



## CLOWNFISH – PARTIES RESEARCH

Methodology: ComRes interviewed 2,014 British adults between the 29th June and 1st July 2018. Data were weighted to be demographically representative of all GB adults. ComRes is a member of the British Polling Council and abides by its rules.

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### REPUTATION | COMMUNICATIONS | PUBLIC POLICY

Four Millbank | London | SW1P 3JA | T. +44 (0)20 7871 8660

Rond-Point Schuman / Schumanplein 6 | Box 5 | 1040 Bruxelles | T. +32 (0)2 234 63 82

51/F Raffles City | No.268 Xi Zang Middle Road | HuangPu District Shanghai | 200001 China | T. +86 (0)21 2312 7674

## Parties Survey

### ONLINE Fieldwork: 29th June-1st July 2018

Absolutes/col percents

Table 1

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**Summary**

**Base: All respondents/ respondents with children**

	Statements								
	I would rather have a work summer party than a work Christmas party	Work parties are a good way for employers to reward their staff	Socialising with my colleagues helps me perform better at work	Team building and 'away days' (meetings or activities held somewhere away from the usual workplace over a day or weekend) with my colleagues help me perform better at work	I tend to celebrate my own and/ or my friends/ family's birthday milestones (21st, 30th, 40th, 50th, 60th birthdays etc.) by throwing a party with lots of guests	If I were to throw a party, I would spend more on music and other entertainment than I would on food and drink	I would be willing to spend over £500 on a birthday party for my child	I would rather pay a company to organise and/or host my child's party than organise it myself and have it at my home	
Unweighted base	2014	2014	2014	2014	2014	2014	507	507	
Weighted base	2014	2014	2014	2014	2014	2014	518	518	
NET: Agree	606 30%	1037 51%	712 35%	608 30%	567 28%	304 15%	95 18%	173 33%	
Agree strongly (4)	172 9%	214 11%	130 6%	128 6%	117 6%	70 3%	20 4%	34 7%	
Tend to agree (3)	434 22%	823 41%	582 29%	480 24%	450 22%	234 12%	74 14%	139 27%	
Tend to disagree (2)	321 16%	214 11%	246 12%	237 12%	564 28%	632 31%	106 21%	117 23%	
Disagree strongly (1)	195 10%	132 7%	173 9%	212 11%	618 31%	621 31%	268 52%	158 30%	
NET: Disagree	516 26%	347 17%	419 21%	449 22%	1182 59%	1254 62%	374 72%	275 53%	
Not applicable	637 32%	475 24%	718 36%	781 39%	159 8%	218 11%	11 2%	19 4%	
Don't know	255 13%	155 8%	165 8%	175 9%	106 5%	239 12%	38 7%	50 10%	
Mean	2.52	2.81	2.59	2.50	2.04	1.84	1.67	2.11	
Standard deviation	0.95	0.81	0.88	0.95	0.94	0.84	0.89	0.98	
Standard error	0.03	0.02	0.03	0.03	0.02	0.02	0.04	0.05	

## Parties Survey

### ONLINE Fieldwork: 29th June-1st July 2018

Absolutes/col percents

Table 2

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent do you agree or disagree with each of the following statements?**

#### Summary

**Base: All respondents/ respondents with children (Excl N/A)**

	Statements								
	I would rather have a work summer party than a work Christmas party	Work parties are a good way for employers to reward their staff	Socialising with my colleagues helps me perform better at work	Team building and 'away days' (meetings or activities held somewhere away from the usual workplace over a day or weekend) with my colleagues help me perform better at work	I tend to celebrate my own and/ or my friends/ family's birthday milestones (21st, 30th, 40th, 50th, 60th birthdays etc.) by throwing a party with lots of guests	If I were to throw a party, I would spend more on music and other entertainment than I would on food and drink	I would be willing to spend over £500 on a birthday party for my child	I would rather pay a company to organise and/or host my child's party than organise it myself and have it at my home	
Unweighted base	1325	1497	1231	1177	1839	1781	494	484	
Weighted base	1377	1539	1296	1233	1855	1796	507	499	
NET: Agree	606 44%	1037 67%	712 55%	608 49%	567 31%	304 17%	95 19%	173 35%	
Agree strongly (4)	172 13%	214 14%	130 10%	128 10%	117 6%	70 4%	20 4%	34 7%	
Tend to agree (3)	434 32%	823 53%	582 45%	480 39%	450 24%	234 13%	74 15%	139 28%	
Tend to disagree (2)	321 23%	214 14%	246 19%	237 19%	564 30%	632 35%	106 21%	117 24%	
Disagree strongly (1)	195 14%	132 9%	173 13%	212 17%	618 33%	621 35%	268 53%	158 32%	
NET: Disagree	516 37%	347 23%	419 32%	449 36%	1182 64%	1254 70%	374 74%	275 55%	
Don't know	255 19%	155 10%	165 13%	175 14%	106 6%	239 13%	38 8%	50 10%	
Mean	2.52	2.81	2.59	2.50	2.04	1.84	1.67	2.11	
Standard deviation	0.95	0.81	0.88	0.95	0.94	0.84	0.89	0.98	
Standard error	0.03	0.02	0.03	0.03	0.02	0.02	0.04	0.05	

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 3

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**I would rather have a work summer party than a work Christmas party**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2014	1012	1002	222	318	329	378	292	475	540	707	767	536	582	379	517	289	784
Weighted base	2014	983	1031	226	346	324	358	296	464	572	682	760	539	561	414	499	319	841
NET: Agree	606 30%	288 29%	319 31%	97 43%FGH	149 43%FGH	125 39%FGH	107 30%GH	59 20%	69 15%	246 43%JK	232 34%K	128 17%	195 36%NO	181 32%nO	110 26%	121 24%	134 42%	328 39%
Agree strongly	(4) 172 9%	76 8%	96 9%	32 14%FgH	36 10%H	37 11%H	30 8%H	25 9%H	12 3%	68 12%K	66 10%K	38 5%	59 11%O	46 8%	40 10%O	28 6%	41 13%	100 12%
Tend to agree	(3) 434 22%	212 22%	222 22%	65 29%fGH	113 33%FGH	88 27%GH	77 22%GH	33 11%	57 12%	178 31%JK	166 24%K	90 12%	136 25%NO	135 24%No	70 17%	93 19%	93 29%	228 27%
Tend to disagree	(2) 321 16%	160 16%	161 16%	46 21%GH	63 18%gH	69 21%GH	68 19%GH	36 12%	40 9%	109 19%K	136 20%K	76 10%	87 16%O	96 17%O	87 21%O	52 10%	76 24%	169 20%
Disagree strongly	(1) 195 10%	95 10%	99 10%	27 12%H	37 11%H	31 10%H	45 13%H	35 12%H	20 4%	64 11%K	76 11%K	55 7%	58 11%	50 9%	50 12%O	37 7%	40 13%	109 13%
NET: Disagree	516 26%	255 26%	261 25%	73 32%gH	99 29%H	100 31%gH	113 31%gH	71 24%H	60 13%	173 30%K	212 31%K	131 17%	145 27%O	145 26%O	136 33%IMO	89 18%	116 36%	278 33%
Not applicable	637 32%	303 31%	334 32%	24 11%	41 12%	45 14%	83 23%CDE	126 43%CDEF	317 68%CDEFG	65 11%	128 19%I	443 58%IJ	149 28%	151 27%	109 26%	228 46%LMN	19 6%	83 10%p
Don't know	255 13%	137 14%	118 11%	31 14%H	57 16%H	54 17%H	55 15%H	40 14%H	18 4%	88 15%K	109 16%K	58 8%	51 9%	84 15%L	60 14%L	61 12%	49 15%	152 18%
Mean	2.52	2.49	2.55	2.60	2.60fg	2.58	2.42	2.38	2.48	2.60k	2.50	2.43	2.58n	2.54	2.40	2.53	2.54	2.53
Standard deviation	0.95	0.94	0.96	0.97	0.91	0.92	0.96	1.08	0.87	0.93	0.95	0.98	0.97	0.91	0.99	0.94	0.95	0.97
Standard error	0.03	0.04	0.04	0.08	0.06	0.06	0.06	0.10	0.08	0.05	0.05	0.06	0.05	0.05	0.07	0.07	0.06	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 4

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**I would rather have a work summer party than a work Christmas party**

**Base: All respondents**

	Region												Children		
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	Any under 18 (n)	None under 18 (o)
Unweighted base	2014	162	109	1743	88	218	176	157	154	193	280	303	174	507	1502
Weighted base	2014	177	101*	1736	85*	232	169	181	151	193	268	280	177	518	1492
NET: Agree	606 30%	55 31%	26 26%	526 30%	19 23%	60 26%	46 27%	55 31%	39 26%	65 33%	85 32%	100 36%EFgi	56 32%	202 39%O	405 27%
Agree strongly	(4) 172 9%	13 7%	5 5%	155 9%	4 5%	8 4%	15 9%F	19 11%F	9 6%	21 11%bF	24 9%F	32 11%bF	21 12%bFi	59 11%O	113 8%
Tend to agree	(3) 434 22%	41 23%	22 22%	371 21%	15 17%	51 22%	31 18%	36 20%	30 20%	44 23%	61 23%	69 25%	35 20%	142 27%O	292 20%
Tend to disagree	(2) 321 16%	28 16%	21 21%hJL	272 16%	18 21%HI	40 17%h	33 20%HL	19 10%	22 15%	25 13%	52 20%HjL	34 12%	29 16%	99 19%O	221 15%
Disagree strongly	(1) 195 10%	22 13%B	3 3%	170 10%B	11 13%B	29 12%BI	17 10%b	21 12%B	18 12%B	15 8%	26 10%B	21 7%	12 7%	63 12%O	130 9%
NET: Disagree	516 26%	51 29%L	24 24%	441 25%	29 34%hJLm	69 30%jL	50 29%jL	40 22%	39 26%	40 21%	79 29%jL	55 19%	41 23%	162 31%O	351 24%
Not applicable	637 32%	52 29%	40 40%agK	545 31%	28 33%	78 34%k	47 28%	55 31%	52 34%k	67 35%k	68 25%	93 33%k	57 32%	82 16%	554 37%N
Don't know	255 13%	20 12%	10 10%	225 13%	9 10%	25 11%	26 16%	30 17%	21 14%	22 11%	36 13%	32 11%	24 13%	72 14%	182 12%
Mean	2.52	2.43	2.56	2.53	2.26	2.30	2.47	2.56	2.39	2.67EFi	2.51f	2.72AEFgIk	2.67EFi	2.54	2.51
Standard deviation	0.95	0.96	0.74	0.96	0.92	0.89	0.96	1.05	0.96	0.96	0.93	0.94	0.96	0.96	0.95
Standard error	0.03	0.10	0.10	0.03	0.13	0.08	0.10	0.12	0.11	0.10	0.07	0.07	0.10	0.05	0.04

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 5

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**I would rather have a work summer party than a work Christmas party**

**Base: All respondents (Excl N/A)**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1325	670	655	194	273	267	278	161	152	467	545	313	369	421	266	269	271	702
Weighted base	1377	680	697	202	305	279	275	170	147	507	554	317	390	411	306	271	300	758
NET: Agree	606 44%	288 42%	319 46%	97 48%fg	149 49%FG	125 45%g	107 39%	59 35%	69 47%G	246 49%jK	232 42%	128 40%	195 50%N	181 44%n	110 36%	121 45%n	134 45%	328 43%
Agree strongly	(4) 172 13%	76 11%	96 14%	32 16%h	36 12%	37 13%	30 11%	25 15%	12 8%	68 13%	66 12%	38 12%	59 15%	46 11%	40 13%	28 10%	41 14%	100 13%
Tend to agree	(3) 434 32%	212 31%	222 32%	65 32%G	113 37%fG	88 32%G	77 28%g	33 20%	57 39%FG	178 35%k	166 30%	90 28%	136 35%N	135 33%N	70 23%	93 34%N	93 31%	228 30%
Tend to disagree	(2) 321 23%	160 23%	161 23%	46 23%	63 20%	69 25%	68 25%	36 21%	40 27%	109 21%	136 25%	76 24%	87 22%	96 23%	87 28%O	52 19%	76 25%	169 22%
Disagree strongly	(1) 195 14%	95 14%	99 14%	27 13%	37 12%	31 11%	45 16%	35 20%DE	20 14%	64 13%	76 14%	55 17%	58 15%	50 12%	50 16%	37 14%	40 13%	109 14%
NET: Disagree	516 37%	255 38%	261 37%	73 36%	99 33%	100 36%	113 41%d	71 42%d	60 41%	173 34%	212 38%	131 41%i	145 37%	145 35%	136 45%IMO	89 33%	116 39%	278 37%
Don't know	255 19%	137 20%	118 17%	31 15%	57 19%	54 19%h	55 20%h	40 24%cH	18 12%	88 17%	109 20%	58 18%	51 13%	84 21%L	60 20%i	61 22%L	49 16%	152 20%
Mean	2.52	2.49	2.55	2.60	2.60fg	2.58	2.42	2.38	2.48	2.60k	2.50	2.43	2.58n	2.54	2.40	2.53	2.54	2.53
Standard deviation	0.95	0.94	0.96	0.97	0.91	0.92	0.96	1.08	0.87	0.93	0.95	0.98	0.97	0.91	0.99	0.94	0.95	0.97
Standard error	0.03	0.04	0.04	0.08	0.06	0.06	0.06	0.10	0.08	0.05	0.05	0.06	0.05	0.05	0.07	0.07	0.06	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 6

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**I would rather have a work summer party than a work Christmas party**

**Base: All respondents (Excl N/A)**

	Region												Children		
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humber-side (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	Any under 18 (n)	None under 18 (o)
Unweighted base	1325	110	62	1153	59	138	120	104	97	122	207	192	114	421	900
Weighted base	1377	126*	60*	1191	57*	154	122*	126*	99*	127*	200	187	120*	436	938
NET: Agree	606 44%	55 43%	26 43%	526 44%	19 34%	60 39%	46 38%	55 44%	39 39%	65 51%efg	85 43%	100 54%EFgk	56 47%	202 46%	405 43%
Agree strongly	(4) 172 13%	13 11%	5 8%	155 13%	4 8%	8 6%	15 13%f	19 15%F	9 9%	21 17%F	24 12%f	32 17%F	21 18%F	59 14%	113 12%
Tend to agree	(3) 434 32%	41 33%	22 36%	371 31%	15 26%	51 33%	31 25%	36 29%	30 30%	44 34%	61 31%	69 37%g	35 29%	142 33%	292 31%
Tend to disagree	(2) 321 23%	28 23%	21 35%DHJL	272 23%	18 32%HI	40 26%h	33 27%HI	19 15%	22 22%	25 20%	52 26%HI	34 18%	29 24%	99 23%	221 24%
Disagree strongly	(1) 195 14%	22 18%B	3 5%	170 14%b	11 19%B	29 19%Bm	17 14%	21 17%B	18 18%B	15 12%	26 13%	21 11%	12 10%	63 14%	130 14%
NET: Disagree	516 37%	51 40%l	24 40%	441 37%	29 51%HJLm	69 45%hjL	50 41%l	40 32%	39 40%	40 32%	79 39%l	55 29%	41 34%	162 37%	351 37%
Don't know	255 19%	20 16%	10 17%	225 19%	9 15%	25 16%	26 22%	30 24%	21 21%	22 17%	36 18%	32 17%	24 20%	72 16%	182 19%
Mean	2.52	2.43	2.56	2.53	2.26	2.30	2.47	2.56	2.39	2.67EFi	2.51f	2.72AEFgk	2.67EFi	2.54	2.51
Standard deviation	0.95	0.96	0.74	0.96	0.92	0.89	0.96	1.05	0.96	0.96	0.93	0.94	0.96	0.96	0.95
Standard error	0.03	0.10	0.10	0.03	0.13	0.08	0.10	0.12	0.11	0.10	0.07	0.07	0.10	0.05	0.04

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 7

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**Work parties are a good way for employers to reward their staff**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2014	1012	1002	222	318	329	378	292	475	540	707	767	536	582	379	517	289	784
Weighted base	2014	983	1031	226	346	324	358	296	464	572	682	760	539	561	414	499	319	841
NET: Agree	1037 51%	491 50%	546 53%	153 68% <sup>ef</sup> FGH	220 63% <sup>ef</sup> FGH	194 60% <sup>f</sup> GH	188 53% <sup>g</sup> GH	123 41% <sup>h</sup>	159 34%	373 65% <sup>jk</sup>	382 56% <sup>k</sup>	281 37%	307 57% <sup>no</sup>	316 56% <sup>n</sup> O	203 49% <sup>o</sup>	210 42%	213 67% <sup>q</sup>	507 60%
Agree strongly	(4) 214 11%	102 10%	112 11%	41 18% <sup>ef</sup> FGH	59 17% <sup>ef</sup> FGH	48 15% <sup>ef</sup> FGH	26 7%	16 5%	24 5%	100 17% <sup>jk</sup>	74 11% <sup>k</sup>	40 5%	72 13% <sup>o</sup>	61 11%	42 10%	40 8%	50 16%	116 14%
Tend to agree	(3) 823 41%	389 40%	433 42%	112 50% <sup>gh</sup>	161 46% <sup>gh</sup>	146 45% <sup>gh</sup>	162 45% <sup>gh</sup>	107 36% <sup>h</sup>	134 29%	273 48% <sup>k</sup>	308 45% <sup>k</sup>	241 32%	235 44% <sup>o</sup>	255 45% <sup>n</sup> O	161 39%	171 34%	162 51%	392 47%
Tend to disagree	(2) 214 11%	120 12% <sup>b</sup>	95 9%	18 8%	41 12% <sup>h</sup>	38 12% <sup>h</sup>	40 11% <sup>h</sup>	44 15% <sup>ch</sup>	33 7%	59 10%	78 11%	77 10%	64 12% <sup>o</sup>	59 11%	53 13% <sup>o</sup>	38 8%	37 12%	116 14%
Disagree strongly	(1) 132 7%	67 7%	65 6%	10 4%	23 7% <sup>h</sup>	18 6%	39 11% <sup>cd</sup> EH	28 9% <sup>c</sup> H	15 3%	33 6%	57 8% <sup>k</sup>	42 6%	44 8%	32 6%	25 6%	32 6%	29 9%	74 9%
NET: Disagree	347 17%	187 19% <sup>b</sup>	160 16%	28 12%	64 18% <sup>h</sup>	57 17% <sup>h</sup>	79 22% <sup>ch</sup>	71 24% <sup>ce</sup> H	48 10%	92 16%	135 20% <sup>k</sup>	119 16%	108 20% <sup>o</sup>	91 16%	78 19% <sup>o</sup>	70 14%	66 21%	190 23%
Not applicable	475 24%	221 23%	254 25%	24 11%	39 11%	33 10%	58 16% <sup>cd</sup> E	90 31% <sup>c</sup> DEF	231 50% <sup>c</sup> DEFG	63 11%	91 13%	321 42% <sup>lj</sup>	90 17%	117 21%	93 22% <sup>l</sup>	175 35% <sup>lmn</sup>	22 7%	60 7%
Don't know	155 8%	84 9%	71 7%	20 9% <sup>G</sup>	24 7%	40 12% <sup>d</sup> GH	33 9% <sup>g</sup> H	12 4%	26 6%	44 8% <sup>k</sup>	73 11% <sup>k</sup>	38 5%	34 6%	36 6%	40 10%	44 9%	19 6%	84 10% <sup>p</sup>
Mean	2.81	2.78	2.84	3.02 <sup>FGH</sup>	2.90 <sup>FG</sup>	2.89 <sup>FG</sup>	2.66	2.57	2.82 <sup>FG</sup>	2.95 <sup>JK</sup>	2.77	2.70	2.81	2.85	2.78	2.78	2.84	2.79
Standard deviation	0.81	0.82	0.80	0.74	0.82	0.79	0.85	0.84	0.73	0.79	0.83	0.79	0.84	0.77	0.80	0.83	0.84	0.84
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.06	0.05	0.04	0.04	0.04	0.04	0.04	0.05	0.05	0.05	0.03

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q



**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 8

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**Work parties are a good way for employers to reward their staff**

**Base: All respondents**

	Region												Children		
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	Any under 18 (n)	None under 18 (o)
Unweighted base	2014	162	109	1743	88	218	176	157	154	193	280	303	174	507	1502
Weighted base	2014	177	101*	1736	85*	232	169	181	151	193	268	280	177	518	1492
NET: Agree	1037 51%	79 44%	50 50%	908 52%a	51 61%Afl	112 48%	90 53%	91 50%	78 52%	99 51%	162 61%AbFhjLm	134 48%	89 50%	314 61%O	720 48%
Agree strongly	(4) 214 11%	21 12%	12 11%	182 10%	12 14%i	18 8%	13 8%	23 13%i	9 6%	16 8%	42 16%FGIJ	31 11%	18 10%	71 14%O	142 10%
Tend to agree	(3) 823 41%	58 33%	39 39%	726 42%A	40 47%A	95 41%	77 46%Al	67 37%	69 46%A	83 43%a	120 45%Al	104 37%	71 40%	243 47%O	577 39%
Tend to disagree	(2) 214 11%	20 12%	9 9%	185 11%	7 9%	33 14%M	15 9%	20 11%	18 12%	25 13%m	26 10%	29 10%	13 7%	73 14%O	142 9%
Disagree strongly	(1) 132 7%	17 10%k	6 6%	109 6%	4 5%	12 5%	16 9%k	11 6%	9 6%	11 6%	12 4%	19 7%	15 9%	31 6%	102 7%
NET: Disagree	347 17%	38 21%k	15 15%	294 17%	11 13%	45 19%	31 18%	31 17%	27 18%	36 19%	38 14%	48 17%	28 16%	104 20%o	243 16%
Not applicable	475 24%	42 24%	29 29%k	404 23%	19 22%	54 23%	38 22%	35 19%	38 25%	48 25%	51 19%	75 27%K	46 26%	50 10%	426 29%N
Don't know	155 8%	19 11%ej	6 6%	130 8%	3 4%	20 9%	10 6%	24 13%bEgJJK	8 5%	10 5%	17 6%	23 8%	15 8%	51 10%o	103 7%
Mean	2.81	2.71	2.86	2.82	2.95	2.75	2.72	2.84	2.74	2.77	2.97AFGJlIm	2.80	2.79	2.85	2.79
Standard deviation	0.81	0.93	0.81	0.80	0.74	0.75	0.83	0.84	0.74	0.76	0.76	0.84	0.86	0.79	0.82
Standard error	0.02	0.09	0.10	0.02	0.09	0.06	0.07	0.08	0.07	0.07	0.05	0.06	0.08	0.04	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 9

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**Work parties are a good way for employers to reward their staff**

**Base: All respondents (Excl N/A)**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1497	766	731	195	273	288	307	196	238	468	595	434	432	455	281	329	269	724
Weighted base	1539	762	777	202	307	291	300	206	233	509	591	439	449	444	322	324	297	781
NET: Agree	1037 67%	491 64%	546 70%A	153 76%eFG	220 71%FG	194 67%	188 63%	123 60%	159 68%	373 73%JK	382 65%	281 64%	307 68%	316 71%No	203 63%	210 65%	213 72%q	507 65%
Agree strongly	(4) 214 14%	102 13%	112 14%	41 20%eFGH	59 19%FGH	48 17%FGh	26 9%	16 8%	24 10%	100 20%JK	74 13%	40 9%	72 16%	61 14%	42 13%	40 12%	50 17%	116 15%
Tend to agree	(3) 823 53%	389 51%	433 56%	112 56%	161 52%	146 50%	162 54%	107 52%	134 58%	273 54%	308 52%	241 55%	235 52%	255 57%n	161 50%	171 53%	162 55%	392 50%
Tend to disagree	(2) 214 14%	120 16%b	95 12%	18 9%	41 13%	38 13%	40 13%	44 21%CDEFh	33 14%	59 12%	78 13%	77 18%lj	64 14%	59 13%	53 17%	38 12%	37 12%	116 15%
Disagree strongly	(1) 132 9%	67 9%	65 8%	10 5%	23 7%	18 6%	39 13%CdEH	28 13%CdEH	15 6%	33 6%	57 10%i	42 10%	44 10%	32 7%	25 8%	32 10%	29 10%	74 9%
NET: Disagree	347 23%	187 24%	160 21%	28 14%	64 21%c	57 19%	79 26%Ce	71 35%CDEFh	48 21%	92 18%	135 23%i	119 27%i	108 24%	91 21%	78 24%	70 21%	66 22%	190 24%
Don't know	155 10%	84 11%	71 9%	20 10%	24 8%	40 14%DG	33 11%g	12 6%	26 11%g	44 9%	73 12%ik	38 9%	34 8%	36 8%	40 13%lm	44 14%LM	19 6%	84 11%p
Mean	2.81	2.78	2.84	3.02FGH	2.90FG	2.89FG	2.66	2.57	2.82FG	2.95JK	2.77	2.70	2.81	2.85	2.78	2.78	2.84	2.79
Standard deviation	0.81	0.82	0.80	0.74	0.82	0.79	0.85	0.84	0.73	0.79	0.83	0.79	0.84	0.77	0.80	0.83	0.84	0.84
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.06	0.05	0.04	0.04	0.04	0.04	0.04	0.05	0.05	0.05	0.03

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 10

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**Work parties are a good way for employers to reward their staff**

**Base: All respondents (Excl N/A)**

	Region												Children		
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humber-side (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	Any under 18 (n)	None under 18 (o)
Unweighted base	1497	122	74	1301	67	160	134	121	112	144	224	213	126	451	1041
Weighted base	1539	135	71*	1332	66*	178	131	146*	113*	145	217	205	131*	468	1066
NET: Agree	1037 67%	79 58%	50 71%	908 68%A	51 78%Afhl	112 63%	90 69%	91 62%	78 69%	99 68%	162 75%AFHI	134 66%	89 68%	314 67%	720 68%
Agree strongly	(4) 214 14%	21 15%	12 16%	182 14%	12 18%i	18 10%	13 10%	23 16%	9 8%	16 11%	42 20%FGlj	31 15%	18 14%	71 15%	142 13%
Tend to agree	(3) 823 53%	58 43%	39 55%	726 54%A	40 60%A	95 53%	77 59%Ah	67 46%	69 61%AH	83 57%A	120 55%A	104 51%	71 54%	243 52%	577 54%
Tend to disagree	(2) 214 14%	20 15%	9 13%	185 14%	7 11%	33 19%am	15 11%	20 14%	18 16%	25 17%	26 12%	29 14%	13 10%	73 16%	142 13%
Disagree strongly	(1) 132 9%	17 13%K	6 8%	109 8%	4 6%	12 7%	16 12%K	11 8%	9 8%	11 8%	12 5%	19 9%	15 12%k	31 7%	102 10%n
NET: Disagree	347 23%	38 28%K	15 21%	294 22%	11 17%	45 25%k	31 23%	31 21%	27 24%	36 25%	38 17%	48 23%	28 21%	104 22%	243 23%
Don't know	155 10%	19 14%ejk	6 8%	130 10%	3 5%	20 12%	10 8%	24 16%egjK	8 7%	10 7%	17 8%	23 11%	15 11%	51 11%	103 10%
Mean	2.81	2.71	2.86	2.82	2.95	2.75	2.72	2.84	2.74	2.77	2.97AFGIJlm	2.80	2.79	2.85	2.79
Standard deviation	0.81	0.93	0.81	0.80	0.74	0.75	0.83	0.84	0.74	0.76	0.76	0.84	0.86	0.79	0.82
Standard error	0.02	0.09	0.10	0.02	0.09	0.06	0.07	0.08	0.07	0.07	0.05	0.06	0.08	0.04	0.03

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 11

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**Socialising with my colleagues helps me perform better at work**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2014	1012	1002	222	318	329	378	292	475	540	707	767	536	582	379	517	289	784
Weighted base	2014	983	1031	226	346	324	358	296	464	572	682	760	539	561	414	499	319	841
NET: Agree	712 35%	337 34%	375 36%	147 65% <sup>d</sup> EFGH	195 56% <sup>e</sup> EFGH	137 42% <sup>f</sup> FGH	109 30% <sup>g</sup> GH	60 20% <sup>h</sup> H	64 14%	342 60% <sup>i</sup> JK	246 36% <sup>j</sup> K	124 16%	218 40% <sup>o</sup> O	221 39% <sup>o</sup> O	160 39% <sup>o</sup> O	113 23%	165 52%	394 47%
Agree strongly	(4) 130 6%	68 7%	62 6%	36 16% <sup>d</sup> EFGH	34 10% <sup>g</sup> GH	25 8% <sup>g</sup> GH	23 6% <sup>g</sup> GH	7 2%	5 1%	70 12% <sup>j</sup> JK	48 7% <sup>k</sup> K	12 2%	47 9% <sup>m</sup> O	31 5%	30 7%	22 4%	32 10%	69 8%
Tend to agree	(3) 582 29%	269 27%	313 30%	111 49% <sup>e</sup> EFGH	161 47% <sup>e</sup> EFGH	112 35% <sup>f</sup> FGH	86 24% <sup>g</sup> gH	53 18% <sup>h</sup> h	59 13%	272 48% <sup>i</sup> JK	198 29% <sup>k</sup> K	112 15%	170 32% <sup>o</sup> O	190 34% <sup>o</sup> O	131 31% <sup>o</sup> O	91 18%	132 42%	325 39%
Tend to disagree	(2) 246 12%	128 13%	117 11%	21 9% <sup>h</sup> h	30 9%	63 19% <sup>h</sup> CDH	64 18% <sup>h</sup> CDH	43 14% <sup>h</sup> DH	25 5%	51 9%	127 19% <sup>i</sup> IK	67 9%	75 14% <sup>o</sup> O	75 13% <sup>o</sup> O	54 13% <sup>o</sup> O	41 8%	65 20%	144 17%
Disagree strongly	(1) 173 9%	81 8%	92 9%	9 4%	28 8% <sup>c</sup> H	33 10% <sup>h</sup> CH	60 17% <sup>c</sup> CDEgH	34 12% <sup>h</sup> CH	10 2%	36 6%	93 14% <sup>i</sup> IK	44 6%	46 8%	48 9%	38 9%	41 8%	45 14%	104 12%
NET: Disagree	419 21%	209 21%	210 20%	30 13% <sup>h</sup> H	57 17% <sup>h</sup> H	96 30% <sup>h</sup> CDH	125 35% <sup>c</sup> CDGH	77 26% <sup>h</sup> CDH	35 7%	87 15%	220 32% <sup>i</sup> IK	112 15%	121 22% <sup>o</sup> O	124 22% <sup>o</sup> O	93 22% <sup>o</sup> O	82 16%	110 34%	248 29%
Not applicable	718 36%	343 35%	376 36%	31 14%	63 18%	48 15%	91 25% <sup>c</sup> CDE	136 46% <sup>c</sup> CDEF	350 75% <sup>c</sup> CDEFG	93 16%	139 20%	486 64% <sup>j</sup> LJ	158 29%	173 31%	129 31%	258 52% <sup>l</sup> LMN	11 3%	96 11% <sup>p</sup> P
Don't know	165 8%	94 10% <sup>B</sup> B	71 7%	18 8% <sup>h</sup> H	31 9% <sup>h</sup> H	43 13% <sup>c</sup> GH	34 10% <sup>h</sup> H	23 8% <sup>h</sup> H	15 3%	49 9% <sup>k</sup> K	78 11% <sup>k</sup> K	37 5%	43 8%	44 8%	33 8%	46 9%	34 11%	102 12%
Mean	2.59	2.59	2.59	2.99 <sup>d</sup> EFGH	2.80 <sup>e</sup> EFGH	2.56 <sup>f</sup> FG	2.31	2.24	2.60 <sup>g</sup> FG	2.88 <sup>j</sup> JK	2.43	2.39	2.65 <sup>o</sup> O	2.59	2.60	2.48	2.55	2.56
Standard deviation	0.88	0.89	0.88	0.72	0.81	0.86	0.96	0.89	0.74	0.78	0.92	0.85	0.88	0.84	0.88	0.95	0.90	0.89
Standard error	0.03	0.04	0.04	0.06	0.05	0.06	0.06	0.08	0.07	0.04	0.04	0.06	0.05	0.04	0.06	0.07	0.06	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 12

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**Socialising with my colleagues helps me perform better at work**

**Base: All respondents**

	Region												Children		
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	Any under 18 (n)	None under 18 (o)
Unweighted base	2014	162	109	1743	88	218	176	157	154	193	280	303	174	507	1502
Weighted base	2014	177	101*	1736	85*	232	169	181	151	193	268	280	177	518	1492
NET: Agree	712 35%	58 32%	34 34%	621 36%	28 33%	66 28%	56 33%	75 41%Fi	46 30%	62 32%	122 46%AbeFGJL	100 36%	66 37%	222 43%O	488 33%
Agree strongly	(4) 130 6%	12 7%F	9 9%F	110 6%	3 4%	4 2%	9 5%f	20 11%eFgj	8 6%f	10 5%f	21 8%F	18 7%F	15 9%F	41 8%	88 6%
Tend to agree	(3) 582 29%	46 26%	26 25%	511 29%	24 28%	62 27%	47 28%	55 30%	37 25%	52 27%	101 38%ABFgJLm	81 29%	51 29%	181 35%O	400 27%
Tend to disagree	(2) 246 12%	28 16%Hi	12 12%	206 12%	9 11%	38 17%Hij	24 14%h	13 7%	13 9%	20 10%	32 12%	33 12%	25 14%h	76 15%o	169 11%
Disagree strongly	(1) 173 9%	15 9%	4 4%	154 9%	7 8%	25 11%b	22 13%Bl	13 7%	14 10%	16 8%	21 8%	21 8%	15 9%	56 11%o	116 8%
NET: Disagree	419 21%	43 24%H	16 16%	360 21%	16 19%	63 27%BHijkl	45 27%bHjl	25 14%	28 18%	36 18%	53 20%	54 19%	40 23%h	132 26%O	285 19%
Not applicable	718 36%	58 33%	42 41%K	619 36%	33 39%K	88 38%K	55 33%	69 38%K	62 41%K	76 39%K	70 26%	100 36%K	66 37%K	100 19%	618 41%N
Don't know	165 8%	19 11%M	9 9%am	137 8%	8 9%am	15 6%	13 8%am	12 7%	15 10%M	20 10%M	23 9%M	26 9%M	5 3%	63 12%O	100 7%
Mean	2.59	2.54	2.77Fg	2.59	2.55	2.35	2.43	2.83aFGi	2.54	2.58f	2.70FG	2.63F	2.62F	2.58	2.60
Standard deviation	0.88	0.89	0.83	0.88	0.86	0.82	0.92	0.90	0.94	0.88	0.84	0.87	0.90	0.89	0.88
Standard error	0.03	0.09	0.12	0.03	0.12	0.08	0.09	0.10	0.11	0.09	0.06	0.07	0.09	0.05	0.03

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 13

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**Socialising with my colleagues helps me perform better at work**

**Base: All respondents (Excl N/A)**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1231	621	610	183	253	265	265	149	116	436	530	265	359	396	241	235	276	686
Weighted base	1296	640	656	195	284	276	268	160	114*	479	544	274	382	388	285	241	308	744
NET: Agree	712 55%	337 53%	375 57%	147 75% <small>EFGH</small>	195 69% <small>EFGH</small>	137 50% <small>fG</small>	109 41%	60 38%	64 57% <small>FG</small>	342 72% <small>JK</small>	246 45%	124 45%	218 57% <small>O</small>	221 57% <small>O</small>	160 56% <small>o</small>	113 47%	165 53%	394 53%
Agree strongly	(4) 10%	130 11%	68 10%	36 19% <small>dEFGH</small>	34 12% <small>GH</small>	25 9%	23 9%	7 4%	5 4%	70 15% <small>JK</small>	48 9% <small>K</small>	12 4%	47 12% <small>m</small>	31 8%	30 10%	22 9%	32 11%	69 9%
Tend to agree	(3) 45%	582 42%	313 48% <small>a</small>	111 57% <small>EFG</small>	161 57% <small>EFG</small>	112 41% <small>f</small>	86 32%	53 33%	59 52% <small>eFG</small>	272 57% <small>JK</small>	198 36%	112 41%	170 45%	190 49% <small>O</small>	131 46%	91 38%	132 43%	325 44%
Tend to disagree	(2) 19%	246 20%	117 18%	21 11%	30 10%	63 23% <small>CD</small>	64 24% <small>CD</small>	43 27% <small>CD</small>	25 22% <small>CD</small>	51 11%	127 23% <small>l</small>	67 25% <small>l</small>	75 20%	75 19%	54 19%	41 17%	65 21%	144 19%
Disagree strongly	(1) 13%	173 13%	81 14%	9 4%	28 10% <small>c</small>	33 12% <small>C</small>	60 23% <small>CDEH</small>	34 21% <small>CDEH</small>	10 9%	36 8%	93 17% <small>l</small>	44 16% <small>l</small>	46 12%	48 12%	38 13%	41 17%	45 15%	104 14%
NET: Disagree	419 32%	209 33%	210 32%	30 15%	57 20%	96 35% <small>CD</small>	125 47% <small>CDEH</small>	77 48% <small>CDEH</small>	35 31% <small>Cd</small>	87 18%	220 41% <small>l</small>	112 41% <small>l</small>	121 32%	124 32%	93 32%	82 34%	110 36%	248 33%
Don't know	165 13%	94 15% <small>b</small>	71 11%	18 9%	31 11%	43 16% <small>c</small>	34 13%	23 14%	15 13%	49 10%	78 14%	37 14%	43 11%	44 11%	33 11%	46 19% <small>LMN</small>	34 11%	102 14%
Mean	2.59	2.59	2.59	2.99 <small>DEFGH</small>	2.80 <small>EFGH</small>	2.56 <small>FG</small>	2.31	2.24	2.60 <small>FG</small>	2.88 <small>JK</small>	2.43	2.39	2.65 <small>o</small>	2.59	2.60	2.48	2.55	2.56
Standard deviation	0.88	0.89	0.88	0.72	0.81	0.86	0.96	0.89	0.74	0.78	0.92	0.85	0.88	0.84	0.88	0.95	0.90	0.89
Standard error	0.03	0.04	0.04	0.06	0.05	0.06	0.06	0.08	0.07	0.04	0.04	0.06	0.05	0.04	0.06	0.07	0.06	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

\* small base

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 14

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**Socialising with my colleagues helps me perform better at work**

**Base: All respondents (Excl N/A)**

	Region												Children		
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humber-side (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	Any under 18 (n)	None under 18 (o)
Unweighted base	1231	103	60	1068	56	125	112	91	86	114	198	180	106	399	827
Weighted base	1296	119*	59*	1117	51*	144	114*	112*	89*	118*	198	180	111*	418	874
NET: Agree	712 55%	58 48%	34 58%	621 56%	28 54%	66 46%	56 49%	75 67%AFGij	46 52%	62 53%	122 62%AFg	100 55%	66 59%f	222 53%	488 56%
Agree strongly	(4) 130 10%	12 10%F	9 14%F	110 10%	3 7%	4 3%	9 8%	20 18%eFgj	8 9%f	10 8%f	21 11%F	18 10%F	15 14%F	41 10%	88 10%
Tend to agree	(3) 582 45%	46 38%	26 43%	511 46%	24 47%	62 43%	47 41%	55 49%	37 42%	52 45%	101 51%a	81 45%	51 45%	181 43%	400 46%
Tend to disagree	(2) 246 19%	28 23%h	12 20%	206 18%	9 17%	38 27%HIK	24 21%	13 11%	13 15%	20 17%	32 16%	33 18%	25 22%h	76 18%	169 19%
Disagree strongly	(1) 173 13%	15 13%	4 7%	154 14%	7 14%	25 17%b	22 19%bk	13 11%	14 16%	16 13%	21 11%	21 12%	15 14%	56 13%	116 13%
NET: Disagree	419 32%	43 36%h	16 27%	360 32%	16 31%	63 44%bHijKL	45 40%HK	25 22%	28 31%	36 30%	53 27%	54 30%	40 36%h	132 32%	285 33%
Don't know	165 13%	19 16%M	9 15%M	137 12%	8 15%M	15 10%	13 11%	12 11%	15 17%M	20 17%M	23 12%m	26 15%M	5 5%	63 15%	100 11%
Mean	2.59	2.54	2.77Fg	2.59	2.55	2.35	2.43	2.83aFGi	2.54	2.58f	2.70FG	2.63F	2.62F	2.58	2.60
Standard deviation	0.88	0.89	0.83	0.88	0.86	0.82	0.92	0.90	0.94	0.88	0.84	0.87	0.90	0.89	0.88
Standard error	0.03	0.09	0.12	0.03	0.12	0.08	0.09	0.10	0.11	0.09	0.06	0.07	0.09	0.05	0.03

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 15

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**  
**Team building and 'away days' (meetings or activities held somewhere away from the usual workplace over a day or weekend) with my colleagues help me perform better at work**  
**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2014	1012	1002	222	318	329	378	292	475	540	707	767	536	582	379	517	289	784
Weighted base	2014	983	1031	226	346	324	358	296	464	572	682	760	539	561	414	499	319	841
NET: Agree	608 30%	305 31%	303 29%	124 55% <b>EFGH</b>	174 50% <b>EFGH</b>	130 40% <b>FGH</b>	85 24% <b>GH</b>	43 15%	51 11%	298 52% <b>JK</b>	215 32% <b>K</b>	95 12%	197 36% <b>nO</b>	183 33% <b>O</b>	126 30% <b>O</b>	103 21%	138 43%	342 41%
Agree strongly	(4) 128 6%	68 7%	60 6%	34 15% <b>EFGH</b>	42 12% <b>EFGH</b>	20 6% <b>GH</b>	19 5% <b>GH</b>	5 2%	8 2%	76 13% <b>JK</b>	39 6% <b>K</b>	13 2%	54 10% <b>MNO</b>	28 5%	22 5%	24 5%	37 12% <b>Q</b>	61 7%
Tend to agree	(3) 480 24%	237 24%	243 24%	90 40% <b>FGH</b>	133 38% <b>FGH</b>	109 34% <b>FGH</b>	66 18% <b>gH</b>	38 13%	43 9%	223 39% <b>JK</b>	176 26% <b>K</b>	82 11%	142 26% <b>O</b>	155 28% <b>O</b>	103 25% <b>O</b>	79 16%	101 32%	281 33%
Tend to disagree	(2) 237 12%	115 12%	123 12%	25 11% <b>H</b>	35 10% <b>H</b>	58 18% <b>cDGH</b>	64 18% <b>cDGH</b>	30 10% <b>H</b>	26 6%	60 10% <b>k</b>	122 18% <b>IK</b>	55 7%	80 15% <b>mO</b>	59 11%	53 13%	46 9%	63 20% <b>q</b>	124 15%
Disagree strongly	(1) 212 11%	102 10%	110 11%	8 3%	26 8% <b>c</b>	39 12% <b>CdH</b>	57 16% <b>CDH</b>	50 17% <b>CDH</b>	32 7%	34 6%	97 14% <b>lk</b>	81 11% <b>l</b>	54 10%	69 12% <b>o</b>	47 11%	42 8%	44 14%	113 13%
NET: Disagree	449 22%	217 22%	233 23%	33 15%	61 18% <b>h</b>	98 30% <b>CDH</b>	121 34% <b>CDGH</b>	79 27% <b>CDH</b>	57 12%	94 16%	218 32% <b>IK</b>	137 18%	134 25% <b>O</b>	128 23% <b>o</b>	100 24% <b>O</b>	88 18%	108 34%	237 28%
Not applicable	781 39%	368 37%	413 40%	40 18%	74 21%	65 20%	116 32% <b>CDE</b>	148 50% <b>CDEF</b>	337 73% <b>CDEFG</b>	115 20%	182 27% <b>l</b>	485 64% <b>IJ</b>	169 31%	200 36%	151 36%	261 52% <b>LMN</b>	35 11%	161 19% <b>P</b>
Don't know	175 9%	93 9%	82 8%	28 13% <b>H</b>	36 10% <b>H</b>	32 10% <b>H</b>	36 10% <b>H</b>	26 9% <b>H</b>	18 4%	65 11% <b>K</b>	67 10% <b>K</b>	43 6%	39 7%	50 9%	38 9%	48 10%	38 12%	101 12%
Mean	2.50	2.52	2.47	2.96 <b>EFGH</b>	2.81 <b>EFGH</b>	2.49 <b>FGH</b>	2.23 <b>g</b>	1.99	2.25 <b>g</b>	2.87 <b>JK</b>	2.36 <b>K</b>	2.11	2.59	2.46	2.45	2.45	2.53	2.50
Standard deviation	0.95	0.95	0.94	0.76	0.86	0.88	0.96	0.94	0.96	0.82	0.93	0.96	0.95	0.93	0.93	0.97	0.96	0.92
Standard error	0.03	0.04	0.04	0.06	0.06	0.06	0.07	0.09	0.09	0.04	0.04	0.06	0.05	0.05	0.07	0.07	0.06	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q



**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 16

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**  
**Team building and 'away days' (meetings or activities held somewhere away from the usual workplace over a day or weekend) with my colleagues help me perform better at work**  
**Base: All respondents**

	Total	Region											Children		
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	Any under 18 (n)	None under 18 (o)
Unweighted base	2014	162	109	1743	88	218	176	157	154	193	280	303	174	507	1502
Weighted base	2014	177	101*	1736	85*	232	169	181	151	193	268	280	177	518	1492
NET: Agree	608 30%	46 26%	35 35%	527 30%	26 31%	64 28%	52 31%	59 33%	38 25%	51 26%	102 38%AFJlm	83 30%	52 29%	204 39%O	402 27%
Agree strongly	(4) 128 6%	8 5%	9 9%Fj	111 6%	5 6%	5 2%	6 4%	17 10%Fgj	10 7%f	6 3%	26 10%aFGJ	23 8%Fgj	12 7%F	46 9%O	81 5%
Tend to agree	(3) 480 24%	38 21%	26 26%	416 24%	21 25%	58 25%	46 27%	42 23%	29 19%	44 23%	76 28%il	60 21%	40 22%	158 30%O	321 22%
Tend to disagree	(2) 237 12%	30 17%dBfhj	7 7%	200 12%	10 12%	23 10%	25 15%b	18 10%	19 13%	19 10%	33 12%	33 12%	20 11%	77 15%O	160 11%
Disagree strongly	(1) 212 11%	19 11%	6 6%	187 11%	6 7%	32 14%bk	19 11%	18 10%	13 8%	28 14%Bk	22 8%	30 11%	19 11%	74 14%O	138 9%
NET: Disagree	449 22%	49 28%B	13 13%	387 22%B	16 19%	55 24%B	44 26%B	35 20%	32 21%	47 24%B	55 21%	63 23%b	39 22%	151 29%O	298 20%
Not applicable	781 39%	69 39%	45 45%K	667 38%	35 41%	94 40%k	62 37%	70 39%	65 43%K	75 39%	85 32%	112 40%k	69 39%	111 21%	670 45%N
Don't know	175 9%	13 7%	8 8%	155 9%	7 9%	19 8%	11 6%	17 9%	16 10%	20 10%	26 10%	22 8%	17 10%	52 10%	121 8%
Mean	2.50	2.37	2.79dAFGJ	2.49	2.60	2.31	2.41	2.62fj	2.51	2.30	2.67AFGJ	2.52	2.50	2.50	2.49
Standard deviation	0.95	0.90	0.89	0.95	0.88	0.92	0.88	1.00	0.95	0.96	0.91	0.99	0.98	0.96	0.94
Standard error	0.03	0.10	0.13	0.03	0.13	0.09	0.09	0.11	0.11	0.10	0.07	0.08	0.11	0.05	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 17

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**  
**Team building and 'away days' (meetings or activities held somewhere away from the usual workplace over a day or weekend) with my colleagues help me perform better at work**  
**Base: All respondents (Excl N/A)**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1177	610	567	172	242	249	243	140	131	414	492	271	346	366	227	238	252	628
Weighted base	1233	615	618	185	272	259	242	148	126	457	501	275	370	361	263	238	284	680
NET: Agree	608 49%	305 50%	303 49%	124 67%EF GH	174 64%EF GH	130 50%FG	85 35%	43 29%	51 41%g	298 65%JK	215 43%K	95 34%	197 53%O	183 51%	126 48%	103 43%	138 49%	342 50%
Agree strongly (4)	128 10%	68 11%	60 10%	34 18%EF GH	42 15%EF GH	20 8%	19 8%	5 3%	8 6%	76 17%JK	39 8%	13 5%	54 15%Mn	28 8%	22 8%	24 10%	37 13%	61 9%
Tend to agree (3)	480 39%	237 39%	243 39%	90 48%FG H	133 49%FG H	109 42%FG	66 27%	38 26%	43 34%	223 49%JK	176 35%	82 30%	142 38%	155 43%O	103 39%	79 33%	101 35%	281 41%
Tend to disagree (2)	237 19%	115 19%	123 20%	25 14%	35 13%	58 22%CD	64 26%CD	30 20%	26 21%d	60 13%	122 24%l	55 20%l	80 22%	59 16%	53 20%	46 19%	63 22%	124 18%
Disagree strongly (1)	212 17%	102 17%	110 18%	8 4%	26 10%c	39 15%C	57 24%CDE	50 34%CDEf	32 25%CDE	34 7%	97 19%l	81 30%J	54 15%	69 19%	47 18%	42 17%	44 16%	113 17%
NET: Disagree	449 36%	217 35%	233 38%	33 18%	61 23%	98 38%CD	121 50%CDE	79 53%CDE	57 45%CD	94 21%	218 44%l	137 50%l	134 36%	128 35%	100 38%	88 37%	108 38%	237 35%
Don't know	175 14%	93 15%	82 13%	28 15%	36 13%	32 12%	36 15%	26 17%	18 14%	65 14%	67 13%	43 16%	39 11%	50 14%	38 14%	48 20%Lm	38 13%	101 15%
Mean	2.50	2.52	2.47	2.96EF GH	2.81EF GH	2.49FG H	2.23g	1.99	2.25g	2.87JK	2.36K	2.11	2.59	2.46	2.45	2.45	2.53	2.50
Standard deviation	0.95	0.95	0.94	0.76	0.86	0.88	0.96	0.94	0.96	0.82	0.93	0.96	0.95	0.93	0.93	0.97	0.96	0.92
Standard error	0.03	0.04	0.04	0.06	0.06	0.06	0.07	0.09	0.09	0.04	0.04	0.06	0.05	0.05	0.07	0.07	0.06	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 18

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**  
**Team building and 'away days' (meetings or activities held somewhere away from the usual workplace over a day or weekend) with my colleagues help me perform better at work**  
**Base: All respondents (Excl N/A)**

	Total	Region											Children		
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	Any under 18 (n)	None under 18 (o)
Unweighted base	1177	93	56	1028	54	123	107	91	82	112	186	172	101	387	785
Weighted base	1233	108*	56*	1069	50*	138	107*	111*	86*	118*	183	167	108*	407	822
NET: Agree	608 49%	46 43%	35 63% <sup>dAFiJ</sup>	527 49%	26 53%	64 46%	52 49%	59 53%	38 45%	51 43%	102 56% <sup>aj</sup>	83 49%	52 48%	204 50%	402 49%
Agree strongly	(4) 128 10%	8 7%	9 16% <sup>FgJ</sup>	111 10%	5 10%	5 4%	6 6%	17 16% <sup>FgJ</sup>	10 12% <sup>f</sup>	6 5%	26 14% <sup>FgJ</sup>	23 14% <sup>FgJ</sup>	12 11% <sup>f</sup>	46 11%	81 10%
Tend to agree	(3) 480 39%	38 35%	26 47%	416 39%	21 43%	58 42%	46 43%	42 37%	29 33%	44 38%	76 42%	60 36%	40 37%	158 39%	321 39%
Tend to disagree	(2) 237 19%	30 28% <sup>dbfhjk</sup>	7 13%	200 19%	10 21%	23 17%	25 24%	18 16%	19 22%	19 16%	33 18%	33 20%	20 18%	77 19%	160 19%
Disagree strongly	(1) 212 17%	19 18%	6 11%	187 17%	6 12%	32 23% <sup>bK</sup>	19 18%	18 16%	13 15%	28 24% <sup>bK</sup>	22 12%	30 18%	19 18%	74 18%	138 17%
NET: Disagree	449 36%	49 45% <sup>BhK</sup>	13 24%	387 36% <sup>b</sup>	16 32%	55 40% <sup>b</sup>	44 41% <sup>bK</sup>	35 32%	32 37%	47 40% <sup>b</sup>	55 30%	63 38% <sup>b</sup>	39 36%	151 37%	298 36%
Don't know	175 14%	13 12%	8 14%	155 14%	7 15%	19 14%	11 10%	17 15%	16 18%	20 17%	26 14%	22 13%	17 16%	52 13%	121 15%
Mean	2.50	2.37	2.79 <sup>dAFGJ</sup>	2.49	2.60	2.31	2.41	2.62 <sup>fj</sup>	2.51	2.30	2.67 <sup>AFGJ</sup>	2.52	2.50	2.50	2.49
Standard deviation	0.95	0.90	0.89	0.95	0.88	0.92	0.88	1.00	0.95	0.96	0.91	0.99	0.98	0.96	0.94
Standard error	0.03	0.10	0.13	0.03	0.13	0.09	0.09	0.11	0.11	0.10	0.07	0.08	0.11	0.05	0.04

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o  
\* small base; \*\* very small base (under 30) ineligible for sig testing

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 19

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**I tend to celebrate my own and/ or my friends/ family's birthday milestones (21st, 30th, 40th, 50th, 60th birthdays etc.)**

**by throwing a party with lots of guests**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2014	1012	1002	222	318	329	378	292	475	540	707	767	536	582	379	517	289	784
Weighted base	2014	983	1031	226	346	324	358	296	464	572	682	760	539	561	414	499	319	841
NET: Agree	567 28%	289 29%	277 27%	96 42% <sup>EF</sup> GH	132 38% <sup>EF</sup> GH	95 29% <sup>GH</sup>	89 25%	59 20%	97 21%	228 40% <sup>JK</sup>	183 27% <sup>K</sup>	156 21%	177 33% <sup>MO</sup>	150 27%	126 30% <sup>O</sup>	114 23%	113 35%	272 32%
Agree strongly	(4) 117 6%	68 7% <sup>b</sup>	49 5%	27 12% <sup>d</sup> EF <sup>GH</sup>	25 7% <sup>H</sup>	19 6% <sup>h</sup>	21 6% <sup>h</sup>	11 4%	14 3%	52 9% <sup>jk</sup>	40 6% <sup>K</sup>	25 3%	37 7%	28 5%	28 7%	24 5%	32 10% <sup>q</sup>	52 6%
Tend to agree	(3) 450 22%	222 23%	228 22%	69 30% <sup>FGH</sup>	107 31% <sup>e</sup> FG <sup>H</sup>	75 23% <sup>gh</sup>	68 19%	48 16%	82 18%	176 31% <sup>JK</sup>	143 21% <sup>k</sup>	131 17%	140 26% <sup>O</sup>	122 22%	98 24% <sup>o</sup>	90 18%	81 25%	220 26%
Tend to disagree	(2) 564 28%	274 28%	290 28%	58 26%	78 23%	79 24%	97 27%	103 35% <sup>c</sup> DE <sup>f</sup>	150 32% <sup>DE</sup>	136 24%	176 26%	252 33% <sup>LJ</sup>	156 29%	163 29%	105 25%	140 28%	89 28%	220 26%
Disagree strongly	(1) 618 31%	276 28%	343 33% <sup>A</sup>	41 18%	90 26% <sup>c</sup>	106 33% <sup>C</sup>	118 33% <sup>Cd</sup>	101 34% <sup>Cd</sup>	161 35% <sup>CD</sup>	132 23%	225 33% <sup>l</sup>	262 34% <sup>l</sup>	156 29%	186 33%	125 30%	151 30%	85 27%	251 30%
NET: Disagree	1182 59%	550 56%	632 61% <sup>A</sup>	99 44%	168 49%	185 57% <sup>Cd</sup>	216 60% <sup>CD</sup>	203 69% <sup>CDEF</sup>	311 67% <sup>CDEF</sup>	267 47%	400 59% <sup>l</sup>	514 68% <sup>LJ</sup>	312 58%	349 62% <sup>n</sup>	231 56%	291 58%	174 55%	471 56%
Not applicable	159 8%	80 8%	79 8%	12 6%	22 6%	23 7%	25 7%	25 8%	52 11% <sup>CDef</sup>	34 6%	48 7%	77 10% <sup>lj</sup>	26 5%	39 7%	34 8% <sup>l</sup>	60 12% <sup>LMn</sup>	17 5%	38 5%
Don't know	106 5%	63 6% <sup>B</sup>	43 4%	18 8% <sup>GH</sup>	24 7% <sup>GH</sup>	22 7% <sup>GH</sup>	29 8% <sup>GH</sup>	8 3% <sup>h</sup>	4 1%	43 7% <sup>K</sup>	51 7% <sup>K</sup>	12 2%	24 4%	23 4%	24 6%	35 7% <sup>m</sup>	15 5%	59 7%
Mean	2.04	2.10 <sup>B</sup>	1.98	2.42 <sup>d</sup> EF <sup>GH</sup>	2.22 <sup>EFGH</sup>	2.03 <sup>H</sup>	1.97	1.88	1.88	2.30 <sup>JK</sup>	2.00 <sup>K</sup>	1.88	2.12 <sup>MO</sup>	1.99	2.08	1.97	2.21	2.10
Standard deviation	0.94	0.95	0.92	0.97	0.97	0.96	0.94	0.85	0.85	0.98	0.95	0.85	0.95	0.92	0.97	0.91	0.99	0.95
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.05	0.04	0.05	0.04	0.03	0.04	0.04	0.05	0.04	0.06	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 20

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**I tend to celebrate my own and/ or my friends/ family's birthday milestones (21st, 30th, 40th, 50th, 60th birthdays etc.)**

**by throwing a party with lots of guests**

**Base: All respondents**

	Total	Region											Children		
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	Any under 18 (n)	None under 18 (o)
Unweighted base	2014	162	109	1743	88	218	176	157	154	193	280	303	174	507	1502
Weighted base	2014	177	101*	1736	85*	232	169	181	151	193	268	280	177	518	1492
NET: Agree	567 28%	43 24%	24 24%	499 29%	17 20%	74 32%eJ	45 27%	63 35%aEJ	44 29%J	37 19%	90 34%aEJ	79 28%J	50 28%j	179 35%O	385 26%
Agree strongly	(4) 117 6%	8 4%	5 5%	104 6%	4 5%	17 7%Jm	6 4%	16 9%gJM	13 8%JM	5 2%	22 8%gJM	15 5%	5 3%	40 8%O	76 5%
Tend to agree	(3) 450 22%	35 20%	19 19%	396 23%	13 15%	57 25%j	39 23%	47 26%ej	32 21%	32 17%	68 25%eJ	64 23%	45 25%ej	139 27%O	309 21%
Tend to disagree	(2) 564 28%	47 27%h	31 31%H	486 28%	35 41%AFGHjklm	64 28%H	39 23%	32 18%	50 33%gH	57 29%H	77 29%H	82 29%h	49 28%h	122 24%	441 30%N
Disagree strongly	(1) 618 31%	66 37%dEFik	30 29%	523 30%	19 23%	59 26%	65 38%EFIKlm	60 33%	39 26%	72 37%EFik	75 28%	82 29%	51 29%	156 30%	462 31%
NET: Disagree	1182 59%	113 64%fH	61 60%	1008 58%	54 64%h	124 53%	104 62%h	92 51%	90 59%	129 67%FHkm	152 57%	164 58%	100 56%	279 54%	903 61%N
Not applicable	159 8%	11 6%	8 8%	140 8%	8 10%	21 9%	14 8%	17 9%	8 5%	17 9%	14 5%	23 8%	19 11%iK	22 4%	137 9%N
Don't know	106 5%	10 6%	7 7%	88 5%	5 6%	13 6%	6 3%	9 5%	9 6%	11 6%	12 4%	14 5%	8 4%	38 7%O	67 4%
Mean	2.04	1.91	2.00	2.05	2.02	2.16AGJ	1.91	2.13J	2.13agJ	1.81	2.15AGJ	2.05J	2.03j	2.14O	2.00
Standard deviation	0.94	0.92	0.91	0.94	0.83	0.95	0.93	1.05	0.95	0.84	0.97	0.92	0.88	0.99	0.91
Standard error	0.02	0.08	0.10	0.02	0.10	0.07	0.07	0.09	0.08	0.07	0.06	0.06	0.07	0.05	0.03

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 21

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**I tend to celebrate my own and/ or my friends/ family's birthday milestones (21st, 30th, 40th, 50th, 60th birthdays etc.)**

**by throwing a party with lots of guests**

**Base: All respondents (Excl N/A)**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	1839	922	917	208	296	301	348	269	417	504	649	686	508	535	348	448	278	743
Weighted base	1855	902	952	213	325	301	333	271	411	538	634	682	513	522	380	439	303	803
NET: Agree	567 31%	289 32%	277 29%	96 45% <sup>EF</sup> GH	132 41% <sup>EF</sup> GH	95 31% <sup>GH</sup>	89 27%	59 22%	97 24%	228 42% <sup>JK</sup>	183 29% <sup>K</sup>	156 23%	177 35% <sup>mO</sup>	150 29%	126 33% <sup>o</sup>	114 26%	113 37%	272 34%
Agree strongly	(4) 117 6%	68 8% <sup>b</sup>	49 5%	27 13% <sup>EF</sup> GH	25 8% <sup>H</sup>	19 6%	21 6%	11 4%	14 3%	52 10% <sup>jk</sup>	40 6% <sup>K</sup>	25 4%	37 7%	28 5%	28 7%	24 5%	32 10% <sup>q</sup>	52 7%
Tend to agree	(3) 450 24%	222 25%	228 24%	69 32% <sup>FG</sup> H	107 33% <sup>e</sup> FGH	75 25% <sup>g</sup>	68 20%	48 18%	82 20%	176 33% <sup>JK</sup>	143 23%	131 19%	140 27% <sup>O</sup>	122 23%	98 26%	90 21%	81 27%	220 27%
Tend to disagree	(2) 564 30%	274 30%	290 30%	58 27%	78 24%	79 26%	97 29%	103 38% <sup>CDEF</sup>	150 36% <sup>CDEF</sup>	136 25%	176 28%	252 37% <sup>LJ</sup>	156 30%	163 31%	105 28%	140 32%	89 29%	220 27%
Disagree strongly	(1) 618 33%	276 31%	343 36% <sup>A</sup>	41 19%	90 28% <sup>c</sup>	106 35% <sup>Cd</sup>	118 36% <sup>Cd</sup>	101 37% <sup>CD</sup>	161 39% <sup>CD</sup>	132 24%	225 35% <sup>l</sup>	262 38% <sup>l</sup>	156 30%	186 36%	125 33%	151 34%	85 28%	251 31%
NET: Disagree	1182 64%	550 61%	632 66% <sup>A</sup>	99 47%	168 52%	185 61% <sup>CD</sup>	216 65% <sup>CD</sup>	203 75% <sup>CDEF</sup>	311 76% <sup>CDEF</sup>	267 50%	400 63% <sup>l</sup>	514 75% <sup>LJ</sup>	312 61%	349 67% <sup>l</sup>	231 61%	291 66%	174 58%	471 59%
Don't know	106 6%	63 7% <sup>B</sup>	43 4%	18 9% <sup>GH</sup>	24 7% <sup>GH</sup>	22 7% <sup>gH</sup>	29 9% <sup>GH</sup>	8 3% <sup>h</sup>	4 1%	43 8% <sup>K</sup>	51 8% <sup>K</sup>	12 2%	24 5%	23 4%	24 6%	35 8% <sup>lM</sup>	15 5%	59 7%
Mean	2.04	2.10 <sup>B</sup>	1.98	2.42 <sup>d</sup> EF <sup>GH</sup>	2.22 <sup>EF</sup> GH	2.03 <sup>H</sup>	1.97	1.88	1.88	2.30 <sup>JK</sup>	2.00 <sup>K</sup>	1.88	2.12 <sup>MO</sup>	1.99	2.08	1.97	2.21	2.10
Standard deviation	0.94	0.95	0.92	0.97	0.97	0.96	0.94	0.85	0.85	0.98	0.95	0.85	0.95	0.92	0.97	0.91	0.99	0.95
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.05	0.04	0.05	0.04	0.03	0.04	0.04	0.05	0.04	0.06	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 22

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**I tend to celebrate my own and/ or my friends/ family's birthday milestones (21st, 30th, 40th, 50th, 60th birthdays etc.)**

**by throwing a party with lots of guests**

**Base: All respondents (Excl N/A)**

	Total	Region											Children		
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	Any under 18 (n)	None under 18 (o)
Unweighted base	1839	151	98	1590	78	200	162	140	144	180	261	274	151	481	1353
Weighted base	1855	166	92*	1596	76*	211	156	164	143	177	254	257	158	496	1355
NET: Agree	567 31%	43 26%	24 26%	499 31%	17 22%	74 35%aeJ	45 29%	63 38%AbEJ	44 31%j	37 21%	90 35%aeJ	79 31%J	50 31%J	179 36%O	385 28%
Agree strongly	(4) 117 6%	8 5%	5 6%	104 6%	4 5%	17 8%Jm	6 4%	16 10%gJM	13 9%Jm	5 3%	22 9%JM	15 6%	5 3%	40 8%o	76 6%
Tend to agree	(3) 450 24%	35 21%	19 21%	396 25%	13 17%	57 27%j	39 25%	47 29%ej	32 22%	32 18%	68 27%j	64 25%	45 28%ej	139 28%O	309 23%
Tend to disagree	(2) 564 30%	47 28%	31 34%H	486 30%	35 46%AFGHJKLm	64 30%H	39 25%	32 19%	50 35%gH	57 32%H	77 30%H	82 32%H	49 31%H	122 25%	441 33%N
Disagree strongly	(1) 618 33%	66 39%eFik	30 32%	523 33%	19 25%	59 28%	65 42%EFIKI	60 36%	39 27%	72 41%EFIKI	75 30%	82 32%	51 32%	156 32%	462 34%
NET: Disagree	1182 64%	113 68%h	61 66%	1008 63%	54 71%fh	124 59%	104 67%h	92 56%	90 63%	129 73%FHiklm	152 60%	164 64%	100 63%	279 56%	903 67%N
Don't know	106 6%	10 6%	7 8%	88 6%	5 7%	13 6%	6 4%	9 6%	9 6%	11 6%	12 5%	14 6%	8 5%	38 8%o	67 5%
Mean	2.04	1.91	2.00	2.05	2.02	2.16AGJ	1.91	2.13J	2.13agJ	1.81	2.15AGJ	2.05J	2.03j	2.14O	2.00
Standard deviation	0.94	0.92	0.91	0.94	0.83	0.95	0.93	1.05	0.95	0.84	0.97	0.92	0.88	0.99	0.91
Standard error	0.02	0.08	0.10	0.02	0.10	0.07	0.07	0.09	0.08	0.07	0.06	0.06	0.07	0.05	0.03

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 23

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**If I were to throw a party, I would spend more on music and other entertainment than I would on food and drink**

**Base: All respondents**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	2014	1012	1002	222	318	329	378	292	475	540	707	767	536	582	379	517	289	784
Weighted base	2014	983	1031	226	346	324	358	296	464	572	682	760	539	561	414	499	319	841
NET: Agree	304 15%	182 19%B	122 12%	52 23%FGH	85 24%FGH	63 19%GH	52 14%GH	25 9%	27 6%	137 24%JK	114 17%K	53 7%	96 18%M	70 13%	64 15%	74 15%	55 17%	162 19%
Agree strongly	(4) 70 3%	43 4%b	27 3%	11 5%gH	18 5%gH	13 4%h	14 4%h	5 2%	8 2%	29 5%K	27 4%K	14 2%	26 5%M	12 2%	17 4%	14 3%	14 4%	35 4%
Tend to agree	(3) 234 12%	139 14%B	95 9%	41 18%FGH	67 19%FGH	49 15%fGH	38 11%H	20 7%	19 4%	108 19%JK	87 13%K	39 5%	70 13%	58 10%	47 11%	59 12%	41 13%	127 15%
Tend to disagree	(2) 632 31%	301 31%	331 32%	75 33%	93 27%	98 30%	110 31%	105 35%D	152 33%	168 29%	208 30%	256 34%	172 32%o	190 34%O	141 34%O	130 26%	97 30%	268 32%
Disagree strongly	(1) 621 31%	269 27%	352 34%A	52 23%	101 29%	96 30%	108 30%	105 36%C	158 34%C	153 27%	204 30%	263 35%lj	184 34%O	183 33%O	123 30%	130 26%	120 38%Q	245 29%
NET: Disagree	1254 62%	570 58%	683 66%A	127 56%	194 56%	194 60%	218 61%	210 71%CDEF	310 67%CD <sub>e</sub>	321 56%	412 60%	520 68%IJ	356 66%O	373 66%O	264 64%O	260 52%	217 68%q	512 61%
Not applicable	218 11%	116 12%	101 10%	13 6%	21 6%	25 8%	31 9%	39 13%CDE	89 19%CDEFG	34 6%	56 8%	128 17%IJ	39 7%	49 9%	40 10%	90 18%LMN	12 4%	59 7%p
Don't know	239 12%	114 12%	124 12%	33 15%GH	47 14%GH	42 13%GH	57 16%GH	22 7%	37 8%	80 14%K	100 15%K	59 8%	47 9%	69 12%l	47 11%	75 15%L	35 11%	107 13%
Mean	1.84	1.94B	1.75	2.06FGH	2.01fGH	1.92GH	1.84GH	1.68	1.64	2.03JK	1.88K	1.66	1.86	1.77	1.87	1.87	1.81	1.93
Standard deviation	0.84	0.88	0.79	0.88	0.93	0.88	0.85	0.73	0.70	0.91	0.87	0.71	0.88	0.78	0.84	0.85	0.87	0.87
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.03	0.04	0.04	0.05	0.05	0.06	0.03

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q



**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 24

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**If I were to throw a party, I would spend more on music and other entertainment than I would on food and drink**

**Base: All respondents**

	Region												Children		
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humber-side (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	Any under 18 (n)	None under 18 (o)
Unweighted base	2014	162	109	1743	88	218	176	157	154	193	280	303	174	507	1502
Weighted base	2014	177	101*	1736	85*	232	169	181	151	193	268	280	177	518	1492
NET: Agree	304 15%	24 13%	21 20%K	260 15%	14 16%	33 14%	23 13%	39 22%agjkl	24 16%	26 14%	31 12%	40 14%	30 17%	123 24%O	181 12%
Agree strongly	(4) 70 3%	7 4%	6 6%M	57 3%	3 3%	6 3%	8 5%m	11 6%M	5 3%	4 2%	8 3%	11 4%m	2 1%	26 5%O	44 3%
Tend to agree	(3) 234 12%	16 9%	14 14%	203 12%	11 13%	27 12%	15 9%	29 16%gk	20 13%	22 11%	23 9%	29 10%	28 16%gK	97 19%O	137 9%
Tend to disagree	(2) 632 31%	64 36%fm	35 35%	534 31%	23 27%	62 27%	52 31%	52 29%	48 32%	64 33%	86 32%	100 36%FM	46 26%	153 29%	479 32%
Disagree strongly	(1) 621 31%	51 29%	23 23%	547 32%b	24 29%	87 38%aBjL	49 29%	53 29%	43 29%	56 29%	106 39%ABGhJL	72 26%	57 32%	155 30%	464 31%
NET: Disagree	1254 62%	114 64%	58 58%	1081 62%	48 56%	149 64%	102 60%	104 58%	91 60%	120 62%	192 72%BEGHjLM	172 61%	103 58%	308 59%	943 63%
Not applicable	218 11%	23 13%	10 9%	186 11%	16 19%bfglKL	24 10%	17 10%	20 11%	12 8%	25 13%	22 8%	28 10%	21 12%	21 4%	196 13%N
Don't know	239 12%	17 10%	12 12%	209 12%	7 9%	25 11%	28 16%aK	17 10%	24 16%K	22 11%	23 8%	40 14%k	23 13%	65 13%	172 12%
Mean	1.84	1.86	2.05DFjKm	1.83	1.87	1.74	1.85	1.98FK	1.87k	1.83	1.70	1.90K	1.81	1.99O	1.79
Standard deviation	0.84	0.82	0.90	0.84	0.86	0.84	0.87	0.93	0.83	0.79	0.79	0.83	0.81	0.91	0.80
Standard error	0.02	0.07	0.10	0.02	0.11	0.06	0.08	0.09	0.08	0.07	0.05	0.05	0.07	0.04	0.02

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 25

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**If I were to throw a party, I would spend more on music and other entertainment than I would on food and drink**

**Base: All respondents (Excl N/A)**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1781	887	894	205	296	301	339	255	385	501	640	640	495	526	338	422	277	728
Weighted base	1796	867	930	213	326	299	327	257	375	538	626	632	500	513	375	409	307	782
NET: Agree	304 17%	182 21%B	122 13%	52 25%FGH	85 26%FGH	63 21%GH	52 16%gH	25 10%	27 7%	137 25%JK	114 18%K	53 8%	96 19%M	70 14%	64 17%	74 18%	55 18%	162 21%
Agree strongly	(4) 70 4%	43 5%B	27 3%	11 5%h	18 6%gH	13 4%	14 4%	5 2%	8 2%	29 5%K	27 4%K	14 2%	26 5%M	12 2%	17 5%	14 4%	14 4%	35 5%
Tend to agree	(3) 234 13%	139 16%B	95 10%	41 19%FGH	67 20%FGH	49 16%GH	38 12%H	20 8%	19 5%	108 20%JK	87 14%K	39 6%	70 14%	58 11%	47 12%	59 15%	41 14%	127 16%
Tend to disagree	(2) 632 35%	301 35%	331 36%	75 35%	93 29%	98 33%	110 34%	105 41%De	152 41%Def	168 31%	208 33%	256 41%IJ	172 34%	190 37%	141 38%	130 32%	97 32%	268 34%
Disagree strongly	(1) 621 35%	269 31%	352 38%A	52 25%	101 31%	96 32%	108 33%c	105 41%CDEF	158 42%CDEF	153 28%	204 33%	263 42%IJ	184 37%	183 36%	123 33%	130 32%	120 39%Q	245 31%
NET: Disagree	1254 70%	570 66%	683 73%A	127 60%	194 60%	194 65%	218 67%	210 82%CDEF	310 83%CDEF	321 60%	412 66%i	520 82%IJ	356 71%O	373 73%O	264 70%o	260 64%	217 71%	512 66%
Don't know	239 13%	114 13%	124 13%	33 16%Gh	47 14%g	42 14%g	57 18%GH	22 9%	37 10%	80 15%K	100 16%K	59 9%	47 9%	69 14%l	47 13%	75 18%Lmn	35 11%	107 14%
Mean	1.84	1.94B	1.75	2.06FGH	2.01fGH	1.92GH	1.84GH	1.68	1.64	2.03JK	1.88K	1.66	1.86	1.77	1.87	1.87	1.81	1.93
Standard deviation	0.84	0.88	0.79	0.88	0.93	0.88	0.85	0.73	0.70	0.91	0.87	0.71	0.88	0.78	0.84	0.85	0.87	0.87
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.03	0.04	0.04	0.05	0.05	0.06	0.03

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 26

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**If I were to throw a party, I would spend more on music and other entertainment than I would on food and drink**

**Base: All respondents (Excl N/A)**

	Region												Children		
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humber-side (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	Any under 18 (n)	None under 18 (o)
Unweighted base	1781	140	97	1544	70	197	157	136	141	168	257	267	151	481	1295
Weighted base	1796	155	91*	1551	69*	208	152	161	139	169	246	252	156	497	1296
NET: Agree	304 17%	24 15%	21 23%K	260 17%	14 20%	33 16%	23 15%	39 24%afgKl	24 17%	26 16%	31 13%	40 16%	30 19%	123 25%O	181 14%
Agree strongly	(4) 70 4%	7 5%	6 7%M	57 4%	3 4%	6 3%	8 5%m	11 7%M	5 3%	4 3%	8 3%	11 4%m	2 1%	26 5%o	44 3%
Tend to agree	(3) 234 13%	16 11%	14 16%	203 13%	11 16%	27 13%	15 10%	29 18%gK	20 14%	22 13%	23 10%	29 11%	28 18%gK	97 19%O	137 11%
Tend to disagree	(2) 632 35%	64 41%fm	35 39%	534 34%	23 34%	62 30%	52 34%	52 32%	48 34%	64 38%	86 35%	100 40%Fm	46 30%	153 31%	479 37%N
Disagree strongly	(1) 621 35%	51 33%	23 25%	547 35%b	24 36%	87 42%BIL	49 33%	53 33%	43 31%	56 33%	106 43%aBghjL	72 28%	57 37%	155 31%	464 36%
NET: Disagree	1254 70%	114 74%	58 64%	1081 70%	48 69%	149 72%	102 67%	104 65%	91 65%	120 71%	192 78%BGHILM	172 68%	103 66%	308 62%	943 73%N
Don't know	239 13%	17 11%	12 14%	209 14%	7 11%	25 12%	28 18%K	17 11%	24 17%K	22 13%	23 9%	40 16%K	23 15%	65 13%	172 13%
Mean	1.84	1.86	2.05DFJkM	1.83	1.87	1.74	1.85	1.98FK	1.87k	1.83	1.70	1.90K	1.81	1.99O	1.79
Standard deviation	0.84	0.82	0.90	0.84	0.86	0.84	0.87	0.93	0.83	0.79	0.79	0.83	0.81	0.91	0.80
Standard error	0.02	0.07	0.10	0.02	0.11	0.06	0.08	0.09	0.08	0.07	0.05	0.05	0.07	0.04	0.02

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 27

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**I would be willing to spend over £500 on a birthday party for my child**

**Base: All respondents with children**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	507	218	289	20	152	189	114	22	10	172	303	32	118	123	126	140	113	257
Weighted base	518	235	283	19**	159	186	114*	28**	13**	178	300	41**	125*	116*	134*	143	115*	279
NET: Agree	95 18%	51 22%b	43 15%	7 37%	41 26%eF	32 17%	11 10%	3 11%	- -	48 27%j	44 15%	3 8%	30 24%mn	17 15%	18 14%	29 20%	17 15%	64 23%
Agree strongly	(4) 4%	8 4%	12 4%	2 12%	9 6%	7 4%	2 2%	- -	- -	11 6%	9 3%	- -	9 7% <sub>m</sub>	2 2%	4 3%	5 4%	6 5%	11 4%
Tend to agree	(3) 14%	43 18%B	31 11%	5 25%	32 20%F	26 14%	9 8%	3 11%	- -	37 21%j	34 12%	3 8%	21 17%	15 13%	14 11%	24 17%	11 9%	53 19%P
Tend to disagree	(2) 21%	50 21%	57 20%	3 15%	31 19%	36 19%	28 25%	7 25%	2 15%	33 19%	64 21%	9 22%	27 22%	27 23%	30 22%	22 15%	27 23%	59 21%
Disagree strongly	(1) 52%	104 44%	163 58%A	3 17%	66 41%	104 56%D	67 59%D	18 64%	11 85%	69 39%	170 57%l	29 70%	59 47%	63 54%	73 55%	73 51%	61 53%	126 45%
NET: Disagree	374 72%	154 66%	220 78%A	6 32%	96 61%	140 75%D	95 83%D	25 89%	13 100%	102 58%	234 78%l	37 92%	86 69%	90 78%o	103 77%	95 66%	87 76%q	185 66%
Not applicable	11 2%	6 3%	4 2%	- -	5 3%f	6 3%f	- -	- -	- -	5 3%	6 2%	- -	- -	4 3%l	3 3%	3 2%	2 2%	4 1%
Don't know	38 7%	23 10%	16 6%	6 32%	17 10%E	8 4%	8 7%	- -	- -	23 13%j	16 5%	- -	8 7%	5 4%	10 7%	16 11% <sub>m</sub>	9 8%	26 9%
Mean	1.67	1.78B	1.59	2.46	1.88EF	1.63	1.49	1.47	1.15	1.93J	1.58	1.37	1.83mn	1.59	1.58	1.69	1.64	1.79
Standard deviation	0.89	0.91	0.87	1.09	0.98	0.88	0.74	0.70	0.37	1.00	0.83	0.63	0.99	0.80	0.83	0.92	0.89	0.92
Standard error	0.04	0.07	0.05	0.28	0.09	0.07	0.07	0.15	0.12	0.08	0.05	0.11	0.09	0.07	0.08	0.08	0.09	0.06

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

\* small base; \*\* very small base (under 30) ineligible for sig testing

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 28

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**I would be willing to spend over £500 on a birthday party for my child**

**Base: All respondents with children**

	Region													Children	
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	Any under 18 (n)	None under 18 (o)
Unweighted base	507	38	28	441	26	60	49	48	33	50	66	68	41	507	-
Weighted base	518	47*	28**	443	26**	63*	48*	48*	32**	51*	71*	66*	40*	518	**
NET: Agree	95 18%	10 21%l	5 17%	80 18%	7 27%	10 17%	13 27%jL	11 24%L	3 10%	5 10%	20 28%JL	5 8%	6 14%	95 18%	-
Agree strongly	(4) 20 4%	-	-	20 5%	3 13%	1 2%	2 4%	5 11%AFJL	1 3%	-	4 6%	1 2%	1 4%	20 4%	-
Tend to agree	(3) 74 14%	10 21%L	5 17%	60 14%	4 14%	9 15%	11 23%L	6 12%	2 8%	5 10%	15 22%L	4 5%	4 10%	74 14%	-
Tend to disagree	(2) 106 21%	8 18%	7 25%	91 21%	5 18%	11 18%	7 14%	8 17%	9 30%	3 6%	27 38%AFGHJM	18 27%JM	3 7%	106 21%	-
Disagree strongly	(1) 268 52%	27 58%K	11 41%	229 52%	12 48%	33 52%K	21 44%	27 56%K	17 53%	39 78%aaFGhKL	20 29%	35 52%K	25 64%gK	268 52%	-
NET: Disagree	374 72%	35 76%	18 66%	321 72%	17 66%	44 70%	28 57%	35 73%	26 82%	43 84%Gk	47 67%	53 79%G	28 71%	374 72%	-
Not applicable	11 2%	-	-	11 2%	-	3 5%	2 4%	1 1%	-	-	1 1%	2 3%	2 5%	11 2%	-
Don't know	38 7%	2 4%	5 17%	32 7%	2 8%	5 8%	6 12%h	1 2%	2 7%	3 6%	2 3%	7 10%	4 9%	38 7%	-
Mean	1.67	1.61j	1.71	1.68	1.91	1.62j	1.85jL	1.78J	1.57	1.27	2.05AFJL	1.51	1.46	1.67	-
Standard deviation	0.89	0.83	0.80	0.91	1.13	0.85	0.99	1.07	0.78	0.64	0.89	0.73	0.88	0.89	-
Standard error	0.04	0.14	0.16	0.05	0.23	0.12	0.15	0.16	0.14	0.09	0.11	0.09	0.15	0.04	-

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 29

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**I would be willing to spend over £500 on a birthday party for my child**

**Base: All respondents with children (Excl N/A)**

	Gender			Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)	
Unweighted base	494	211	283	20	146	182	114	22	10	166	296	32	118	120	121	135	111	253	
Weighted base	507	228	279	19**	154	180	114*	28**	13**	173	294	41**	125*	112*	131*	139	113*	275	
NET: Agree	95 19%	51 22%b	43 16%	7 37%	41 27%eF	32 18%f	11 10%	3 11%	- -	48 28%j	44 15%	3 8%	30 24%n	17 15%	18 14%	29 21%	17 15%	64 23%	
Agree strongly	(4) 4%	20 4%	8 4%	12 4%	2 12%	9 6%	7 4%	2 2%	- -	11 6%	9 3%	- -	9 7% <i>m</i>	2 2%	4 3%	5 4%	6 5%	11 4%	
Tend to agree	(3) 15%	74 19%B	43 11%	31 11%	5 25%	32 21%F	26 14%	9 8%	3 11%	- -	37 21%j	34 12%	3 8%	21 17%	15 14%	14 11%	24 17%	11 9%	53 19%P
Tend to disagree	(2) 21%	106 22%	50 20%	57 20%	3 15%	31 20%	36 20%	28 25%	7 25%	2 15%	33 19%	64 22%	9 22%	27 22%	27 24%	30 23%	22 16%	27 24%	59 22%
Disagree strongly	(1) 53%	268 46%	104 46%	163 59%A	3 17%	66 43%	104 58%D	67 59%D	18 64%	11 85%	69 40%	170 58%l	29 70%	59 47%	63 56%	73 56%	73 52%	61 54%	126 46%
NET: Disagree	374 74%	154 68%	220 79%A	6 32%	96 63%	140 78%D	95 83%D	25 89%	13 100%	102 59%	234 80%l	37 92%	86 69%	90 80%lO	103 79%o	95 68%	87 77%q	185 67%	
Don't know	38 8%	23 10%	16 6%	6 32%	17 11%E	8 4%	8 7%	- -	- -	23 13%j	16 5%	- -	8 7%	5 4%	10 7%	16 11% <i>m</i>	9 8%	26 10%	
Mean	1.67	1.78B	1.59	2.46	1.88EF	1.63	1.49	1.47	1.15	1.93J	1.58	1.37	1.83mn	1.59	1.58	1.69	1.64	1.79	
Standard deviation	0.89	0.91	0.87	1.09	0.98	0.88	0.74	0.70	0.37	1.00	0.83	0.63	0.99	0.80	0.83	0.92	0.89	0.92	
Standard error	0.04	0.07	0.05	0.28	0.09	0.07	0.07	0.15	0.12	0.08	0.05	0.11	0.09	0.07	0.08	0.08	0.09	0.06	

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 30

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**I would be willing to spend over £500 on a birthday party for my child**

**Base: All respondents with children (Excl N/A)**

	Region													Children	
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	York-shire & Humber-side (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	Any under 18 (n)	None under 18 (o)
Unweighted base	494	38	28	428	26	58	47	47	33	50	64	65	38	494	-
Weighted base	507	47*	28**	433	26**	60*	46*	48*	32**	51*	69*	64*	37*	507	**
NET: Agree	95 19%	10 21%l	5 17%	80 18%	7 27%	10 17%	13 28%JL	11 24%jL	3 10%	5 10%	20 28%JL	5 8%	6 15%	95 19%	-
Agree strongly	(4) 20 4%	- -	- -	20 5%	3 13%	1 2%	2 4%	5 11%AFJL	1 3%	- -	4 6%	1 2%	1 4%	20 4%	-
Tend to agree	(3) 74 15%	10 21%L	5 17%	60 14%	4 14%	9 15%	11 24%L	6 13%	2 8%	5 10%	15 22%L	4 6%	4 11%	74 15%	-
Tend to disagree	(2) 106 21%	8 18%	7 25%	91 21%	5 18%	11 19%j	7 14%	8 17%	9 30%	3 6%	27 39%AFGHJM	18 28%JM	3 8%	106 21%	-
Disagree strongly	(1) 268 53%	27 58%K	11 41%	229 53%	12 48%	33 55%K	21 46%	27 57%K	17 53%	39 78%aaFGhKL	20 29%	35 54%K	25 67%gK	268 53%	-
NET: Disagree	374 74%	35 76%	18 66%	321 74%	17 66%	44 74%	28 60%	35 74%	26 82%	43 84%Gk	47 68%	53 82%G	28 75%	374 74%	-
Don't know	38 8%	2 4%	5 17%	32 7%	2 8%	5 9%	6 12%h	1 2%	2 7%	3 6%	2 3%	7 10%	4 10%	38 8%	-
Mean	1.67	1.61j	1.71	1.68	1.91	1.62j	1.85Jl	1.78J	1.57	1.27	2.05AFJL	1.51	1.46	1.67	-
Standard deviation	0.89	0.83	0.80	0.91	1.13	0.85	0.99	1.07	0.78	0.64	0.89	0.73	0.88	0.89	-
Standard error	0.04	0.14	0.16	0.05	0.23	0.12	0.15	0.16	0.14	0.09	0.11	0.09	0.15	0.04	-

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 31

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**I would rather pay a company to organise and/or host my child's party than organise it myself and have it at my home**

**Base: All respondents with children**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	507	218	289	20	152	189	114	22	10	172	303	32	118	123	126	140	113	257
Weighted base	518	235	283	19**	159	186	114*	28**	13**	178	300	41**	125*	116*	134*	143	115*	279
NET: Agree	173 33%	77 33%	97 34%	7 37%	55 35%	62 34%	34 30%	12 43%	3 23%	62 35%	96 32%	15 37%	48 38%	34 29%	48 36%	44 31%	43 37%	92 33%
Agree strongly	(4) 34 7%	9 4%	25 9%A	3 15%	11 7%	12 7%	6 6%	1 4%	-	14 8%	19 6%	1 3%	14 11%o	7 6%	7 5%	7 5%	9 8%	17 6%
Tend to agree	(3) 139 27%	68 29%	72 25%	4 22%	44 27%	50 27%	28 24%	11 39%	3 23%	48 27%	78 26%	14 34%	34 27%	27 23%	41 30%	38 27%	33 29%	74 27%
Tend to disagree	(2) 117 23%	57 24%	60 21%	4 23%	29 18%	56 30%DF	21 19%	6 23%	-	34 19%	77 26%	6 15%	28 23%	33 28%o	31 23%	25 17%	27 24%	66 24%
Disagree strongly	(1) 158 30%	63 27%	95 34%	3 13%	51 32%	46 25%	42 37%E	9 31%	7 53%	54 30%	89 30%	15 38%	38 30%	36 31%	39 29%	45 32%	32 28%	89 32%
NET: Disagree	275 53%	120 51%	155 55%	7 36%	80 51%	103 55%	64 56%	15 54%	7 53%	87 49%	166 55%	22 54%	66 53%	69 59%	70 52%	70 49%	59 51%	155 55%
Not applicable	19 4%	7 3%	12 4%	-	5 3%	9 5%	6 5%	-	-	5 3%	14 5%	-	1 1%	4 3%	3 3%	11 8%Ln	2 2%	6 2%
Don't know	50 10%	31 13%B	19 7%	5 27%	18 12%	12 7%	11 9%	1 3%	3 23%	24 13%j	23 8%	4 10%	10 8%	10 9%	13 10%	17 12%	11 10%	27 10%
Mean	2.11	2.12	2.10	2.52	2.11	2.17	1.98	2.16	1.60	2.15	2.10	2.01	2.21	2.04	2.13	2.05	2.20	2.08
Standard deviation	0.98	0.91	1.03	1.05	1.02	0.93	0.99	0.95	0.97	1.02	0.95	0.97	1.04	0.94	0.95	0.98	0.99	0.97
Standard error	0.05	0.07	0.06	0.26	0.09	0.07	0.10	0.21	0.34	0.08	0.06	0.18	0.10	0.09	0.09	0.09	0.10	0.06

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**



**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 32

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**I would rather pay a company to organise and/or host my child's party than organise it myself and have it at my home**

**Base: All respondents with children**

	Region													Children	
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	York-shire & Humber-side (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	Any under 18 (n)	None under 18 (o)
Unweighted base	507	38	28	441	26	60	49	48	33	50	66	68	41	507	-
Weighted base	518	47*	28**	443	26**	63*	48*	48*	32**	51*	71*	66*	40*	518	**
NET: Agree	173 33%	14 30%	7 26%	152 34%	8 30%	25 40%GL	8 17%	18 37%GL	5 17%	23 45%GL	36 51%aGL	12 18%	16 41%GL	173 33%	-
Agree strongly	(4) 34 7%	1 2%	-	33 8%	2 7%	4 7%	2 4%	6 12%a	-	6 13%a	8 11%	4 6%	2 4%	34 7%	-
Tend to agree	(3) 139 27%	13 28%l	7 26%	119 27%	6 23%	21 34%GL	6 13%	12 26%	5 17%	17 33%GL	29 41%GL	8 13%	14 36%GL	139 27%	-
Tend to disagree	(2) 117 23%	8 18%	8 29%	101 23%	7 26%	14 23%J	16 33%Jm	10 20%j	9 30%	3 7%	17 24%J	19 28%J	5 14%	117 23%	-
Disagree strongly	(1) 158 30%	18 39%fk	8 28%	132 30%	9 36%	12 19%	12 25%	14 28%	12 37%	20 39%FK	14 20%	28 43%FgK	11 28%	158 30%	-
NET: Disagree	275 53%	27 57%	16 57%	232 52%	16 63%	27 42%	28 57%	23 48%	21 67%	23 46%	31 44%	47 71%FHJKM	16 41%	275 53%	-
Not applicable	19 4%	1 2%	2 6%	16 4%	1 3%	2 4%	5 11%jkl	3 6%	-	1 1%	1 1%	1 2%	3 7%	19 4%	-
Don't know	50 10%	5 10%	3 10%	43 10%	1 3%	8 13%k	8 16%k	4 8%	5 16%	4 7%	3 4%	6 9%	5 11%	50 10%	-
Mean	2.11	1.91	1.98	2.14	2.01	2.33gL	1.94	2.24l	1.77	2.21l	2.44GL	1.80	2.21	2.11	-
Standard deviation	0.98	0.93	0.83	0.99	1.00	0.93	0.86	1.07	0.78	1.15	0.95	0.92	0.99	0.98	-
Standard error	0.05	0.16	0.17	0.05	0.20	0.13	0.14	0.17	0.15	0.17	0.12	0.12	0.17	0.05	-

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 33

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**I would rather pay a company to organise and/or host my child's party than organise it myself and have it at my home**

**Base: All respondents with children (Excl N/A)**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	484	209	275	20	146	178	108	22	10	166	286	32	117	119	121	127	111	250
Weighted base	499	228	271	19**	154	177	108*	28**	13**	173	285	41**	124*	112*	131*	131	113*	273
NET: Agree	173 35%	77 34%	97 36%	7 37%	55 36%	62 35%	34 31%	12 43%	3 23%	62 36%	96 34%	15 37%	48 38%	34 30%	48 36%	44 34%	43 38%	92 34%
Agree strongly	(4) 34 7%	9 4%	25 9%A	3 15%	11 7%	12 7%	6 6%	1 4%	-	14 8%	19 7%	1 3%	14 11%	7 6%	7 5%	7 5%	9 8%	17 6%
Tend to agree	(3) 139 28%	68 30%	72 26%	4 22%	44 28%	50 28%	28 25%	11 39%	3 23%	48 28%	78 27%	14 34%	34 27%	27 24%	41 31%	38 29%	33 30%	74 27%
Tend to disagree	(2) 117 24%	57 25%	60 22%	4 23%	29 19%	56 32%Df	21 20%	6 23%	-	34 19%	77 27% <sup>i</sup>	6 15%	28 23%	33 29% <sup>o</sup>	31 24%	25 19%	27 24%	66 24%
Disagree strongly	(1) 158 32%	63 27%	95 35%	3 13%	51 33%	46 26%	42 39%E	9 31%	7 53%	54 31%	89 31%	15 38%	38 30%	36 32%	39 30%	45 35%	32 28%	89 33%
NET: Disagree	275 55%	120 53%	155 57%	7 36%	80 52%	103 58%	64 59%	15 54%	7 53%	87 50%	166 58%	22 54%	66 53%	69 61%	70 54%	70 53%	59 52%	155 57%
Don't know	50 10%	31 14%B	19 7%	5 27%	18 12%	12 7%	11 10%	1 3%	3 23%	24 14% <sup>j</sup>	23 8%	4 10%	10 8%	10 9%	13 10%	17 13%	11 10%	27 10%
Mean	2.11	2.12	2.10	2.52	2.11	2.17	1.98	2.16	1.60	2.15	2.10	2.01	2.21	2.04	2.13	2.05	2.20	2.08
Standard deviation	0.98	0.91	1.03	1.05	1.02	0.93	0.99	0.95	0.97	1.02	0.95	0.97	1.04	0.94	0.95	0.98	0.99	0.97
Standard error	0.05	0.07	0.06	0.26	0.09	0.07	0.10	0.21	0.34	0.08	0.06	0.18	0.10	0.09	0.09	0.09	0.10	0.06

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

**Parties Survey**  
**ONLINE Fieldwork: 29th June-1st July 2018**

Absolutes/col percents

Table 34

**Q1. Thinking about any parties you might hold or attend either at work or in your personal life, to what extent to you agree or disagree with each of the following statements?**

**I would rather pay a company to organise and/or host my child's party than organise it myself and have it at my home**

**Base: All respondents with children (Excl N/A)**

	Region													Children	
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	York-shire & Humber-side (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	Any under 18 (n)	None under 18 (o)
Unweighted base	484	37	26	421	25	58	44	44	33	49	65	66	37	484	-
Weighted base	499	46*	26**	427	25**	60*	43*	45*	32**	50*	70*	65*	37**	499	**
NET: Agree	173 35%	14 31%	7 28%	152 36%	8 31%	25 42%GL	8 18%	18 40%gI	5 17%	23 46%GL	36 52%aGL	12 19%	16 44%	173 35%	-
Agree strongly	(4) 34 7%	1 2%	-	33 8%	2 8%	4 7%	2 4%	6 13%a	-	6 13%a	8 11%	4 6%	2 5%	34 7%	-
Tend to agree	(3) 139 28%	13 29%I	7 28%	119 28%	6 24%	21 35%GL	6 14%	12 27%I	5 17%	17 33%gI	29 41%GL	8 13%	14 39%	139 28%	-
Tend to disagree	(2) 117 24%	8 18%	8 31%	101 24%	7 27%	14 24%J	16 37%J	10 21%j	9 30%	3 7%	17 24%J	19 29%J	5 14%	117 24%	-
Disagree strongly	(1) 158 32%	18 40%fk	8 30%	132 31%	9 38%	12 20%	12 28%	14 30%	12 37%	20 40%fK	14 20%	28 43%FK	11 30%	158 32%	-
NET: Disagree	275 55%	27 59%	16 61%	232 54%	16 65%	27 44%	28 64%fk	23 52%	21 67%	23 47%	31 44%	47 72%FhJK	16 44%	275 55%	-
Don't know	50 10%	5 11%	3 11%	43 10%	1 3%	8 14%k	8 17%K	4 8%	5 16%	4 7%	3 4%	6 9%	5 12%	50 10%	-
Mean	2.11	1.91	1.98	2.14	2.01	2.33gL	1.94	2.24I	1.77	2.21I	2.44GL	1.80	2.21	2.11	-
Standard deviation	0.98	0.93	0.83	0.99	1.00	0.93	0.86	1.07	0.78	1.15	0.95	0.92	0.99	0.98	-
Standard error	0.05	0.16	0.17	0.05	0.20	0.13	0.14	0.17	0.15	0.17	0.12	0.12	0.17	0.05	-

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m - n/o**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**