

# ROYAL AERONAUTICAL SOCIETY – PASSENGER ATTITUDES SURVEY

## METHODOLOGY NOTE

ComRes interviewed 2,049 GB adults online between 16th and 17th July 2018. Data were weighted to be representative of all British adults aged 18+ by age, gender, region and socio-economic grade. ComRes is a member of the British Polling Council and abides by its rules.

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## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 1  
**Q.1 When did you last fly as a passenger on a commercial airline?**  
**Base: All respondents**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	2049	1003	1046	202	357	346	358	310	476	559	704	786	597	517	413	522	265	830
Weighted base	2049	1000	1049	227	354	328	363	303	473	582	690	777	559	576	416	498	290	893
NET: In the last five years	1422 69%	685 69%	737 70%	202 89% DEFGH	284 80% EFGH	233 71% FGH	227 63%	177 58%	298 63%	487 84% JK	460 67% K	475 61%	479 86% MNO	415 72% NO	273 66% O	254 51%	228 79%	679 76%
In the last year	977 48%	461 46%	516 49%	154 68% DEFGH	186 53% FGH	160 49% H	160 44%	131 43%	186 39%	340 58% JK	320 46% K	317 41%	379 68% MNO	276 48% O	181 44% O	141 28%	172 59%	481 54%
In the last two years	218 11%	115 12%	103 10%	26 11%	49 14% fG	42 13% G	33 9%	21 7%	47 10%	74 13% K	75 11%	68 9%	63 11%	64 11%	43 10%	47 10%	32 11%	108 12%
In the last five years	228 11%	109 11%	118 11%	23 10%	50 14% efG	31 9%	34 9%	25 8%	66 14% efG	72 12%	65 9%	91 12%	38 7%	75 13% L	49 12% L	66 13% L	24 8%	90 10%
Longer than five years ago	475 23%	244 24%	231 22%	12 5%	40 11% C	70 21% CD	93 26% CD	104 34% CDEF	157 33% CDEF	52 9%	163 24% I	260 33% J	69 12%	135 23% L	110 26% L	161 32% LMn	52 18%	153 17%
I have never flown as a passenger	152 7%	71 7%	81 8%	14 6%	30 8% H	25 8% H	42 12% CegH	22 7% H	19 4%	44 7%	67 10% K	41 5%	11 2%	26 4% L	33 8% LM	82 16% LMN	9 3%	61 7% P

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 2

**Q.1 When did you last fly as a passenger on a commercial airline?****Base: All respondents**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2049	199	98	1752	89	224	165	173	139	214	268	303	177
Weighted base	2049	178	102*	1768	86*	236	172	182	150	197	277	287	182
NET: In the last five years	1422 69%	136 76% <sup>dBEfghI</sup>	60 58%	1226 69%B	45 52%	160 68%E	116 67%E	115 63%	94 63%	139 71% <sup>BE</sup>	216 78% <sup>BEFGHIjm</sup>	216 75% <sup>BEfghI</sup>	126 69% <sup>bE</sup>
In the last year	977 48%	101 57% <sup>DBEGHIJ</sup>	35 34%	840 48%B	30 35%	119 50% <sup>BEgHI</sup>	70 40%	70 39%	58 39%	88 45%	162 59% <sup>BEFGHIJm</sup>	156 54% <sup>BEGHIJ</sup>	88 48% <sup>BEhi</sup>
In the last two years	218 11%	18 10%	9 9%	191 11%	6 7%	24 10%	21 12%	25 14%	16 11%	25 13%	30 11%	25 9%	19 10%
In the last five years	228 11%	17 10%	16 15% <sup>Fk</sup>	195 11%	9 10%	17 7%	25 15% <sup>Fk</sup>	19 11%	20 14% <sup>f</sup>	27 14% <sup>F</sup>	24 9%	34 12%	19 10%
Longer than five years ago	475 23%	31 18%	31 30% <sup>AgKL</sup>	413 23% <sup>a</sup>	32 37% <sup>AFGJKLM</sup>	59 25% <sup>a</sup>	35 21%	52 29% <sup>AKL</sup>	41 28% <sup>AKI</sup>	46 23%	52 19%	55 19%	41 22%
I have never flown as a passenger	152 7%	11 6%	12 11% <sup>KI</sup>	129 7%	9 10% <sup>K</sup>	16 7% <sup>k</sup>	21 12% <sup>afJKL</sup>	16 9% <sup>K</sup>	14 9% <sup>K</sup>	12 6%	9 3%	16 6%	16 9% <sup>K</sup>

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 3

**Q.1 When did you last fly as a passenger on a commercial airline?****Base: All respondents**

	Q.1 Last flight				Q.2 Number of flights in the last year					Q.3 Reason for travelling		
	Total	In the last year (a)	In the last two years (b)	In the last five years (c)	None (d)	1 (e)	2 (f)	3-4 (g)	5+ (h)	Leisure (i)	Work (j)	Mixture of work and leisure (k)
Unweighted base	2049	968	220	228	336	380	308	223	135	1292	49	63
Weighted base	2049	977	218	228	331	368	306	242	139	1293	54*	64*
NET: In the last five years	1422	977	218	228	331	368	306	242	139	1293	54	64
	69%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
In the last year	977	977	-	-	-	308	287	235	135	886	34	52
	48%	100%BC	-	-	-	84%D	94%DE	97%DEf	97%DE	69%	63%	81%IJ
In the last two years	218	-	218	-	127	52	15	7	2	197	12	7
	11%	-	100%AC	-	38%EFGH	14%FGH	5%	3%	2%	15%	23%	11%
In the last five years	228	-	-	228	205	7	5	-	2	209	8	5
	11%	-	-	100%AB	62%EFGH	2%G	2%g	-	1%	16%	15%	8%
Longer than five years ago	475	-	-	-	-	-	-	-	-	-	-	-
	23%	-	-	-	-	-	-	-	-	-	-	-
I have never flown as a passenger	152	-	-	-	-	-	-	-	-	-	-	-
	7%	-	-	-	-	-	-	-	-	-	-	-

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h - i/j/k**

**\* small base**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 4

**Q.2 How many trips by air have you made in the last 12 months? Please count outward and return flights and any transfers as one trip.**

**Base: All respondents who have flown in the last 5 years**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	1416	690	726	180	284	243	220	179	310	464	463	489	505	378	268	265	205	634
Weighted base	1422	685	737	202	284	233	227	177	298	487	460	475	479	415	273	254	228	679
None	331 23%	159 23%	172 23%	31 15%	73 26% <sup>C</sup>	45 19%	52 23% <sup>c</sup>	40 22%	90 30% <sup>CEfg</sup>	104 21%	98 21%	130 27% <sup>hJ</sup>	60 13%	111 27% <sup>L</sup>	69 25% <sup>L</sup>	91 36% <sup>LMN</sup>	37 16%	129 19%
1	368 26%	162 24%	205 28% <sup>a</sup>	42 21%	63 22%	67 29% <sup>c</sup>	68 30% <sup>cd</sup>	53 30% <sup>cd</sup>	75 25%	105 22%	135 29% <sup>l</sup>	128 27% <sup>i</sup>	110 23%	107 26%	78 28%	73 29% <sup>l</sup>	75 33% <sup>Q</sup>	169 25%
2	306 22%	158 23%	148 20%	36 18%	61 22%	58 25%	55 24%	39 22%	58 19%	97 20%	113 25%	96 20%	116 24% <sup>m</sup>	79 19%	63 23%	48 19%	47 21%	153 23%
3	132 9%	61 9%	71 10%	25 13% <sup>D</sup>	17 6%	20 9%	23 10%	15 8%	32 11% <sup>D</sup>	42 9%	43 9%	47 10%	61 13% <sup>MO</sup>	32 8%	23 9%	16 6%	25 11%	69 10%
4	110 8%	56 8%	55 7%	26 13% <sup>EFG</sup>	25 9% <sup>eg</sup>	11 5%	16 7%	8 4%	24 8%	51 10% <sup>JK</sup>	27 6%	32 7%	46 9% <sup>nO</sup>	42 10% <sup>nO</sup>	16 6%	7 3%	13 6%	63 9%
5	32 2%	16 2%	16 2%	5 3%	11 4% <sup>FH</sup>	7 3% <sup>f</sup>	1 1%	5 3%	3 1%	16 3%	8 2%	8 2%	17 4%	8 2%	4 1%	4 1%	1 *	22 3% <sup>P</sup>
6+	107 7%	52 8%	55 7%	28 14% <sup>DEFH</sup>	21 7%	17 7%	11 5%	17 9% <sup>FH</sup>	12 4%	50 10% <sup>JK</sup>	28 6%	29 6%	55 12% <sup>MNO</sup>	29 7%	12 5%	10 4%	19 9%	58 9%
Don't know	36 3%	21 3%	15 2%	8 4% <sup>Fh</sup>	14 5% <sup>FgH</sup>	8 3% <sup>F</sup>	* *	2 1%	4 1%	22 5% <sup>JK</sup>	8 2%	6 1%	15 3%	8 2%	8 3%	5 2%	12 5% <sup>Q</sup>	15 2%
Mean	2.14	2.17	2.11	2.99 <sup>DFGH</sup>	2.14 <sup>H</sup>	2.38 <sup>FH</sup>	1.83	2.08 <sup>H</sup>	1.66	2.49 <sup>JK</sup>	2.11	1.82	2.88 <sup>MNO</sup>	2.07 <sup>nO</sup>	1.69 <sup>O</sup>	1.34	2.24	2.40
Standard deviation	2.78	2.65	2.89	3.34	2.53	4.00	2.14	2.42	1.77	2.92	3.21	2.05	3.45	2.78	1.84	1.62	2.82	3.03
Standard error	0.07	0.10	0.11	0.25	0.15	0.26	0.14	0.18	0.10	0.14	0.15	0.09	0.16	0.14	0.11	0.10	0.20	0.12

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 5

**Q.2 How many trips by air have you made in the last 12 months? Please count outward and return flights and any transfers as one trip.**

**Base: All respondents who have flown in the last 5 years**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1416	151	61	1204	49	149	110	107	89	144	211	228	117
Weighted base	1422	136	60*	1226	45*	160	116*	115*	94*	139	216	216	126
None	331 23%	26 19%	19 31%afK	287 23%	11 25%k	30 19%	36 31%AFK	31 27%K	30 32%AFK	37 26%K	30 14%	49 23%K	32 26%K
1	368 26%	39 28%m	20 33%m	310 25%	16 35%M	43 27%	28 24%	32 28%	27 28%	35 25%	53 24%	52 24%	24 19%
2	306 22%	25 19%	15 25%	266 22%	7 15%	40 25%	20 17%	24 21%	21 23%	26 19%	43 20%	49 23%	36 28%aegj
3	132 9%	18 13%h	4 6%	110 9%	3 7%	18 11%	9 8%	6 6%	6 7%	11 8%	28 13%h	20 9%	8 7%
4	110 8%	12 9%b	1 1%	98 8%b	1 3%	13 8%b	11 10%Bm	6 6%	5 5%	12 8%b	21 10%Bm	24 11%BM	5 4%
5	32 2%	5 3%hl	-	28 2%	1 1%	6 4%hl	3 2%	-	2 2%	6 4%HL	6 3%	2 1%	4 3%
6+	107 7%	11 8%B	-	96 8%B	4 10%Bi	10 6%b	7 6%b	10 8%B	3 3%	7 5%	24 11%Bj	16 8%B	15 12%Bj
Don't know	36 3%	1 1%	2 4%F	33 3%	2 4%F	-	1 1%	5 4%aF	1 1%	5 4%F	11 5%AFgl	4 2%	3 2%f
Mean	2.14	2.30BI	1.10	2.17B	2.17B	2.13BI	1.83B	1.86B	1.45	2.01Bi	3.01aBFGHJLm	2.15BI	2.16BI
Standard deviation	2.78	2.54	0.98	2.85	3.41	2.18	2.18	2.40	1.62	2.64	4.33	2.51	2.46
Standard error	0.07	0.21	0.13	0.08	0.50	0.18	0.21	0.24	0.17	0.22	0.30	0.17	0.23

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 6

**Q.2 How many trips by air have you made in the last 12 months? Please count outward and return flights and any transfers as one trip.**

**Base: All respondents who have flown in the last 5 years**

	Q.1 Last flight				Q.2 Number of flights in the last year					Q.3 Reason for travelling		
	Total	In the last year (a)	In the last two years (b)	In the last five years (c)	None (d)	1 (e)	2 (f)	3-4 (g)	5+ (h)	Leisure (i)	Work (j)	Mixture of work and leisure (k)
Unweighted base	1416	968	220	228	336	380	308	223	135	1292	49	63
Weighted base	1422	977	218	228	331	368	306	242	139	1293	54*	64*
None	331 23%	-	127 58%A	205 90%AB	331 100%EFGH	-	-	-	-	312 24%K	9 17%	6 9%
1	368 26%	308 32%BC	52 24%C	7 3%	-	368 100%DFGH	-	-	-	357 28%JK	6 11%	4 5%
2	306 22%	287 29%BC	15 7%C	5 2%	-	-	306 100%DEGH	-	-	281 22%	12 23%	9 13%
3	132 9%	130 13%BC	2 1%	-	-	-	-	132 54%DEFH	-	115 9%	9 16%	8 12%
4	110 8%	105 11%BC	5 2%C	-	-	-	-	110 46%DEFH	-	89 7%	8 14%i	13 20%i
5	32 2%	32 3%BC	-	-	-	-	-	-	32 23%DEFG	28 2%	2 3%	2 4%
6+	107 7%	103 11%BC	2 1%	2 1%	-	-	-	-	107 77%DEFG	82 6%	5 9%	20 31%J
Don't know	36 3%	12 1%	15 7%A	9 4%A	-	-	-	-	-	28 2%	4 8%i	4 5%
Mean	2.14	2.91BC	0.64C	0.12	0.00	1.00	2.00	3.46DEF	8.26DEFG	1.93	2.91I	5.92IJ
Standard deviation	2.78	2.94	1.35	0.61	0.00	0.00	0.00	0.50	4.66	2.31	3.15	6.48
Standard error	0.07	0.10	0.09	0.04	0.00	0.00	0.00	0.03	0.40	0.06	0.46	0.84

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h - i/j/k**

\* small base

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 7

**Q.3 Thinking about the last time you flew, did you fly for:****Base: All respondents who have flown in the last 5 years**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1416	690	726	180	284	243	220	179	310	464	463	489	505	378	268	265	205	634
Weighted base	1422	685	737	202	284	233	227	177	298	487	460	475	479	415	273	254	228	679
Leisure	1293 91%	598 87%	695 94%A	170 84%	257 90%c	199 86%	202 89%	172 97%CDEF	293 98%CDEF	427 88%	401 87%	464 98%IJ	413 86%	376 91%I	257 94%L	247 97%LM	207 91%	592 87%
Work	54 4%	39 6%B	16 2%	17 9%DfGH	8 3%H	17 7%DGH	9 4%H	3 1%H	- -	25 5%K	26 6%K	3 1%	31 7%mNO	15 4%O	5 2%	2 1%	11 5%	40 6%
A mixture of work and leisure	64 5%	44 6%B	21 3%	14 7%GH	18 6%GH	14 6%GH	14 6%GH	2 1%	2 1%	32 7%K	28 6%K	4 1%	33 7%O	17 4%o	10 4%	4 1%	11 5%	40 6%
Other	11 1%	5 1%	6 1%	1 *	2 1%	3 1%	1 1%	1 *	4 1%	3 1%	4 1%	4 1%	2 *	6 2%	1 *	2 1%	- -	6 1%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q



## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 8

**Q.3 Thinking about the last time you flew, did you fly for:****Base: All respondents who have flown in the last 5 years**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humburside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1416	151	61	1204	49	149	110	107	89	144	211	228	117
Weighted base	1422	136	60*	1226	45*	160	116*	115*	94*	139	216	216	126
Leisure	1293 91%	117 86%	59 99% <sup>d</sup> AjKIM	1117 91% <sup>A</sup>	44 98% <sup>Ai</sup> Km	153 96% <sup>Ai</sup> Km	109 94% <sup>AK</sup>	111 97% <sup>Aj</sup> KIM	82 87%	127 91% <sup>k</sup>	182 84%	196 91% <sup>K</sup>	112 89%
Work	54 4%	9 7% <sup>de</sup> H	1 1%	44 4%	- -	5 3%	5 4%	1 1%	4 4%	6 5%	11 5%	8 4%	4 3%
A mixture of work and leisure	64 5%	8 6% <sup>bf</sup> G	- -	56 5%	1 2%	3 2%	1 1%	2 2%	6 6% <sup>bf</sup> G	5 3%	20 9% <sup>BFGH</sup> Jl	10 5% <sup>g</sup>	9 7% <sup>b</sup> FGh
Other	11 1%	2 2%	- -	9 1%	- -	- -	1 1%	- -	2 2%	1 1%	3 1%	1 *	1 1%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 9

**Q.3 Thinking about the last time you flew, did you fly for:****Base: All respondents who have flown in the last 5 years**

	Q.1 Last flight			Q.2 Number of flights in the last year					Q.3 Reason for travelling			
	Total	In the last year (a)	In the last two years (b)	In the last five years (c)	None (d)	1 (e)	2 (f)	3-4 (g)	5+ (h)	Leisure (i)	Work (j)	Mixture of work and leisure (k)
Unweighted base	1416	968	220	228	336	380	308	223	135	1292	49	63
Weighted base	1422	977	218	228	331	368	306	242	139	1293	54*	64*
Leisure	1293 91%	886 91%	197 90%	209 92%	312 94%GH	357 97% <sup>d</sup> FGH	281 92% <sup>GH</sup>	203 84%	110 79%	1293 100% <sup>JK</sup>	-	-
Work	54 4%	34 3%	12 6%	8 4%	9 3%	6 2%	12 4% <sup>e</sup>	16 7% <sup>DE</sup>	6 5% <sup>e</sup>	-	54 100% <sup>IK</sup>	-
A mixture of work and leisure	64 5%	52 5% <sup>c</sup>	7 3%	5 2%	6 2%	4 1%	9 3% <sup>e</sup>	20 8% <sup>DEF</sup>	22 16% <sup>DEFG</sup>	-	-	64 100% <sup>IJ</sup>
Other	11 1%	4 *	2 1%	5 2% <sup>A</sup>	5 1%	1 *	4 1%	1 1%	-	-	-	-

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h - i/j/k**

**\* small base**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 10

**Q.4 Thinking about the last time you flew and the pre-flight safety briefing you were given by cabin crew, which of the following did you do? Please select the most applicable option**  
**Base: All respondents who have flown in the last 5 years**

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri-vate (q)
Unweighted base	1416	690	726	180	284	243	220	179	310	464	463	489	505	378	268	265	205	634
Weighted base	1422	685	737	202	284	233	227	177	298	487	460	475	479	415	273	254	228	679
NET: Paid attention	1125 79%	520 76%	605 82%A	144 71%	213 75%	174 75%	184 81%C	145 82%Cde	265 89%CDEFG	357 73%	358 78%	411 86%IJ	363 76%	334 80%	217 80%	211 83%L	182 80%	508 75%
Paid attention and generally understood the aircraft safety features and procedures	1047 74%	487 71%	560 76%A	114 56%	190 67%C	166 71%C	174 77%CD	144 81%CDE	259 87%CDEF	304 62%	340 74%I	403 85%IJ	344 72%	307 74%	206 76%	189 74%	179 78%Q	459 68%
Paid attention but did not generally understand the aircraft safety features and procedures	78 5%	33 5%	45 6%	30 15%DEFGH	23 8%EFGH	8 3%g	10 4%G	1 1%	6 2%	53 11%JK	17 4%K	7 2%	18 4%	27 6%I	11 4%	22 9%LN	3 1%	49 7%P
NET: Didn't pay attention	297 21%	165 24%B	132 18%	58 29%FGH	71 25%gH	59 25%gH	43 19%H	32 18%H	33 11%	130 27%K	102 22%K	65 14%	117 24%O	81 20%	56 20%	43 17%	46 20%	171 25%
Didn't pay attention to the briefing but read the flight safety card instead	93 7%	47 7%	47 6%	20 10%FgH	23 8%fH	24 10%FGH	9 4%	8 5%	8 3%	44 9%K	33 7%K	17 3%	37 8%	23 6%	17 6%	16 6%	15 7%	56 8%
Didn't pay attention to the briefing because you had heard that airline's briefing before	182 13%	101 15%B	81 11%	34 17%H	42 15%H	27 11%	33 14%H	22 13%	25 8%	76 16%K	59 13%	47 10%	71 15%O	56 13%	32 12%	23 9%	26 11%	105 16%
Didn't pay attention to the briefing and you hadn't heard that airline's briefing before	22 2%	17 3%B	4 1%	4 2%H	6 2%H	8 4%fgH	2 1%	1 1%	- -	10 2%K	10 2%K	1 *	8 2%	3 1%	7 3% <i>m</i>	4 2%	5 2%	10 1%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 11

**Q.4 Thinking about the last time you flew and the pre-flight safety briefing you were given by cabin crew, which of the following did you do? Please select the most applicable option**

**Base: All respondents who have flown in the last 5 years**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1416	151	61	1204	49	149	110	107	89	144	211	228	117
Weighted base	1422	136	60*	1226	45*	160	116*	115*	94*	139	216	216	126
NET: Paid attention	1125 79%	113 83%f	48 80%	965 79%	33 73%	117 73%	94 81%	92 80%	76 81%	116 83%F	164 76%	170 79%	104 83%f
Paid attention and generally understood the aircraft safety features and procedures	1047 74%	107 78%fk	45 76%	896 73%	31 68%	110 69%	87 75%	88 76%	64 68%	105 76%	149 69%	160 74%	102 81%eFIK
Paid attention but did not generally understand the aircraft safety features and procedures	78 5%	6 4%	3 5%	69 6%	2 5%	7 4%	7 6%	4 4%	12 13%AFHLM	11 8%M	15 7%lm	10 4%	2 2%
NET: Didn't pay attention	297 21%	24 17%	12 20%	261 21%	12 27%	43 27%aJm	22 19%	23 20%	18 19%	23 17%	52 24%	46 21%	22 17%
Didn't pay attention to the briefing but read the flight safety card instead	93 7%	7 5%	4 7%	82 7%	5 12%jLM	18 11%aJLM	10 9%IM	8 7%	6 6%	6 4%	18 8%lm	8 4%	3 2%
Didn't pay attention to the briefing because you had heard that airline's briefing before	182 13%	15 11%	6 11%	160 13%	6 12%	21 13%	11 10%	14 12%	12 13%	16 11%	28 13%	33 15%	19 15%
Didn't pay attention to the briefing and you hadn't heard that airline's briefing before	22 2%	1 1%	1 2%	19 2%	1 3%gm	4 3%m	- -	1 1%	- -	2 1%	6 3%lm	5 2%	- -

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 12

**Q.4 Thinking about the last time you flew and the pre-flight safety briefing you were given by cabin crew, which of the following did you do? Please select the most applicable option**

**Base: All respondents who have flown in the last 5 years**

	Q.1 Last flight			Q.2 Number of flights in the last year					Q.3 Reason for travelling			
	Total	In the last year (a)	In the last two years (b)	In the last five years (c)	None (d)	1 (e)	2 (f)	3-4 (g)	5+ (h)	Leisure (i)	Work (j)	Mixture of work and leisure (k)
Unweighted base	1416	968	220	228	336	380	308	223	135	1292	49	63
Weighted base	1422	977	218	228	331	368	306	242	139	1293	54*	64*
NET: Paid attention	1125	755	180	190	278	304	245	179	90	1033	41	40
	79%	77%	83%a	83%a	84%GH	83%GH	80%H	74%h	65%	80%K	75%	63%
Paid attention and generally understood the aircraft safety features and procedures	1047	720	158	169	250	291	235	165	83	967	33	36
	74%	74%	72%	74%	75%gH	79%GH	77%GH	68%	60%	75%JK	61%	57%
Paid attention but did not generally understand the aircraft safety features and procedures	78	35	23	21	28	13	10	14	7	67	8	4
	5%	4%	11%A	9%A	8%EF	3%	3%	6%	5%	5%	14%l	6%
NET: Didn't pay attention	297	222	37	38	53	64	61	63	49	259	14	24
	21%	23%bc	17%	17%	16%	17%	20%	26%DE	35%DEFg	20%	25%	37%l
Didn't pay attention to the briefing but read the flight safety card instead	93	61	15	16	17	21	18	18	15	81	5	7
	7%	6%	7%	7%	5%	6%	6%	7%	11%Def	6%	9%	12%
Didn't pay attention to the briefing because you had heard that airline's briefing before	182	147	19	16	29	35	41	43	32	158	8	17
	13%	15%BC	9%	7%	9%	9%	13%d	18%DE	23%DEF	12%	14%	26%l
Didn't pay attention to the briefing and you hadn't heard that airline's briefing before	22	13	3	6	8	8	2	2	2	21	1	-
	2%	1%	1%	3%	2%f	2%	1%	1%	2%	2%	2%	-

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h - i/j/k**

**\* small base**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 13

**Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**

#### Summary

**Base: All respondents who have flown in the last 5 years**

	Statements					
	A passenger who listens to and understands a pre-flight safety briefing is better prepared to take the correct actions in an evacuation	Even under the stress of an emergency, passengers should always be expected to act in accordance with safety procedures	It is confusing when different airlines use different methods to provide pre-flight safety briefings	On long flights (e.g. over 8 hours), a repeat safety briefing during the flight would be a helpful reminder of the aircraft safety features and procedures	Passenger flight safety cards are generally easy to understand	Humorous pre-flight safety briefing videos undermine the importance of the message
Unweighted base	1416	1416	1416	1416	1416	1416
Weighted base	1422	1422	1422	1422	1422	1422
NET: Agree	1277 90%	1207 85%	506 36%	703 49%	1278 90%	516 36%
Agree strongly (4)	639 45%	522 37%	100 7%	161 11%	441 31%	127 9%
Tend to agree (3)	638 45%	685 48%	407 29%	543 38%	838 59%	389 27%
Tend to disagree (2)	78 6%	121 9%	603 42%	412 29%	90 6%	547 38%
Disagree strongly (1)	10 1%	27 2%	154 11%	135 10%	18 1%	237 17%
NET: Disagree	89 6%	148 10%	757 53%	547 38%	108 8%	785 55%
Don't know	56 4%	68 5%	159 11%	171 12%	36 3%	122 9%
Mean	3.40	3.26	2.36	2.58	3.23	2.31
Standard deviation	0.63	0.70	0.80	0.85	0.62	0.88
Standard error	0.02	0.02	0.02	0.02	0.02	0.02

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 14

**Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**

**A passenger who listens to and understands a pre-flight safety briefing is better prepared to take the correct actions in an evacuation**

**Base: All respondents who have flown in the last 5 years**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	1416	690	726	180	284	243	220	179	310	464	463	489	505	378	268	265	205	634
Weighted base	1422	685	737	202	284	233	227	177	298	487	460	475	479	415	273	254	228	679
NET: Agree	1277 90%	618 90%	659 89%	166 82%	245 86%	207 89% <sub>c</sub>	215 95% <sub>CDE</sub>	164 93% <sub>CD</sub>	280 94% <sub>CDE</sub>	411 84%	422 92% <sub>l</sub>	444 93% <sub>l</sub>	429 90%	380 92%	243 89%	224 88%	202 88%	607 89%
Agree strongly	(4) 639 45%	314 46%	325 44%	81 40%	117 41%	94 40%	107 47%	85 48%	156 52% <sub>CDE</sub>	197 41%	201 44%	241 51% <sub>IJ</sub>	233 49% <sub>m</sub>	174 42%	116 42%	116 46%	90 39%	303 45%
Tend to agree	(3) 638 45%	304 44%	334 45%	85 42%	128 45%	113 48%	108 48%	79 45%	124 42%	213 44%	221 48%	203 43%	196 41%	206 50% <sub>Lo</sub>	127 47%	108 43%	111 49%	304 45%
Tend to disagree	(2) 78 6%	41 6%	38 5%	18 9% <sub>FH</sub>	22 8% <sub>FH</sub>	12 5%	6 3%	10 5%	10 3%	40 8% <sub>JK</sub>	18 4%	20 4%	26 5%	18 4%	18 7%	16 6%	17 8%	35 5%
Disagree strongly	(1) 10 1%	4 1%	6 1%	3 1% <sub>h</sub>	4 1% <sub>fH</sub>	4 2% <sub>fH</sub>	- -	- -	- -	7 1% <sub>K</sub>	4 1% <sub>k</sub>	- -	4 1%	3 1%	1 1%	2 1%	2 1%	8 1%
NET: Disagree	89 6%	45 7%	44 6%	20 10% <sub>FH</sub>	26 9% <sub>FH</sub>	16 7% <sub>fh</sub>	6 3%	10 5%	10 3%	47 10% <sub>JK</sub>	22 5%	20 4%	30 6%	21 5%	20 7%	18 7%	19 9%	43 6%
Don't know	56 4%	23 3%	34 5%	16 8% <sub>FGH</sub>	13 5%	10 4%	6 3%	4 2%	8 3%	29 6% <sub>jk</sub>	16 3%	11 2%	20 4%	15 3%	10 4%	12 5%	7 3%	29 4%
Mean	3.40	3.40	3.39	3.31	3.32	3.33	3.45 <sub>CDe</sub>	3.43 <sub>d</sub>	3.50 <sub>CDE</sub>	3.31	3.39 <sub>i</sub>	3.48 <sub>IJ</sub>	3.43	3.37	3.36	3.39	3.31	3.39
Standard deviation	0.63	0.63	0.63	0.70	0.69	0.66	0.55	0.60	0.57	0.69	0.61	0.58	0.64	0.60	0.63	0.65	0.65	0.65
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.05	0.03	0.03	0.03	0.03	0.03	0.03	0.04	0.04	0.05	0.03

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 15

**Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**

**A passenger who listens to and understands a pre-flight safety briefing is better prepared to take the correct actions in an evacuation**

**Base: All respondents who have flown in the last 5 years**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1416	151	61	1204	49	149	110	107	89	144	211	228	117
Weighted base	1422	136	60*	1226	45*	160	116*	115*	94*	139	216	216	126
NET: Agree	1277 90%	119 88%	55 92%	1102 90%	43 95%k	143 89%	99 86%	104 91%	89 95%gjK	121 87%	184 85%	204 95%AfGJK	115 92%
Agree strongly (4)	639 45%	67 49%ek	25 42%	547 45%	15 33%	72 45%	48 42%	54 47%	41 43%	64 46%	85 39%	104 48%ek	64 51%ek
Tend to agree (3)	638 45%	52 39%	30 51%	555 45%	28 62%AFghJkIM	70 44%	51 44%	50 44%	48 51%a	56 41%	99 46%	100 46%	51 41%
Tend to disagree (2)	78 6%	9 6%L	3 6%	67 5%	1 2%	15 9%iL	7 6%l	4 4%	2 3%	8 5%l	18 8%iL	4 2%	8 6%l
Disagree strongly (1)	10 1%	1 1%	-	9 1%	-	-	4 4%PhiJkm	-	-	-	1 1%	4 2%	-
NET: Disagree	89 6%	10 7%	3 6%	76 6%	1 2%	15 9%iL	11 10%ehiL	4 4%	2 3%	8 5%	19 9%iL	8 4%	8 6%
Don't know	56 4%	7 5%l	1 2%	48 4%	2 3%	3 2%	6 5%	6 6%l	3 3%	11 8%FLm	12 6%fL	3 2%	3 2%
Mean	3.40	3.43	3.37	3.39	3.33	3.36	3.30	3.46k	3.42	3.44	3.32	3.43k	3.45k
Standard deviation	0.63	0.66	0.59	0.63	0.51	0.65	0.75	0.57	0.55	0.61	0.65	0.63	0.62
Standard error	0.02	0.05	0.08	0.02	0.07	0.05	0.07	0.06	0.06	0.05	0.05	0.04	0.06

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**



## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 16

**Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**

**A passenger who listens to and understands a pre-flight safety briefing is better prepared to take the correct actions in an evacuation**

**Base: All respondents who have flown in the last 5 years**

	Total	Q.1 Last flight			Q.2 Number of flights in the last year					Q.3 Reason for travelling		
		In the last year (a)	In the last two years (b)	In the last five years (c)	None (d)	1 (e)	2 (f)	3-4 (g)	5+ (h)	Leisure (i)	Work (j)	Mixture of work and leisure (k)
Unweighted base	1416	968	220	228	336	380	308	223	135	1292	49	63
Weighted base	1422	977	218	228	331	368	306	242	139	1293	54*	64*
NET: Agree	1277 90%	880 90%	190 87%	207 91%	309 93% <sup>H</sup>	330 90%	275 90%	217 90%	119 86%	1165 90%	48 88%	56 87%
Agree strongly (4)	639 45%	462 47% <sup>B</sup>	84 38%	93 41%	143 43%	167 46%	146 48%	109 45%	63 45%	592 46% <sup>k</sup>	23 43%	22 34%
Tend to agree (3)	638 45%	418 43%	106 49%	114 50% <sup>a</sup>	165 50% <sup>fh</sup>	162 44%	129 42%	108 45%	57 41%	573 44%	24 45%	34 53%
Tend to disagree (2)	78 6%	53 5%	13 6%	13 6%	14 4%	21 6%	19 6%	12 5%	10 8%	67 5%	5 9%	4 6%
Disagree strongly (1)	10 1%	9 1%	- -	2 1%	- -	2 *	2 1%	3 1% <sup>d</sup>	4 3% <sup>DE</sup>	8 1%	- -	2 3% <sup>l</sup>
NET: Disagree	89 6%	62 6%	13 6%	14 6%	14 4%	22 6%	21 7%	15 6%	14 10% <sup>D</sup>	75 6%	5 9%	6 9%
Don't know	56 4%	35 4%	15 7% <sup>Ac</sup>	6 3%	9 3%	15 4%	11 4%	10 4%	5 4%	52 4%	2 3%	2 4%
Mean	3.40	3.42	3.35	3.35	3.40	3.41	3.41	3.39	3.34	3.41 <sup>K</sup>	3.35	3.23
Standard deviation	0.63	0.64	0.60	0.62	0.57	0.62	0.65	0.64	0.74	0.62	0.65	0.71
Standard error	0.02	0.02	0.04	0.04	0.03	0.03	0.04	0.04	0.07	0.02	0.09	0.09

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h - i/j/k**

\* small base

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 17

**Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?****Even under the stress of an emergency, passengers should always be expected to act in accordance with safety procedures****Base: All respondents who have flown in the last 5 years**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	1416	690	726	180	284	243	220	179	310	464	463	489	505	378	268	265	205	634
Weighted base	1422	685	737	202	284	233	227	177	298	487	460	475	479	415	273	254	228	679
NET: Agree	1207 85%	562 82%	645 87%A	161 79%	218 77%	187 80%	203 90%CDE	160 90%CDE	278 93%CDE	379 78%	390 85%I	438 92%IJ	407 85%	350 84%	229 84%	221 87%	184 81%	562 83%
Agree strongly	(4) 522 37%	227 33%	295 40%A	59 29%	88 31%	78 34%	89 39%Cd	68 38%c	139 47%CDEg	147 30%	168 36%i	207 44%IJ	186 39%n	149 36%	88 32%	99 39%	78 34%	239 35%
Tend to agree	(3) 685 48%	335 49%	350 47%	102 50%	130 46%	108 47%	114 50%	92 52%	139 46%	232 48%	223 48%	231 48%	221 46%	200 48%	141 52%	122 48%	106 46%	323 48%
Tend to disagree	(2) 121 9%	74 11%B	47 6%	23 12%fGH	35 12%FGH	26 11%fGH	15 6%	8 5%	13 4%	59 12%K	41 9%K	21 5%	43 9%	35 9%	25 9%	18 7%	31 13%q	61 9%
Disagree strongly	(1) 27 2%	16 2%	10 1%	5 2%	7 2%	7 3%f	2 1%	3 2%	3 1%	11 2%	9 2%	6 1%	11 2%	6 1%	4 1%	6 2%	6 3%	14 2%
NET: Disagree	148 10%	91 13%B	57 8%	28 14%FGH	42 15%FGH	34 14%FGH	17 7%	11 6%	16 6%	70 14%K	50 11%K	27 6%	54 11%	41 10%	29 11%	24 9%	37 16%q	75 11%
Don't know	68 5%	32 5%	35 5%	14 7%H	24 8%FgH	13 5%H	7 3%	6 4%	4 1%	38 8%JK	20 4%k	10 2%	19 4%	24 6%	15 5%	10 4%	8 3%	42 6%
Mean	3.26	3.18	3.33A	3.14	3.15	3.17	3.32CDE	3.32CDe	3.41CDE	3.15	3.25I	3.37IJ	3.26	3.26	3.21	3.28	3.16	3.24
Standard deviation	0.70	0.73	0.66	0.72	0.75	0.76	0.64	0.64	0.63	0.73	0.71	0.64	0.72	0.68	0.68	0.70	0.76	0.71
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.04	0.05	0.04	0.04	0.03	0.03	0.03	0.04	0.04	0.04	0.05	0.03

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 18

**Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**

**Even under the stress of an emergency, passengers should always be expected to act in accordance with safety procedures**

**Base: All respondents who have flown in the last 5 years**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1416	151	61	1204	49	149	110	107	89	144	211	228	117
Weighted base	1422	136	60*	1226	45*	160	116*	115*	94*	139	216	216	126
NET: Agree	1207 85%	115 85%	51 85%	1041 85%	41 91%	134 84%	94 82%	100 87%	83 88%	118 85%	173 80%	184 85%	113 90%gK
Agree strongly	(4) 522 37%	50 37%g	21 35%	451 37%	17 37%	69 43%Gk	30 26%	44 38%g	32 34%	57 41%G	71 33%	75 35%	57 45%GKI
Tend to agree	(3) 685 48%	65 48%	30 50%	590 48%	24 53%	65 41%	64 56%Fj	56 49%	51 54%f	61 44%	103 48%	109 51%f	56 45%
Tend to disagree	(2) 121 9%	6 5%	5 8%	110 9%a	1 3%	21 13%Aehm	11 9%	6 6%	7 8%	11 8%	24 11%A	19 9%	8 7%
Disagree strongly	(1) 27 2%	3 2%j	2 4%J	21 2%	- -	3 2%	3 2%	1 1%	3 3%J	- -	3 2%	4 2%	4 3%j
NET: Disagree	148 10%	10 7%	7 12%	131 11%	1 3%	25 15%AEHj	13 12%	7 6%	10 11%	11 8%	27 13%e	24 11%	12 10%
Don't know	68 5%	12 8%DFIIM	2 3%	54 4%	3 6%FIM	2 1%	8 7%FIM	7 6%FIM	1 1%	10 7%FIM	15 7%FIM	8 4%m	1 *
Mean	3.26	3.30g	3.20	3.25	3.37g	3.26	3.13	3.33G	3.20	3.35Gk	3.20	3.23	3.33g
Standard deviation	0.70	0.68	0.75	0.70	0.55	0.77	0.68	0.63	0.72	0.64	0.71	0.70	0.73
Standard error	0.02	0.06	0.10	0.02	0.08	0.06	0.07	0.06	0.08	0.06	0.05	0.05	0.07

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 19

**Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**

**Even under the stress of an emergency, passengers should always be expected to act in accordance with safety procedures**

**Base: All respondents who have flown in the last 5 years**

	Total	Q.1 Last flight			Q.2 Number of flights in the last year					Q.3 Reason for travelling		
		In the last year (a)	In the last two years (b)	In the last five years (c)	None (d)	1 (e)	2 (f)	3-4 (g)	5+ (h)	Leisure (i)	Work (j)	Mixture of work and leisure (k)
Unweighted base	1416	968	220	228	336	380	308	223	135	1292	49	63
Weighted base	1422	977	218	228	331	368	306	242	139	1293	54*	64*
NET: Agree	1207 85%	838 86%	182 84%	186 82%	281 85%	315 86%	261 85%	212 88%	116 84%	1109 86%J	37 69%	51 80%
Agree strongly (4)	522 37%	379 39%C	72 33%	71 31%	110 33%	134 36%	120 39%	99 41%d	56 40%	476 37%	21 38%	23 35%
Tend to agree (3)	685 48%	459 47%	110 51%	116 51%	172 52%	182 49%	141 46%	112 47%	60 43%	633 49%J	17 31%	29 45%
Tend to disagree (2)	121 9%	79 8%	21 10%	21 9%	28 8%	32 9%	26 9%	20 8%	10 7%	99 8%	14 26%lK	7 10%
Disagree strongly (1)	27 2%	16 2%	3 2%	7 3%	6 2%	4 1%	5 2%	3 1%	6 5%EfG	21 2%	1 2%	4 6%l
NET: Disagree	148 10%	95 10%	25 11%	28 12%	34 10%	36 10%	31 10%	22 9%	17 12%	120 9%	15 28%l	10 16%i
Don't know	68 5%	43 4%	11 5%	14 6%	16 5%	16 4%	14 5%	8 3%	6 5%	64 5%	2 3%	3 4%
Mean	3.26	3.29C	3.21	3.17	3.22	3.26	3.29	3.32	3.25	3.27j	3.08	3.14
Standard deviation	0.70	0.69	0.69	0.73	0.69	0.67	0.70	0.67	0.80	0.68	0.87	0.84
Standard error	0.02	0.02	0.05	0.05	0.04	0.04	0.04	0.05	0.07	0.02	0.13	0.11

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h - i/j/k**

\* small base

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 20

**Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**

**It is confusing when different airlines use different methods to provide pre-flight safety briefings**

**Base: All respondents who have flown in the last 5 years**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	1416	690	726	180	284	243	220	179	310	464	463	489	505	378	268	265	205	634
Weighted base	1422	685	737	202	284	233	227	177	298	487	460	475	479	415	273	254	228	679
NET: Agree	506 36%	239 35%	267 36%	97 48% DFGH	103 36% f	95 41% FGH	64 28%	53 30%	94 32%	200 41% jK	159 35%	147 31%	182 38% n	143 34%	86 32%	95 37%	80 35%	235 35%
Agree strongly	(4) 100 7%	51 7%	48 7%	19 9% fH	26 9% fH	23 10% FH	10 4%	10 6%	13 4%	44 9% K	33 7%	22 5%	43 9% M	19 5%	16 6%	22 9% m	18 8%	56 8%
Tend to agree	(3) 407 29%	188 27%	219 30%	78 39% DFGH	78 27%	72 31% f	54 24%	43 24%	82 27%	156 32% k	126 27%	125 26%	140 29%	124 30%	71 26%	73 29%	62 27%	179 26%
Tend to disagree	(2) 603 42%	288 42%	314 43%	65 32%	116 41% c	83 36%	104 46% CE	83 47% CE	152 51% CDE	181 37%	187 41%	235 49% LJ	188 39%	196 47% LO	121 44%	98 38%	101 44%	275 40%
Disagree strongly	(1) 154 11%	95 14% B	59 8%	22 11% h	33 12% H	34 15% H	32 14% H	17 10% h	16 6%	55 11% K	66 14% K	34 7%	66 14% M	35 9%	26 10%	27 10%	22 10%	93 14%
NET: Disagree	757 53%	384 56% b	374 51%	87 43%	149 52% c	117 50%	136 60% Ce	100 57% C	169 57% C	236 48%	253 55% i	269 57% l	254 53%	232 56%	147 54%	124 49%	124 54%	367 54%
Don't know	159 11%	62 9%	96 13% A	19 9%	32 11%	20 9%	28 12%	24 13%	35 12%	51 11%	48 10%	59 12%	43 9%	40 10%	40 15% Lm	35 14% l	25 11%	76 11%
Mean	2.36	2.31	2.40a	2.51 FGH	2.38 F	2.40 F	2.21	2.30	2.34f	2.43 JK	2.31	2.33	2.36	2.34	2.33	2.41	2.37	2.33
Standard deviation	0.80	0.83	0.76	0.83	0.84	0.88	0.77	0.75	0.67	0.84	0.83	0.70	0.86	0.72	0.76	0.83	0.79	0.85
Standard error	0.02	0.03	0.03	0.06	0.05	0.06	0.06	0.06	0.04	0.04	0.04	0.03	0.04	0.04	0.05	0.06	0.06	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 21

**Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**

**It is confusing when different airlines use different methods to provide pre-flight safety briefings**

**Base: All respondents who have flown in the last 5 years**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1416	151	61	1204	49	149	110	107	89	144	211	228	117
Weighted base	1422	136	60*	1226	45*	160	116*	115*	94*	139	216	216	126
NET: Agree	506 36%	44 32%	17 28%	445 36%	17 37%	58 36%	31 27%	51 45%abG	35 37%	50 36%	87 41%G	75 35%	42 33%
Agree strongly (4)	100 7%	10 8%l	5 8%	84 7%	1 3%	17 10%L	8 7%	11 9%L	5 5%	12 8%l	15 7%	8 3%	9 7%
Tend to agree (3)	407 29%	33 25%	12 20%	361 29%	15 34%g	41 26%	23 20%	40 35%abG	30 32%g	38 28%	73 34%abG	67 31%G	33 26%
Tend to disagree (2)	603 42%	57 42%	31 51%jk	515 42%	16 36%	80 50%jkl	58 50%jk	46 40%	45 48%k	52 38%	78 36%	87 40%	54 43%
Disagree strongly (1)	154 11%	18 13%fG	7 11%	130 11%	6 13%	12 7%	6 6%	11 10%	10 10%	16 12%	27 12%g	25 12%g	17 13%g
NET: Disagree	757 53%	75 55%	37 62%k	645 53%	22 49%	91 57%	64 55%	57 50%	55 58%	68 49%	105 49%	112 52%	71 56%
Don't know	159 11%	17 12%hi	6 10%	136 11%	7 15%hi	11 7%	20 18%FHlk	7 6%	5 5%	21 15%FHI	23 11%	29 13%fHi	13 10%
Mean	2.36	2.30	2.28	2.37	2.31	2.42	2.34	2.47	2.33	2.38	2.39	2.31	2.30
Standard deviation	0.80	0.84	0.80	0.79	0.77	0.79	0.73	0.81	0.74	0.84	0.82	0.75	0.82
Standard error	0.02	0.07	0.11	0.02	0.12	0.07	0.08	0.08	0.08	0.08	0.06	0.05	0.08

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 22

**Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**

**It is confusing when different airlines use different methods to provide pre-flight safety briefings**

**Base: All respondents who have flown in the last 5 years**

	Total	Q.1 Last flight			Q.2 Number of flights in the last year					Q.3 Reason for travelling		
		In the last year (a)	In the last two years (b)	In the last five years (c)	None (d)	1 (e)	2 (f)	3-4 (g)	5+ (h)	Leisure (i)	Work (j)	Mixture of work and leisure (k)
Unweighted base	1416	968	220	228	336	380	308	223	135	1292	49	63
Weighted base	1422	977	218	228	331	368	306	242	139	1293	54*	64*
NET: Agree	506 36%	319 33%	90 41%A	97 43%A	133 40%G	130 35%	110 36%	72 30%	48 34%	457 35%	22 41%	26 40%
Agree strongly (4)	100 7%	68 7%	20 9%	12 5%	23 7%	24 7%	19 6%	19 8%	11 8%	86 7%	6 11%	7 11%
Tend to agree (3)	407 29%	251 26%	70 32%a	85 37%A	110 33%G	106 29%g	90 22%g	52 22%	37 27%	370 29%	17 30%	18 29%
Tend to disagree (2)	603 42%	433 44%b	80 37%	90 39%	135 41%	156 42%	131 43%	116 48%	60 43%	557 43%k	19 35%	20 31%
Disagree strongly (1)	154 11%	121 12%C	22 10%c	11 5%	22 7%	37 10%	38 12%D	30 13%D	23 17%De	131 10%	8 15%	15 23%l
NET: Disagree	757 53%	554 57%BC	102 47%	101 44%	157 47%	193 53%	169 55%d	146 60%De	83 60%D	688 53%	27 50%	34 54%
Don't know	159 11%	104 11%	26 12%	29 13%	42 13%H	44 12%H	28 9%	24 10%	8 6%	148 11%	5 9%	4 6%
Mean	2.36	2.30	2.46A	2.49A	2.46fGH	2.36	2.33	2.28	2.27	2.36	2.41	2.30
Standard deviation	0.80	0.80	0.83	0.70	0.75	0.78	0.80	0.81	0.85	0.78	0.91	0.98
Standard error	0.02	0.03	0.06	0.05	0.04	0.04	0.05	0.06	0.08	0.02	0.14	0.13

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h - i/j/k**

**\* small base**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 23

**Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**

**On long flights (e.g. over 8 hours), a repeat safety briefing during the flight would be a helpful reminder of the aircraft safety features and procedures**

**Base: All respondents who have flown in the last 5 years**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	1416	690	726	180	284	243	220	179	310	464	463	489	505	378	268	265	205	634
Weighted base	1422	685	737	202	284	233	227	177	298	487	460	475	479	415	273	254	228	679
NET: Agree	703 49%	325 47%	378 51%	90 45%	150 53%	132 57%CFGh	105 46%	80 45%	146 49%	240 49%	238 52%	226 47%	228 48%	204 49%	142 52%	130 51%	105 46%	362 53%p
Agree strongly (4)	161 11%	65 10%	96 13%a	25 12%	42 15%FG	32 14%fG	18 8%	12 7%	32 11%	67 14%K	50 11%	44 9%	59 12%	40 10%	31 11%	32 12%	25 11%	82 12%
Tend to agree (3)	543 38%	260 38%	282 38%	65 32%	108 38%	100 43%C	87 38%	68 38%	114 38%	174 36%	187 41%	182 38%	170 35%	165 40%	111 40%	98 38%	80 35%	279 41%
Tend to disagree (2)	412 29%	213 31%	199 27%	64 32%e	70 25%	56 24%	81 36%DEH	61 35%DEh	79 27%	134 28%	137 30%	141 30%	150 31%O	131 32%O	71 26%	60 24%	78 34%q	180 27%
Disagree strongly (1)	135 10%	77 11%b	59 8%	26 13%Gh	30 10%	24 10%	21 9%	11 6%	24 8%	56 11%K	45 10%	35 7%	52 11%	40 10%	24 9%	19 7%	22 10%	69 10%
NET: Disagree	547 38%	290 42%B	257 35%	91 45%dEH	100 35%	80 34%	102 45%DEH	72 41%	103 35%	190 39%	182 40%	176 37%	202 42%nO	171 41%O	95 35%	79 31%	100 44%q	250 37%
Don't know	171 12%	70 10%	102 14%a	22 11%	35 12%	20 9%	20 9%	25 14%	49 17%cEF	56 12%	41 9%	74 16%iJ	49 10%	40 10%	37 13%	46 18%LM	23 10%	68 10%
Mean	2.58	2.51	2.65A	2.49	2.65f	2.66cf	2.50	2.53	2.62	2.58	2.58	2.59	2.55	2.54	2.63	2.68lm	2.52	2.61
Standard deviation	0.85	0.84	0.84	0.90	0.90	0.87	0.80	0.75	0.83	0.90	0.84	0.80	0.88	0.82	0.84	0.84	0.85	0.86
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.06	0.06	0.05	0.04	0.04	0.04	0.04	0.04	0.06	0.06	0.06	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**



## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 24

**Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**

**On long flights (e.g. over 8 hours), a repeat safety briefing during the flight would be a helpful reminder of the aircraft safety features and procedures**

**Base: All respondents who have flown in the last 5 years**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1416	151	61	1204	49	149	110	107	89	144	211	228	117
Weighted base	1422	136	60*	1226	45*	160	116*	115*	94*	139	216	216	126
NET: Agree	703 49%	56 41%	34 58%Am	613 50%a	21 47%	81 50%	58 50%	62 54%a	55 59%AIM	74 53%a	109 51%	98 46%	55 44%
Agree strongly (4)	161 11%	11 8%	8 13%	142 12%	2 5%	21 13%	13 11%	19 17%aelM	15 16%aelM	19 14%m	26 12%	19 9%	8 6%
Tend to agree (3)	543 38%	45 33%	27 45%	471 38%	19 42%	60 37%	45 39%	42 37%	40 42%	55 39%	83 39%	79 37%	47 37%
Tend to disagree (2)	412 29%	40 30%	16 27%	356 29%	16 35%i	52 32%i	37 32%i	26 23%	20 21%	33 24%	52 24%	68 32%ik	51 41%abHIJK
Disagree strongly (1)	135 10%	18 13%e	5 9%	113 9%	1 3%	16 10%	8 7%	10 9%	8 9%	11 8%	20 9%	25 12%	13 10%
NET: Disagree	547 38%	58 43%ijk	21 35%	468 38%	17 39%	68 42%ij	45 39%	37 32%	28 30%	44 32%	72 33%	93 43%hJK	64 51%bgHIJK
Don't know	171 12%	22 16%FM	4 7%	145 12%	6 14%m	12 7%	13 11%	16 14%M	11 12%	21 15%FM	34 16%FM	24 11%m	7 5%
Mean	2.58	2.44	2.67m	2.59a	2.57	2.57	2.61	2.72ALM	2.75ALM	2.70ALM	2.63aM	2.48	2.42
Standard deviation	0.85	0.87	0.84	0.84	0.67	0.86	0.80	0.90	0.88	0.85	0.86	0.85	0.77
Standard error	0.02	0.08	0.11	0.03	0.10	0.07	0.08	0.09	0.10	0.08	0.06	0.06	0.07

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 25

**Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**

**On long flights (e.g. over 8 hours), a repeat safety briefing during the flight would be a helpful reminder of the aircraft safety features and procedures**

**Base: All respondents who have flown in the last 5 years**

	Q.1 Last flight				Q.2 Number of flights in the last year					Q.3 Reason for travelling		
	Total	In the last year (a)	In the last two years (b)	In the last five years (c)	None (d)	1 (e)	2 (f)	3-4 (g)	5+ (h)	Leisure (i)	Work (j)	Mixture of work and leisure (k)
Unweighted base	1416	968	220	228	336	380	308	223	135	1292	49	63
Weighted base	1422	977	218	228	331	368	306	242	139	1293	54*	64*
NET: Agree	703 49%	443 45%	137 63%Ac	123 54%A	187 56%fGH	194 53%gH	150 49%H	108 45%H	45 32%	643 50%	30 55%	26 40%
Agree strongly (4)	161 11%	109 11%	30 14%	22 10%	38 12%	50 14%	30 10%	25 10%	16 12%	143 11%	7 13%	10 16%
Tend to agree (3)	543 38%	334 34%	107 49%A	101 44%A	149 45%GH	144 39%H	120 39%H	83 34%H	29 21%	501 39%K	23 41%k	16 25%
Tend to disagree (2)	412 29%	308 32%BC	48 22%	55 24%	83 25%	97 26%	90 29%	82 34%De	54 39%DEF	373 29%	14 25%	22 34%
Disagree strongly (1)	135 10%	115 12%BC	10 5%	11 5%	17 5%	29 8%	36 12%D	29 12%D	25 18%DEF	115 9%	9 16%i	9 15%
NET: Disagree	547 38%	423 43%BC	58 27%	66 29%	100 30%	126 34%	126 41%De	111 46%DE	79 57%DEFg	488 38%	22 41%	31 48%
Don't know	171 12%	111 11%	22 10%	39 17%AB	44 13%	48 13%	30 10%	23 10%	15 11%	161 12%j	2 4%	7 11%
Mean	2.58	2.50	2.81A	2.71A	2.72FGH	2.67FGH	2.52H	2.48h	2.29	2.59	2.54	2.47
Standard deviation	0.85	0.88	0.76	0.74	0.77	0.85	0.85	0.86	0.94	0.84	0.94	0.97
Standard error	0.02	0.03	0.05	0.05	0.05	0.05	0.05	0.06	0.09	0.02	0.14	0.13

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h - i/j/k**

**\* small base**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 26

**Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**

**Passenger flight safety cards are generally easy to understand**

**Base: All respondents who have flown in the last 5 years**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1416	690	726	180	284	243	220	179	310	464	463	489	505	378	268	265	205	634
Weighted base	1422	685	737	202	284	233	227	177	298	487	460	475	479	415	273	254	228	679
NET: Agree	1278 90%	620 90%	658 89%	164 81%	249 88% <sup>c</sup>	209 90% <sup>C</sup>	207 91% <sup>C</sup>	168 95% <sup>CDe</sup>	282 95% <sup>CDE</sup>	413 85%	415 90% <sup>l</sup>	450 95% <sup>lJ</sup>	427 89%	381 92% <sup>o</sup>	249 91%	222 87%	204 89%	604 89%
Agree strongly	(4) 441 31%	205 30%	235 32%	54 27%	93 33%	66 29%	77 34%	53 30%	98 33%	147 30%	143 31%	151 32%	150 31%	117 28%	81 30%	93 37% <sup>M</sup>	58 25%	221 33% <sup>p</sup>
Tend to agree	(3) 838 59%	415 61%	423 57%	110 54%	156 55%	142 61%	130 57%	115 65% <sup>cD</sup>	184 62%	266 55%	272 59%	299 63% <sup>l</sup>	277 58% <sup>o</sup>	264 64% <sup>O</sup>	168 62% <sup>O</sup>	129 51%	146 64% <sup>q</sup>	383 56%
Tend to disagree	(2) 90 6%	40 6%	50 7%	24 12% <sup>EFGH</sup>	22 8% <sup>G</sup>	14 6%	11 5%	5 3%	14 5%	46 10% <sup>JK</sup>	24 5%	20 4%	36 7% <sup>N</sup>	22 5%	10 3%	23 9% <sup>mN</sup>	16 7%	40 6%
Disagree strongly	(1) 18 1%	8 1%	9 1%	7 3% <sup>H</sup>	3 1%	3 1%	2 1%	2 1%	1 *	10 2% <sup>k</sup>	5 1%	3 1%	9 2% <sup>m</sup>	2 1%	4 1%	2 1%	4 2%	11 2%
NET: Disagree	108 8%	49 7%	59 8%	30 15% <sup>dEFGH</sup>	26 9% <sup>gh</sup>	16 7%	13 6%	8 4%	15 5%	56 12% <sup>JK</sup>	29 6%	23 5%	45 9% <sup>mN</sup>	24 6%	13 5%	25 10% <sup>mN</sup>	20 9%	50 7%
Don't know	36 3%	17 2%	19 3%	8 4% <sup>gH</sup>	10 3% <sup>H</sup>	8 3% <sup>H</sup>	8 3% <sup>H</sup>	2 1%	1 *	18 4% <sup>K</sup>	16 3% <sup>K</sup>	3 1%	8 2%	10 2%	11 4% <sup>l</sup>	8 3%	4 2%	25 4%
Mean	3.23	3.22	3.23	3.09	3.23 <sup>C</sup>	3.21 <sup>c</sup>	3.28 <sup>C</sup>	3.24 <sup>C</sup>	3.28 <sup>C</sup>	3.17	3.25	3.26 <sup>l</sup>	3.20	3.22	3.24	3.27	3.15	3.24 <sup>p</sup>
Standard deviation	0.62	0.61	0.63	0.73	0.65	0.60	0.60	0.58	0.56	0.68	0.60	0.56	0.66	0.56	0.59	0.66	0.62	0.64
Standard error	0.02	0.02	0.02	0.06	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.03	0.03	0.03	0.04	0.04	0.04	0.03

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 27

**Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**

**Passenger flight safety cards are generally easy to understand**

**Base: All respondents who have flown in the last 5 years**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1416	151	61	1204	49	149	110	107	89	144	211	228	117
Weighted base	1422	136	60*	1226	45*	160	116*	115*	94*	139	216	216	126
NET: Agree	1278 90%	126 93%	52 87%	1100 90%	39 86%	139 87%	102 88%	99 86%	85 90%	126 91%	195 91%	193 90%	121 96%bEFgHI
Agree strongly	(4) 441 31%	56 41%DBFJKI	13 21%	372 30%	14 31%	46 29%	35 30%	35 31%	29 30%	41 30%	54 25%	66 31%	52 41%BFJKI
Tend to agree	(3) 838 59%	71 52%	39 66%a	727 59%a	25 55%	93 58%	67 58%	64 56%	56 60%	85 61%	142 66%Am	127 59%	69 54%
Tend to disagree	(2) 90 6%	4 3%	7 12%AJKm	79 6%	6 12%AJKm	16 10%AJKm	8 7%	12 10%AJKm	5 6%	4 3%	7 3%	16 7%ak	5 4%
Disagree strongly	(1) 18 1%	2 2%	-	15 1%	-	2 1%	2 1%	2 2%	-	2 2%	7 3%Lm	1 *	-
NET: Disagree	108 8%	7 5%	7 12%m	94 8%	6 12%ajm	18 11%ajm	9 8%	14 12%AJKM	5 6%	7 5%	14 6%	17 8%	5 4%
Don't know	36 3%	3 2%	1 1%	32 3%	1 2%	3 2%	4 4%m	1 1%	4 4%M	6 4%M	6 3%m	6 3%m	-
Mean	3.23	3.35DBFHKI	3.10	3.22	3.19	3.17	3.22	3.17	3.26	3.24	3.16	3.23	3.37BeFgHKI
Standard deviation	0.62	0.64	0.57	0.62	0.64	0.64	0.63	0.68	0.56	0.60	0.63	0.59	0.57
Standard error	0.02	0.05	0.07	0.02	0.09	0.05	0.06	0.07	0.06	0.05	0.04	0.04	0.05

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 28

**Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**

**Passenger flight safety cards are generally easy to understand**

**Base: All respondents who have flown in the last 5 years**

	Total	Q.1 Last flight			Q.2 Number of flights in the last year					Q.3 Reason for travelling		
		In the last year (a)	In the last two years (b)	In the last five years (c)	None (d)	1 (e)	2 (f)	3-4 (g)	5+ (h)	Leisure (i)	Work (j)	Mixture of work and leisure (k)
Unweighted base	1416	968	220	228	336	380	308	223	135	1292	49	63
Weighted base	1422	977	218	228	331	368	306	242	139	1293	54*	64*
NET: Agree	1278 90%	883 90%	197 90%	198 87%	299 90%	333 91%	285 93%	215 89%	122 88%	1162 90%	45 84%	60 94%
Agree strongly (4)	441 31%	325 33%bC	59 27%	56 25%	94 28%	103 28%	105 34%e	89 37%DE	48 34%	395 31%	24 44%ik	16 25%
Tend to agree (3)	838 59%	558 57%	138 63%	142 62%	205 62%G	230 63%Gh	181 59%	126 52%	75 54%	767 59%J	21 39%	44 68%J
Tend to disagree (2)	90 6%	58 6%	15 7%	17 8%	24 7%	24 6%	15 5%	16 7%	8 6%	81 6%	5 10%	4 5%
Disagree strongly (1)	18 1%	13 1%	3 1%	2 1%	- -	2 *	- -	6 3%DEF	6 4%DEF	15 1%	3 5%l	- -
NET: Disagree	108 8%	70 7%	18 8%	19 9%	24 7%	25 7%	15 5%	23 9%f	14 10%f	97 7%	8 14%i	4 5%
Don't know	36 3%	23 2%	3 1%	10 5%aB	9 3%	9 3%	6 2%	4 2%	3 2%	34 3%	1 2%	1 1%
Mean	3.23	3.25c	3.18	3.16	3.22	3.21	3.30de	3.25	3.21	3.23	3.25	3.20
Standard deviation	0.62	0.63	0.61	0.59	0.56	0.57	0.56	0.70	0.73	0.61	0.83	0.52
Standard error	0.02	0.02	0.04	0.04	0.03	0.03	0.03	0.05	0.06	0.02	0.12	0.07

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h - i/j/k**

\* small base

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 29

**Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**

**Humorous pre-flight safety briefing videos undermine the importance of the message**

**Base: All respondents who have flown in the last 5 years**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	1416	690	726	180	284	243	220	179	310	464	463	489	505	378	268	265	205	634
Weighted base	1422	685	737	202	284	233	227	177	298	487	460	475	479	415	273	254	228	679
NET: Agree	516 36%	241 35%	275 37%	78 39% <sup>f</sup>	115 40% <sup>F</sup>	77 33%	68 30%	60 34%	117 39% <sup>F</sup>	193 40% <sup>J</sup>	145 32%	177 37% <sup>j</sup>	177 37%	150 36%	100 37%	89 35%	81 35%	247 36%
Agree strongly	(4) 127 9%	65 10%	62 8%	15 8%	30 11% <sup>g</sup>	25 11%	18 8%	10 6%	28 9%	46 9%	43 9%	38 8%	51 11% <sup>o</sup>	33 8%	26 10%	17 7%	18 8%	67 10%
Tend to agree	(3) 389 27%	176 26%	213 29%	63 31% <sup>eF</sup>	85 30% <sup>ef</sup>	53 23%	50 22%	50 28%	89 30% <sup>ef</sup>	148 30% <sup>J</sup>	102 22%	139 29% <sup>J</sup>	126 26%	117 28%	74 27%	72 28%	63 28%	179 26%
Tend to disagree	(2) 547 38%	281 41% <sup>b</sup>	267 36%	67 33%	97 34%	93 40%	93 41%	77 43% <sup>cd</sup>	120 40%	164 34%	186 41% <sup>l</sup>	197 41% <sup>l</sup>	183 38%	172 42%	99 36%	93 36%	94 41%	243 36%
Disagree strongly	(1) 237 17%	115 17%	122 17%	38 19%	50 18%	43 18%	42 19%	25 14%	39 13%	88 18% <sup>k</sup>	85 19% <sup>K</sup>	64 13%	84 18%	63 15%	52 19%	39 15%	37 16%	126 19%
NET: Disagree	785 55%	396 58% <sup>b</sup>	389 53%	105 52%	147 52%	136 58%	136 60% <sup>d</sup>	101 57%	159 53%	252 52%	272 59% <sup>l</sup>	261 55%	268 56%	235 57%	151 55%	131 52%	131 58%	369 54%
Don't know	122 9%	48 7%	73 10% <sup>a</sup>	19 9%	22 8%	19 8%	24 10%	16 9%	22 7%	41 8%	43 9%	37 8%	35 7%	30 7%	22 8%	34 13% <sup>LMn</sup>	16 7%	63 9%
Mean	2.31	2.30	2.32	2.30	2.36	2.28	2.21	2.29	2.38 <sup>F</sup>	2.34	2.25	2.35	2.32	2.31	2.30	2.31	2.29	2.30
Standard deviation	0.88	0.88	0.88	0.89	0.92	0.91	0.88	0.80	0.85	0.91	0.90	0.83	0.91	0.84	0.91	0.85	0.85	0.92
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.06	0.06	0.05	0.04	0.04	0.04	0.04	0.05	0.06	0.06	0.06	0.04

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 30

**Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**

**Humorous pre-flight safety briefing videos undermine the importance of the message**

**Base: All respondents who have flown in the last 5 years**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1416	151	61	1204	49	149	110	107	89	144	211	228	117
Weighted base	1422	136	60*	1226	45*	160	116*	115*	94*	139	216	216	126
NET: Agree	516 36%	42 31%	18 29%	457 37%	15 33%	52 32%	46 39%	44 38%	42 45%Abf	56 40%	78 36%	77 36%	48 38%
Agree strongly (4)	127 9%	12 9%	3 6%	111 9%	5 12%	12 8%	14 12%	10 8%	9 9%	12 9%	20 9%	20 9%	9 7%
Tend to agree (3)	389 27%	30 22%	14 24%	345 28%	10 21%	40 25%	31 27%	34 29%	33 35%A	44 31%a	57 27%	57 27%	39 31%
Tend to disagree (2)	547 38%	50 37%	17 29%	480 39%	16 35%	71 45%bJ	46 40%	44 38%	33 35%	44 32%	76 35%	94 44%BJk	54 43%bj
Disagree strongly (1)	237 17%	29 21%dGHL	20 34%DaFGHIJKLM5%	188 5%	10 22%ghl	30 19%l	13 11%	13 11%	12 12%	24 17%	41 19%ghL	25 12%	20 16%
NET: Disagree	785 55%	79 58%	38 63%ij	668 54%	26 57%	101 63%gHIJ	59 51%	56 49%	45 48%	69 49%	117 55%	120 55%	74 59%
Don't know	122 9%	15 11%FM	4 8%	102 8%	5 10%m	7 4%	11 9%m	15 13%FM	7 8%	15 11%fM	20 9%fM	19 9%M	4 3%
Mean	2.31	2.21	2.01	2.34B	2.26	2.22	2.45aBf	2.41B	2.45aBf	2.35B	2.29b	2.36B	2.30b
Standard deviation	0.88	0.92	0.94	0.87	0.99	0.85	0.88	0.83	0.85	0.90	0.92	0.83	0.83
Standard error	0.02	0.08	0.12	0.03	0.15	0.07	0.09	0.09	0.10	0.08	0.07	0.06	0.08

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 31

**Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**

**Humorous pre-flight safety briefing videos undermine the importance of the message**

**Base: All respondents who have flown in the last 5 years**

	Total	Q.1 Last flight			Q.2 Number of flights in the last year					Q.3 Reason for travelling		
		In the last year (a)	In the last two years (b)	In the last five years (c)	None (d)	1 (e)	2 (f)	3-4 (g)	5+ (h)	Leisure (i)	Work (j)	Mixture of work and leisure (k)
Unweighted base	1416	968	220	228	336	380	308	223	135	1292	49	63
Weighted base	1422	977	218	228	331	368	306	242	139	1293	54*	64*
NET: Agree	516 36%	335 34%	96 44%A	85 37%	124 37%	137 37%	108 35%	89 37%	43 31%	475 37%	15 28%	21 34%
Agree strongly (4)	127 9%	91 9% <sub>c</sub>	23 11% <sub>c</sub>	13 6%	22 7%	32 9%	32 10%	23 9%	16 11%	108 8%	4 7%	13 20% <sub>lj</sub>
Tend to agree (3)	389 27%	244 25%	72 33%A	73 32%A	102 31% <sub>H</sub>	105 29% <sub>h</sub>	77 25%	67 28%	28 20%	367 28% <sub>K</sub>	11 20%	9 14%
Tend to disagree (2)	547 38%	389 40%	73 34%	86 38%	132 40%	146 40%	119 39%	91 38%	53 38%	491 38%	23 42%	29 45%
Disagree strongly (1)	237 17%	180 18% <sub>C</sub>	33 15%	24 11%	46 14%	54 15%	49 16%	52 21% <sub>DE</sub>	31 22% <sub>De</sub>	213 16%	12 21%	11 17%
NET: Disagree	785 55%	569 58% <sub>BC</sub>	106 49%	110 48%	178 54%	200 54%	169 55%	143 59%	83 60%	703 54%	35 64%	40 63%
Don't know	122 9%	73 7%	16 7%	33 14% <sub>AB</sub>	30 9% <sub>G</sub>	31 8% <sub>g</sub>	29 10% <sub>G</sub>	10 4%	12 9% <sub>g</sub>	114 9%	5 9%	2 4%
Mean	2.31	2.27	2.43A	2.38	2.33	2.34	2.33	2.26	2.23	2.31	2.15	2.37
Standard deviation	0.88	0.89	0.90	0.79	0.82	0.86	0.90	0.92	0.95	0.87	0.88	1.01
Standard error	0.02	0.03	0.06	0.06	0.05	0.05	0.05	0.06	0.09	0.03	0.13	0.13

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h - i/j/k**

\* small base



**Passenger Attitudes Survey**  
**ONLINE Fieldwork: 16th-17th July 2018**

Absolutes/col percents

Table 32

**Q.6 Thinking about the last time you flew, what sort of luggage did you travel with?****Base: All respondents who have flown in the last 5 years**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	1416	690	726	180	284	243	220	179	310	464	463	489	505	378	268	265	205	634
Weighted base	1422	685	737	202	284	233	227	177	298	487	460	475	479	415	273	254	228	679
Both hand luggage and hold luggage	936 66%	446 65%	491 67%	109 54%	181 63% <sup>c</sup>	133 57%	160 71% <sup>CE</sup>	126 71% <sup>CE</sup>	227 76% <sup>CDE</sup>	290 60%	294 64%	353 74% <sup>IJ</sup>	302 63%	275 66%	189 69%	169 67%	152 67%	408 60%
Hand luggage only	387 27%	199 29%	188 26%	84 42% <sup>DFGH</sup>	83 29% <sup>H</sup>	78 34% <sup>GH</sup>	60 27% <sup>H</sup>	41 23% <sup>H</sup>	40 13%	168 34% <sup>K</sup>	139 30% <sup>K</sup>	81 17%	140 29% <sup>n</sup>	114 27%	64 23%	69 27%	66 29%	222 33%
Hold (checked) luggage only	96 7%	40 6%	56 8%	9 4%	21 7% <sup>F</sup>	19 8% <sup>F</sup>	7 3%	10 6%	31 11% <sup>CFg</sup>	29 6%	26 6%	41 9% <sup>j</sup>	37 8%	25 6%	19 7%	16 6%	10 4%	47 7%
No luggage	2 *	-	2 *	-	-	2 1%	-	-	-	-	2 *	-	-	1 *	1 *	-	-	2 *

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 33

**Q.6 Thinking about the last time you flew, what sort of luggage did you travel with?****Base: All respondents who have flown in the last 5 years**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1416	151	61	1204	49	149	110	107	89	144	211	228	117
Weighted base	1422	136	60*	1226	45*	160	116*	115*	94*	139	216	216	126
Both hand luggage and hold luggage	936 66%	92 67%k	41 68%	804 66%	28 63%	102 64%	82 71%K	79 69%K	60 63%	100 72%K	122 57%	147 68%K	84 67%k
Hand luggage only	387 27%	34 25%	14 23%	339 28%	10 22%	49 31%	28 24%	28 24%	25 27%	35 25%	76 35%abghjL	53 25%	35 28%
Hold (checked) luggage only	96 7%	10 8%J	5 9%J	81 7%	7 15%fGJIM	9 6%	6 5%	8 7%j	9 10%J	3 2%	18 8%J	15 7%j	7 5%
No luggage	2 *	- -	- -	2 *	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 34

**Q.6 Thinking about the last time you flew, what sort of luggage did you travel with?****Base: All respondents who have flown in the last 5 years**

	Q.1 Last flight				Q.2 Number of flights in the last year					Q.3 Reason for travelling		
	Total	In the last year (a)	In the last two years (b)	In the last five years (c)	None (d)	1 (e)	2 (f)	3-4 (g)	5+ (h)	Leisure (i)	Work (j)	Mixture of work and leisure (k)
Unweighted base	1416	968	220	228	336	380	308	223	135	1292	49	63
Weighted base	1422	977	218	228	331	368	306	242	139	1293	54*	64*
Both hand luggage and hold luggage	936 66%	627 64%	146 67%	164 72%A	246 74%FGH	252 69%gH	200 65%	146 60%	79 57%	875 68%J	15 28%	43 68%J
Hand luggage only	387 27%	291 30%bC	51 23%	45 20%	69 21%	81 22%	89 29%DE	83 35%DE	52 37%DE	332 26%	29 53%IK	18 28%
Hold (checked) luggage only	96 7%	58 6%	20 9%	19 8%	16 5%	35 9%Dfg	17 5%	12 5%	8 6%	85 7%	10 19%IK	1 2%
No luggage	2 *	1 *	1 1%	-	-	-	1 *	-	-	-	-	1 2%i

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h - i/j/k**

**\* small base**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 35

**Q.7 You mentioned that the last time you flew you travelled with hand luggage only. Why was this?**

**Base: All respondents who flew with hand luggage only**

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	379	196	183	73	80	81	56	43	46	153	137	89	148	106	56	69	60	206
Weighted base	387	199	188	84*	83*	78*	60*	41*	40*	168	139	81*	140	114*	64*	69*	66*	222
I didn't need hold luggage	219 57%	115 58%	105 55%	42 50%	43 52%	40 51%	39 65%	28 68%ce	26 66%	85 51%	79 57%	54 67%l	74 52%	62 54%	40 63%	44 63%	30 46%	123 55%
To save money	192 50%	96 48%	96 51%	46 55%F	46 55%F	45 57%Fh	20 33%	20 48%	16 40%	92 55%	64 46%	36 44%	74 53%o	59 52%	32 50%	27 39%	38 58%	109 49%
To save time by not having to wait for hold luggage on arrival	145 38%	68 34%	77 41%	21 25%	29 34%	39 50%cdf	21 34%	21 50%C	15 39%	49 29%	60 43%l	36 44%l	55 39%	43 38%	28 44%o	20 28%	19 29%	93 42%p
I didn't want to have to check in my bags	91 23%	44 22%	47 25%	16 19%	18 21%	21 27%	15 25%	9 22%	12 30%	34 20%	36 26%	21 26%	38 27%O	26 22%O	21 33%O	6 9%	14 21%	55 25%
I didn't want to risk losing my belongings	33 9%	18 9%	15 8%	8 10%	4 5%	12 15%DF	1 2%	5 13%F	2 6%	12 7%	13 10%	8 10%	12 8%	9 8%	9 14%o	3 5%	5 7%	22 10%
Other	9 2%	3 2%	6 3%	3 3%	-	2 2%	2 4%d	1 2%	1 4%d	3 2%	4 3%	2 3%	5 3%	2 2%	-	2 3%	-	7 3%
None of the above	1 *	1 *	-	-	-	-	1 1%	-	-	-	1 1%	-	1 1%	-	-	-	-	1 *

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**\* small base**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 36

**Q.7 You mentioned that the last time you flew you travelled with hand luggage only. Why was this?**

**Base: All respondents who flew with hand luggage only**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	379	40	14	325	12	45	23	22	20	39	75	56	33
Weighted base	387	34*	14**	339	10**	49*	28**	28**	25**	35*	76*	53*	35**
I didn't need hold luggage	219 57%	23 67%	6 43%	190 56%	5 52%	30 61%	13 46%	14 50%	14 55%	21 60%	38 50%	34 64%	21 61%
To save money	192 50%	18 53%J	9 67%	164 48%	4 41%	24 49%j	19 69%	15 54%	9 35%	9 27%	39 51%J	26 48%j	19 55%
To save time by not having to wait for hold luggage on arrival	145 38%	14 41%	8 60%	123 36%	2 17%	18 36%	7 27%	11 41%	4 17%	14 40%	32 42%	22 42%	12 35%
I didn't want to have to check in my bags	91 23%	7 20%	5 37%	79 23%	2 23%	7 14%	6 20%	2 6%	4 14%	12 36%F	24 32%F	15 28%	7 20%
I didn't want to risk losing my belongings	33 9%	-	-	33 10%a	1 12%	3 7%	4 15%	3 12%	2 6%	2 7%	8 11%a	5 10%a	4 10%
Other	9 2%	-	-	9 3%	-	1 3%	-	1 4%	3 13%	2 5%k	-	-	1 4%
None of the above	1 *	-	-	1 *	-	-	1 3%	-	-	-	-	-	-

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 37

**Q.7 You mentioned that the last time you flew you travelled with hand luggage only. Why was this?**

**Base: All respondents who flew with hand luggage only**

	Q.1 Last flight				Q.2 Number of flights in the last year					Q.3 Reason for travelling		
	Total	In the last year (a)	In the last two years (b)	In the last five years (c)	None (d)	1 (e)	2 (f)	3-4 (g)	5+ (h)	Leisure (i)	Work (j)	Mixture of work and leisure (k)
Unweighted base	379	286	49	44	68	79	90	73	57	329	25	17
Weighted base	387	291	51*	45*	69*	81*	89*	83*	52*	332	29**	18**
I didn't need hold luggage	219	169	23	27	39	41	53	48	34	179	22	13
	57%	58%	45%	61%	56%	51%	59%	57%	65%	54%	75%	70%
To save money	192	157	19	16	26	39	56	37	30	172	9	9
	50%	54%BC	36%	36%	37%	48%	63%DeG	44%	57%D	52%	31%	50%
To save time by not having to wait for hold luggage on arrival	145	117	13	16	24	30	41	28	20	129	9	3
	38%	40%b	24%	35%	35%	37%	46%	33%	39%	39%	30%	17%
I didn't want to have to check in my bags	91	71	9	10	16	19	15	27	12	81	7	1
	23%	24%	18%	23%	24%	24%	17%	33%F	24%	24%	23%	6%
I didn't want to risk losing my belongings	33	22	8	3	7	9	8	3	4	26	6	1
	9%	8%	16%a	6%	11%	11%	9%	4%	7%	8%	21%	6%
Other	9	6	1	2	3	5	-	1	-	6	3	-
	2%	2%	2%	5%	4%f	6%Fgh	-	1%	-	2%	10%	-
None of the above	1	1	-	-	-	1	-	-	-	1	-	-
	*	*	-	-	-	1%	-	-	-	*	-	-

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h - i/j/k**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 38

**Q.8 Thinking about the last time you flew, where did you store your valuables (e.g. money, jewellery, electronic devices, passport)?**

**Base: All respondents who have flown in the last 5 years**

	Total	Gender		Age									Social Grade				Employment Sector	
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	1416	690	726	180	284	243	220	179	310	464	463	489	505	378	268	265	205	634
Weighted base	1422	685	737	202	284	233	227	177	298	487	460	475	479	415	273	254	228	679
NET: Hand luggage/on your person	1371 96%	659 96%	712 97%	192 95%	271 95%	220 95%	224 99%cdE	175 99%CDE	288 97%	463 95%	444 97%	463 97%i	461 96%	402 97%	259 95%	249 98%n	222 97%	653 96%
Hand luggage (in overhead locker)	512 36%	280 41%B	232 32%	68 34%	118 41%fgH	97 42%fgH	77 34%	57 32%	96 32%	186 38%k	174 38%k	153 32%	171 36%	143 34%	103 38%	96 38%	83 37%	271 40%
Hand luggage (under a seat)	533 37%	196 29%	337 46%A	89 44%Eh	103 36%e	66 29%	92 40%E	78 44%Eh	104 35%	192 39%	158 34%	183 38%	180 38%	159 38%	111 41%o	83 33%	91 40%	241 35%
On your person	586 41%	329 48%B	257 35%	72 35%	109 38%	94 40%	89 39%	82 46%c	141 47%CDf	180 37%	183 40%	223 47%J	196 41%	186 45%N	95 35%	109 43%n	92 40%	267 39%
Hold luggage	75 5%	37 5%	38 5%	8 4%	14 5%	14 6%	15 7%	7 4%	17 6%	22 5%	29 6%	25 5%	30 6%	17 4%	19 7%	10 4%	13 6%	32 5%
Can't remember	23 2%	10 1%	13 2%	6 3%FG	7 2%Fg	6 3%FG	-	-	4 1%	12 3%k	6 1%	4 1%	7 1%	10 2%	5 2%	2 1%	2 1%	13 2%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 39

**Q.8 Thinking about the last time you flew, where did you store your valuables (e.g. money, jewellery, electronic devices, passport)?**

**Base: All respondents who have flown in the last 5 years**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1416	151	61	1204	49	149	110	107	89	144	211	228	117
Weighted base	1422	136	60*	1226	45*	160	116*	115*	94*	139	216	216	126
NET: Hand luggage/on your person	1371 96%	129 95%	57 95%	1185 97%	43 95%	156 98%	112 97%	111 97%	91 96%	133 95%	205 95%	212 98%ak	124 98%
Hand luggage (in overhead locker)	512 36%	45 33%	22 37%	445 36%	18 39%	54 33%	33 28%	47 41%g	39 41%g	45 32%	94 44%afGJL	68 32%	49 39%
Hand luggage (under a seat)	533 37%	52 38%	26 43%	455 37%	15 32%	59 37%	40 34%	39 34%	35 37%	59 43%k	71 33%	97 45%ghKM	41 33%
On your person	586 41%	49 36%	21 35%	516 42%	15 33%	81 51%AbEHJK	57 49%AbehjK	42 36%	42 45%k	52 37%	72 33%	97 45%K	58 46%K
Hold luggage	75 5%	9 7%M	4 6%	62 5%	1 3%	10 6% <i>m</i>	6 5%	5 4%	8 9%M	5 3%	15 7%M	10 5%	2 1%
Can't remember	23 2%	2 1%	2 4% <i>i</i>	19 2%	1 2%	1 1%	3 3%	2 2%	-	4 3%	4 2%	2 1%	1 1%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**



## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 40

**Q.8 Thinking about the last time you flew, where did you store your valuables (e.g. money, jewellery, electronic devices, passport)?**

**Base: All respondents who have flown in the last 5 years**

	Q.1 Last flight			Q.2 Number of flights in the last year					Q.3 Reason for travelling			
	Total	In the last year (a)	In the last two years (b)	In the last five years (c)	None (d)	1 (e)	2 (f)	3-4 (g)	5+ (h)	Leisure (i)	Work (j)	Mixture of work and leisure (k)
Unweighted base	1416	968	220	228	336	380	308	223	135	1292	49	63
Weighted base	1422	977	218	228	331	368	306	242	139	1293	54*	64*
NET: Hand luggage/on your person	1371 96%	950 97%Bc	205 94%	216 95%	320 97%	351 95%	299 98%	235 97%	135 97%	1254 97%JK	48 89%	59 91%
Hand luggage (in overhead locker)	512 36%	336 34%	91 42%a	86 38%	126 38%	129 35%	106 35%	90 37%	45 32%	465 36%	16 29%	26 40%
Hand luggage (under a seat)	533 37%	404 41%BC	71 33%	57 25%	99 30%	144 39%D	128 42%D	98 41%D	59 43%D	499 39%K	17 31%	16 26%
On your person	586 41%	394 40%	78 36%	114 50%AB	156 47%eg	144 39%	129 42%	92 38%	53 38%	532 41%	28 51%k	22 34%
Hold luggage	75 5%	52 5%	13 6%	10 4%	13 4%	27 7%dF	11 4%	14 6%	7 5%	62 5%	5 9%	7 11%i
Can't remember	23 2%	6 1%	8 4%A	9 4%A	9 3%Fh	6 2%	2 1%	4 1%	-	18 1%	3 5%i	1 2%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h - i/j/k**

**\* small base**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 41

**Q.9 You mentioned that, last time you flew, you had both hand and hold luggage, and had some of your valuables on your person or in your hand luggage. Why was this?**

**Base: All respondents who flew with hand and hold luggage and kept valuables on their person or in hand luggage**

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Pri- vate (q)
Unweighted base	912	438	474	93	173	140	154	125	227	266	294	352	311	242	184	175	131	374
Weighted base	912	433	479	103*	174	131	157	125	221	277	288	346	292	271	183	166	149	402
I didn't want to risk losing my valuables	679 74%	311 72%	368 77%a	66 64%	122 70%	97 74%	116 74%	100 80%Cd	177 80%CD	188 68%	213 74%	278 80%lj	216 74%	201 74%	139 76%	123 74%	115 77%	281 70%
I needed them to fly (e.g. passport)	559 61%	246 57%	313 65%A	62 61%	97 55%	71 54%	99 63%	80 64%	149 67%DE	159 57%	171 59%	229 66%lj	183 63%O	179 66%O	112 61%o	85 51%	89 60%	230 57%
I wanted to use one or more of the items on the flight	375 41%	177 41%	199 41%	56 54%dFgH	71 41%	56 43%	53 34%	51 40%	88 40%	127 46%j	109 38%	139 40%	130 44%O	114 42%o	76 41%	55 33%	57 38%	161 40%
I didn't want to risk damaging my valuables	292 32%	127 29%	165 34%	47 46%FGH	66 38%FH	48 37%FH	38 24%	41 32%h	52 24%	113 41%JK	86 30%	93 27%	102 35%nO	97 36%nO	50 27%	42 26%	46 31%	134 33%
I needed to use one of these items on the flight (e.g. medicine)	198 22%	87 20%	111 23%	12 12%	27 16%	18 14%	38 24%CdE	40 32%CDE	62 28%CDE	40 14%	56 19%	102 30%lJ	59 20%	55 20%	46 25%	39 23%	25 17%	74 18%
Other	12 1%	6 1%	6 1%	- -	2 1%	1 1%	1 *	1 1%	7 3%cf	2 1%	2 1%	8 2%j	6 2%	3 1%	1 *	2 1%	1 *	4 1%
None of the above	5 1%	2 *	3 1%	1 1%	1 1%	2 1%h	1 1%	- -	- -	2 1%	3 1%k	- -	3 1%	1 *	- -	2 1%	2 1%	3 1%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

**\* small base**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 42

**Q.9 You mentioned that, last time you flew, you had both hand and hold luggage, and had some of your valuables on your person or in your hand luggage. Why was this?**

**Base: All respondents who flew with hand and hold luggage and kept valuables on their person or in hand luggage**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	912	97	40	775	28	89	80	74	60	99	117	153	75
Weighted base	912	89*	39*	784	28**	98*	81*	76*	59*	97*	118	145	82*
I didn't want to risk losing my valuables	679 74%	62 70%	34 88% <sup>dAFiK</sup>	583 74%	19 68%	63 65%	63 78% <sup>f</sup>	61 80% <sup>f</sup>	43 73%	77 79% <sup>F</sup>	84 71%	112 77% <sup>f</sup>	61 75%
I needed them to fly (e.g. passport)	559 61%	55 62%	19 50%	484 62%	14 49%	57 58%	51 63%	52 69% <sup>b</sup>	35 59%	60 61%	68 57%	91 63%	57 69% <sup>b</sup>
I wanted to use one or more of the items on the flight	375 41%	40 45% <sup>h</sup>	17 44%	318 41%	9 34%	41 41%	30 38%	23 30%	20 34%	45 46% <sup>H</sup>	48 41%	61 42%	41 51% <sup>Hi</sup>
I didn't want to risk damaging my valuables	292 32%	27 30%	11 28%	255 32%	8 28%	39 40% <sup>il</sup>	22 28%	25 33%	15 25%	32 32%	48 40% <sup>giL</sup>	40 28%	26 31%
I needed to use one of these items on the flight (e.g. medicine)	198 22%	16 18%	8 20%	174 22%	5 17%	23 23%	15 18%	12 16%	9 15%	23 23%	34 29% <sup>ahi</sup>	30 21%	24 30% <sup>ahi</sup>
Other	12 1%	1 1%	-	12 1%	-	-	2 2%	1 2%	1 2%	2 2%	3 2%	1 1%	2 3%
None of the above	5 1%	2 2%	-	3 *	-	-	1 1%	-	-	1 1%	1 1%	-	1 1%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 43

**Q.9 You mentioned that, last time you flew, you had both hand and hold luggage, and had some of your valuables on your person or in your hand luggage. Why was this?**

**Base: All respondents who flew with hand and hold luggage and kept valuables on their person or in hand luggage**

	Q.1 Last flight				Q.2 Number of flights in the last year					Q.3 Reason for travelling		
	Total	In the last year (a)	In the last two years (b)	In the last five years (c)	None (d)	1 (e)	2 (f)	3-4 (g)	5+ (h)	Leisure (i)	Work (j)	Mixture of work and leisure (k)
Unweighted base	912	604	149	159	242	256	196	136	69	853	15	41
Weighted base	912	610	144	158	239	245	195	143	77*	854	15**	40*
I didn't want to risk losing my valuables	679 74%	454 74%B	92 64%	133 84%AB	186 78%H	179 73%h	153 78%H	108 76%H	47 61%	641 75%k	11 70%	25 62%
I needed them to fly (e.g. passport)	559 61%	378 62%	82 57%	99 63%	147 62%	153 62%	114 59%	94 66%	46 60%	522 61%	11 72%	23 58%
I wanted to use one or more of the items on the flight	375 41%	264 43%	54 38%	57 36%	93 39%	94 38%	81 41%	69 48%de	37 48%	350 41%	9 56%	16 40%
I didn't want to risk damaging my valuables	292 32%	199 33%	47 33%	46 29%	76 32%	77 31%	66 34%	42 29%	29 37%	269 31%	7 44%	16 40%
I needed to use one of these items on the flight (e.g. medicine)	198 22%	128 21%	39 27%	31 20%	53 22%	42 17%	46 24%	29 21%	23 30%E	188 22%	-	9 22%
Other	12 1%	9 1%	1 1%	2 1%	3 1%	2 1%	4 2%	1 1%	2 2%	12 1%	-	1 2%
None of the above	5 1%	3 *	1 *	2 1%	2 1%	1 *	1 *	1 *	-	5 1%	-	-

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h - i/j/k**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 44

**Q.10 Thinking about the last time you flew, which of the following did you do once the aircraft had landed and was taxiing to the terminal (before it stopped at the terminal)?**

**Base: All respondents who have flown in the last 5 years**

	Gender		Age							Social Grade				Employment Sector				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	1416	690	726	180	284	243	220	179	310	464	463	489	505	378	268	265	205	634
Weighted base	1422	685	737	202	284	233	227	177	298	487	460	475	479	415	273	254	228	679
I stayed seated with my seatbelt fastened and did not collect my belongings	625 44%	309 45%	316 43%	59 29%	99 35%	104 44%CD	123 54%CD <sub>e</sub>	94 53%CD	147 49%CD	159 33%	226 49% <sub>l</sub>	241 51% <sub>l</sub>	194 40%	200 48% <sub>L</sub>	123 45%	109 43%	98 43%	295 43%
I stayed seated with my seatbelt fastened, but collected belongings under the seat	317 22%	112 16%	205 28% <sub>A</sub>	66 33% <sub>DEFGH</sub>	67 24%	47 20%	39 17%	39 22%	59 20%	133 27% <sub>JK</sub>	86 19%	98 21%	129 27% <sub>Mno</sub>	79 19%	56 21%	53 21%	51 22%	144 21%
I stayed seated and unfastened my seatbelt, but did not collect my belongings	203 14%	130 19% <sub>B</sub>	73 10%	32 16%	42 15%	31 13%	32 14%	18 10%	48 16% <sub>g</sub>	74 15%	63 14%	66 14%	74 15%	53 13%	40 15%	36 14%	29 13%	101 15%
I stayed seated, unfastened my seatbelt and collected belongings under the seat	169 12%	76 11%	93 13%	31 16% <sub>fh</sub>	46 16% <sub>eFgH</sub>	25 11%	20 9%	18 10%	28 9%	78 16% <sub>JK</sub>	45 10%	46 10%	51 11%	50 12%	36 13%	32 13%	28 12%	81 12%
I unfastened my seatbelt and collected belongings from the overhead lockers	108 8%	58 8%	50 7%	14 7%	29 10% <sub>gH</sub>	26 11% <sub>fGH</sub>	14 6%	9 5%	16 5%	43 9% <sub>K</sub>	40 9% <sub>k</sub>	25 5%	32 7%	34 8%	18 7%	24 10%	22 9%	59 9%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 45

**Q.10 Thinking about the last time you flew, which of the following did you do once the aircraft had landed and was taxiing to the terminal (before it stopped at the terminal)?**

**Base: All respondents who have flown in the last 5 years**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1416	151	61	1204	49	149	110	107	89	144	211	228	117
Weighted base	1422	136	60*	1226	45*	160	116*	115*	94*	139	216	216	126
I stayed seated with my seatbelt fastened and did not collect my belongings	625 44%	74 55%DeHJKL	34 57%DeHJKL	517 42%	18 39%	77 48%KI	56 49%KI	43 38%	44 47%k	57 41%	74 35%	82 38%	65 51%hKL
I stayed seated with my seatbelt fastened, but collected belongings under the seat	317 22%	31 23%g	11 18%	276 23%	9 19%	33 21%	15 13%	24 21%	19 21%	40 29%G	51 24%G	57 27%G	27 22%
I stayed seated and unfastened my seatbelt, but did not collect my belongings	203 14%	14 10%	7 11%	182 15%	8 19%	19 12%	21 18%al	23 20%AfIL	10 10%	20 14%	43 20%AfILm	22 10%	15 12%
I stayed seated, unfastened my seatbelt and collected belongings under the seat	169 12%	9 7%	5 8%	155 13%a	5 11%	19 12%	15 13%	11 9%	16 17%Ak	17 12%	20 9%	38 17%AbhK	14 11%
I unfastened my seatbelt and collected belongings from the overhead lockers	108 8%	8 6%	3 6%	97 8%	5 12%Jm	12 7%	8 7%	14 12%JM	5 5%	4 3%	27 13%AiJIM	16 7%	5 4%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 46

**Q.10 Thinking about the last time you flew, which of the following did you do once the aircraft had landed and was taxiing to the terminal (before it stopped at the terminal)?**

**Base: All respondents who have flown in the last 5 years**

	Q.1 Last flight			Q.2 Number of flights in the last year					Q.3 Reason for travelling			
	Total	In the last year (a)	In the last two years (b)	In the last five years (c)	None (d)	1 (e)	2 (f)	3-4 (g)	5+ (h)	Leisure (i)	Work (j)	Mixture of work and leisure (k)
Unweighted base	1416	968	220	228	336	380	308	223	135	1292	49	63
Weighted base	1422	977	218	228	331	368	306	242	139	1293	54*	64*
I stayed seated with my seatbelt fastened and did not collect my belongings	625 44%	445 46%B	73 34%	107 47%B	144 43%	171 47%G	144 47%G	90 37%	66 47%g	581 45%J	15 27%	22 35%
I stayed seated with my seatbelt fastened, but collected belongings under the seat	317 22%	230 24%	44 20%	44 19%	67 20%	69 19%	75 24%e	60 25%e	40 28%dE	284 22%	14 27%	17 26%
I stayed seated and unfastened my seatbelt, but did not collect my belongings	203 14%	122 13%	44 20%A	36 16%	54 16%F	57 16%F	28 9%	37 15%F	14 10%	185 14%	11 21%k	5 7%
I stayed seated, unfastened my seatbelt and collected belongings under the seat	169 12%	118 12%	27 13%	23 10%	36 11%	41 11%	36 12%	37 15%	16 11%	144 11%	10 19%	14 22%l
I unfastened my seatbelt and collected belongings from the overhead lockers	108 8%	61 6%	29 13%Ac	18 8%	31 9%H	30 8%H	24 8%h	18 7%h	4 3%	98 8%	4 7%	6 10%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h - i/j/k**

**\* small base**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 47

**Q.11 In the event of the need for an evacuation of an aircraft where there was NO immediate threat to passengers, which of the following would you do?**

**Base: All respondents who have flown in the last 5 years**

	Gender			Age									Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	1416	690	726	180	284	243	220	179	310	464	463	489	505	378	268	265	205	634
Weighted base	1422	685	737	202	284	233	227	177	298	487	460	475	479	415	273	254	228	679
NET: Take belongings	1065 75%	487 71%	577 78%A	165 82%FGh	223 78%G	180 77%G	164 72%g	112 63%	220 74%G	388 80%jK	344 75%	332 70%	367 77%	316 76%	199 73%	182 72%	182 80%	504 74%
Take only valuables within easy reach with me	445 31%	183 27%	262 36%A	65 32%	79 28%	65 28%	67 29%	62 35%	107 36%De	144 30%	132 29%	169 36%iJ	163 34%	124 30%	87 32%	71 28%	73 32%	190 28%
Take all my belongings with me	412 29%	199 29%	213 29%	59 29%G	99 35%GH	80 34%GH	72 32%Gh	30 17%	72 24%g	158 32%K	152 33%K	102 21%	119 25%	134 32%L	83 30%	76 30%	66 29%	223 33%
Take all my valuables with me, but no other belongings	207 15%	105 15%	102 14%	41 20%FGh	46 16%	35 15%	25 11%	20 11%	41 14%	86 18%jK	60 13%	61 13%	85 18%N	57 14%	30 11%	35 14%	43 19%q	91 13%
Take nothing with me (except e.g. the contents of your pockets)	285 20%	166 24%B	119 16%	32 16%	45 16%	42 18%	50 22%d	52 29%CDEfh	65 22%d	77 16%	91 20%	117 25%lj	94 20%	72 17%	59 22%	60 23%m	39 17%	136 20%
Don't know	72 5%	32 5%	41 6%	5 2%	17 6%	11 5%	14 6%	13 7%C	13 4%	22 4%	25 5%	26 6%	18 4%	27 7%l	15 6%	12 5%	7 3%	39 6%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**



## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 48

**Q.11 In the event of the need for an evacuation of an aircraft where there was NO immediate threat to passengers, which of the following would you do?**

**Base: All respondents who have flown in the last 5 years**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1416	151	61	1204	49	149	110	107	89	144	211	228	117
Weighted base	1422	136	60*	1226	45*	160	116*	115*	94*	139	216	216	126
NET: Take belongings	1065 75%	97 71%	45 76%	922 75%	32 72%	124 77%h	84 73%	76 67%	65 69%	107 77%h	174 81%aHI	166 77%h	93 74%
Take only valuables within easy reach with me	445 31%	48 36%	17 28%	380 31%	12 26%	43 27%	31 26%	34 30%	31 33%	47 34%	71 33%	75 35%	35 28%
Take all my belongings with me	412 29%	31 23%	23 39%AHil	358 29%	14 30%	52 33%a	39 34%a	27 23%	24 25%	42 30%	66 31%	58 27%	36 29%
Take all my valuables with me, but no other belongings	207 15%	18 13%	5 9%	184 15%	7 16%	28 18%	15 13%	15 13%	10 10%	18 13%	36 17%	32 15%	22 18%
Take nothing with me (except e.g. the contents of your pockets)	285 20%	30 22%K	13 23%k	241 20%	8 19%	33 20%k	29 25%K	26 23%K	24 26%K	28 20%k	28 13%	38 18%	26 21%k
Don't know	72 5%	9 6%	1 1%	63 5%	4 9%bFgj	4 2%	3 2%	12 11%BFGJI	5 6%	4 3%	13 6%	11 5%	6 5%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 49

**Q.11 In the event of the need for an evacuation of an aircraft where there was NO immediate threat to passengers, which of the following would you do?**

**Base: All respondents who have flown in the last 5 years**

	Q.1 Last flight				Q.2 Number of flights in the last year					Q.3 Reason for travelling		
	Total	In the last year (a)	In the last two years (b)	In the last five years (c)	None (d)	1 (e)	2 (f)	3-4 (g)	5+ (h)	Leisure (i)	Work (j)	Mixture of work and leisure (k)
Unweighted base	1416	968	220	228	336	380	308	223	135	1292	49	63
Weighted base	1422	977	218	228	331	368	306	242	139	1293	54*	64*
NET: Take belongings	1065	718	164	182	257	270	229	173	106	972	40	44
	75%	74%	75%	80%a	78%	74%	75%	72%	76%	75%	73%	69%
Take only valuables within easy reach with me	445	301	65	80	106	105	102	72	52	408	16	20
	31%	31%	30%	35%	32%	28%	33%	30%	37%e	32%	29%	32%
Take all my belongings with me	412	273	62	77	109	114	81	68	32	382	11	12
	29%	28%	28%	34%a	33%fH	31%	26%	28%	23%	30%k	21%	18%
Take all my valuables with me, but no other belongings	207	144	38	25	42	52	46	33	22	183	13	12
	15%	15%	17%c	11%	13%	14%	15%	14%	16%	14%	24%i	19%
Take nothing with me (except e.g. the contents of your pockets)	285	216	40	29	53	73	64	64	26	253	13	17
	20%	22%C	19%	13%	16%	20%	21%	26%De	19%	20%	25%	26%
Don't know	72	42	13	17	21	25	13	5	6	68	1	3
	5%	4%	6%	7%a	6%G	7%G	4%	2%	5%	5%	2%	5%

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h - i/j/k**

**\* small base**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 50

**Q.12 In the event of the need for an evacuation of an aircraft where there WAS an immediate threat to passengers, which of the following would you do?**

**Base: All respondents who have flown in the last 5 years**

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	1416	690	726	180	284	243	220	179	310	464	463	489	505	378	268	265	205	634
Weighted base	1422	685	737	202	284	233	227	177	298	487	460	475	479	415	273	254	228	679
Take nothing with me (except e.g. the contents of your pockets)	868 61%	413 60%	456 62%	101 50%	143 50%	126 54%	144 63%CD <sub>e</sub>	134 76%CDEF	220 74%CDEF	245 50%	270 59%I	354 75%IJ	286 60%	244 59%	180 66% <sub>m</sub>	159 62%	132 58%	385 57%
NET: Take belongings	504 35%	250 37%	253 34%	93 46%FGH	130 46%FGH	97 42%FGH	71 31% <sub>g</sub>	39 22%	74 25%	223 46%JK	168 36%K	113 24%	176 37%	155 37%	84 31%	89 35%	92 40%	262 39%
Take only valuables within easy reach with me	333 23%	161 24%	172 23%	52 26% <sub>gh</sub>	85 30% <sub>fGH</sub>	58 25%	51 22%	31 18%	56 19%	137 28%K	109 24% <sub>k</sub>	87 18%	121 25%	101 24%	59 22%	53 21%	61 27%	164 24%
Take all my valuables with me, but no other belongings	89 6%	45 7%	45 6%	16 8% <sub>gh</sub>	26 9% <sub>GH</sub>	18 8% <sub>gh</sub>	13 6%	6 3%	11 4%	42 9%K	30 7%K	17 3%	28 6%	24 6%	15 6%	22 9%	10 4%	51 8%
Take all my belongings with me	81 6%	44 6%	37 5%	24 12% <sub>dFGH</sub>	19 7% <sub>GH</sub>	21 9% <sub>FGH</sub>	7 3%	2 1%	7 2%	43 9%K	29 6%K	9 2%	27 6%	30 7% <sub>n</sub>	10 4%	14 5%	21 9%	47 7%
Don't know	50 4%	22 3%	28 4%	8 4% <sub>h</sub>	11 4% <sub>h</sub>	10 4% <sub>H</sub>	12 5% <sub>H</sub>	4 2%	4 1%	19 4%K	23 5%K	8 2%	17 4%	17 4%	9 3%	7 3%	4 2%	31 5% <sub>p</sub>

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 51

**Q.12 In the event of the need for an evacuation of an aircraft where there WAS an immediate threat to passengers, which of the following would you do?**

**Base: All respondents who have flown in the last 5 years**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1416	151	61	1204	49	149	110	107	89	144	211	228	117
Weighted base	1422	136	60*	1226	45*	160	116*	115*	94*	139	216	216	126
Take nothing with me (except e.g. the contents of your pockets)	868 61%	96 71%DEGK	35 59%	737 60%	23 52%	100 63%K	62 54%	75 66%gK	64 68%egK	93 67%eGK	100 47%	138 64%gK	81 64%K
NET: Take belongings	504 35%	35 26%	23 38%a	446 36%A	20 44%AiJl	57 36%a	49 42%AiJl	37 32%	26 28%	39 28%	106 49%AFHJLM	67 31%	45 35%
Take only valuables within easy reach with me	333 23%	25 18%	14 24%	295 24%	11 23%	44 27%aH	26 22%	17 15%	19 20%	31 22%	67 31%AHijL	45 21%	35 28%aH
Take all my valuables with me, but no other belongings	89 6%	4 3%	4 6%	81 7%	5 12%AfJ	7 4%	7 6%	12 10%AfJ	2 3%	4 3%	20 9%AiJ	17 8%aiJ	7 5%
Take all my belongings with me	81 6%	6 4%	5 9%jLM	70 6%	4 9%jLm	6 4%	16 14%AFiJLM	8 7%Lm	5 6%	4 3%	18 8%JLM	5 2%	3 2%
Don't know	50 4%	5 4%	2 3%	43 4%	2 4%	3 2%	4 4%	2 2%	4 4%	7 5%fM	10 4% <sub>m</sub>	11 5% <sub>m</sub>	1 1%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 52

**Q.12 In the event of the need for an evacuation of an aircraft where there WAS an immediate threat to passengers, which of the following would you do?**

**Base: All respondents who have flown in the last 5 years**

	Q.1 Last flight				Q.2 Number of flights in the last year					Q.3 Reason for travelling		
	Total	In the last year (a)	In the last two years (b)	In the last five years (c)	None (d)	1 (e)	2 (f)	3-4 (g)	5+ (h)	Leisure (i)	Work (j)	Mixture of work and leisure (k)
Unweighted base	1416	968	220	228	336	380	308	223	135	1292	49	63
Weighted base	1422	977	218	228	331	368	306	242	139	1293	54*	64*
Take nothing with me (except e.g. the contents of your pockets)	868 61%	626 64%BC	118 54%	124 55%	194 58%	236 64%	186 61%	153 63%	88 63%	794 61%	27 50%	41 64%
NET: Take belongings	504 35%	318 33%	90 41%A	96 42%A	130 39%e	118 32%	110 36%	83 34%	43 31%	454 35%	26 47%ik	20 30%
Take only valuables within easy reach with me	333 23%	228 23%	54 25%	52 23%	79 24%	75 20%	83 27%e	54 22%	32 23%	303 23%	15 28%	14 21%
Take all my valuables with me, but no other belongings	89 6%	44 4%	22 10%A	24 11%A	30 9%EG	18 5%	19 6%	10 4%	6 5%	79 6%	4 8%	4 6%
Take all my belongings with me	81 6%	47 5%	14 6%	20 9%A	20 6%F	24 7%F	8 3%	18 8%F	5 4%	72 6%	6 11%	2 3%
Don't know	50 4%	32 3%	10 4%	8 4%	8 2%	15 4%	10 3%	5 2%	7 5%	44 3%	1 2%	4 6%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h - i/j/k**

**\* small base**

**Passenger Attitudes Survey**  
**ONLINE Fieldwork: 16th-17th July 2018**

Absolutes/col percents

Table 53

**Q.11/12 Summary****Base: All respondents who have flown in the last 5 years**

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	1416	690	726	180	284	243	220	179	310	464	463	489	505	378	268	265	205	634
Weighted base	1422	685	737	202	284	233	227	177	298	487	460	475	479	415	273	254	228	679
NET: Would take belongings in both evacuation scenarios	477 34%	235 34%	241 33%	88 44%FGH	123 43%FGH	92 39%FGH	66 29%g	37 21%	70 23%	211 43%JK	158 34%K	107 23%	169 35%n	145 35%	79 29%	83 33%	89 39%	247 36%
NET: Would take belongings in at least one evacuation scenario	1092 77%	502 73%	590 80%A	169 84%FGH	230 81%FG	185 79%G	169 74%G	114 64%	225 75%G	400 82%jK	354 77%k	338 71%	374 78%	325 78%	204 75%	188 74%	185 81%	519 77%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 54

**Q.11/12 Summary****Base: All respondents who have flown in the last 5 years**

	Region												
	Total	Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1416	151	61	1204	49	149	110	107	89	144	211	228	117
Weighted base	1422	136	60*	1226	45*	160	116*	115*	94*	139	216	216	126
NET: Would take belongings in both evacuation scenarios	477 34%	33 24%	23 38% <sup>ai</sup>	421 34% <sup>A</sup>	18 40% <sup>Ai</sup>	54 34% <sup>a</sup>	47 41% <sup>AJl</sup>	35 30%	22 24%	38 28%	98 46% <sup>AFHIJLm</sup>	64 30%	44 35% <sup>a</sup>
NET: Would take belongings in at least one evacuation scenario	1092 77%	99 73%	45 76%	947 77%	34 76%	128 80% <sup>h</sup>	86 74%	79 69%	69 73%	107 77%	181 84% <sup>AGHlm</sup>	169 78% <sup>h</sup>	94 75%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 55

**Q.11/12 Summary****Base: All respondents who have flown in the last 5 years**

	Q.1 Last flight			Q.2 Number of flights in the last year					Q.3 Reason for travelling			
	Total	In the last year (a)	In the last two years (b)	In the last five years (c)	None (d)	1 (e)	2 (f)	3-4 (g)	5+ (h)	Leisure (i)	Work (j)	Mixture of work and leisure (k)
Unweighted base	1416	968	220	228	336	380	308	223	135	1292	49	63
Weighted base	1422	977	218	228	331	368	306	242	139	1293	54*	64*
NET: Would take belongings in both evacuation scenarios	477 34%	303 31%	81 37%a	93 41%A	123 37%E	108 29%	103 34%	80 33%	43 31%	432 33%	23 41%	18 28%
NET: Would take belongings in at least one evacuation scenario	1092 77%	734 75%	173 79%	185 81%a	264 80%g	280 76%	235 77%	176 73%	107 77%	994 77%	43 79%	45 71%

**Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h - i/j/k**

**\* small base**



## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 56  
**Q.13 You mentioned that in the event of an aircraft evacuation you would take some of your belongings or valuables with you. For which of the following reasons, if any, do you say this?**  
**Base: All respondents who would take belongings with them**

	Gender		Age									Social Grade				Employment Sector		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	Public (p)	Private (q)
Unweighted base	1073	498	575	151	226	194	161	111	230	377	355	341	388	293	201	191	165	475
Weighted base	1092	502	590	169	230	185	169	114*	225	400	354	338	374	325	204	188	185	519
It would be an instinctive reaction	694 64%	296 59%	398 68%A	97 57%	128 55%	102 55%	116 69%CDE	90 79%CDEf	161 72%CDE	224 56%	219 62%	251 74%J	240 64%	206 63%	133 65%	115 61%	107 58%	325 63%
Not knowing if you will get your belongings back	487 45%	226 45%	260 44%	79 47%	98 42%	77 42%	69 41%	48 43%	115 51%def	177 44%	147 41%	163 48%j	159 43%	166 51%LNo	84 41%	78 41%	74 40%	231 45%
The financial value of belongings	412 38%	214 43%B	197 33%	96 56%DEFGH	98 43%fGH	71 38%H	56 33%	32 28%	59 26%	194 48%JK	127 36%K	91 27%	148 40%o	134 41%O	70 34%	59 31%	70 38%	215 41%
The sentimental value of belongings	330 30%	129 26%	201 34%A	71 42%dEFGH	73 32%	46 25%	47 28%	32 28%	60 27%	144 36%JK	93 26%	93 27%	112 30%	103 32%	58 28%	56 30%	57 31%	145 28%
The hassle of replacing belongings	324 30%	167 33%B	157 27%	47 28%	64 28%	48 26%	52 31%	37 32%	77 34%e	111 28%	100 28%	113 33%	126 34%No	105 32%N	45 22%	48 25%	54 29%	150 29%
Other	34 3%	19 4%	15 3%	1 *	4 2%	9 5%C	6 4%c	7 6%Cd	7 3%c	5 1%	15 4%l	14 4%l	7 2%	14 4%l	7 3%	7 3%	3 2%	17 3%
Don't know	11 1%	9 2%B	2 *	1 1%	2 1%	5 3%fh	1 *	1 1%	1 *	3 1%	6 2%	2 1%	3 1%	2 1%	1 1%	5 3%lm	1 1%	6 1%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

\* small base

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 57  
**Q.13 You mentioned that in the event of an aircraft evacuation you would take some of your belongings or valuables with you. For which of the following reasons, if any, do you say this?**  
**Base: All respondents who would take belongings with them**

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	1073	110	45	918	35	118	80	72	64	111	177	177	84
Weighted base	1092	99*	45*	947	34*	128	86*	79*	69*	107*	181	169	94*
It would be an instinctive reaction	694 64%	65 66%gH	30 67%h	599 63%	22 65%	83 65%gH	45 53%	39 49%	39 57%	79 74%GHll	121 67%GH	106 63%h	63 67%gH
Not knowing if you will get your belongings back	487 45%	43 43%e	22 49%E	422 45%	8 25%	61 48%E	38 44%e	32 41%	33 48%E	46 43%e	72 40%	81 48%E	51 54%EK
The financial value of belongings	412 38%	38 39%	17 38%	356 38%	9 27%	58 46%eJ	29 34%	31 39%	25 37%	30 28%	67 37%	68 40%j	39 41%j
The sentimental value of belongings	330 30%	27 27%	14 31%	289 30%	11 31%	51 40%aGhkl	19 22%	21 27%	17 24%	32 30%	52 29%	49 29%	38 40%aGikl
The hassle of replacing belongings	324 30%	32 32%e	11 24%	281 30%	6 16%	38 30%	20 23%	19 24%	18 26%	27 26%	62 34%E	50 29%	41 44%BEFGHIJL
Other	34 3%	1 1%	-	33 3%	-	3 2%	5 6%a	4 5%	1 1%	3 3%	5 3%	7 4%	4 4%
Don't know	11 1%	-	-	11 1%	1 3%f	-	2 2%	1 1%	-	1 1%	5 3%af	1 1%	-

**Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Passenger Attitudes Survey

### ONLINE Fieldwork: 16th-17th July 2018

Absolutes/col percents

Table 58  
**Q.13 You mentioned that in the event of an aircraft evacuation you would take some of your belongings or valuables with you. For which of the following reasons, if any, do you say this?**  
**Base: All respondents who would take belongings with them**

	Q.1 Last flight			Q.2 Number of flights in the last year					Q.3 Reason for travelling			
	Total	In the last year (a)	In the last two years (b)	In the last five years (c)	None (d)	1 (e)	2 (f)	3-4 (g)	5+ (h)	Leisure (i)	Work (j)	Mixture of work and leisure (k)
Unweighted base	1073	715	173	185	266	286	235	158	100	980	39	45
Weighted base	1092	734	173	185	264	280	235	176	107*	994	43*	45*
It would be an instinctive reaction	694 64%	462 63%	102 59%	130 70%aB	173 65%	180 64%	156 66%	107 61%	62 59%	635 64%	30 69%	26 57%
Not knowing if you will get your belongings back	487 45%	328 45%	66 38%	92 50%B	126 48%	122 44%	104 44%	74 42%	51 48%	442 44%	20 47%	20 45%
The financial value of belongings	412 38%	293 40%	57 33%	62 33%	94 35%	98 35%	87 37%	65 37%	59 55%DEFG	367 37%	20 46%	23 50%i
The sentimental value of belongings	330 30%	226 31%	51 30%	52 28%	81 31%	83 30%	71 30%	53 30%	32 30%	292 29%	16 38%	18 41%
The hassle of replacing belongings	324 30%	230 31%C	51 29%	43 23%	69 26%	76 27%	68 29%	58 33%	45 42%DEF	287 29%	15 36%	18 39%
Other	34 3%	19 3%	9 5%a	6 3%	13 5%ef	6 2%	5 2%	5 3%	3 3%	34 3%	-	-
Don't know	11 1%	6 1%	3 2%	2 1%	2 1%	5 2%	2 1%	1 1%	-	10 1%	1 2%	-

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b/c - d/e/f/g/h - i/j/k

\* small base