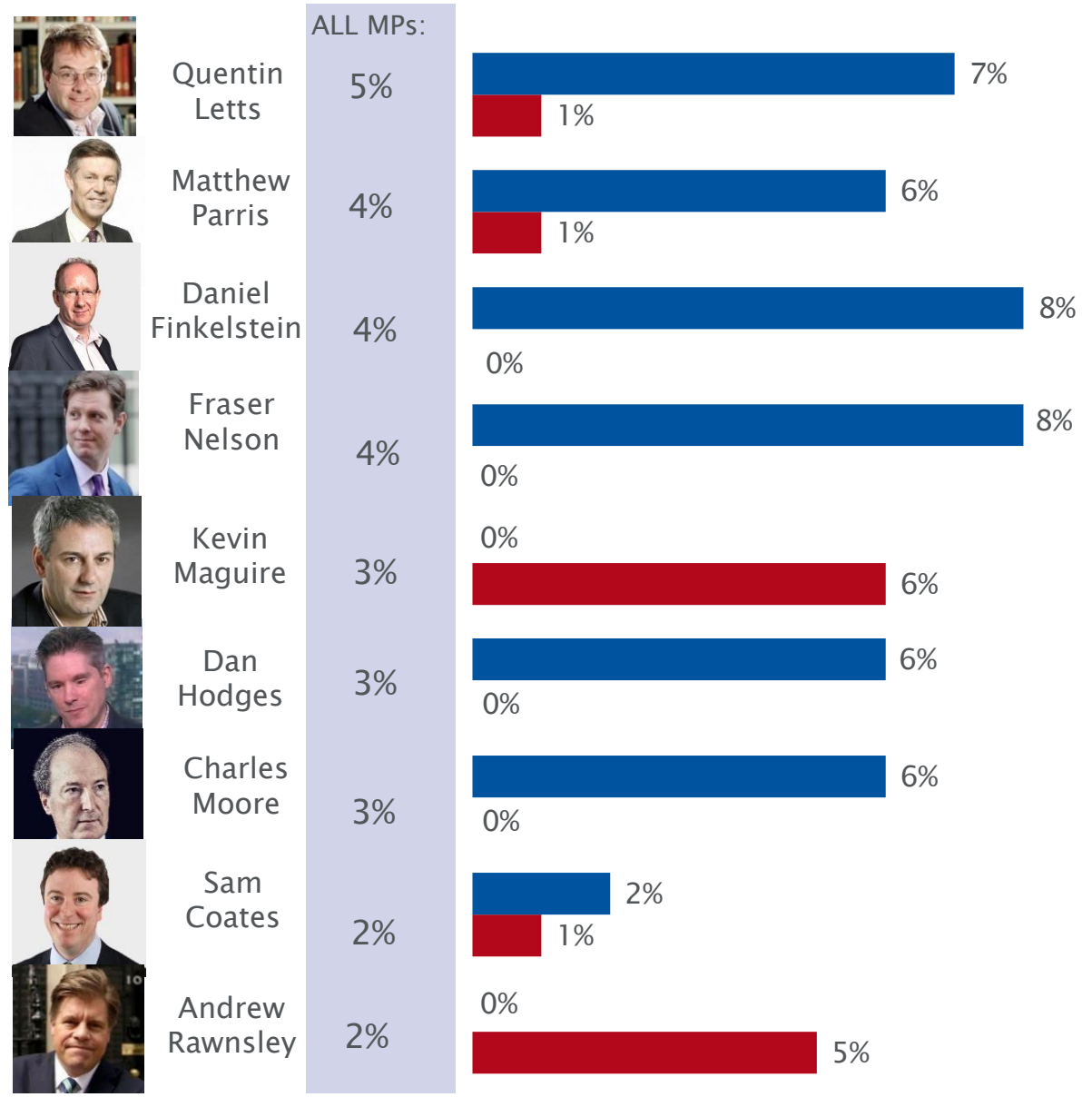


MPs most commonly say that Andrew Neil is their favourite broadcast journalist (21%) and he is more popular among Conservative than Labour MPs (36% vs. 5%).



Q. Please write in the name of your favourite broadcast journalist covering politics in the UK. Base: all MPs (n=151).

# QUENTIN LETTS IS THE FAVOURITE PRINT JOURNALIST FOR UK POLITICS



Quentin Letts is the most popular print journalist (5%). However, no print journalist scored more than 8%



Q. Please write in the name of your favourite Print journalist covering politics in the UK. Base: all MPs (n=151).



# METHODOLOGY

This research was conducted using the **ComRes MPs Panel**. ComRes surveyed 151 MPs between 16<sup>th</sup> April and 14<sup>th</sup> May 2018. ComRes is a member of the British Polling Council and abides by its rules. Data were weighted by party and region to be representative of the House of Commons. Through this panel we offer unparalleled quality and value, which makes our MPs Panel an industry-leading research tool:



## SIZE & SPEED

ComRes operate the **largest and most frequent** MPs Panel on the market. The panel runs approximately 10 times per year, with a guaranteed representative sample of **150 MPs** and results in 3–4 weeks.



## EXPERTISE

Our expert consultants provide real value by placing data into proper context and forming **evidenced-based recommendations**, giving clients the insights needed to understand the influence of Parliamentarians over their business operations.



## ANALYTICS

Latest techniques in predictive analytics help you **identify key drivers** of favourability and engagement, helping to build reputation, communications and public policy strategies that will achieve maximum impact.